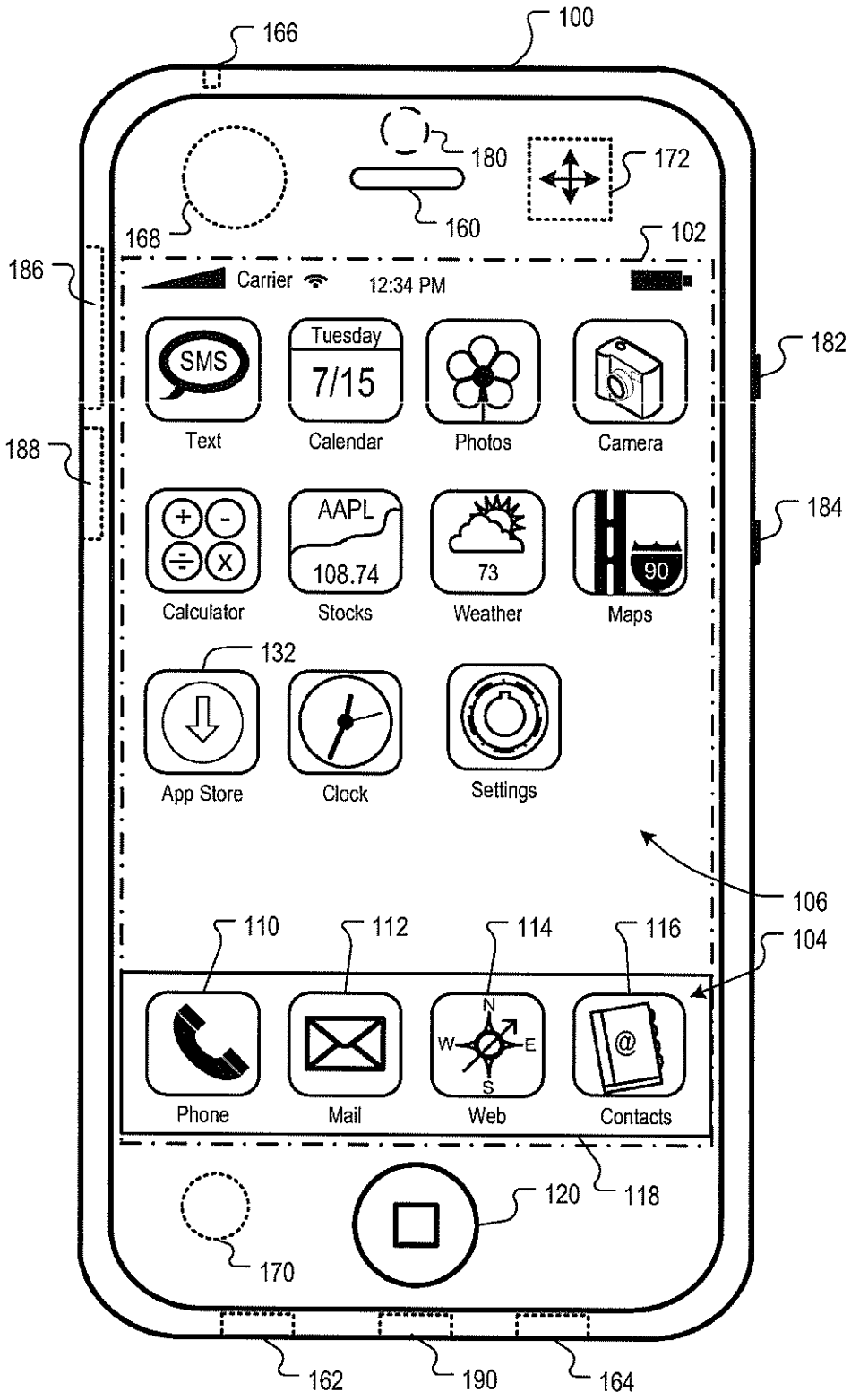

166
100
180
172
160
168
102
186
Carrier
12:34 PM
SMS
Text
Tuesday
7/15
Calendar
Photos
Camera
182
188
AAPL
108.74
Calculator
Stocks
73
Weather
90
Maps
184
132
App Store
Clock
Settings
106
110
112
114
116
104
N
W
E
S
Phone
Mail
Web
Contacts
120
118
170
162
190
164

FIG. 1

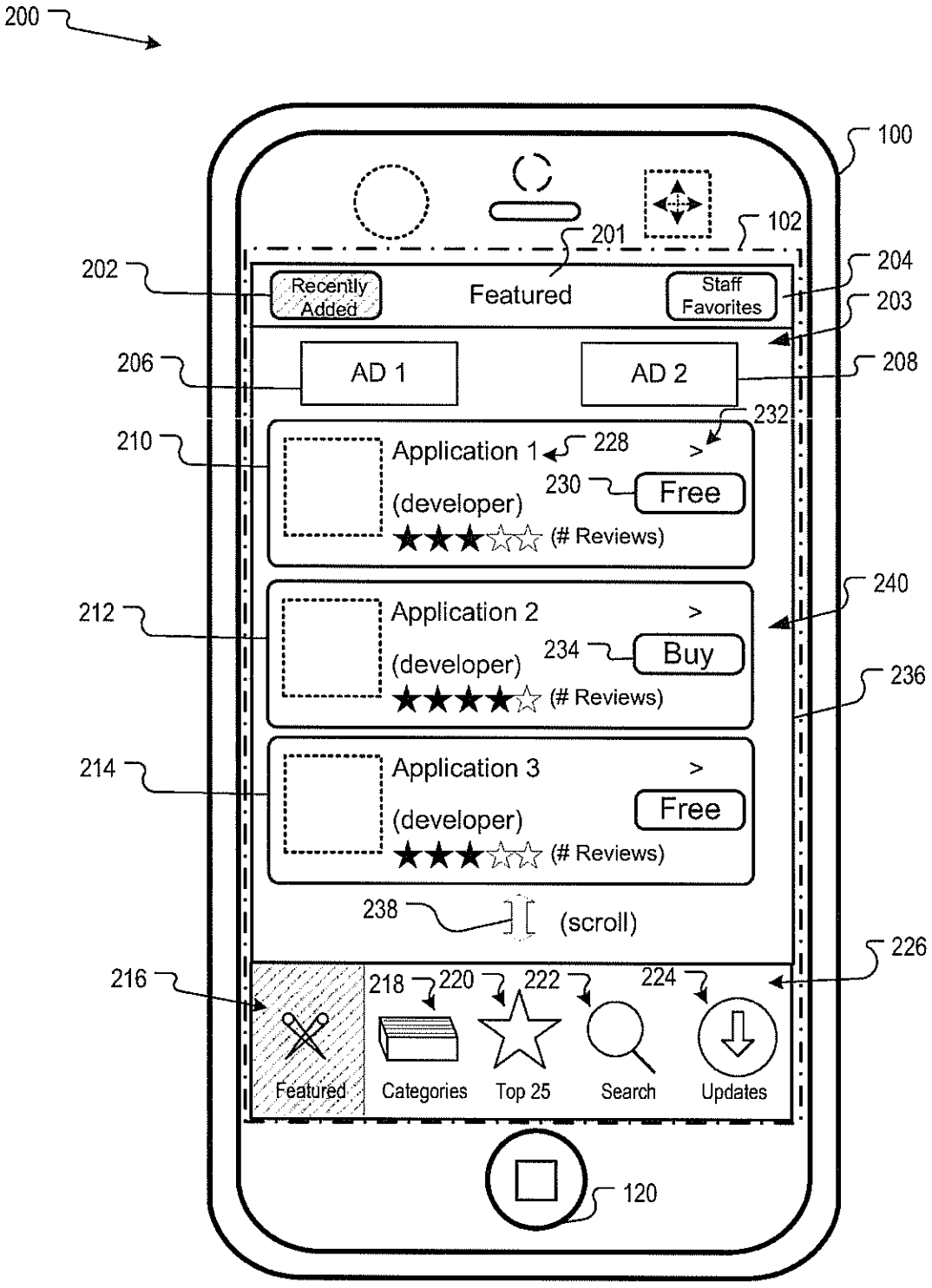

200
100
102
201
202
Recently Added
Featured
Staff Favorites
204
203
206
AD 1
AD 2
208
232
210
Application 1
228
(developer)
230
Free
(# Reviews)
240
212
Application 2
(developer)
234
Buy
(# Reviews)
236
214
Application 3
(developer)
Free
(# Reviews)
238
(scroll)
226
216
218
220
222
224
Featured
Categories
Top 25
Search
Updates
120

FIG. 2

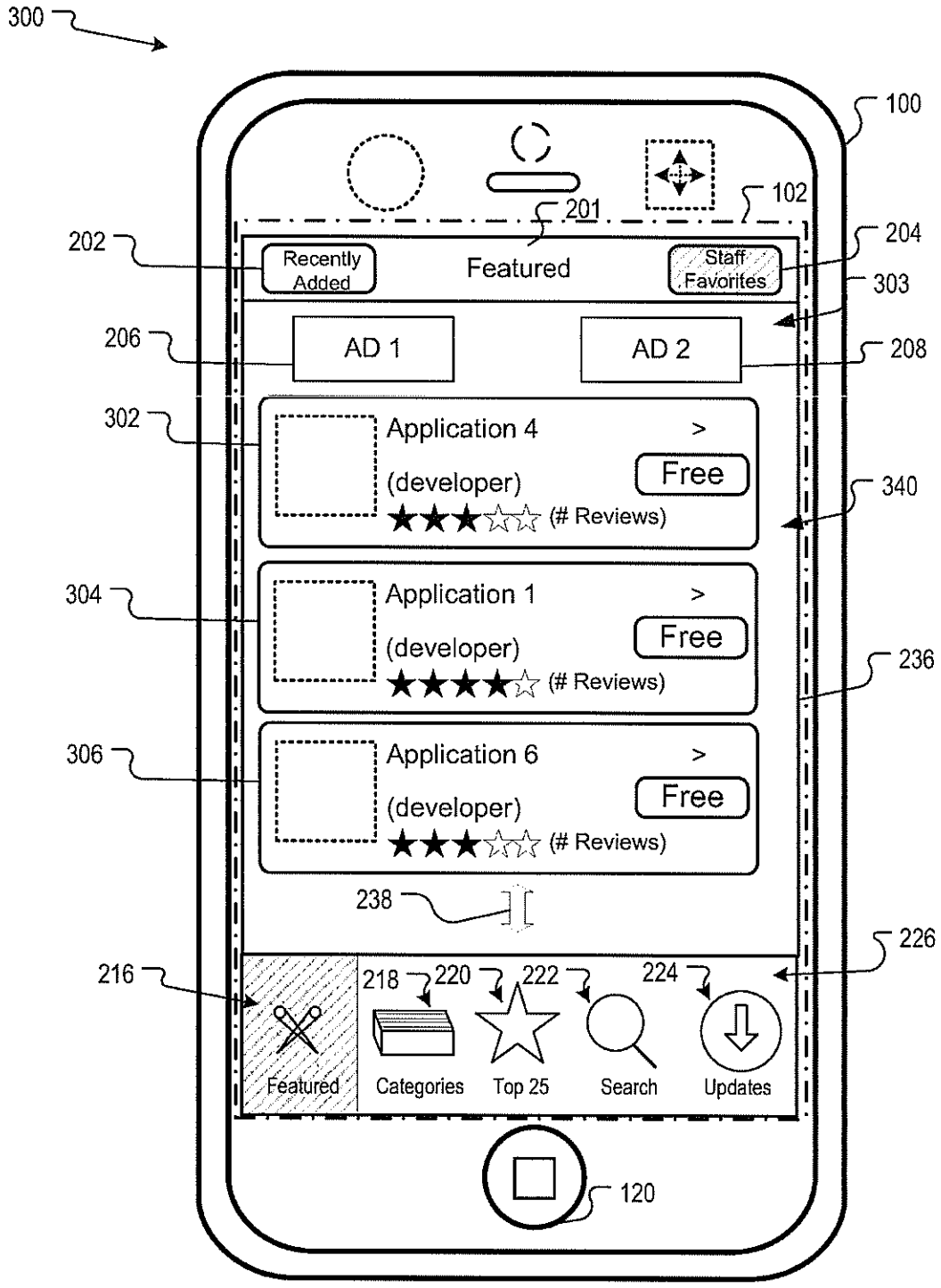

300
100
102
201
202
Recently Added
Featured
Staff Favorites
204
303
206
AD 1
AD 2
208
302
Application 4
(developer)
Free
(# Reviews)
340
304
Application 1
(developer)
Free
(# Reviews)
236
306
Application 6
(developer)
Free
(# Reviews)
238
226
216
218
220
222
224
Featured
Categories
Top 25
Search
Updates
120

