CLAIMS

1. A method for presenting message information, applied to network equipment, wherein the method comprises:

determining whether the second user is offline;

acquiring message information input in the form of a session message input by a first user in a session page of the first user aiming at a second user from the contact list of the first user in an instant messaging application;

determining whether the message information input meets preset message leaving condition according to

an emergency importance degree determined by semantically identifying the message content of the session message; or

relation importance degree derived from personal user information of the first user or the second user; or

remark information of the first user to the second user or remark information of the second user to the first user or attribute information of at least one session group in which the first user and the second user are commonly located; or

a degree of affinity between the first user and the second user determined according to historical private chat session conditions between the first user and the second user and/or historical group chat session conditions in a session group in which the first user and the second user are commonly located and according to whether the degree of affinity is greater than or equal to a preset threshold;

determining whether the first user has message leaving authority about the second user currently, and if the determinations are positive, sending the message information to the second user equipment, so that the second user can check the message information in a message board of the instant messaging application.

2. The method according to claim 1, wherein the method further comprises determining whether the number of message leaving times of the second user in the preset time range is smaller than the preset number threshold.

3. The method according to claim 2, wherein the method further comprises:

if the number of the messages left by the second user in the preset time range is greater than or equal to the preset number threshold, sending the message information to the second user equipment as a common session message, so that the second user can check the message information in the session page of the first user and the second user of the instant messaging application.

4. The method according to claim 1, wherein

the first user is determined not to have the message leaving authority about the second user, sending a message opening request of the first user about the second user to the second user equipment;

receiving the agreement indication information of the second user about the message opening request returned by the second user equipment, opening the message permission.

5. A method for presenting message information, applied to a first user equipment and network equipment, wherein the method comprises:

responding to a session message input operation executed by a first user in the session page of the first user aiming at a second user from the contact list of the first user in an instant messaging application, acquiring the session message information input by the first user;

responding to the message type of the session message set as the message leaving type by the first user, taking the session message as message information;

sending the message information to network equipment, wherein the network equipment determines

whether the first user has the message leaving authority about the second user currently;

whether the second user is offline;

whether the message information input meets preset message leaving condition according to

an emergency importance degree determined by semantically identifying the message content of the session message; or

relation importance degree derived from personal user information of the first user or the second user; or

remark information of the first user to the second user or remark information of the second user to the first user or attribute information of at least one session group in which the first user and the second user are commonly located; or

a degree of affinity between the first user and the second user determined according to historical private chat session conditions between the first user and the second user and/or historical group chat session conditions in a session group in which the first user and the second user are commonly located and according to whether the degree of affinity is greater than or equal to a preset threshold;

and if all determinations are positive, sending the message information to second user equipment, so that the second user can check the message information in a message board of the instant messaging application.

6. The method according to claim 5, wherein the responding to the message type of the session message set as the message leaving type by the first user, taking the session message as message information comprises:

responding to message sending triggering operation executed by the first user aiming at the session message, and if the second user is not online currently, presenting message type setting prompt information corresponding to the session message;

responding to the first user setting the message type of the session message as the message leaving type according to the message type setting prompt information, taking the session message as message information.

7. The method according to claim 6, wherein the responding to message sending triggering operation executed by the first user aiming at the session message, and if the second user is not online currently, presenting message type setting prompt information corresponding to the session message comprises:

responding to message sending triggering operation executed by the first user aiming at the session message, if the second user is not online currently and the session message meets the preset message leaving condition, presenting message type setting prompt information corresponding to the session message.

8. The method according to claim 5, wherein the method further comprises:

if the first user does not have the message leaving authority about the second user currently, responding to a message opening triggering operation executed by the first user aiming at the second user, generating a message opening request of the first user about the second user;

sending the message opening request to the network equipment, wherein the network equipment sends the message opening request to the second user equipment, receives the agreement indication information of the second user about the message opening request returned by the second user equipment, opens the message permission.

9. A method for presenting message information, applied to second user equipment and network equipment, wherein the method comprises:

receiving message information in the form of a session message input which is sent by network equipment and input by the first user in a session page of the first user aiming at the second user from the contact list of the first user in an instant messaging application, wherein the network equipment determines whether the message information input meets preset message leaving condition according to

an emergency importance degree determined by semantically identifying the message content of the session message; or

relation importance degree derived from personal user information of the first user or the second user; or

remark information of the first user to the second user or remark information of the second user to the first user or attribute information of at least one session group in which the first user and the second user are commonly located; or

a degree of affinity between the first user and the second user determined according to historical private chat session conditions between the first user and the second user and/or historical group chat session conditions in a session group

in which the first user and the second user are commonly located and according to whether the degree of affinity is greater than or equal to a preset threshold;

if the determinations are positive, the message information is sent to the second user equipment;

presenting the message information in a message board of the instant messaging application.

10. The method according to claim 9, wherein the presenting the message information in a message board of the instant messaging application comprises:

responding to the message board of the instant messaging application entered by the second user, presenting identification information of one or more friends of the second user in the message board;

responding to the second user selecting the first user from the one or more friends, entering a message leaving page corresponding to the first user, presenting the message information in the message leaving page.

11. The method according to claim 10, wherein the method further comprises:

for each friend in the one or more friends, if the friend has sent message information to the second user and the message information is not read by the second user, presenting corresponding new message prompt information in a region near the identification information of the friend.

12. The method according to claim 9, wherein the presenting the message information in a message board of the instant messaging application comprises:

responding to message board access triggering operation executed by the second user in the instant messaging application, performing identity authentication on the second user;

if the second user passes the identity authentication, entering the message board of the instant messaging application, presenting the message information in the message board.

13. The method according to claim 9, wherein the method further comprises:

if the first user does not have the message leaving authority about the second user currently, receiving a message opening request of the first user about the second user, which is sent by the network equipment;

responding to the confirmation operation executed by the second user aiming at the message opening request, returning corresponding agreement indication information to the network equipment so as to enable the network equipment to open the message permission.

14. The method according to claim 9, wherein the method further comprises:

presenting the message information in the session page of the first user and the second user.

15. The method according to claim 14, wherein the presenting the message information in the session page of the first user and the second user comprises:

presenting the message information in the session page of the first user and the second user according to a presentation mode of a common session message;

presenting corresponding message identification information in the area near the message information.

16. The method according to claim 15, wherein the method further comprises:

responding to the access triggering operation executed by the second user for the message information, entering a message leaving page corresponding to the first user in the message board from the session page.

17. A computer equipment for presenting message information, comprises a memory, a processor and a computer program stored on the memory, characterized in that the processor executes the computer program to implement the steps of the method according to any one of claims 1 to 16.

18. A computer-readable storage medium on which a computer program/instructions are stored, characterized in that the computer program/instructions, when executed by a processor, implement the steps of the method according to any one of claims 1 to 16.

19. A computer program product comprises a computer program, characterized in that the computer program realizes the steps of the method according to any one of claims 1 to 16 when executed by a processor.