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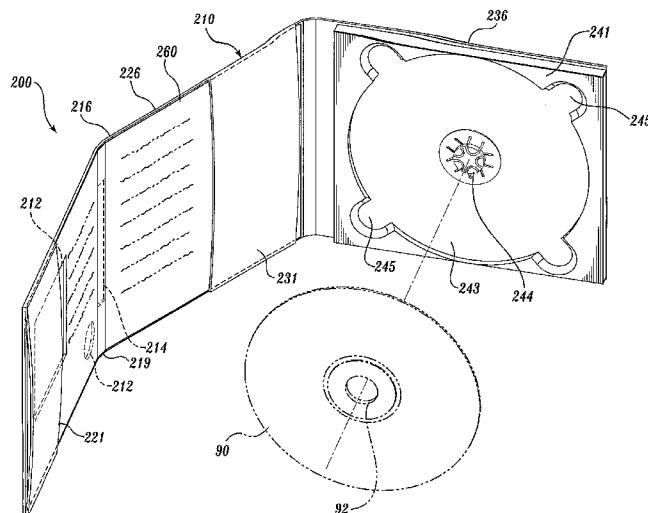
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(54) Title: SLEEVE ASSEMBLY FOR DIGITAL MEDIA DISK



(57) Abstract: A sleeve assembly (200, 300) for a digital media disk (90) or similar flat product is disclosed. The sleeve assembly includes a sleeve member (210, 370/380) having a plurality of hingedly connected panels (216, 226, 236, 316, 336), wherein one or more of the panels includes apertures (212, 312). Two of the panels include retaining members (221, 231, 321, 331). In some embodiments, a semirigid disk holder (141) is attached to a panel, for retaining the disk. A removable placard (260), having identifying indicia (262, 264) that is at least partially visible through the apertures, and is removably retained by the retaining members. In some embodiments, an aperture (214) is included on the hinge spine, such that a portion of the placard can be seen from the end of a folded sleeve assembly. The sleeve member may be generic, while the placard includes specific indicia related to the received disk.

WO 2005/090203 A1



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