FIG. 3

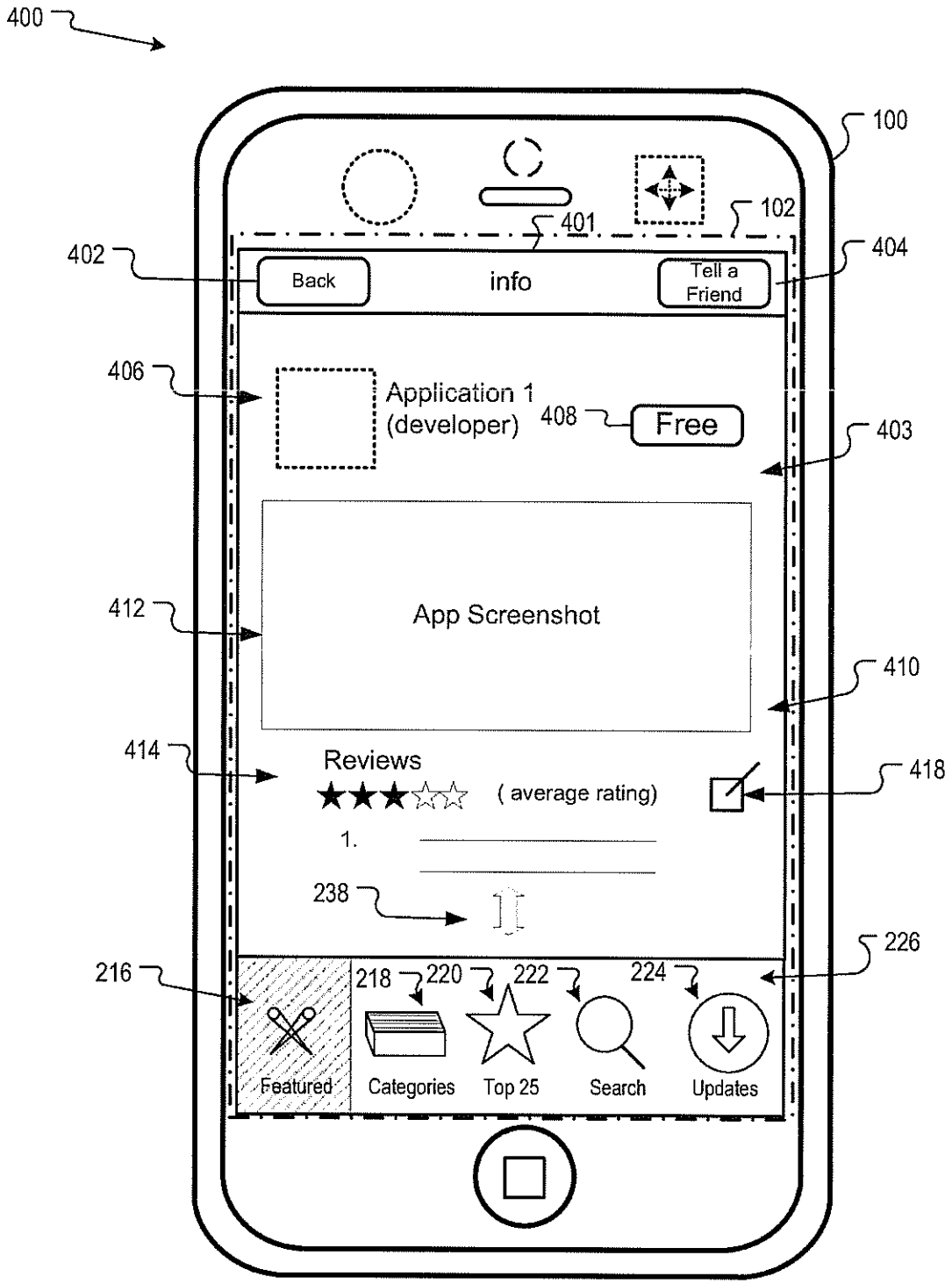

400
100
102
401
402
Back
info
Tell a Friend
404
406
Application 1
(developer)
408
Free
403
App Screenshot
412
410
414
Reviews
(average rating)
418
1.
238
226
216
218
220
222
224
Featured
Categories
Top 25
Search
Updates

FIG. 4

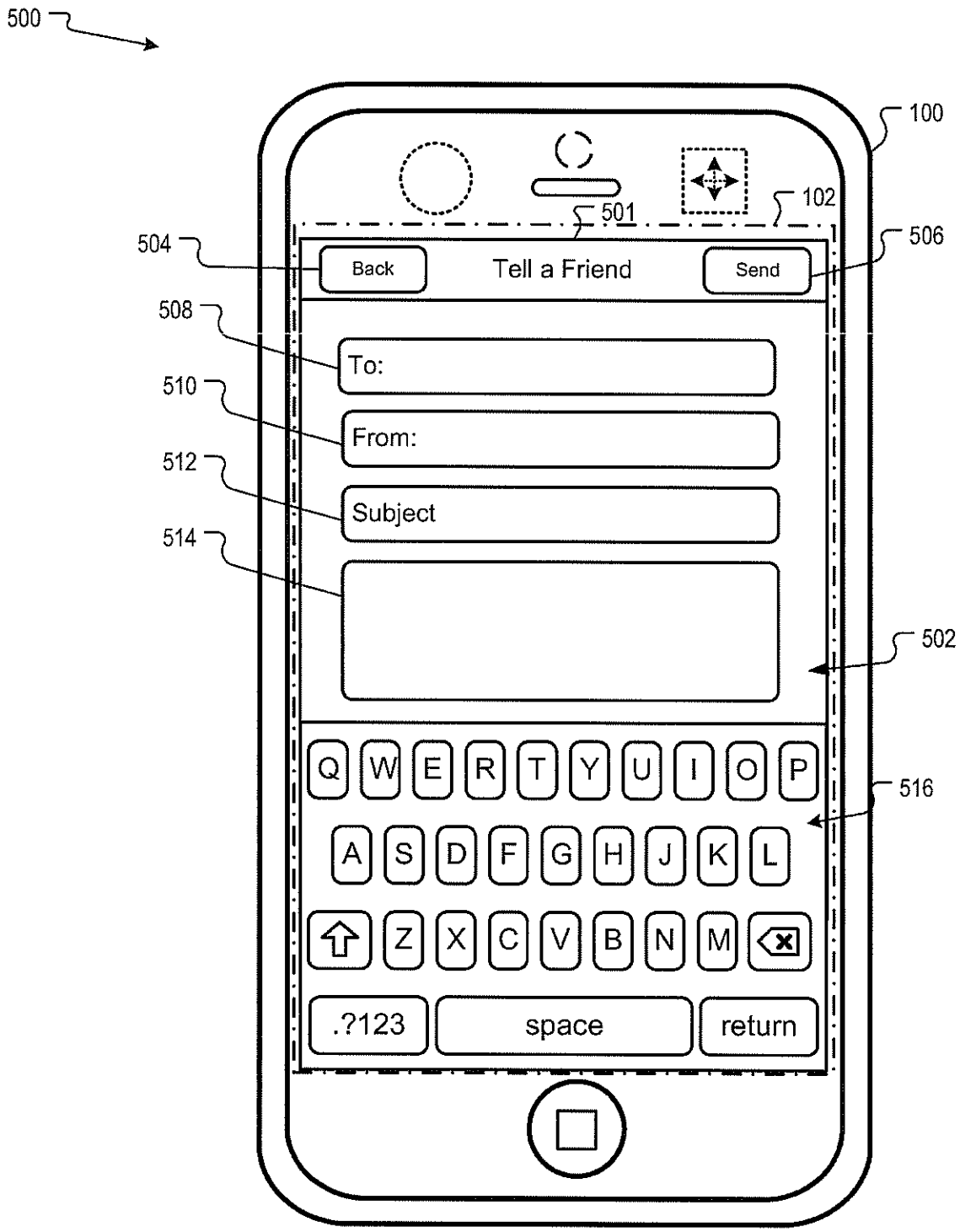

500
100
102
501
504
Back
Tell a Friend
Send
506
508
To:
510
From:
512
Subject
514
502
516
Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
.?123
space
return

