

METHOD, DEVICE, AND COMPUTER STORAGE MEDIA FOR ADDING HYPERLINK TO TEXT

ABSTRACT

Methods and devices for adding hyperlink to text are disclosed: generating hyperlink word list and characteristic word list in advance, determining co-occurrence frequency with each hyperlink word; to each text X which to be added the hyperlink, word segmentation processing them respectively, extracting the hyperlink word occurred in the hyperlink word list and the characteristic word occurred in the characteristic word list from results of word segmentation, determining weights of each extracted hyperlink word and extracted characteristic word, getting final weights of each extracted hypertext link word according to the co-occurrence frequency of each extracted characteristic word and each extracted hyperlink word and the weights; descendingly sorting each extracted hyperlink word according to the final weights, adding hyperlink to first k hyperlink words, and K is positive integer. Applying the solution, it can improve the relativity of the added hyperlink and the text, and it is easy to implement.

FIG. 2