(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
27 April 2023 (27.04.2023)

WIPO | PCT

(10) International Publication Number
WO 2023/069277 A1

(51) International Patent Classification:
G06F 21/60 (2013.01) *G06Q 50/00* (2006.01)

(21) International Application Number:
PCT/US2022/046254

(22) International Filing Date:
11 October 2022 (11.10.2022)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
63/256,842 18 October 2021 (18.10.2021) US

(71) Applicant: **AMI HOLDINGS LIMITED**; c/o Conyers Corporate Service (Bermuda) Ltd., Clarendon House, 2 Church Street, Hamilton, HM 11 (BM).

(72) Inventors: **BENCHETRIT, Ronen**; c/o Badoo Limited, The Broadgate Tower, 3rd Floor, 20 Primrose Street, London Greater London EC2A 2RS (GB). **SHAUKAT, Tariq Masud**; Austin, Texas (US).

(74) Agent: **BERG, Alexander** et al.; Fish & Richardson P.C., P.O. Box 1022, Minneapolis, Minnesota 55440-1022 (US).

(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, ME, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:
— *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*

Published:
— *with international search report (Art. 21(3))*

(54) Title: ROLE-BASED SOCIAL NETWORK

(57) Abstract: A first association between a first user of a social network and a first role held by the first user is stored, and a second association between a second user of the social network and a second role held by the second user is stored. An indication of a first type of role-based relationship between the first user and the second user is stored. A database storing a plurality of elements is queried, the querying including selecting, from the plurality of elements, a subset of elements that are associated with the first type of role-based relationship. The subset of elements are provided to a first client device associated with the first user, at least one of the subset of elements being for display in a graphical user interface of the first client device.

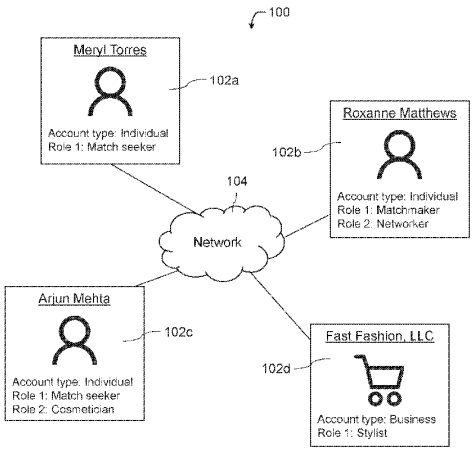


FIG. 1

WO 2023/069277 A1