FIG. 5

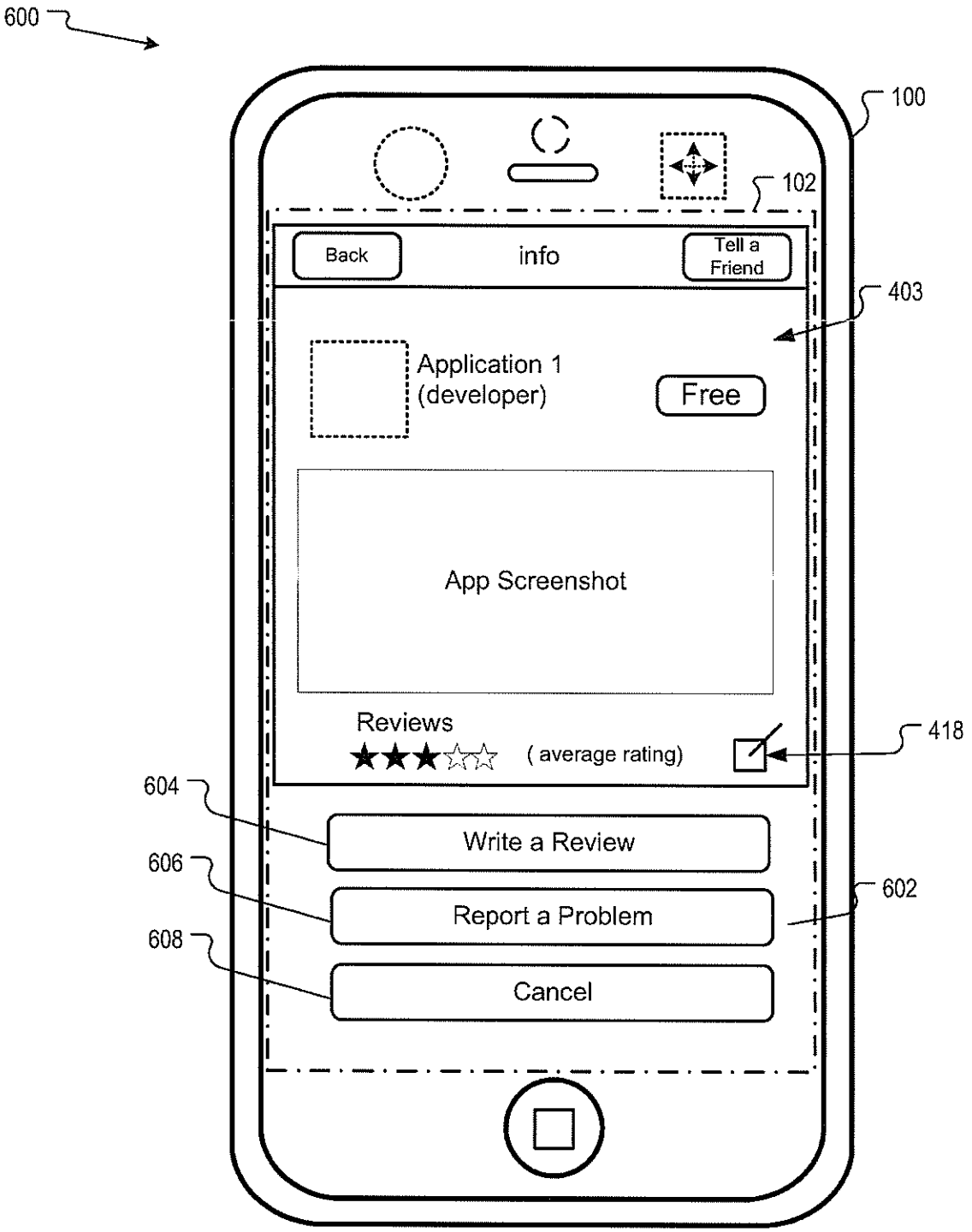

600
100
102
Back
info
Tell a Friend
403
Application 1 (developer)
Free
App Screenshot
Reviews
(average rating)
418
604
Write a Review
606
Report a Problem
602
608
Cancel

FIG. 6

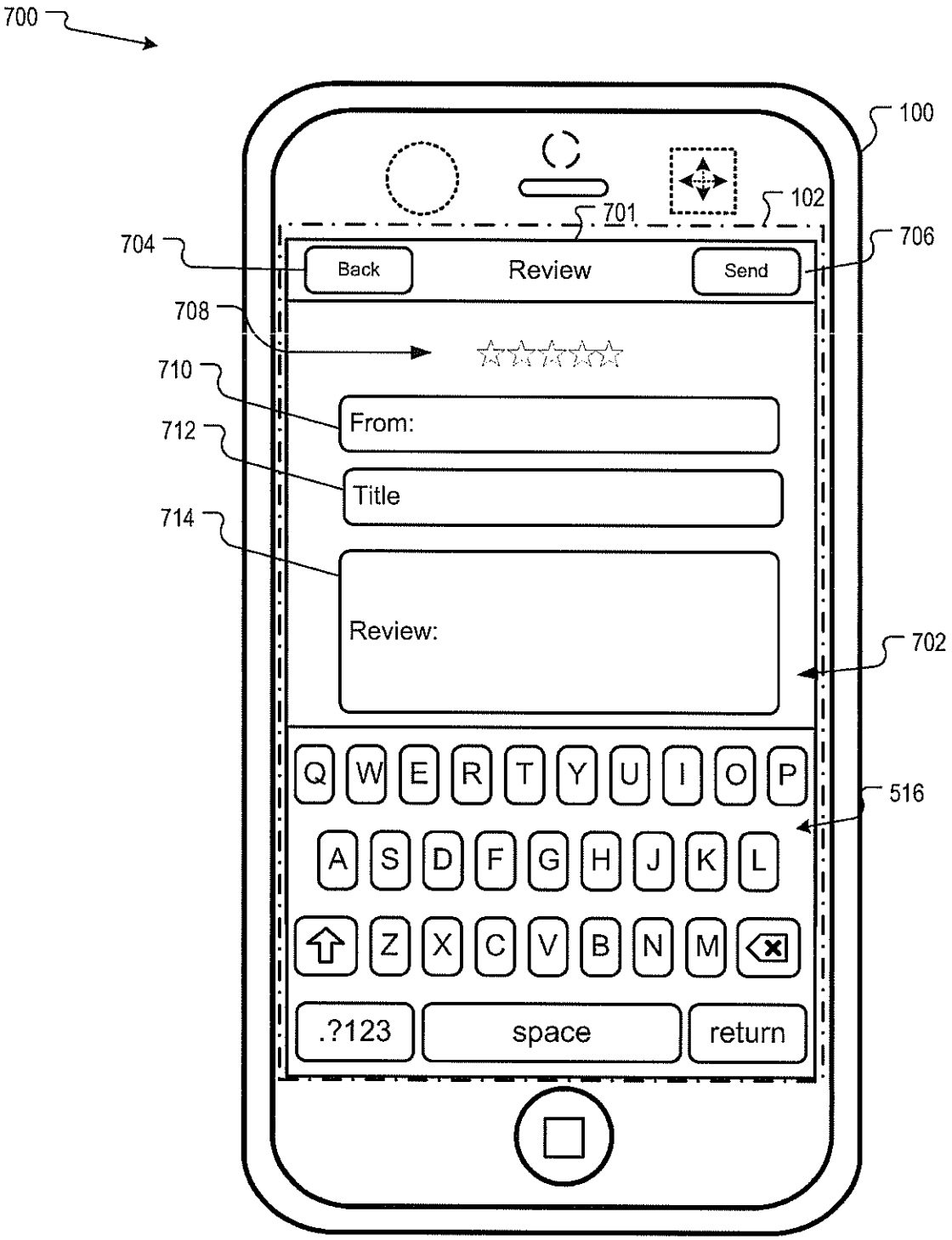

700
100
102
701
704
Back
Review
Send
706
708
710
From:
712
Title
714
Review:
702
516
Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
.?123
space
return

FIG. 7

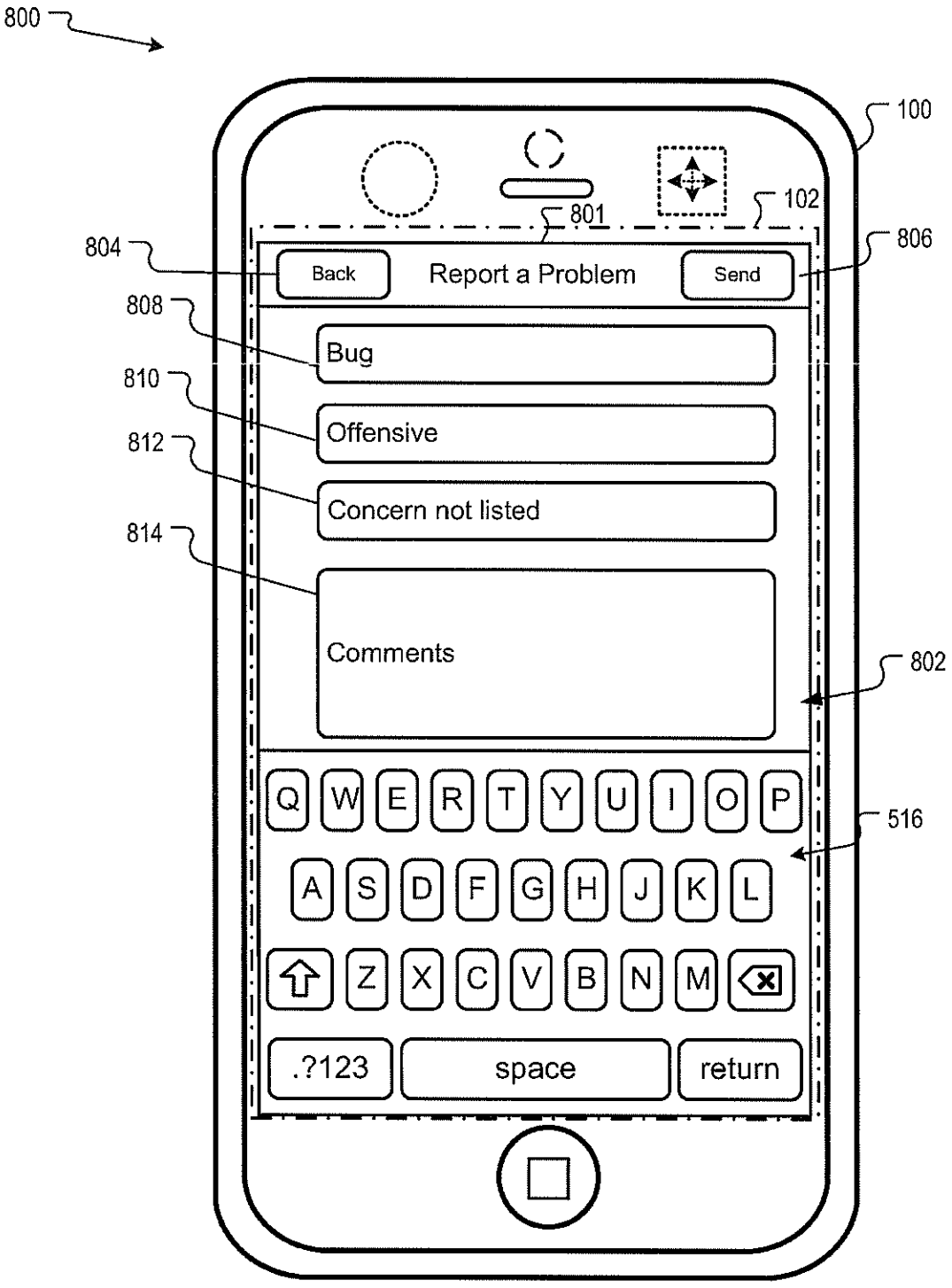

800
100
102
801
804
Back
Report a Problem
Send
806
808
Bug
810
Offensive
812
Concern not listed
814
Comments
802
516
Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
.?123
space
return

