CLAIMS

1. A system, comprising:

an incentive protocol network, including:

a first server hosting an incentive protocol platform; and

a second server in communication with the first server, the second server hosting a distributed ledger,

the first server storing instructions to:

receive incentive event data associated with an event of an incentive protocol network participant;

generate an incentive unit transaction record based on the incentive event data and at least one incentive protocol system rule;

broadcast the incentive unit transaction record to the distributed ledger for inclusion therein;

calculate an incentive unit of value based on the generated incentive unit transaction record; and

distribute the incentive unit of value to the incentive protocol network participant~~.~~ through a digital wallet associated with a product or service; and

a transfer resource associated with the incentive protocol network, the transfer resource being configured to be accessible by a party that is not in possession of the product or service to modify an amount of the incentive unit of value.

2. The system of claim 1, wherein the distributed ledger comprises a block chain.

3. The system of claim 1, wherein the distributed ledger is associated with, but does not comprise, a block chain; the distributed ledger further associated with a cryptographically secured token associated with a block chain.

4. The system of claim 3, wherein the cryptographically secured token is a cryptocurrency.

~~5. A method, comprising:~~

providing, via an incentive protocol network, a plurality of incentive units of value;

receiving, at the incentive protocol network, incentive unit transaction data associated with an incentive unit transaction referencing at least one of the plurality of incentive units of value; and

broadcasting the incentive unit transaction data to a distributed ledger, for inclusion therein.

6. The method of claim 5, wherein the providing comprises at least one of: creating, defining, verifying, or distributing the plurality of incentive units of value.

7. The method of claim 5, wherein the incentive unit of value includes a cryptographically secured token of value hashed into a block chain inside of a payload of the incentive unit transaction.

8. The method of claim 5, wherein the distributed ledger is one of an open source distributed ledger, a public distributed ledger, a consensus distributed ledger, a proof-of-work distributed ledger, a proof-of-stake distributed ledger, or a permissioned distributed ledger.

9. The method of claim 5, further comprising:

authorizing, according to a block schedule, a minting of a predetermined quantity of additional incentive units of value via at least one of: mining, proof-of-stake, proof-of-work, non-permissioned consensus, or permissioned consensus; and

minting, via the incentive protocol network, the additional incentive units of value.

10. The method of claim 9, further comprising broadcasting the minted additional incentive units to the blockchain for inclusion therein.

11~~5~~. A method, comprising:

receiving, at an incentive protocol network, incentive event data associated with an event of an incentive protocol network participant;

generating an incentive unit transaction record based on the incentive event data and at least one incentive protocol system rule;

broadcasting the incentive unit transaction record to a distributed ledger for inclusion therein;

calculating an incentive unit of value based on the generated incentive unit transaction record; ~~and~~

distributing the incentive unit of value to the incentive protocol network participant~~.~~ through a digital wallet associated with a product or service; and

broadcasting, by a transfer resource that is accessible by a party that is not in possession of the product or service, a requested change submitted by the party to modify an amount of the incentive unit of value.

~~12~~6. The method of claim ~~11~~5, wherein a type of the event is transactional.

~~13~~7. The method of claim ~~11~~5, wherein a type of the event is non-transactional.

~~14~~8. The method of claim ~~11~~5, wherein the incentive event data is received from a digital wallet of the incentive protocol network participant.

~~15~~9. The method of claim ~~11~~5, wherein the incentive event data is received from an external data source.

~~16. The method of claim 11, wherein the distributing the incentive unit of value to the incentive protocol network participant is to a digital wallet of the incentive protocol network participant.~~

~~17~~10. The method of claim ~~11~~5, further comprising defining a branded value associated with the incentive unit of value such that the incentive unit of value is usable with a reduced set of participants.

~~18~~11. The method of claim ~~11~~5, wherein the incentive protocol network participant is a first incentive protocol network participant and the incentive unit of value is a first incentive unit of value, the method further comprising:

receiving a currency from a second incentive protocol network participant; and

converting the currency into a second incentive unit of value.

~~19~~12. The method of claim ~~11~~5, wherein the incentive protocol network participant is a first incentive protocol network participant, the method further comprising:

receiving a first type of incentive unit of value from a second incentive protocol network participant; and

exchanging the first type of incentive unit of value for a second type of incentive unit of value.