I/We Claim:

1. An information processing method based on uniform code issuance, comprising,

when any interacting party in a plurality of interacting parties acts as a releaser, sending a corresponding code issuing request to an interacting party as a core administrator among the plurality of interacting parties and forwarding identification information of the releaser to the core administrator to request a coding medium that matches information provided by the releaser; and

receiving, by the core administrator, the corresponding code issuing request, and generating, by the core administrator or a code issuing agency authorized by the core administrator, the coding medium, such that when any interacting party in the plurality of interacting parties, which acts as an accessing party, identifies the coding medium with an equipped sensing access device, it may obtain information that matches the identified coding medium and further obtain information provided by the releaser;

wherein the information provided by the releaser includes any or any combination of the following: information to be released by the releaser, attribute state of the releaser, attribute state of an interacting party associated with the releaser, and information obtained from identifying other coding medium with the sensing access device equipped to the releaser;

wherein the sensing access device is further configured to:

obtain, by an obtaining module, a coding medium of a corresponding type; wherein the obtained coding medium may be decoded by a decoding unit of the sensing access device or a decoding unit of other interacting party to obtain coded information; further, the coded information decoded may be parsed by a coded information decoding unit of the sensing access device or a coded information parsing unit of other interacting party to obtain information that matches the coded information; and

interact, by a sending/receiving unit, with other interacting party and with other units of the sensing access device; and

wherein the any interacting party is further configured to:

interact, by a sending/receiving unit, with other interacting party and with other units of a background server.

2. The information processing method according to claim 1, wherein:

any interacting party in the plurality of interacting parties has one or more identification information corresponding thereto; each identification information of the any

interacting party satisfies any one or any combination of the following:

the identification information corresponding to execution of any operation by the any interacting party is used for binding an execution condition of the operation to the interacting party;

the any interacting party, after superimposing the identification information of the any interacting party to the information to be released, directly releases the information superimposed with said identification information; and the interacting party receiving the released information determines, by identifying the identification information, the interacting party that provides the released information; and

the any interacting party when acting as the releaser, after superimposing the identification information of the any interacting party to the information to be released, provides the information superimposed with the identification information to the core administrator or the code issuing agency authorized by the core administrator to generate the corresponding coding medium, and release the coding medium; the accessing party identifies the corresponding coding medium to obtain a binding relationship between the coding medium and the releaser.

3. The information processing method according to claim 2, wherein:

when any interacting party as a first releaser is sending a first code issuing request, the information provided at least includes identification information of the first releaser; and the releaser obtains a first coding medium generated based on the first code issuing request;

any other interacting party acting as the accessing party identifies the first coding medium through the equipped sensing access device to at least obtain the identification information of the first releaser, and the information provided when it sends, as a second releaser, a second code issuing request at least includes the identification information of the first releaser and the identification information of the second releaser, to thereby bind the second coding medium generated based on the second coding request with the first releaser and the second releaser, such that by identifying the second coding medium, the binding relationship may be known.

4. The information processing method according to claim 3, wherein:

the first releaser and an interacting party associated therewith constitute a first ad-hoc interactive network centered about the first releaser;

the second releaser accesses to the first ad-hoc interactive network by identifying the first coding medium, causing the second releaser and the first releaser to be associated with each other, and causing a second ad-hoc interactive network, which is formed by the second releaser and an interacting party associated therewith and centered about the second releaser, to be integrated with the first ad-hoc interactive network; and

the second accessing party accesses to the second ad-hoc interactive network by identifying the second coding medium and meanwhile accesses to the first ad-hoc interactive network, so as to be associated with the first releaser and the second releaser.

5. The information processing method according to claim 4, wherein:

the releaser sends a code issuing request to the core administrator and at least includes service information in the information provided; the service information corresponds to a service provided by an interacting party acting as a service agency among the plurality of interacting parties; the core administrator or the code issuing agency authorized by the core administrator generates a corresponding coding medium based on the code issuing request;

the accessing party identifies the coding medium through the equipped sensing access device to at least obtain the service information; by sending a service providing request to the service agency, the accessing party enables itself or an appointed interacting party to obtain a service corresponding to the service information; and

the service corresponding to the service information is provided by one service agency or provided by cooperation from a plurality of service agencies; an interacting party eligible as the service agency includes: the core administrator, the releaser, the interacting party associated with the releaser, the accessing party, and the interacting party associated with the accessing party.