FIG. 8

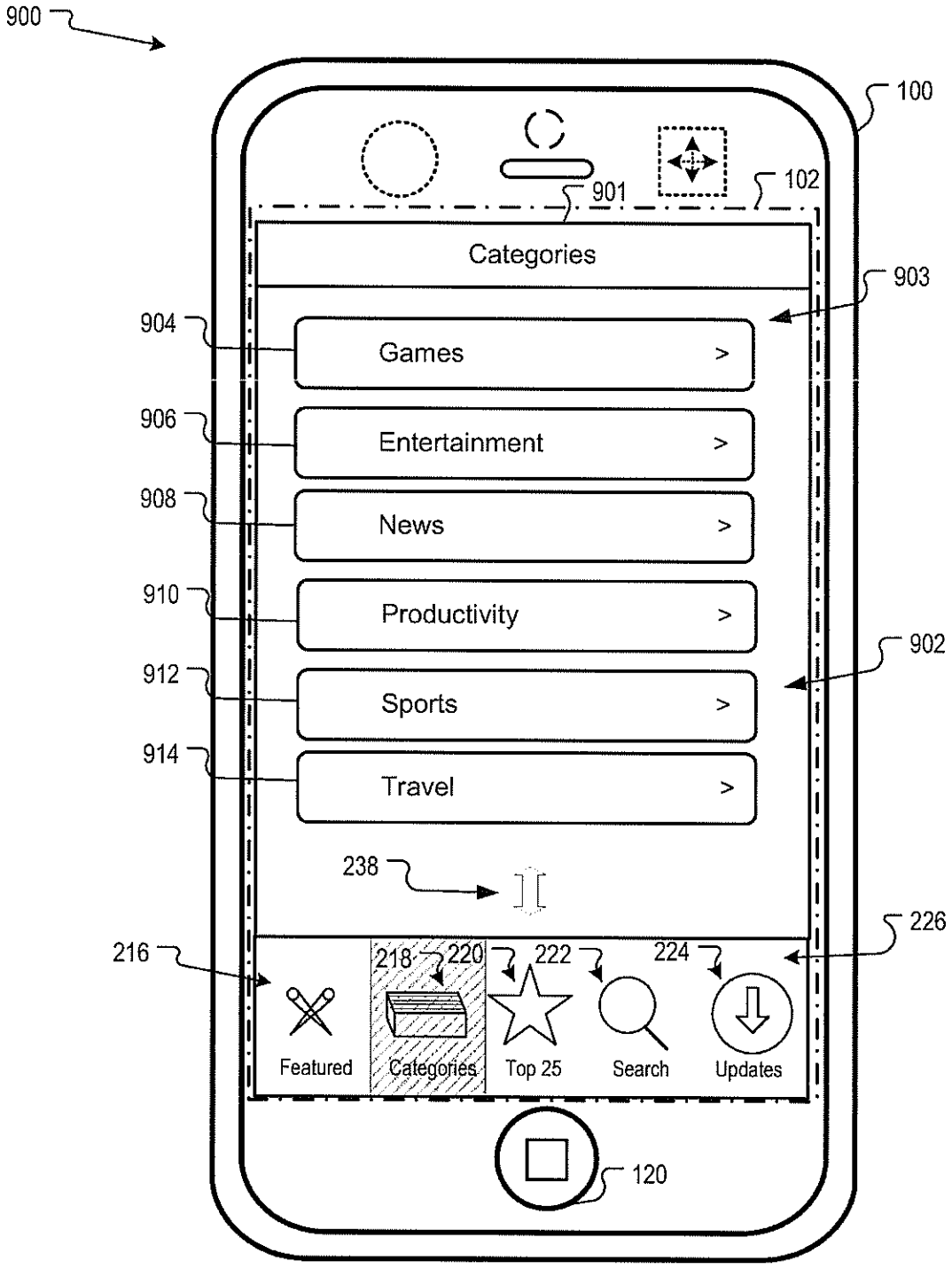

900
100
901
102
Categories
903
904
Games >
906
Entertainment >
908
News >
910
Productivity >
902
912
Sports >
914
Travel >
238
226
216
218
220
222
224
Featured
Categories
Top 25
Search
Updates
120

FIG. 9

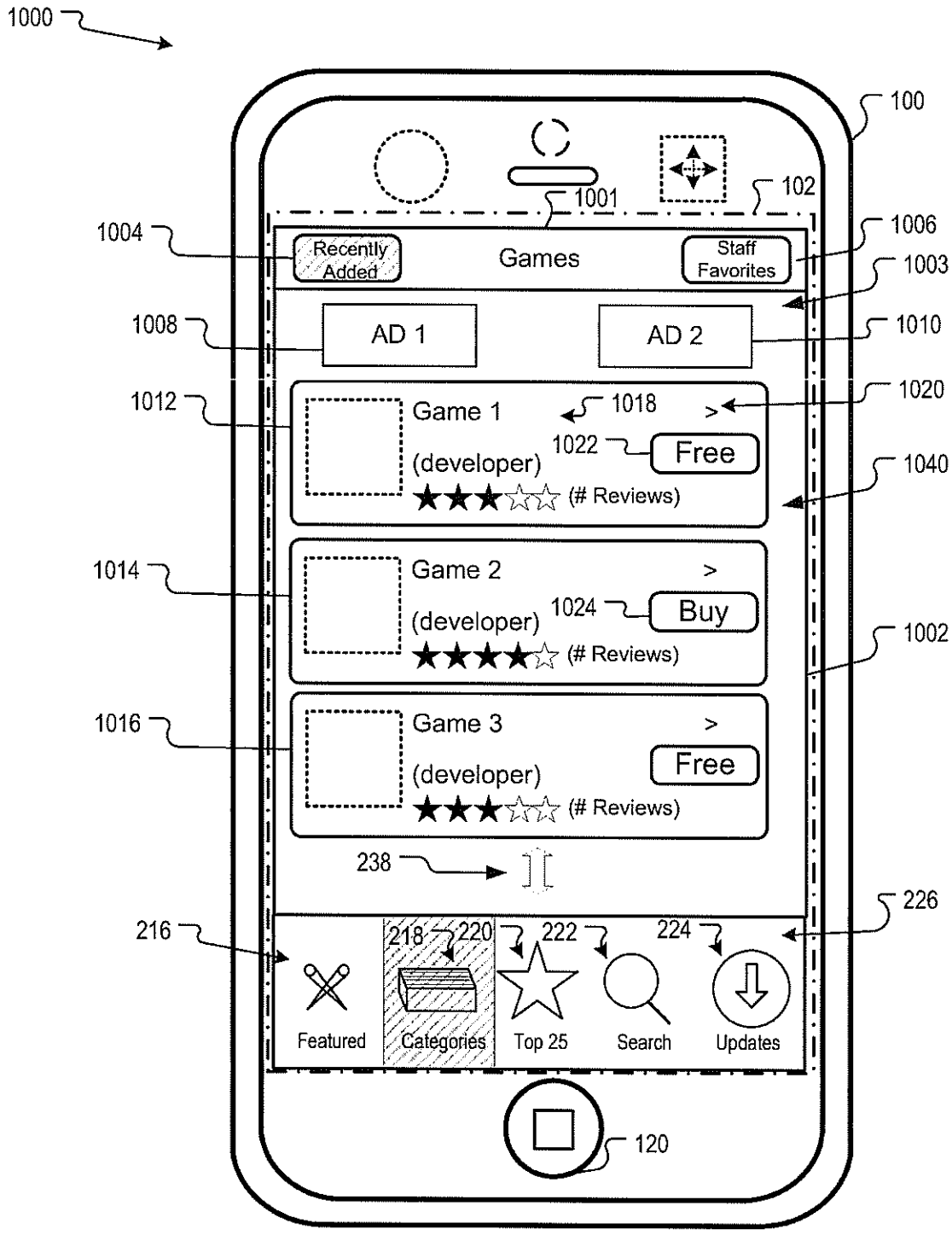

1000
100
1001
102
1004
Recently Added
Games
Staff Favorites
1006
1003
1008
AD 1
AD 2
1010
1012
Game 1
1018
1020
1022
Free
(developer)
1040
(# Reviews)
1014
Game 2
1024
Buy
1002
1016
Game 3
Free
238
226
216
218
220
222
224
Featured
Categories
Top 25
Search
Updates
120

FIG. 10

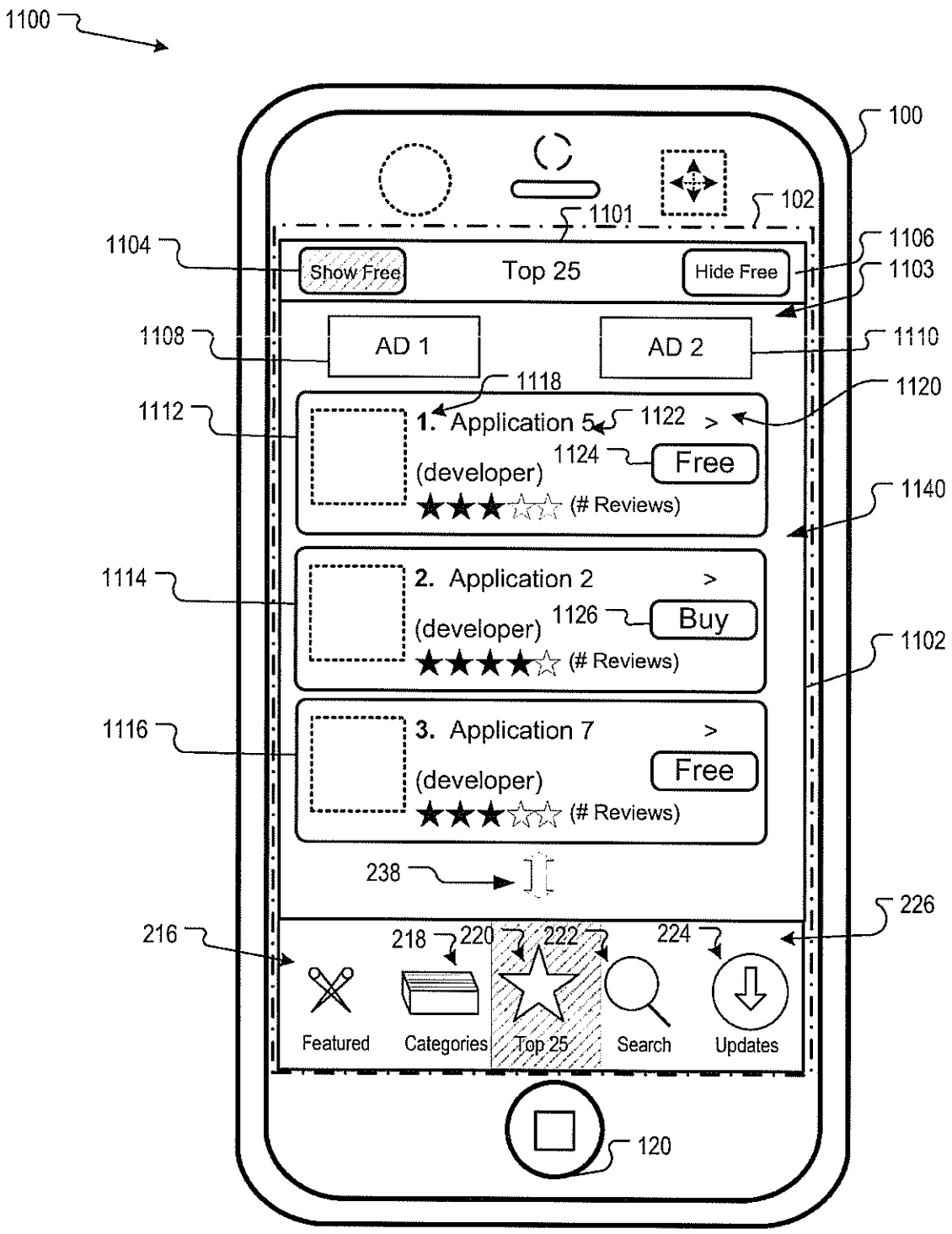

1100
100
102
1101
1104
Show Free
Top 25
Hide Free
1106
1103
1108
AD 1
AD 2
1110
1118
1120
1112
1. Application 5
1122
>
1124
Free
(developer)
(# Reviews)
1140
1114
2. Application 2
>
1126
Buy
(developer)
(# Reviews)
1102
1116
3. Application 7
>
Free
(developer)
(# Reviews)
238
226
216
218
220
222
224
Featured
Categories
Top 25
Search
Updates
120

