7. The formulation of Claim 1, wherein the olefin block copolymer is present in an amount from 10 wt% to 25 wt% based on the total weight of the formulation.

8. The formulation of Claim 4, wherein the olefin block copolymer is an ethylene/octene block copolymer.

9. The formulation of Claim 8, wherein the ethylene content is greater than 80 mole percent ~~of the whole polymer~~.

10. The formulation of Claim 9, wherein the melt index of the olefin block copolymer is from 0.1 g/10 min to 15 g/10 min (according to ASTM D-1238 at 190°C/2.16 kg).

11. The formulation of Claim 10, wherein the melt flow rate of the propylene/α-olefin copolymer is from 0.1 to 50 g/10 min (according to ASTM D-1238 at 230°C/2.16 kg).

12. The formulation of Claim 11, wherein the propylene/α-olefin copolymer has a Mw/Mn from 1.8 to 3.0.

13. The formulation of Claim 12, wherein the olefin block copolymer is present in an amount from 10 wt% to 25 wt% based on the total weight of the formulation.