6. The information processing method according to claim 5, wherein:

the service provided by the service agency or the service information corresponding thereto matches an execution condition of a set operation and/or a set attribute state;

the set operation includes an operation prescribed to be independently executed by an appointed interacting party among the plurality of interacting parties or an operation executed by cooperation from some appointed interacting parties among the plurality of interacting parties; and

the set attribute state refers to a state of one attribute or a superimposition of states of a

plurality of attributes corresponding to one appointed interacting party in the plurality of interacting parties, or a superimposition of respective corresponding attribute states of appointed some interacting parties among the plurality of interacting parties.

7. The information processing method according to claim 6, wherein:

the attribute corresponding to any interacting party in the plurality of interacting parties satisfies any one or any combination of the following:

state of one or some attributes of the any interacting party, which is adjusted with variation of state of another one or some attributes of the any interacting party;

state of one or some attributes of the any interacting party, which is adjusted with variation of state of one or some attributes of an interacting party associated with the any interacting party;

state of one or some attributes of the any interacting party, which is adjusted with variation of execution condition of a set operation of the any interacting party; and

state of one or some attributes of the any interacting party, which is adjusted with variation of execution condition of a set operation of an interacting party associated with the any interacting party.

8. The information processing method according to claim 1, wherein:

one attribute of any interacting party refers to a physical world characteristic corresponding to the interacting party; the physical world characteristic corresponds to any one of the following or any combination thereof of a real environment and/or a virtual environment where the interacting party is currently located: time parameter, location parameter, ambient parameter, and state of another one or some attributes of the interacting party per se.

9. The information processing method according to claim 1, wherein:

one of the attributes of any interacting party refers to a monetary share of the interacting party, an entirety or portion of the monetary share of the any interacting party being distributable and adjustable among appointed some interacting parties;

the monetary share of the any interacting party is obtained or adjusted according to any one or a combination of the following manners:

the any interacting party obtains a matching monetary share by pledging assets to the

core administrator or an appointed approval authority or an appointed other interacting party;

the any interacting party obtains a monetary share of a corresponding percentage through exchanging by paying a currency of any kind to the core administrator or an appointed approval authority or an appointed other interacting party;

the any interacting party obtains a monetary share or the currency exchangeable to the monetary share of a corresponding percentage paid to the any interacting party by the core administrator or an appointed approval authority or an appointed other interacting party; and

appointment of the approval authority or other interacting party is implemented by the any interacting party, or the core administrator, or an interacting party associated with the any interacting party.

10. The information processing method according to claim 1, wherein:

the identification information of any interacting party is used as one of the attributes of the interacting party; when the any interacting party as a releaser sends a corresponding code issuing request during executing an operation set thereto, the information simultaneously provided to the core administrator at least includes the identification information of the interacting party and the information about its executing condition of the set operation, thereby binding the coding medium generated based on the corresponding code issuing request with the releaser's execution condition of the set operation, such that the binding relationship may be known by identifying the corresponding coding medium.

11. The information processing method according to claim 1, wherein:

attributes corresponding to the any interacting party are recoded, and states thereof are adjusted, separately by one or more attribute management agencies or by cooperation from the plurality of attribute management agencies; and

the attribute management agency refers to any one of the following: the any interacting party, an interacting party associated with the any interacting party, the core administrator, and an external device appointed by the core administrator.

12. The information processing method according to claim 11, wherein:

one of the attributes of the any interacting party refers to association information about an association between the interacting party and other interacting party; and when the any interacting party is executing the set operation and/or adjusting the set attribute state, the

attribute management agency may adjust the attribute state of the interacting party associated with the any interacting party.

13. The information processing method according to claim 11, wherein:

one of the attributes of the any interacting party refers to a set weight index corresponding to the interacting party; based on the weight index, the attribute management agency may coordinately adjust different attributes of a same interacting party or coordinately adjust a same attribute of different interacting parties.

14. The information processing method according to claim 1, wherein:

an interactive network exists between a first interacting party and an interacting party associated therewith; a second interacting party and a third interacting party access to the interactive network, respectively, to be associated with the first interacting party, respectively;

information released by the second interacting party to the first interacting party includes any one or any combination thereof: shared information, search request information, and help request information;

the first interacting party sends the shared information to the third interacting party in the interactive network;

the first interacting party searches, based on the search request information, reply information associated with the search request information in the interactive network, and sorts the reply information to form a search request, and then pushes the search result to the second interacting party; the reply information is provided by the third interacting party to the first interacting party; and

the first interacting party sends the help request information to the third interacting party in the interactive network to facilitate the third interacting party to provide the reply information to the first interacting party based on the search request information.

15. The information processing method according to claim 14, wherein:

a plurality of first interacting parties are provided, which correspond to a same motif or a plurality of different motifs, respectively; the second interacting party is associated with the first interacting parties having a corresponding motif based on one or more identification information of the first interacting parties;

the first interacting party of one motif or a fourth interacting party associated therewith,

as the first releaser, releases a first coding medium obtained to the second interacting party; and

the second interacting party, after identifying as a first accessing party information corresponding to the first coding medium, releases as a second releaser a second coding medium generated based on the information provided by the second releaser to the first interacting party of other motif.