FIG. 11

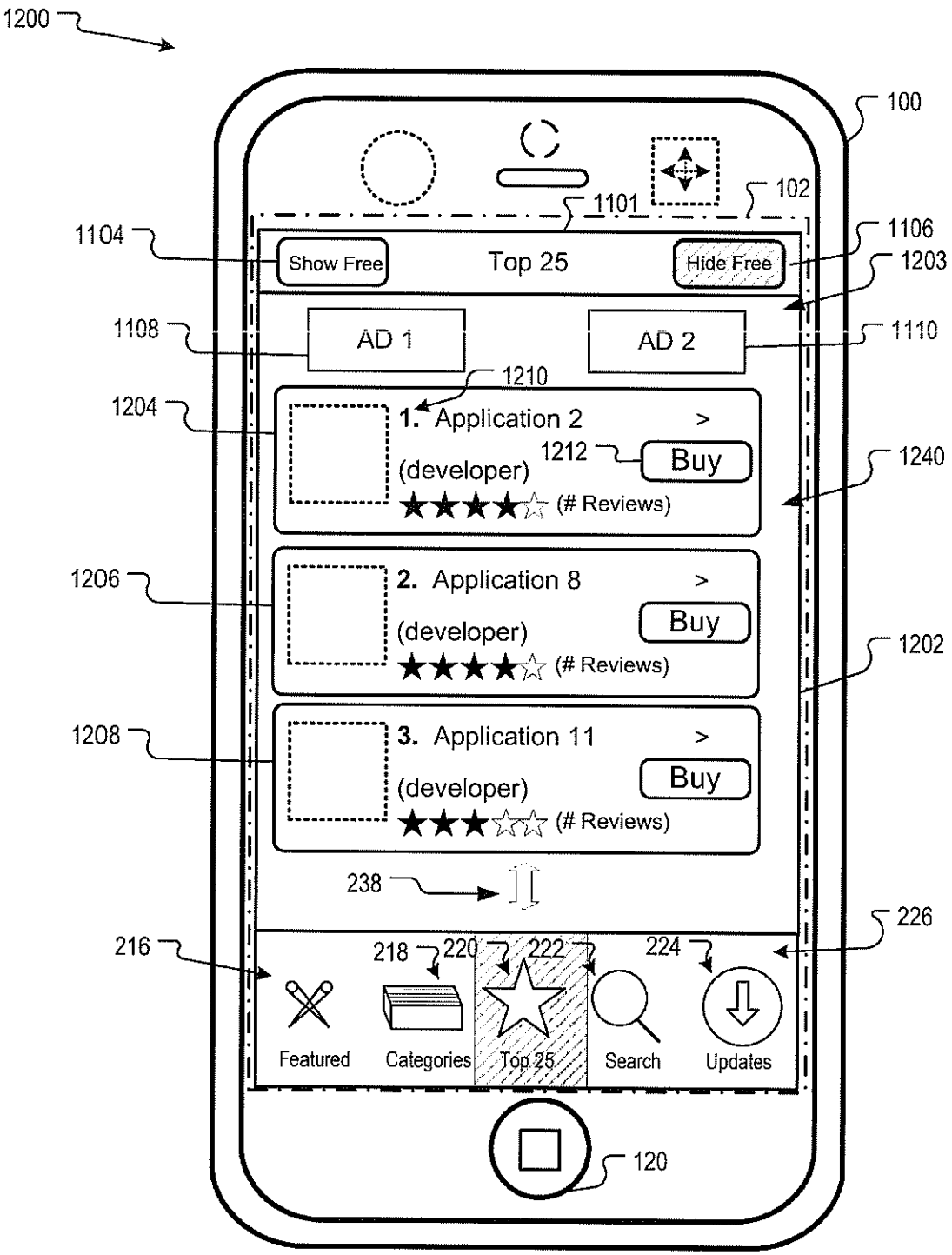

1200
100
102
1101
1104
Show Free
Top 25
Hide Free
1106
1203
1108
AD 1
AD 2
1110
1210
1204
1. Application 2
>
1212
Buy
(developer)
(# Reviews)
1240
1206
2. Application 8
>
Buy
(developer)
(# Reviews)
1202
1208
3. Application 11
>
Buy
(developer)
(# Reviews)
238
226
216
218
220
222
224
Featured
Categories
Top 25
Search
Updates
120

FIG. 12

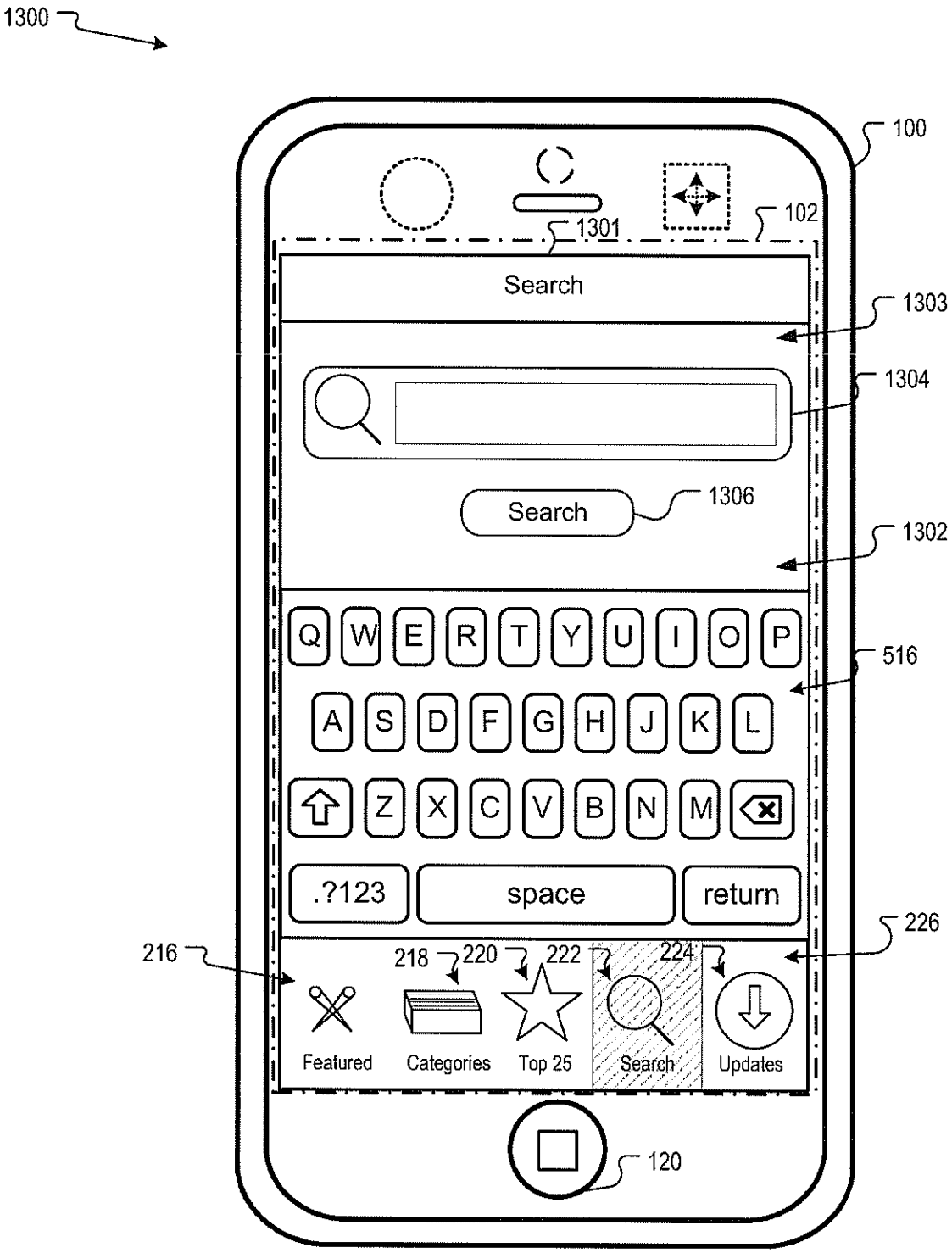

1300
100
102
1301
Search
1303
1304
Search
1306
1302
Q W E R T Y U I O P
516
A S D F G H J K L
Z X C V B N M
.?123
space
return
226
216
218
220
222
224
Featured
Categories
Top 25
Search
Updates
120

FIG. 13

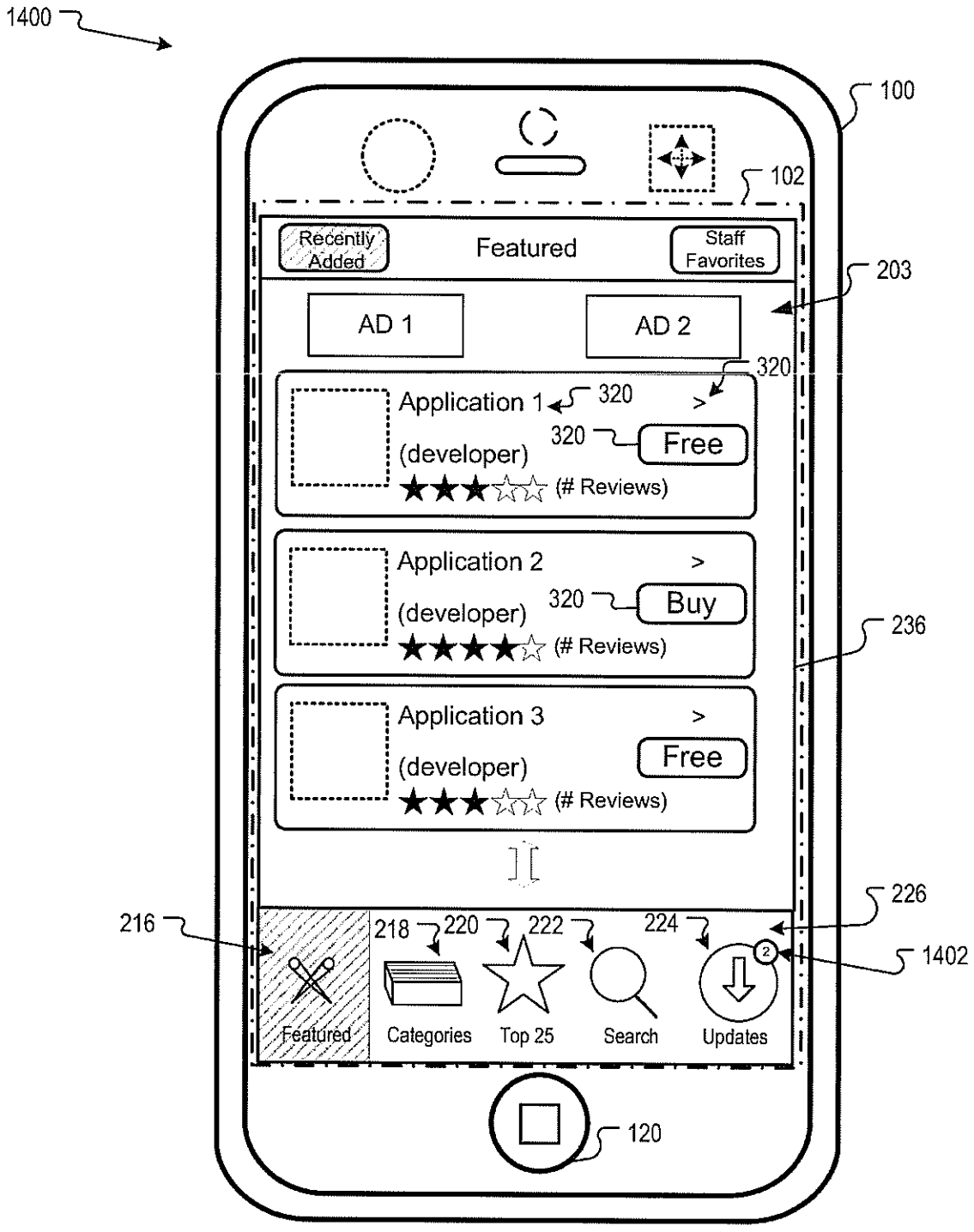

1400
100
102
Recently Added
Featured
Staff Favorites
203
AD 1
AD 2
320
Application 1
320
(developer)
320
Free
(# Reviews)
Application 2
(developer)
320
Buy
(# Reviews)
236
Application 3
(developer)
Free
(# Reviews)
226
216
218
220
222
224
1402
Featured
Categories
Top 25
Search
Updates
120

