

Upright Display

Abstract

An upright display can be securely unfolded and kept under this state even when the display is formed to have a large width. An upright display 1 has a display main body 2 which can be folded into flat and unfolded into a tubular shape. This main body 2 is composed by connecting display sheets 4 each having a display face 5. Inside the main body 2, a retaining member 18 is disposed to retain the main body 2 under the state that the main body is unfolded into a tubular shape. The retaining member 18 is formed so that it can be folded into flat and unfolded into a tubular shape, and inside it, an elastic member 48 is disposed so that the retaining member 18 can automatically be unfolded into a tubular shape. Further, the retaining member 18 has a restraint plate 21 which abuts on the inner face of the main body when the main body is unfolded into a tubular body.

FIG. 4