16. The information processing method according to claim 15, wherein:

the first interacting parties of a plurality of motifs adjust, based on a secondary weight index, attribute states under corresponding identification information of the second interacting parties associated with them respectively; and

the core administrator receives attribute states under the corresponding identification information of the second interacting parties, which are provided by the respective first interacting parties, and comprehensively adjusts the attribute states under all identification information of the second interacting parties based on a comprehensive weight index.

17. The information processing method according to claim 1, wherein:

the code issuing agency refers to a generating unit equipped to the releaser that sends a corresponding code issuing request, or a generating unit equipped to other interacting party than the releaser, or a third-party generating device other than the plurality of interacting parties; and

the core administrator stipulates or updates coding rules and decoding rules matching the coding rules, such that the core administrator or a code issuing mechanism authorized thereby may generate corresponding coded information based on uniform coding rules and generate a corresponding coding medium based on the coded information; and a sensing access device based on the matching decoding rules may identify corresponding coded information from the coding medium as well as the information provided by the releaser.

18. The information processing method according to claim 17, wherein:

any interacting party as a policy releasing mechanism stipulates or updates a policy associated with the information provided by the releaser;

the policy includes a service providing policy associated with the information provided by the releaser, and/or the attribute adjustment policy associated with the attribute

state provided by the releaser; and

policy appointment and update by the policy releasing mechanism matches the execution condition of the set operation and/or the set attribute state.

19. The information processing method according to claim 18, wherein:

execution logic of the set operation of the appointed one or more interacting parties among the plurality of interacting parties is set in the policy of the policy releasing mechanism,

such that the corresponding coding medium generated based on the coding rules matching the policy includes an instruction that drives the corresponding interacting party to execute the set execution logic; and the sensing access device of the corresponding interacting party obtains the instruction by identifying the coding medium based on the matching decoding rules.

20. The information processing method according to claim 19, wherein:

a plurality of second interacting parties are associated with a same first interacting party, respectively;

the first executing party sets the execution logic of an operation; the operation with the execution logic being set includes any one or any combination of the following: independent operation of respective second interacting party, interactive operations between the plurality of second interacting parties, and interactive operations between the second interacting parties and the first interacting party; and

the first interacting party provides the execution logic to the core administrator, such that the coding medium generated by the core administrator or the code issuing agency authorized thereby based on the corresponding code issuing request from the first interacting party or the second interacting party includes an instruction that drives the first interacting party and/or the second interacting party to execute a corresponding operation set with the execution logic; the first interacting party or the second interacting party obtains the instruction by identifying the coding medium through their respective sensing access device.

21. The information processing method according to claim 20, wherein:

the plurality of first interacting parties are associated with a same third-party interacting party, and information interaction between the first interacting party and the core

administrator is uniformly implemented by the third interacting party;

the third executing party sets the execution logic of an operation; the operation with the execution logic being set includes any one or any combination of the following: independent operation of respective first interacting party or second interacting party, interactive operations between the plurality of second interacting parties, interactive operations between a plurality of second interacting parties, and interactive operations between the second interacting parties and the first interacting party; and

when an operation with execution logic being set is set with corresponding identification information and the corresponding interacting party executes any step of the operation with execution logic being set, the third interacting party provides the identification information of the operation and the identification information of the interacting party executing the operation to the core administrator to cause the generated coding medium to at least include the identification information, such that any interacting party may obtain execution conditions of respective steps in the operation by identifying the coding medium.

22. The information processing method according to claim 17, wherein:

the decoding rules matching the coding rules are set in client software; the sensing access device decodes the coding medium matching the coding rules through the client software to obtain corresponding coded information, parses the corresponding coded information to obtain parameters included in the coding medium, and automatically imports the parameters into the automatically boosted client software; and

for an unidentifiable coding medium, the sensing access device automatically installs the decoding client software or updates the decoding rules in the decoding client software or issue an error prompt.

23. The information processing method according to claim 1, wherein:

the releaser may release the coding medium to at least one region identifiable by the accessing party by any one or any combination of the following:

the releaser sends the corresponding coding medium to the sensing access device of the accessing party;

the releaser includes a device that may provide the at least one region and releases the corresponding coding medium through the device; and

the releaser sends the corresponding coding medium to a device that may provide the

at least one region and releases the corresponding coding medium through the device.