FIG. 14

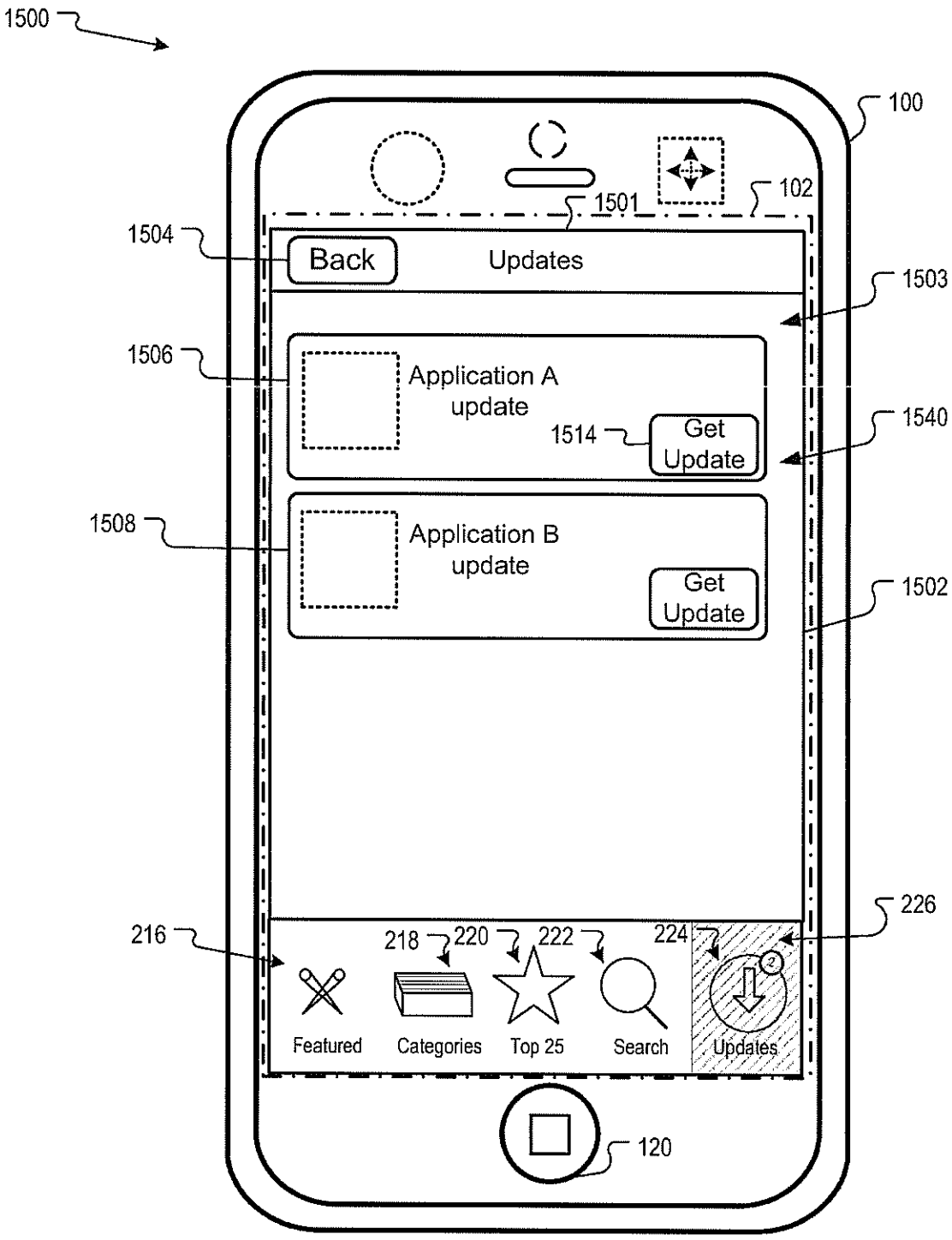

1500
100
102
1501
1504
Back
Updates
1503
1506
Application A
update
1514
Get
Update
1540
1508
Application B
update
Get
Update
1502
226
216
218
220
222
224
Featured
Categories
Top 25
Search
Updates
120

FIG. 15

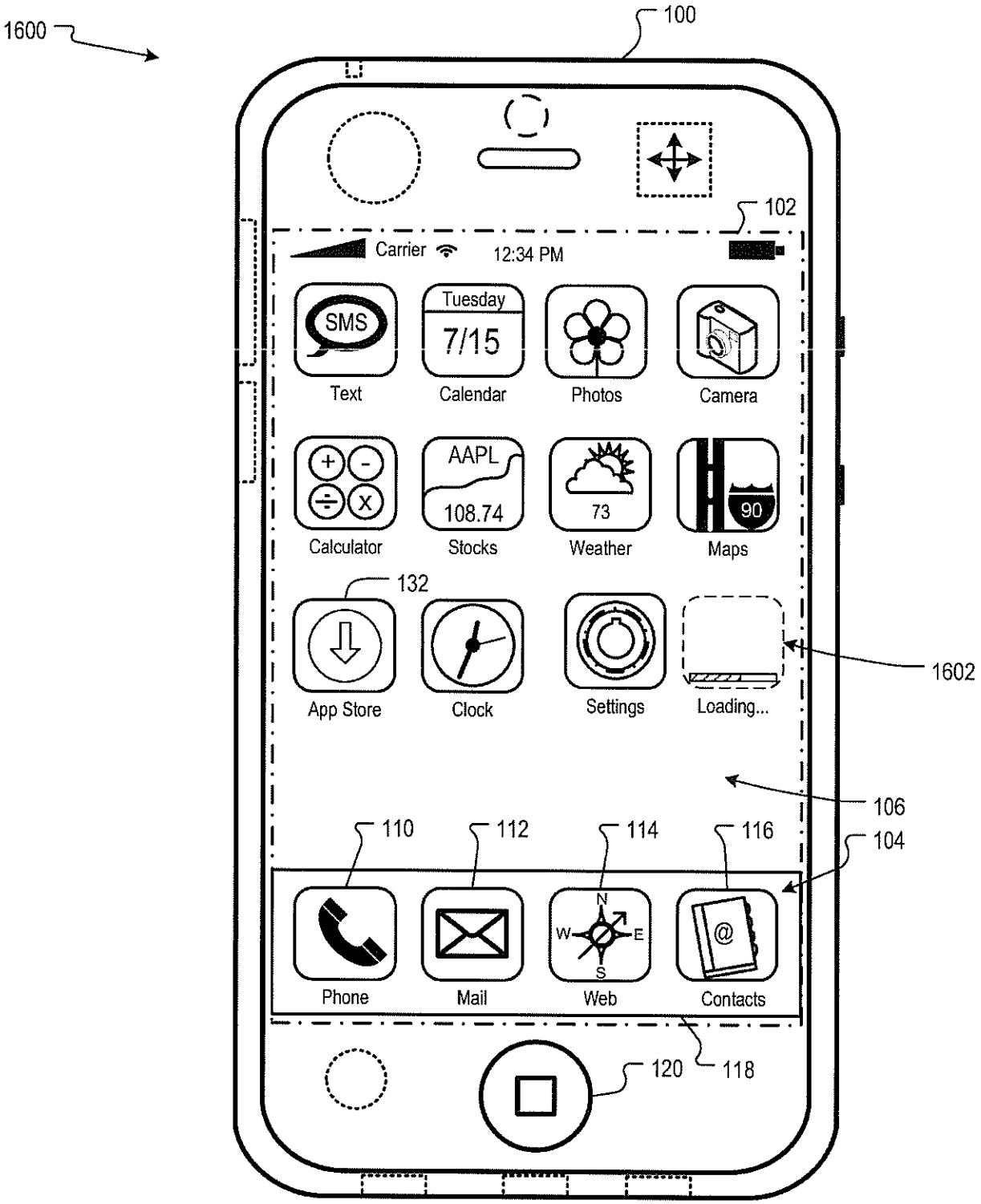

1600
100
102
Carrier
12:34 PM
SMS
Text
Tuesday
7/15
Calendar
Photos
Camera
Calculator
AAPL
108.74
Stocks
73
Weather
90
Maps
132
App Store
Clock
Settings
Loading...
1602
106
110
112
114
116
104
Phone
Mail
N
W
E
S
Web
@
Contacts
118
120

