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(54) Title: SYSTEM AND METHOD FOR ASSOCIATING DIGITAL IDENTIFIERS TO A PHYSICAL LOCATION

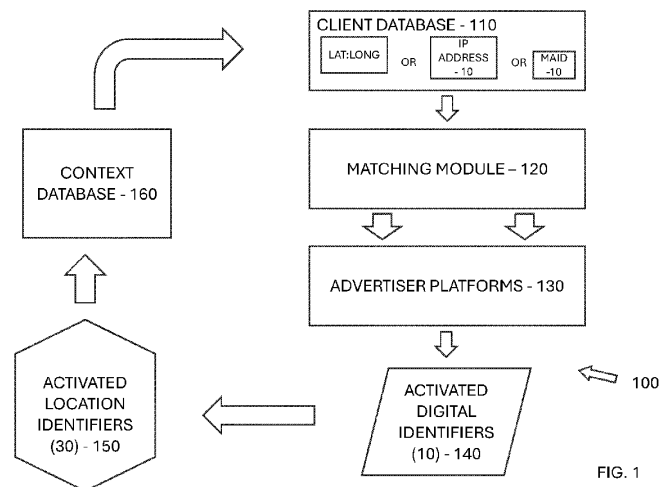


FIG. 1

(57) Abstract: The invention is directed towards a digital location identification system and method for the same. The system and methods may include receiving data related to network activity of a plurality of digital devices, the data having for each digital device: a digital identifier; and network access information including an IP address that the digital device accessed, and corresponding time and location information at the time of access. Also, the systems and methods may include matching, via a matching module, the digital identifier and network access information to deterministic location data representing a static location of a physical structure to create or update location identifiers. Furthermore, systems and methods may include receiving activation instructions relating to one or more of the plurality of digital identifiers. In addition, methods may include mapping the activated digital identifiers to corresponding location identifiers.

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