24. The information processing method according to claim 1, wherein:

based on the information provided by the releaser, the core administrator or the code issuing agency authorized thereby generates a matching coding medium or generates a coding medium and a corresponding hyperlink; and

the coding medium refers to any one or any combination thereof: a bar code image where the coded information is generated in a pattern of one-dimensional code, two-dimensional code, or multi-dimensional code; an optical lattice diagram where the coded information is generated in a form of light-shadow ray or refurbishing frequency variation or in a form of visible light or UV or infrared light or polarized light; and a digitalized acoustic wave or radio wave generated with a specific law or a specific frequency variation pattern; and

the sensing access device includes a device that may identify a corresponding type of coding medium and/or hyperlink.

25. The information processing method according to claim 24, wherein:

the sensing access device is further configured to perform any one or any combination of the following:

decoding, by a decoding unit, the obtained coding medium to obtain coded information;

parsing, by a coding information parsing unit, the obtained coded information to obtain information that matches the coded information;

inputting, by an input unit, input information involved in interaction;

outputting, by an exhibiting unit, content identified from the coding medium and content involved in interaction;

generating, by a coding medium generating unit, the coding medium under authorization from the core administrator;

wherein the obtaining module and the sending/receiving unit of the sensing access device are configured in an interacting device,

wherein one or more of the decoding unit, the coding information parsing unit, the input unit, the exhibiting unit, and the coding medium generating unit are configured in the interacting device or one or more other interacting devices that are signal connected with the

interacting device;

wherein the interacting device is a mobile terminal, or a stationary terminal , or a wearable device; the interacting device is provided with an internal sensor or signal connected with an external sensor to acquire attribute states of the interacting party.

26. The information processing method according to claim 24, wherein:

any interacting party is further configured to perform any one or any combination of the following:

storing, by a built-in or external database, various information data during an interaction process;

decoding, by a decoding unit, the coding medium obtained by the interacting party to obtain coded information;

parsing, by a coded information parsing unit, the obtained coded information to obtain information that matches the coded information;

inputting, by an input unit, input information involved in interaction;

outputting, by an exhibiting unit, content identified from the coding medium and content involved in interaction;

generating, by a coding medium generating unit, the coding medium under authorization from the core administrator;

sending, by the sending/ receiving unit included in an interacting party as a releaser, a code issuing request to the core administrator and receiving the generated coding medium, and is further configured for releasing the obtained coding medium to at least one region identifiable by the accessing party;

receiving, by the sending/ receiving unit included in an interacting party as a code issuing agency, an authorization sent from the core administrator to allow the code issuing agency to autonomously generate the coding medium, such that the coding medium generating unit of the code issuing agency generates the coding medium under the authorization from the core administrator;

formulating or updating, by an access defining unit of an interacting party as a policy releasing mechanism , a policy associated with the information provided by the releaser, and sending the policy to the core administrator through the sending/ receiving unit of the interacting party as the policy releasing mechanism; and

receiving, by the sending/ receiving unit of an interacting party as a core server, the

code issuing request sent from the releaser or releasing the generated coding medium to the releaser or an interacting party appointed by the releaser; the interacting party as the core server further include: a coding medium generating unit configured for generating a matching coding medium from the information provided by the releaser;

wherein the core server is further configured to perform any one or any combination of the following:

verifying, by a verifying unit and based on the code issuing request from the releaser, whether a code issuing agency appointed by the code issuing request has rights for autonomously generating a coding medium; wherein when the appointed code issuing agency has rights for autonomously generating a coding medium, the sending/ receiving unit of the interacting party as the core server sends, to the appointed code issuing agency, an authorization of allowing the code issuing agency to autonomously generate the coding medium; and

formulating or updating, by a rule managing unit, the coding rules and the decoding rules matching the coding rules based on the policy provided by the policy releasing agency.

27. The information processing method according to claim 14, wherein:

any interacting party has disclosure rights set with respect to the information received thereby and/or sent therefrom, the disclosure rights being configured for defining a plurality of conditions for receiving and/or sending information; wherein some conditions include attribute states of the any interacting party, or attribute states of other interacting party.

28. A sensing access device used by an entity person, wherein:

the sensing access device identifies a coding medium released in at least one region identifiable by the entity person to obtain information that matches the identified coding medium;

the sensing access device identifies the coding medium to cause an interacting party with the entity person as a body to access to an ad-hoc interactive network constructed with a releaser of the coding medium as the center, such that the entity person may interact via the sensing access device with the releaser or other interacting party associated with the releaser in the ad-hoc interactive network;

the coding medium is generated by a core administrator or a code issuing agency authorized thereby based on the information, which comprises identification information of

the releaser, provided by the releaser in response to a code issuing request sent from the releaser to an interacting party as the core administrator;

the sensing access device further includes:

an obtaining module configured for obtaining a coding medium of a corresponding type; wherein the obtained coding medium may be decoded by a decoding unit of the sensing access device or a decoding unit of other interacting party to obtain coded information; further, the coded information decoded may be parsed by a coded information decoding unit of the sensing access device or a coded information parsing unit of other interacting party to obtain information that matches the coded information; and

a sending/receiving unit configured for interacting with other interacting party and for interacting with other units in the sensing access device.

