

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
26 June 2003 (26.06.2003)

PCT

(10) International Publication Number
WO 03/052725 A2

(51) International Patent Classification⁷: **G09G**

(21) International Application Number: PCT/US02/39859

(22) International Filing Date:
13 December 2002 (13.12.2002)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
10/024,326 14 December 2001 (14.12.2001) US
10/150,394 17 May 2002 (17.05.2002) US
10/278,393 22 October 2002 (22.10.2002) US

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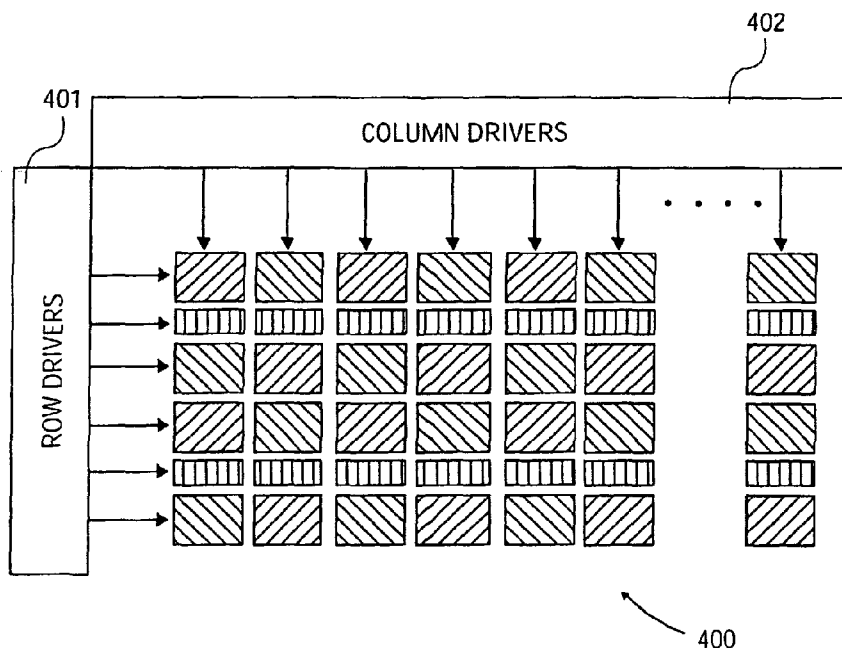
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(81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: COLOR DISPLAY HAVING HORIZONTAL SUB-PIXEL ARRANGEMENTS AND LAYOUTS



(57) Abstract: A color display having horizontal sub-pixel arrangements and layouts is disclosed. The display can include a plurality of a sub-pixel group. The sub-pixel group can have a plurality of sub-pixels wherein each sub-pixel has a height along a vertical axis and a width along a horizontal axis. The width of each sub-pixel is greater in length than its height in the sub-pixel group. The display also includes a column driver coupled to each sub-pixel in a column and a row driver coupled to each sub-pixel in a row of the sub-pixel group. Each sub-pixel in the sub-pixel group is coupled to the row driver along the width of the sub-pixel.



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Published:

— without international search report and to be republished upon receipt of that report

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