

ABSTRACT

The present invention discloses a handheld device 200 and a method for creating customised cosmetic colours instantly. The handheld device 200 comprises one or more dispensers to dispense one or more liquid lipsticks, each dispenser containing a different primary colour. The handheld device 200 further comprises a container 212. In order to create customised liquid lipstick colour, a user follows a colour recipe chart 600 and dispenses the various liquid lipsticks in the one or more dispensers in predetermined permutation and combination to create a selected custom colour in the container 212. While the present description focuses on creating liquid lipsticks, it will be apparent to those with ordinary skill in the art that the handheld device 200 and the method can be used to create any other colour cosmetics or artists colours.