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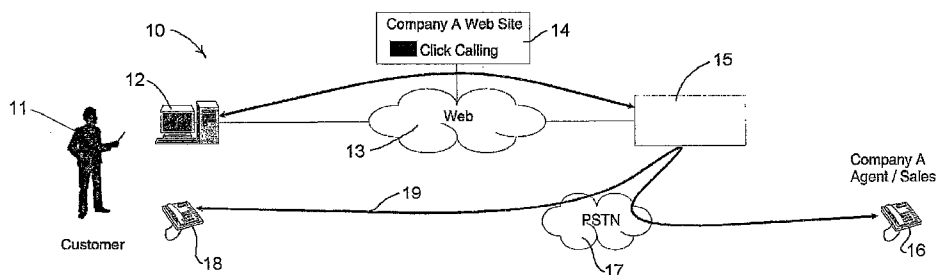
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(54) Title: METHOD OF AND SYSTEM FOR FACILITATING TELECOMMUNICATIONS CONTACT



(57) Abstract: A system for facilitating telecommunications contact including: a telecommunications network; a product information system having: an information file listing a set of predetermined code words relevant to one or more goods or services provided by one or more goods or service providers with a corresponding set of predetermined codes relevant the or each goods or services provider; a query module interactable with the information file and operable for seeking a code word from said set of code words to retrieve the corresponding predetermined code; and a connection module associated with the telecommunications network and operable for interconnecting a goods or service provider selected according to a code word input into the query module.

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