CLAIMS

1. An analysis system (1) comprising:

a plurality of data collection devices (10) mounted on a plurality of respective mobile objects (V) that travel in a plurality of routes (R1, R21, R22, R23) and collecting analysis data including image data expressing an image inside the mobile object (V) and position data expressing a position at which the image inside the mobile object (V) is captured; and

a data analysis device (20) that counts number of passengers in the mobile objects (V) for each of the routes (R1, R21, R22, R23) based on the analysis data collected by the data collection devices (10),

the mobile object (V) is a vehicle running on a road.

2. The analysis system (1) according to claim 1, wherein

the data analysis device (20) counts the number of passengers based on number of persons included in the image expressed by the image data.

3. The analysis system (1) according to claim 1 or 2, wherein

the data analysis device (20) extracts the number of passengers in the mobile object (V) that has traveled in a particular one of the routes (R1, R21, R22, R23) from the analysis data collected by the data collection devices based on the position data included in the analysis data, aggregates the numbers of passengers, in the particular route (R1, R21, R22, R23), in all the mobile objects that have traveled in the particular route (R1, R21, R22, R23), and counts a total number of passengers in all the mobile objects in the particular route (R1, R21, R22, R23).

4. The analysis system (1) according to any one of claims 1 to 3, wherein

the data analysis device (20) analyzes an attribute of

a person included in the image expressed by the image data for each of the routes (R1, R21, R22, R23) based on the analysis data.

5. The analysis system (1) according to any one of claims 1 to 4, wherein

the mobile objects (V) each include an output device (OD) mounted internally, the output device (OD) being able to output contents, and

the data analysis device (20) calculates an index expressing number of persons having passed a receivable range where the contents output from the output device (OD) are receivable for each of the routes (R1, R21, R22, R23) based on the number of passengers for each of the routes (R1, R21, R22, R23).

6. The analysis system (1) according to any one of claims 1 to 5, wherein

the mobile objects (V) are fixed-route buses that travel repeatedly in the plurality of predetermined routes (R1, R21, R22, R23) in a day, one of the mobile body (V) travels in the plurality of routes (R1, R21, R22, R23) in a day while the plurality of mobile bodies (V), in the plurality of routes (R1, R21, R22, R23), are selectively used and travel.