29. The sensing access device according to claim 28, wherein:

the interacting party with the entity person as the body has one or more identification information corresponding thereto; each identification information of the interacting party satisfies any one or any combination of the following:

corresponding the identification information when the interacting party is performing any operation is used for binding an execution situation of the operation to the interacting party;

the interacting party, after superimposing the identification information of the interacting party to the information to be released to the outside, directly releases the information superimposed with said identification information; and the interacting party receiving the released information determines, by identifying the identification, the interacting party that provides the released information; and

when the interacting party acts as a second releaser, after superimposing the identification information of the interacting party to the information to be released to the outside, provides the information superimposed with the identification information to the core administrator or the authorized code issuing agency to generate a corresponding second coding medium, and releases the second coding medium; by identifying the second coding medium, a binding relationship between the second coding medium and the interacting party as the second releaser may be known.

30. The sensing access device according to claim 29, wherein:

the first releaser and an interacting party associated therewith constitute a first ad-hoc interactive network centered about the first releaser; the interacting party with the entity person as the body acting as a first accessing party identifies, through the sensing access device, the first coding medium released by the first releaser and is accessed to the first ad-hoc interactive network; and

an interacting party with an entity person as the body further acts as a second releaser to release a second coding medium; another interacting party as a second accessing party identifies the second coding medium through another sensing access device equipped to realize association with the second releaser, thereby causing the second accessing party to access to a second ad-hoc interactive network, which is formed by the second releaser and an interacting party associated therewith and centered about the second releaser, and meanwhile access to the first ad-hoc interactive network, such that the second ad-hoc interactive network is integrated with the first ad-hoc interactive network.

31. The sensing access device according to claim 30, wherein:

wherein the information provided by any releaser, when requesting the core administrator or the code issuing agency authorized thereby to generate the corresponding coding medium, includes any or any combination of the following: information to be released by the releaser, attribute state of the releaser, attribute state of an interacting party associated with the releaser, and information obtained from identifying other coding medium with the sensing access device equipped to the releaser.

32. The sensing access device according to claim 31, wherein:

among a plurality of interacting parties, an interactive network exists between a first interacting party and an interacting party associated therewith; a second interacting party and a third interacting party access to the interactive network, respectively, to be associated with the first interacting party, respectively; the respective interacting parties perform information interaction with other interacting parties through their respective sensing access devices; and

information released by the second interacting party to the first interacting party includes any one or any combination thereof: shared information, search request information, and help request information;

the first interacting party sends the shared information to the third interacting party in the interactive network;

the first interacting party searches, based on the search request information, reply information associated with the search request information in the interactive network, and sorts the reply information to form a search request, and then pushes the search result to the second interacting party; the reply information is provided by the third interacting party to the first interacting party; and

the first interacting party sends the help request information to the third interacting party in the interactive network to facilitate the third interacting party to provide the reply information to the first interacting party based on the search request information.

33. The sensing access device according to claim 28, wherein:

at least one region identifiable by the entity person refers to at least one physical grid in a real environment and/or virtual environment where the interacting party with the entity person as the body; and

based on any one or any combination of the parameter conditions below, the real environment and/or virtual environment is divided to form corresponding physical grids: time parameter, location parameter, ambient parameter, and state of one or more other attribute of the interacting party per se.

34. The sensing access device according to claim 30, wherein:

any releaser releases the coding medium through any one or any combination of the following manners:

the releaser sends the corresponding coding medium to the sensing access device of the accessing party;

the releaser includes a device that may provide at least one region identifiable by the accessing party, through which device, a corresponding coding medium is released to facilitate the sensing access device of the accessing party to identify the coding medium; and

the releaser sends the corresponding coding medium to a device that may provide at least one region identifiable by the accessing party, through which device, a corresponding coding medium is released to facilitate the sensing access device of the accessing party to identify the coding medium.

