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(54) Title: METHOD FOR DISPLAY OFFLINE, TARGETED, INDIVIDUALLY SCHEDULED ADVERTISEMENTS IN ANY DESKTOP DISPLAY

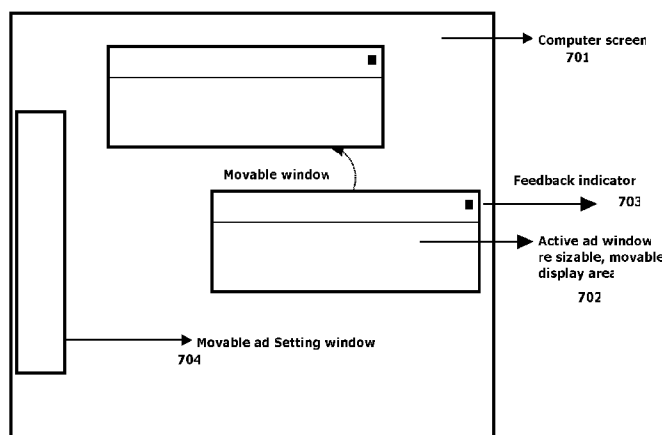


Figure: 7 - Advertisement Display

(57) Abstract: The present invention relates to a method for displaying viewer targeted, offline advertisements in any desktop/display via a software installed in a user computer, displaying the said advertisements in a collapsible, movable, dynamic sized window(s) named active ad window on the said user's desktop, without interfering in any functionality of the other software or tampering and corrupting the actual core data which is in use by the user and without accessing any data of the users PC in anyway since it is a totally independent and isolated software and without the user's PC being connected to internet all the times.

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