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(54) Title: MEETING SITE SELECTION BASED ON ALL–INCLUSIVE MEETING COST

(57) Abstract

Meeting or conference facilities (300) are evaluated based on all–inclusive meeting cost. The all–inclusive meeting cost is used to rank the facilities (300) based on the lowest all–inclusive meeting cost or on highest quality below a maximum cost. Meeting planers (200), enter information to define the minimum meeting and facilites requirements (700), amenities (720) and geographic location (730). Based on the entered meeting requirements, an application server (400) retrieves meeting cost data from database (500) of cost factors and determines an all–inclusive meeting cost for each facility (300). The determined all–inclusive meeting costs for the facilities (300) under consideration are then ranked, so as to enable the meeting planers (200) to compare total meeting cost at facilities (300) with different characteristics, and find the facilities (300) that offer the most value.