35. The sensing access device according to claim 28, wherein:

the accessing party identifies the corresponding coding medium through the sensing

access device to obtain information provided by the releaser, or requests a service provided by an interacting party as a service agency in the plurality of interacting parties based on the service information;

the service information or a service corresponding thereto matches an execution condition of a set operation and/or a set attribute state;

the set operation includes an operation prescribed to be independently executed by an appointed interacting party among the plurality of interacting parties or an operation executed by cooperation from some appointed interacting parties among the plurality of interacting parties; and

the set attribute state refers to a state of one attribute or a superimposition of states of a plurality of attributes corresponding to one appointed interacting party in the plurality of interacting parties, or a superimposition of respective corresponding attribute states of appointed some interacting parties among the plurality of interacting parties;

the plurality of interacting parties include: a core administrator, a releaser, an interacting party associated with the releaser, an accessing party, and an interacting party associated with the accessing party.

36. The sensing access device according to claim 35, wherein:

some attributes of any interacting party in a plurality of interacting parties include: physical world characteristic of a physical grid where the interacting party is located; monetary share that may be distributed and adjusted by the interacting party and circulated between appointed interacting parties; identification information of the interacting party; association information about mutual association between the interacting party and other interacting party; weight index for adjusting other attribute states of the interacting party.

37. The sensing access device according to claim 28, wherein:

decoding rules matching the coding rules based on which the coding medium is generated by the core administrator or under its authorization according to coding rules are set in client software;

the sensing access device decodes the coding medium matching the coding rules through the client software to obtain corresponding coded information, parses the corresponding coded information to obtain parameters included in the coding medium, and automatically imports the parameters into the automatically boosted client software; and

for an unidentifiable coding medium, the sensing access device automatically installs the decoding client software or updates the decoding rules in the decoding client software or issue an error prompt.

38. The sensing access device according to claim 28, wherein:

the sensing access device includes a module that may identify a corresponding type of coding medium and/or a module that may identify a hyperlink to content corresponding to the coding medium;

the coding medium refers to any one or any combination of the following: a bar code image where the coded information is generated in a pattern of one-dimensional code, two-dimensional code, or multi-dimensional code; an optical lattice diagram where the coded information is generated in a form of light-shadow ray or refurbishing frequency variation or in a form of visible light or UV or infrared light or polarized light; and a digitalized acoustic wave or radio wave generated with a specific law or a specific frequency variation pattern.

39. The sensing access device according to claim 38, wherein:

the sensing access device includes additional parts including any one or any combination of the following:

a decoding unit configured for decoding the obtained coding medium to obtain coded information;

a coded information parsing unit configured for parsing the obtained coded information to obtain information that matches the coded information;

an input unit configured for inputting input information involved in interaction;

an exhibiting unit configured for outputting content identified from the coding medium and content involved in interaction;

a coding medium generating unit configured for generating the coding medium under authorization from the core administrator;

wherein the obtaining module and the sending/receiving unit of the sensing access device are configured in an interacting device;

wherein one or more of the decoding unit, the coding information parsing unit, the input unit, the exhibiting unit, and the coding medium generating unit are configured in the interacting device or one or more other interacting devices that are signal connected with the interacting device;

wherein the interacting device is a mobile terminal, or a stationary terminal, or a wearable device; the interacting device is provided with an internal sensor or signal connected with an external sensor to acquire attribute states of the interacting party.

40. An information processing network based on uniform code issuance, wherein,

the information processing network comprises a plurality of interacting parties, including:

a core administrator that, based on a received code issuing request, autonomously generates a coding medium matching the code issuing request or authorizes, after verifying rights of a code issuing agency, the code issuing agency to generate a coding medium matching the code issuing request;

any interacting party as a releaser, which sends the code issuing request and provides information, which comprises identification information of the releaser, to the core administrator and obtains the coding medium that is generated by the core administrator or an authorized code issuing agency and matches the provided information; and

any interacting party as an accessing party, which identifies, through a sensing access device equipped thereto, the coding medium released to at least one region identifiable by the accessing party, to obtain information that matches the identified coding medium and further obtain information provided by the releaser of the identified coded information; and

wherein the information provided by the releaser includes any or any combination of the following: information to be released by the releaser, attribute state of the releaser, attribute state of an interacting party associated with the releaser, and information obtained from identifying other coding medium with the sensing access device equipped to the releaser,

the sensing access device configured to the interacting party at least acting as an accessing party comprises:

an obtaining module configured for obtaining a coding medium of a corresponding type; wherein the obtained coding medium may be decoded by a decoding unit of the sensing access device or a decoding unit of other interacting party to obtain coded information; further, the coded information decoded may be parsed by a coded information decoding unit of the sensing access device or a coded information parsing unit of other interacting party to obtain information that matches the coded information; and

a sending/receiving unit configured for interacting with other interacting party and for interacting with other units in the sensing access device; and

the any interacting party comprising:

a sending/receiving unit configured for interacting with other interacting party and for interacting with other units of a background server.

