ABSTRACT

Provided in the present application are a quotation link processing method, system and apparatus, and a computer device, a computer-readable storage medium and a computer program product. The method comprises: first, a first terminal device configuring, on a plugin configuration interface for an initial quotation link, a first quotation plugin corresponding to a first quotation type and a second quotation plugin corresponding to a second quotation type, wherein a link header of the initial quotation link is a business quotation plugin; next, on the basis of a received plugin configuration request sent by the first terminal device, a server using, as a target quotation link, the initial quotation link to which the first quotation plugin and the second quotation plugin are added after the link header; then, a second terminal device establishing a binding configuration relationship on the basis of a target entity identifier of a target entity, a target link identifier of the target quotation link acquired from the server, and a target quotation scenario under a target business type; and finally, when determining that the binding configuration relationship is legitimate, the server providing quotation information to the target entity by means of the target quotation link.

Fig. 3