I Claim:

1. A method of managing digital assets, the method comprising the steps of:

installing an application on a device;

creating a profile of a user on said application;

providing personal details of said user;

verifying said user;

determining appropriate settings for said profile;

accessing a first social networking platform and a second social networking platform, said first social networking platform being different from said second social networking platform;

recognizing a first digital asset of a first digital asset group in said first social networking platform and a second digital asset of a second digital asset group in said first social networking platform, said first digital asset group being different from said second digital asset group;

determining a first tag associated with said first digital asset and said second digital asset in said application;

associating said first digital asset and said second digital asset with other digital assets recognized with said application having said first tag;

sorting said first digital asset, said second digital asset, and said other digital assets recognized with said application having said first tag, according to said first tag;

copying first data from said first digital asset of said first digital asset group from said first social networking platform; and

saving or sharing said first data into a third digital asset of said first digital asset group in said second social networking platform, wherein the step of saving or sharing said first data comprises the step of opening a pop up/swipe down.

2. The method as claimed in Claim 1, further comprising the step of:

managing said pop up/swipe down window by a pop up/swipe down manager; triggering background service of said application, during the step of opening of said pop up/swipe down window so as to save said first data.

3. The method as claimed in Claim 1, further comprising the step of: encrypting said first data in said application.

4. The method as claimed in Claim 1, further comprising the step of: retrieving said first data in said application by said first tag.

5. The method as claimed in Claim 1, further comprising the step of:

determining a second tag associated with said first digital asset in said application; and

determining a third tag associated with said second digital asset in said application.

6. The method as claimed in Claim 1, wherein said profile is comprised of contacts of said user, the method further comprising the step of: sharing said first data with a contact of said profile.

7. The method as claimed in Claim 1, wherein said first digital asset group comprises one of a group consisting of audio files, audio/video media files, digital asset containers, digital media files, directories, disk drives, e-mails; files, folders, instant message logs, pictures, removable storage media, video files, voice mails, webpages, and webpage URLs.

8. The method according to Claim 1, wherein said second digital asset group comprises one of a group consisting of audio files, audio/video media files, digital asset containers, digital media files, directories, disk drives, e-mails; files, folders, instant message logs, pictures, removable storage media, video files, voice mails, webpages, and webpage URLs.

9. The method according to Claim 1, further comprising the steps of:

recognizing said third digital asset of said first digital asset group in said second social networking platform;

associating said third digital asset with said first tag; and

sorting said third digital asset, said first digital asset, said second digital asset, and said other digital assets in said application with said first tag, according to said first tag.

10. The method according to Claim 1, further comprising the step of:

saving or sharing said first data into a fourth digital asset of said second digital asset group in said second networking platform.

11. The method according to Claim 10, further comprising the steps of:

recognizing said fourth digital asset of said second digital asset group in said second social networking platform;

associating said fourth digital asset with said first tag; and

sorting said fourth digital asset, said third digital asset, said first digital asset, said second digital asset, and said other digital assets in said application with said first tag, according to said first tag.