41.The information processing network according to claim 40, wherein:

any interacting party in the plurality of interacting parties has one or more identification information corresponding thereto; each identification information of the interacting party satisfies any one or any combination of the following:

corresponding the identification information when the interacting party is performing any operation is used for binding an execution situation of the operation to the interacting party;

the interacting party, after superimposing the identification information of the interacting party to the information to be released to the outside, directly releases the information superimposed with said identification information; and the interacting party receiving the released information determines, by identifying the identification, the interacting party that provides the released information; and

when the interacting party acts as a second releaser, after superimposing the identification information of the interacting party to the information to be released to the outside, provides the information superimposed with the identification information to the core administrator or the authorized code issuing agency to generate a corresponding second coding medium, and releases the second coding medium; by identifying the second coding medium, a binding relationship between the second coding medium and the interacting party as the second releaser may be known.

42. The information processing network according to claim 41, wherein:

the first releaser and an interacting party associated therewith constitute a first ad-hoc interactive network centered about the first releaser; a first accessing party identifies, through the sensing access device, the first coding medium released by the first releaser and is accessed to the first ad-hoc interactive network; and

the first accessing party further acts as a second releaser to release a second coding medium; another interacting party as a second accessing party identifies the second coding medium through another sensing access device equipped to realize association with the

second releaser, thereby causing the second accessing party to access to a second ad-hoc interactive network, which is formed by the second releaser and an interacting party associated therewith and centered about the second releaser, and meanwhile is accessed to the first ad-hoc interactive network, such that the second ad-hoc interactive network is integrated with the first ad-hoc interactive network.

43. The information processing network according to claim 40, wherein:

at least one region identifiable by the accessing party refers to at least one physical grid in a real environment and/or virtual environment where the accessing party is located; and

based on any one or any combination of the parameter conditions below, the real environment and/or virtual environment is divided to form corresponding physical grids: time parameter, location parameter, ambient parameter, and state of one or more other attribute of the interacting party per se.

44. The information processing network according to claim 40, wherein:

one or more attributes of any interacting party in the plurality of interacting parties are adjusted based on state change situations of respective one or more attributes of the interacting party or its associated interacting party, or adjusted based on change situations after superimposition of corresponding attributes of the interacting party or its associated interacting party; and

some attributes of the any interacting party include: physical world characteristic of a physical grid where the interacting party is located; monetary share that may be distributed and adjusted by the interacting party and circulated between appointed interacting parties; identification information of the interacting party; association information about mutual association between the interacting party and other interacting party; weight index for adjusting other attribute states of the interacting party.

45. The information processing network according to claim 40, wherein:

the code issuing agency refers to a generating unit equipped to the releaser that sends a corresponding code issuing request, or a generating unit equipped to other interacting party than the releaser, or a third-party generating device other than the plurality of interacting parties; and

the core administrator stipulates or updates coding rules and decoding rules matching the coding rules, such that the core administrator or a code issuing mechanism authorized thereby may generate corresponding coded information based on uniform coding rules and generate a corresponding coding medium based on the coded information; and a sensing access device based on the matching decoding rules may identify corresponding coded information from the coding medium as well as the information provided by the releaser.

46. The information processing network according to claim 45, wherein:

any interacting party as a policy releasing agency stipulates or updates a policy associated with the information provided by the releaser; the core administrator stipulates or updates corresponding coding rules and decoding rules based on the policy; and

in the policy of the policy releasing agency, execution logic of a set operation of appointed one or more interacting parties among the plurality of interacting parties is set, such that the corresponding coding medium generated based on the coding rules matching the policy includes an instruction that drives the corresponding interacting party to execute the set execution logic; and the sensing access device of the corresponding interacting party obtains the instruction by identifying the coding medium based on the matching decoding rules.

47. The information processing network according to claim 46, wherein:

the plurality of interacting parties have a plurality of interacting parties which are associated with a same third interacting party, and information interaction between the first interacting party and the core administrator is uniformly implemented by the third interacting party; each first interacting party has a plurality of second interacting parties associated therewith;

the third executing party sets the execution logic of an operation; the operation with the execution logic being set includes any one or any combination of the following: independent operation of respective first interacting party or second interacting party, interactive operations between the plurality of second interacting parties, interactive operations between a plurality of second interacting parties, and interactive operations between the second interacting parties and the first interacting party; and

when an operation with execution logic being set is set with corresponding identification information and the corresponding interacting party executes any step of the operation with execution logic being set, the third interacting party provides the identification

information of the operation and the identification information of the interacting party executing the operation to the core administrator to cause the generated coding medium to at least include the identification information, such that any interacting party may obtain execution conditions of respective steps in the operation by identifying the coding medium.

