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- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))

(54) Title: ENABLING INFLUENCER-DRIVEN COMMERCE THAT TRACKS AND ATTRIBUTES MULTIPLE INFLUENCER CONTRIBUTIONS AND DISTRIBUTES AVAILABLE FEES

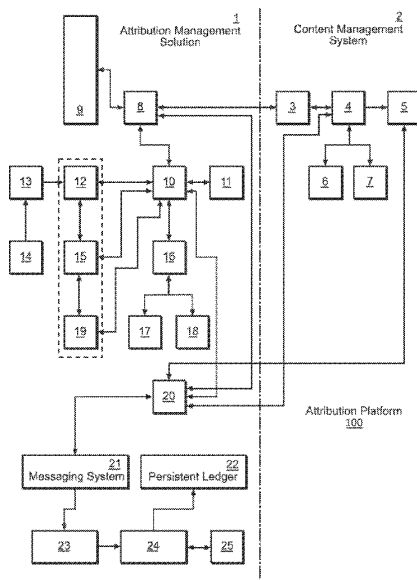


FIG. 1A

(57) Abstract: Various embodiments of an apparatus, methods, systems and computer program products described herein are directed to generate a first digital media identifier related to a first user account and store data associated with a provenance of the first digital media identifier. Such embodiments further receive data indicating an interaction on a remote software platform(s) by a second user account with a publication of the first digital media identifier on the remote software platform(s).

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- *with information concerning request for restoration of the right of priority in respect of one or more priority claims (Rules 26bis.3 and 48.2(b)(vii))*