FIG. 16

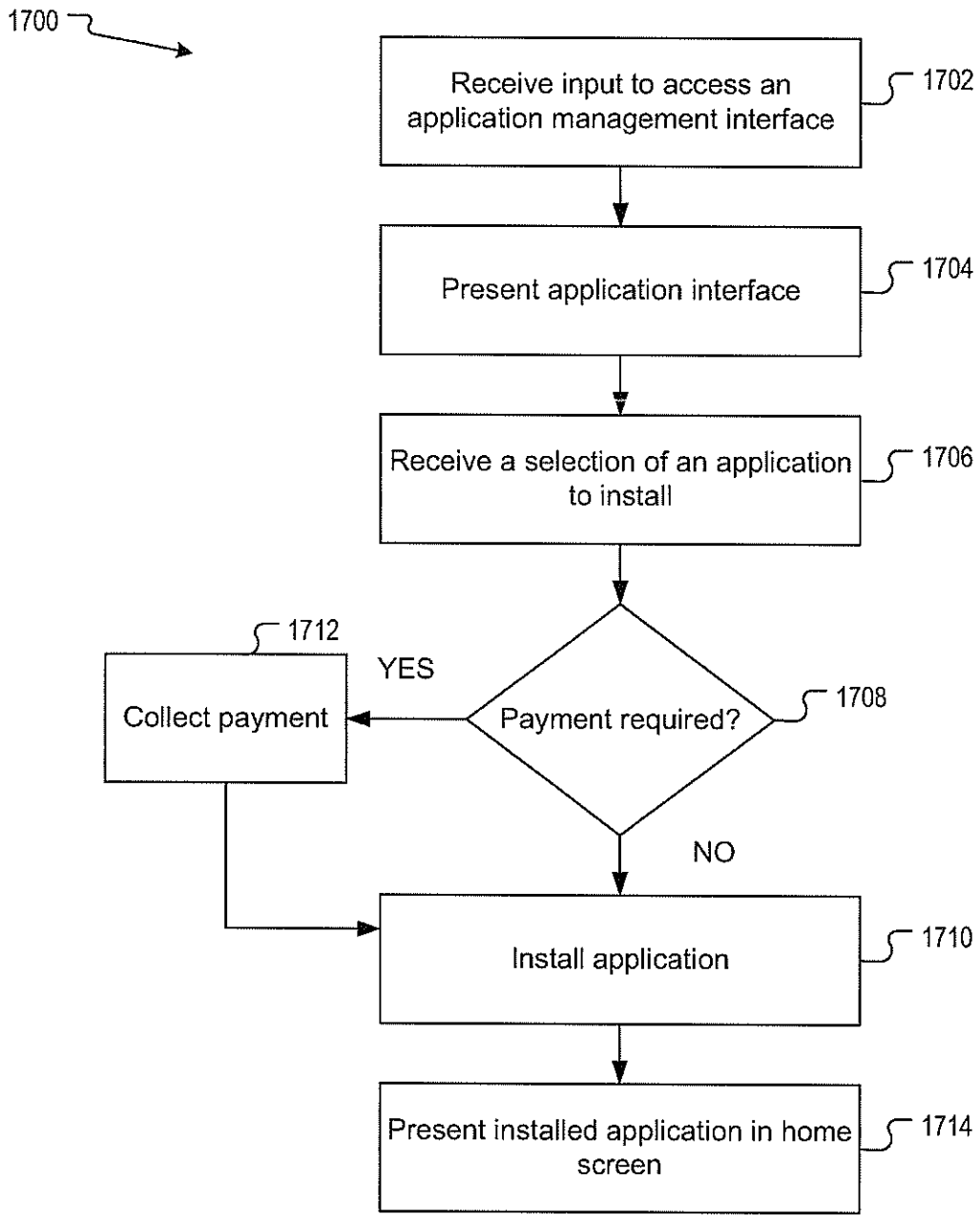

1700
Receive input to access an application management interface
1702
Present application interface
1704
Receive a selection of an application to install
1706
Payment required?
1708
YES
Collect payment
1712
NO
Install application
1710
Present installed application in home screen
1714

FIG. 17

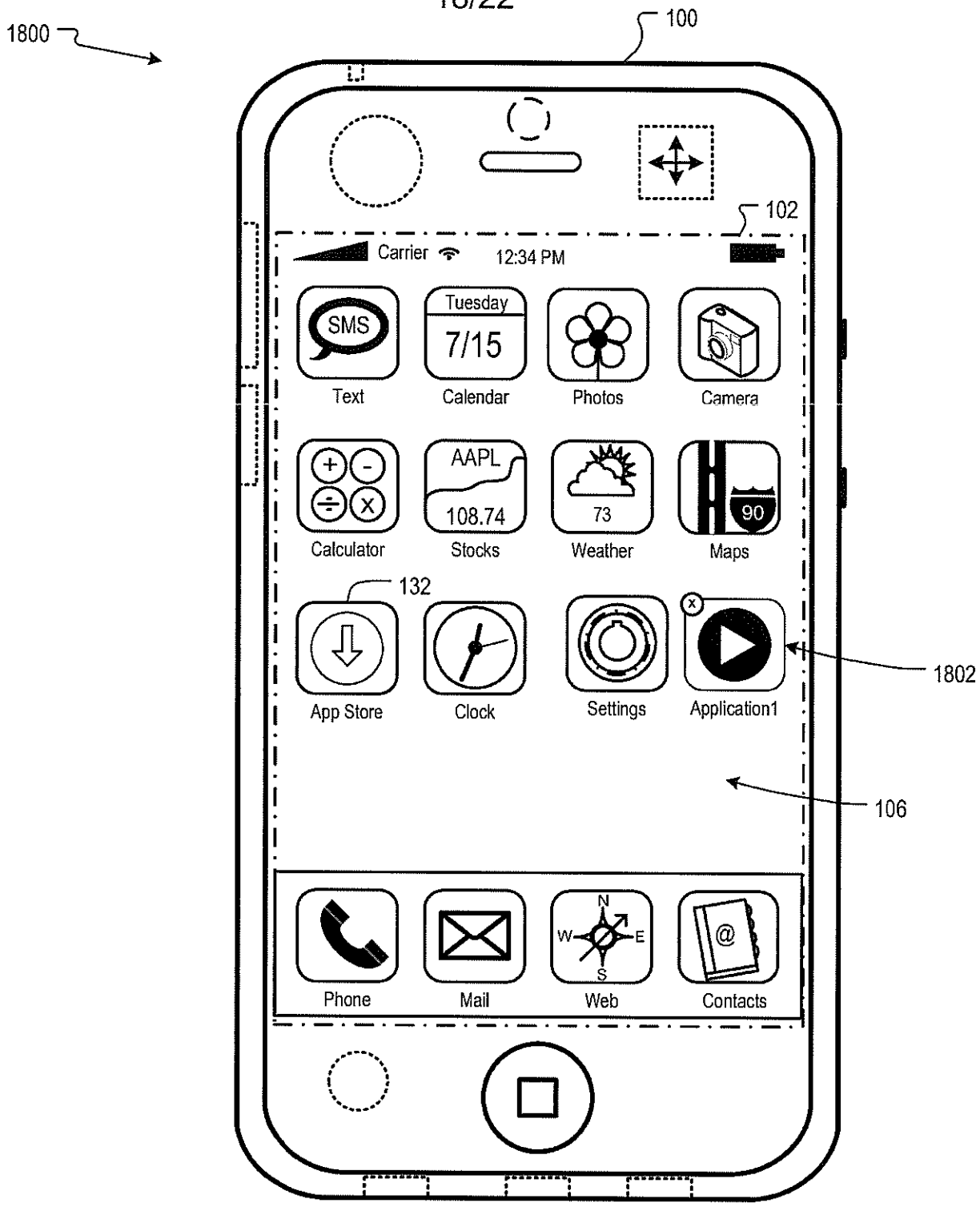

1800
100
102
Carrier
12:34 PM
SMS
Text
Tuesday
7/15
Calendar
Photos
Camera
Calculator
AAPL
108.74
Stocks
73
Weather
90
Maps
132
App Store
Clock
Settings
Application1
1802
106
Phone
Mail
N
W
E
S
Web
@
Contacts

FIG. 18

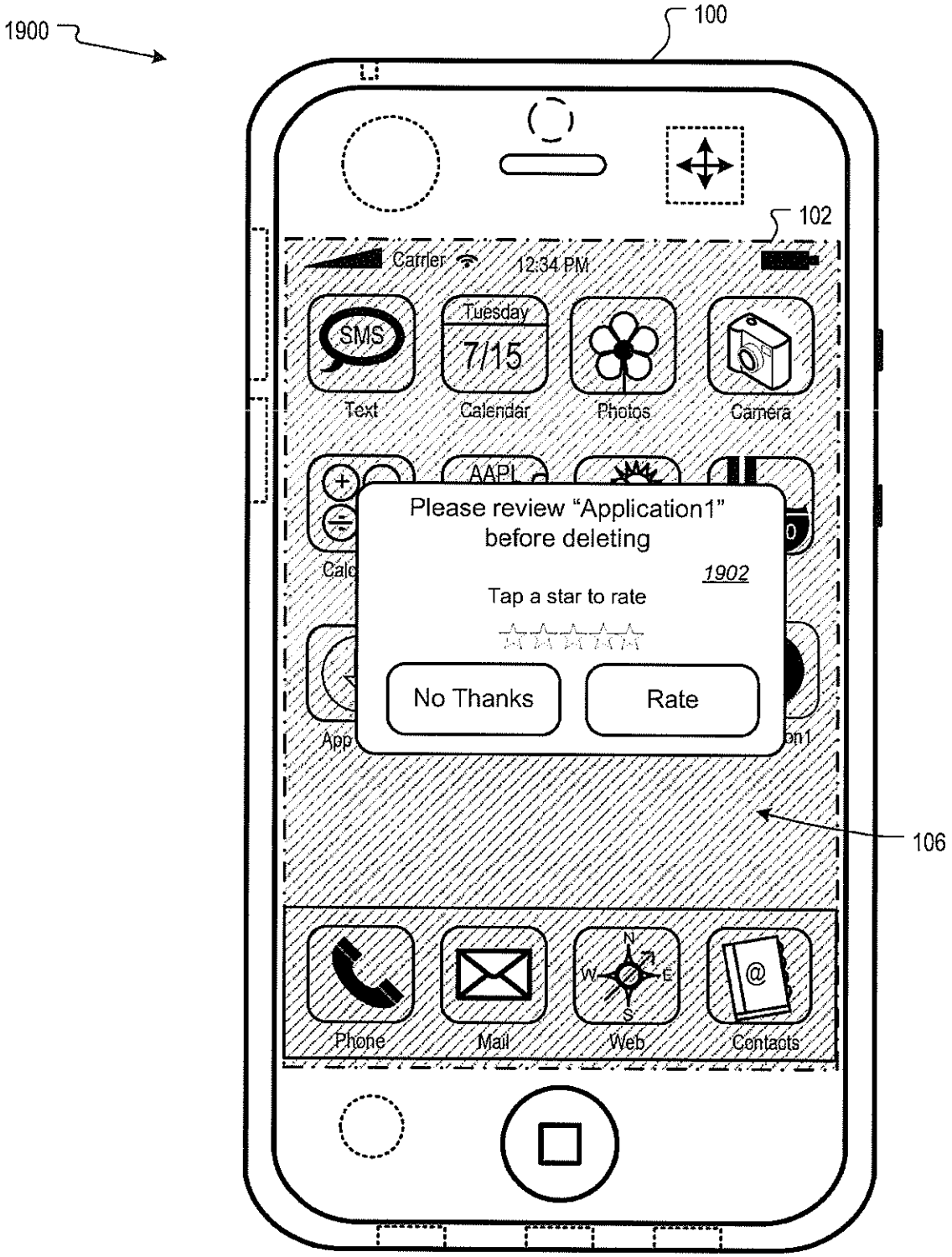

1900
100
102
Carrier
12:34 PM
SMS
Text
Tuesday
7/15
Calendar
Photos
Camera
AAPL
Please review "Application1" before deleting
1902
Tap a star to rate
No Thanks
Rate
106
Phone
Mail
Web
Contacts