48. The information processing network according to claim 42, wherein:

among the plurality of interacting parties, an interactive network exists between a first interacting party and an interacting party associated therewith; a second interacting party and a third interacting party access the interactive network, respectively, to be associated with the first interacting party, respectively;

information released by the second interacting party to the first interacting party includes any one or any combination thereof: shared information, search request information, and help request information;

the first interacting party sends the shared information to the third interacting party in the interactive network;

the first interacting party searches, based on the search request information, reply information associated with the search request information in the interactive network, and sorts the reply information to form a search request, and then pushes the search result to the second interacting party; the reply information is provided by the third interacting party to the first interacting party; and

the first interacting party sends the help request information to the third interacting party in the interactive network to facilitate the third interacting party to provide the reply information to the first interacting party based on the search request information.

49. The information processing network according to claim 40, wherein:

the coding medium refers to any one or any combination of the following: a bar code image where the coded information is generated in a pattern of one-dimensional code, two-dimensional code, or multi-dimensional code; an optical lattice diagram where the coded information is generated in a form of light-shadow ray or refurbishing frequency variation or in a form of visible light or UV or infrared light or polarized light; and a digitalized acoustic wave or radio wave generated with a specific law or a specific frequency variation pattern.

50. The information processing network according to claim 40, wherein:

the sensing access device configured to the interacting party at least acting as an accessing party comprises additional parts including any one or any combination of the following:

a decoding unit configured for decoding the obtained coding medium to obtain coded information;

a coded information parsing unit configured for parsing the obtained coded information to obtain information that matches the coded information;

an input unit configured for inputting input information involved in interaction;

an exhibiting unit configured for outputting content identified from the coding medium and content involved in interaction;

a coding medium generating unit configured for generating the coding medium under authorization from the core administrator;

wherein the obtaining module and the sending/receiving unit of the sensing access device are configured in an interacting device;

wherein one or more of the decoding unit, the coding information parsing unit, the input unit, the exhibiting unit, and the coding medium generating unit are configured in the interacting device or one or more other interacting devices that are signal connected with the interacting device;

wherein the interacting device is a mobile terminal, or a stationary terminal , or a wearable device; the interacting device is provided with an internal sensor or signal connected with an external sensor to acquire attribute states of the interacting party.

51. The information processing network according to claim 40, wherein:

the any interacting party includes additional parts including any one or any combination of the following:

a built-in or external database for storing various information data during an interaction process;

a decoding unit configured for decoding the coding medium obtained by the interacting party to obtain coded information;

a coded information parsing unit configured for parsing the obtained coded information to obtain information that matches the coded information;

an input unit configured for inputting input information involved in interaction;

an exhibiting unit configured for outputting content identified from the coding

medium and content involved in interaction;

a coding medium generating unit configured for generating the coding medium under authorization from the core administrator;

wherein the sending/ receiving unit included in an interacting party as a releaser is configured for sending a code issuing request to the core administrator and receiving the generated coding medium, and is further configured for releasing the obtained coding medium to at least one region identifiable by the accessing party;

the sending/ receiving unit included in an interacting party as a code issuing agency is configured for receiving an authorization sent from the core administrator to allow the code issuing agency to autonomously generate the coding medium, such that the coding medium generating unit of the code issuing agency generates the coding medium under the authorization from the core administrator;

wherein an interacting party as a policy releasing mechanism further comprises an access defining unit configured for formulating or updating a policy associated with the information provided by the releaser, and sending the policy to the core administrator through the sending/ receiving unit of the policy releaser; and

the sending/ receiving unit of an interacting party as a core server is configured for receiving the code issuing request sent from the releaser or releasing the generated coding medium to the releaser or an interacting party appointed by the releaser; the interacting party as the core server further include: a coding medium generating unit configured for generating a matching coding medium from the information provided by the releaser;

additional parts of the interacting party as the core server include any one or any combination of the following:

a verifying unit configured for verifying, based on the code issuing request from the releaser, whether a code issuing agency appointed by the code issuing request has rights for autonomously generating a coding medium; wherein when the appointed code issuing agency has rights for autonomously generating a coding medium, the sending/ receiving unit of the interacting party as the core server sends, to the appointed code issuing agency, an authorization of allowing the code issuing agency to autonomously generate the coding medium; and

a rule managing unit configured for formulating or updating the coding rules and the decoding rules matching the coding rules based on the policy provided by the policy releasing agency.

52. The information processing network according to claim 40, wherein:

any interacting party has disclosure rights set with respect to the information received thereby and/or sent therefrom, the disclosure rights being configured for defining a plurality of conditions for receiving and/or sending information; wherein some conditions include attribute states of the any interacting party, or attribute states of other interacting party.