

INTERACTIVE REAR PROJECTION DISPLAY SHOWCASE**Abstract**

An interactive rear projection display show case. The display apparatus includes a glass with touch screen sensor and rear projection film with cut out (opening) for product display. Touchscreen sensor is mounted onto the glass, and a projector is used to project images onto the surface of the rear projection film on the glass. In a preferred embodiment, the glass is vertically mounted in such a way that the projector can project images to the rear of the glass.

(FIG. 2)