FIG. 19

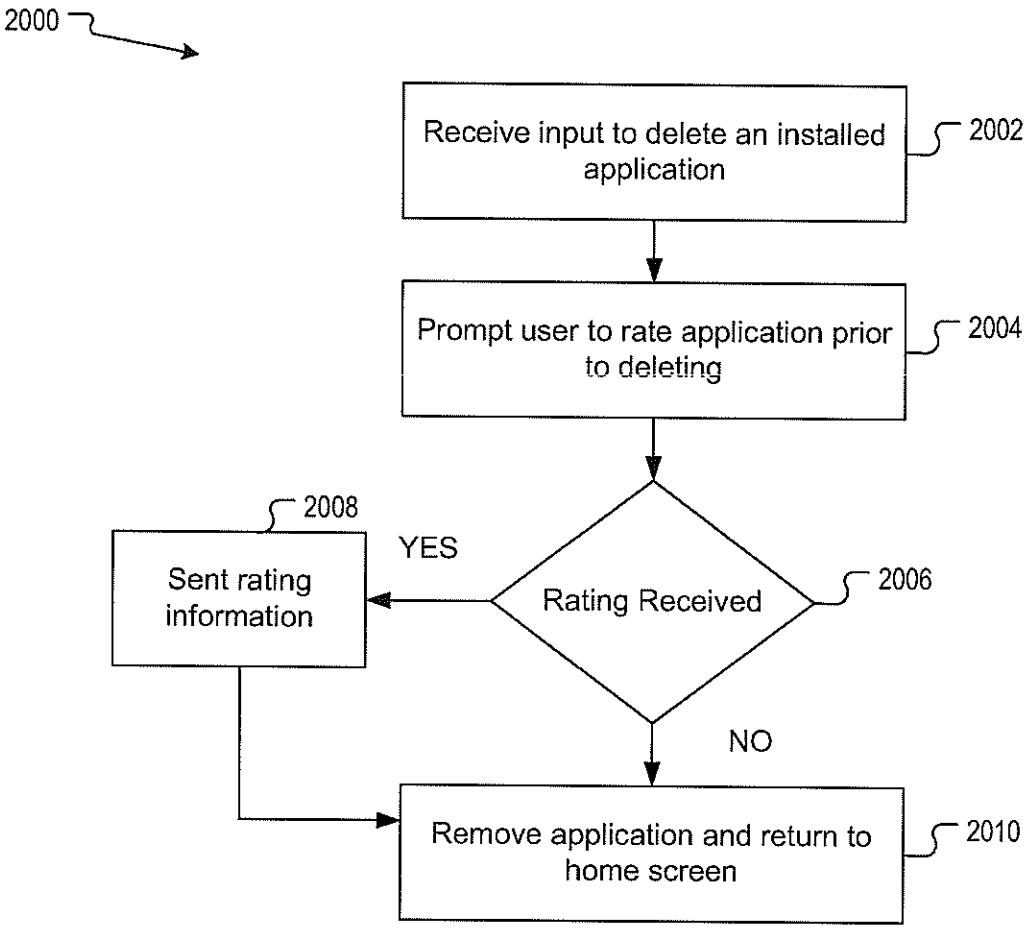

2000
Receive input to delete an installed application
2002
Prompt user to rate application prior to deleting
2004
Rating Received
2006
YES
2008
Sent rating information
NO
Remove application and return to home screen
2010

FIG. 20

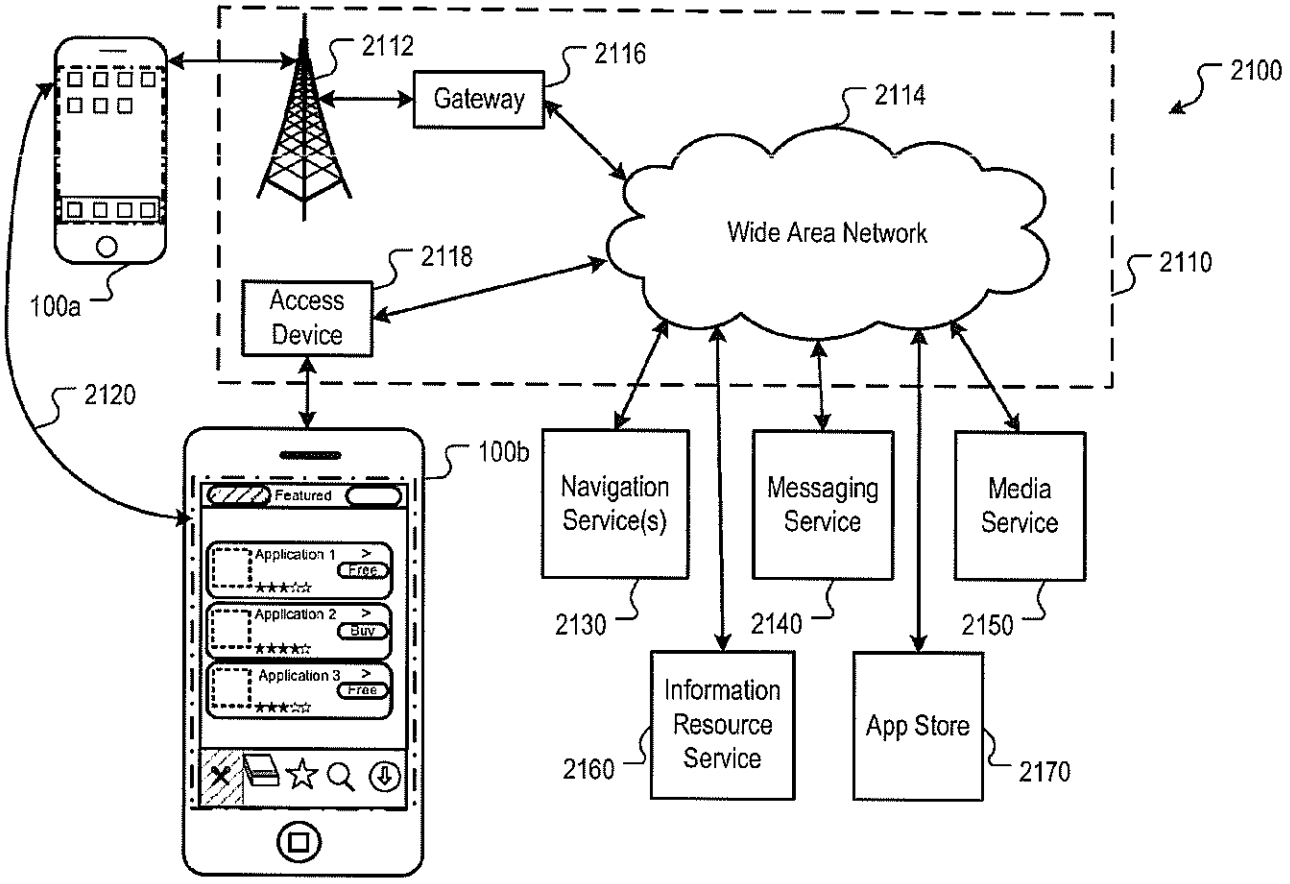

2112
2116
Gateway
2114
2100
Wide Area Network
2110
2118
Access Device
100a
2120
100b
Featured
Application 1
Free
Application 2
Buy
Application 3
Free
Navigation Service(s)
Messaging Service
Media Service
2130
2140
2150
Information Resource Service
App Store
2160
2170

FIG. 21

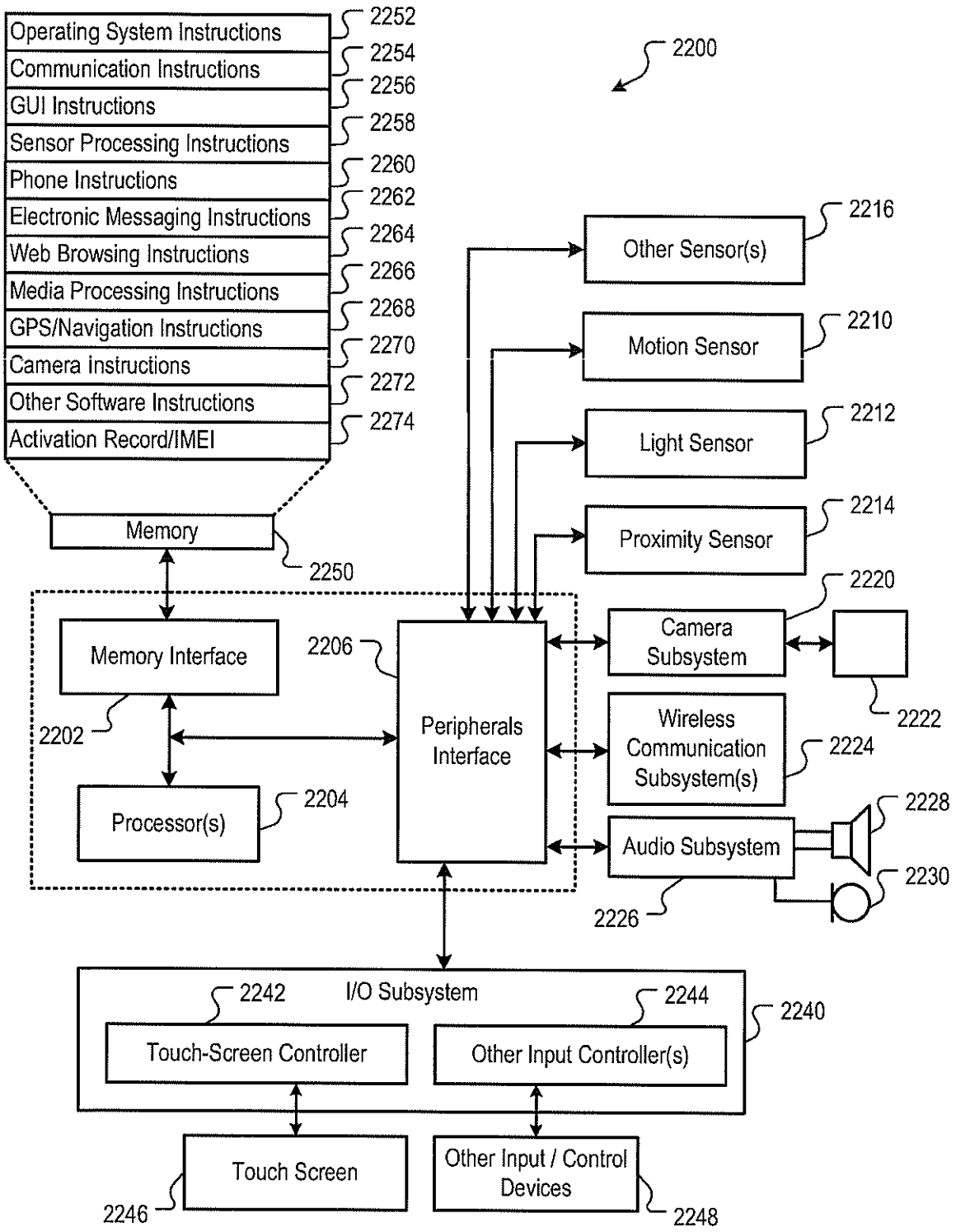

Operating System Instructions
Communication Instructions
GUI Instructions
Sensor Processing Instructions
Phone Instructions
Electronic Messaging Instructions
Web Browsing Instructions
Media Processing Instructions
GPS/Navigation Instructions
Camera Instructions
Other Software Instructions
Activation Record/IMEI
2252
2254
2256
2258
2260
2262
2264
2266
2268
2270
2272
2274
2200
Memory
2250
Memory Interface
2202
Processor(s)
2204
2206
Peripherals Interface
Other Sensor(s)
2216
Motion Sensor
2210
Light Sensor
2212
Proximity Sensor
2214
Camera Subsystem
2220
2222
Wireless Communication Subsystem(s)
2224
Audio Subsystem
2228
2230
2226
I/O Subsystem
2242
2244
2240
Touch-Screen Controller
Other Input Controller(s)
Touch Screen
2246
Other Input / Control Devices
2248

FIG. 22