

【ABSTRACT】

**POI RELATED INFORMATION PROCESSING SYSTEM AND METHOD,
AND APPARATUS FOR SUPPORTING THE SAME**

Provided are a point of interest (POI) related information processing system and
5 method and an apparatus for supporting the same. The POI related information
processing system includes at least one POI related information providing device that
provides POI related information including specific business name information and
at least a part of address information, and a POI related information processing
device that creates a query based on business name information of at least one piece
10 of specific POI information and at least a part of address information thereof, collects
the POI related information associated with corresponding POI information based on
a corresponding query from the at least one POI related information providing device,
collects a predefined certain amount of the POI related information by performing at
least one filtering in accordance with a predefined rule, and then stores and operates
15 the collected information in conjunction with the POI information.

FIG. 1