

ABSTRACT

It is to provide a powder for use as a raw material for color magnetic toners for use in a color copier or the like which have been colored vividly as well as in white, and a dry color magnetic toner which is obtained from the raw material. The dry color magnetic toner comprises a powder comprising a light-interference multilayered film formed on a magnetic particle and at least one organic polymer coating film or a colored film on the surface of the powder. The process for producing the dry color magnetic toner comprises coating the surface of the powder having thereon a light-interference multilayered film with at least one organic polymer coating film.