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(74) Agent: AMICA LAW LCC; 30 Raffles Place, #18-03/04,
Chevron House, Singapore 048622 (SG).

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(71) Applicant (for all designated States except US): IN-
TRACO TECHNOLOGY PTE LTD [SG/SG]; 348 Jalan
Boon Lay, Singapore 619529 (SG).

(72) Inventors; and

(75) Inventors/Applicants (for US only): ZHANG, Binzhen
[CN/SG]; 62 South Buona Vista Road, #04-05, Singapore
118173 (SG). CHONG, Kum Shiong [SG/SG]; 350
Balestier Road, #16-01, Singapore 329779 (SG).

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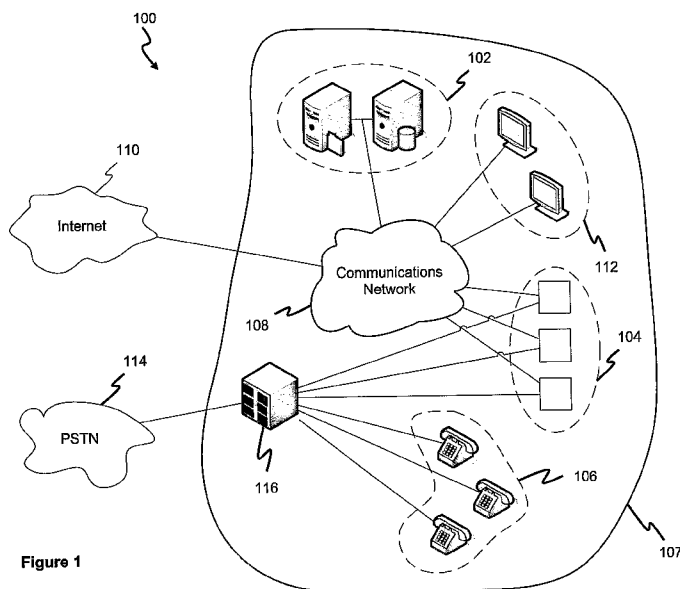


Figure 1

(57) Abstract: A content management and delivery system comprising a plurality of communication devices and a content server is provided. Each of the plurality of communication devices has a display panel for enabling haptic interaction with data displayed thereon. The content server is coupled to the plurality of communication devices. At least one of the plurality of communication devices is to receive the data from the content server, generate a response corresponding to a user interaction with the data displayed on the display panel and transmit the response to the content server. The data is customizable to provide a plurality of user selectable options for facilitating user interaction therewith.