

ABSTRACT

SITE PRESENTATION METHOD, SITE PRESENTATION PROGRAM, AND
SITE PRESENTATION DEVICE

A site presentation device detects a characteristic
5 about a feeling for each of a plurality of sites based on a
word in a document in each of the sites. The site
presentation device specifies, based on an access history
of a certain user to any of the sites, a characteristic of
a user about a feeling corresponding to the certain user
10 based on a detected characteristic of a site accessed by
the certain user. The site presentation device extracts,
from the sites, a site in which a characteristic that is
the same as or similar to the specified characteristic of
the user is detected, and presents the extracted site to
15 the certain user.

FIG. 1