

ABSTRACT

Embodiments of the disclosure relate to a method, an apparatus, a device, and a storage medium for message interaction. The method proposed herein includes: displaying a chat interface with a virtual object, the virtual object corresponding to a target user and being created based on a configuration operation of the target user; receiving a first message for the virtual object in the chat interface; and displaying a second message from the virtual object in the chat interface, the second message including at least one piece of media content, where the at least one piece of media content corresponds to a media work associated with the target user, and/or the at least one piece of media content includes a media material configured by the target user.