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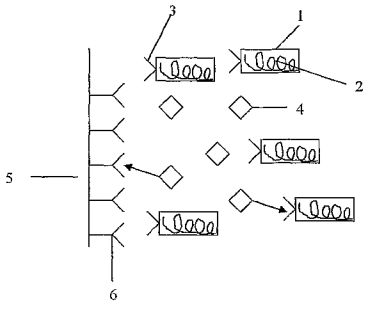
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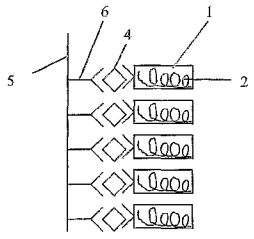
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(54) Title: USE OF A VIRUS EXPRESSING A BINDING MOIETY TO MEASURE ANALYTES IN A SAMPLE



A



B

(57) Abstract: The use of a virus, which expresses and displays a binding moiety, as a means of detecting the presence or measuring the concentration of an analyte in a sample. The virus, which is typically a bacteriophage expressing a binding moiety, is used as a binding reagent in an immunoassay, and may be readily and accurately detected by detecting nucleic acid sequences of the virus.

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