

ABSTRACT

SYSTEM AND METHOD FOR ADVERTISING REAL ESTATE

There is a system and method suitable for displaying and managing real estate listings, where information is stored and managed on a server and can be displayed on a computer or a mobile device via a website or an application. It uses push notifications to inform the user of various alerts, like the presence of nearby properties with open home schedules listed, upcoming homes viewings that a user indicated interest in as well as incoming messages in the inbox.

Fig. 1