

ABSTRACT

According to embodiments of the present disclosure, a method, an apparatus, a device, a medium and a program product for managing an application interface are provided. The method includes: presenting a floating control at a first position of the application interface; in response to receiving an interaction request for the floating control, determining, within a candidate region in the application interface, a second position for presenting the floating control based on an interaction position of the interaction request in the application interface; and presenting the floating control at the second position of the application interface.