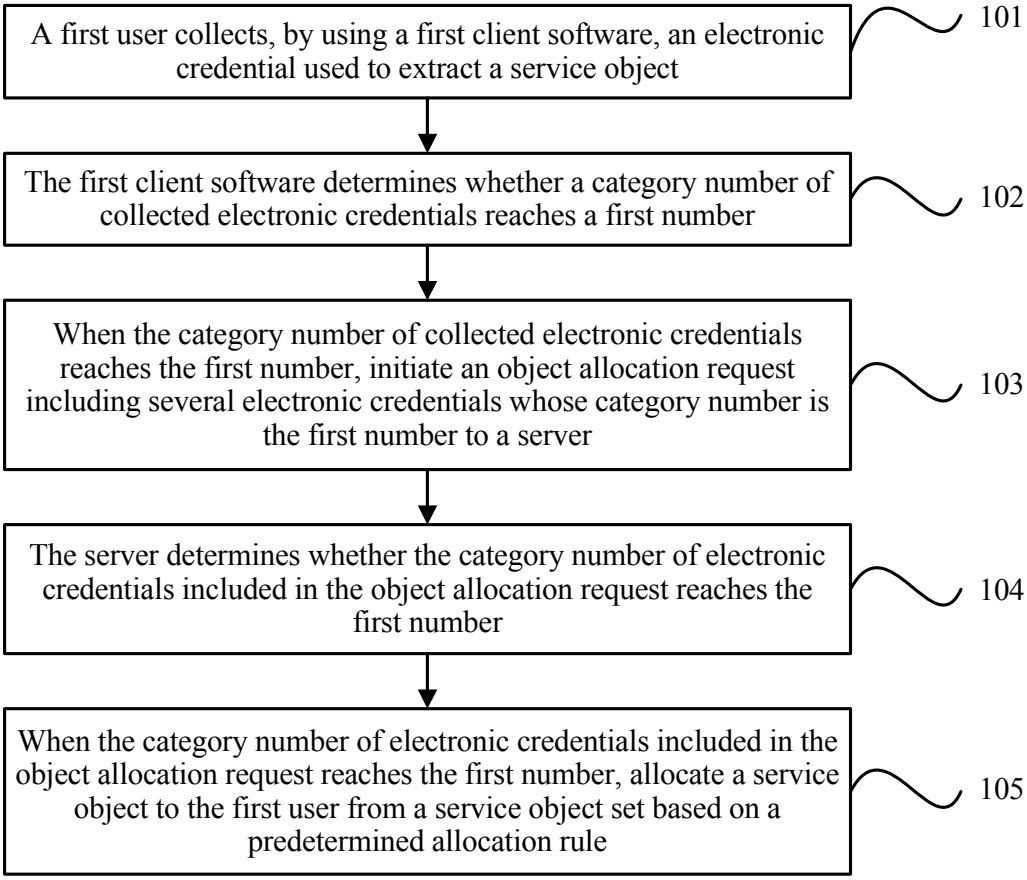

A first user collects, by using a first client software, an electronic credential used to extract a service object
101
The first client software determines whether a category number of collected electronic credentials reaches a first number
102
When the category number of collected electronic credentials reaches the first number, initiate an object allocation request including several electronic credentials whose category number is the first number to a server
103
The server determines whether the category number of electronic credentials included in the object allocation request reaches the first number
104
When the category number of electronic credentials included in the object allocation request reaches the first number, allocate a service object to the first user from a service object set based on a predetermined allocation rule
105

FIG. 1

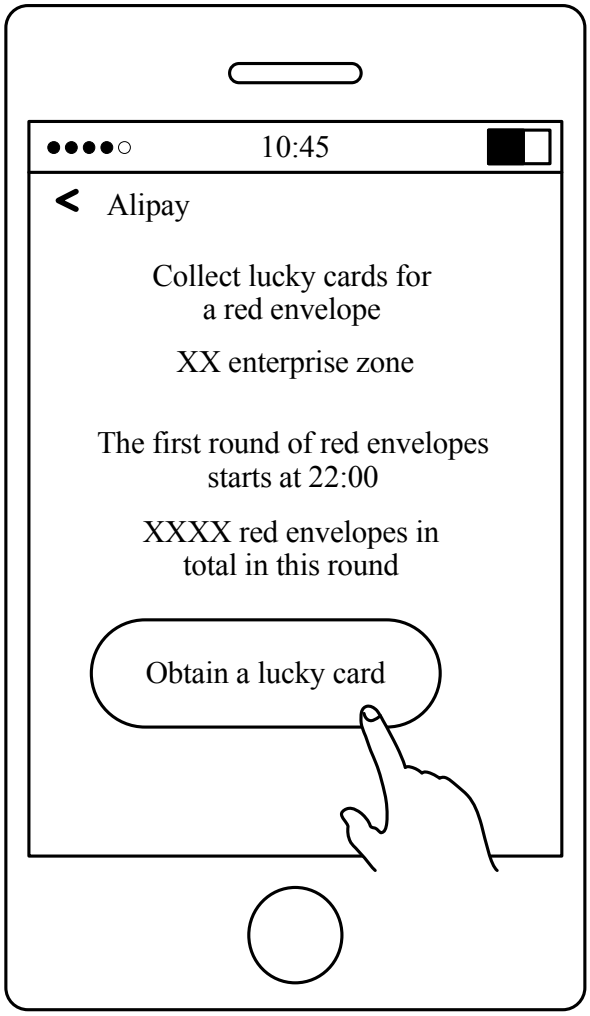

10:45
Alipay
Collect lucky cards for
a red envelope
XX enterprise zone
The first round of red envelopes
starts at 22:00
XXXX red envelopes in
total in this round
Obtain a lucky card

FIG. 2

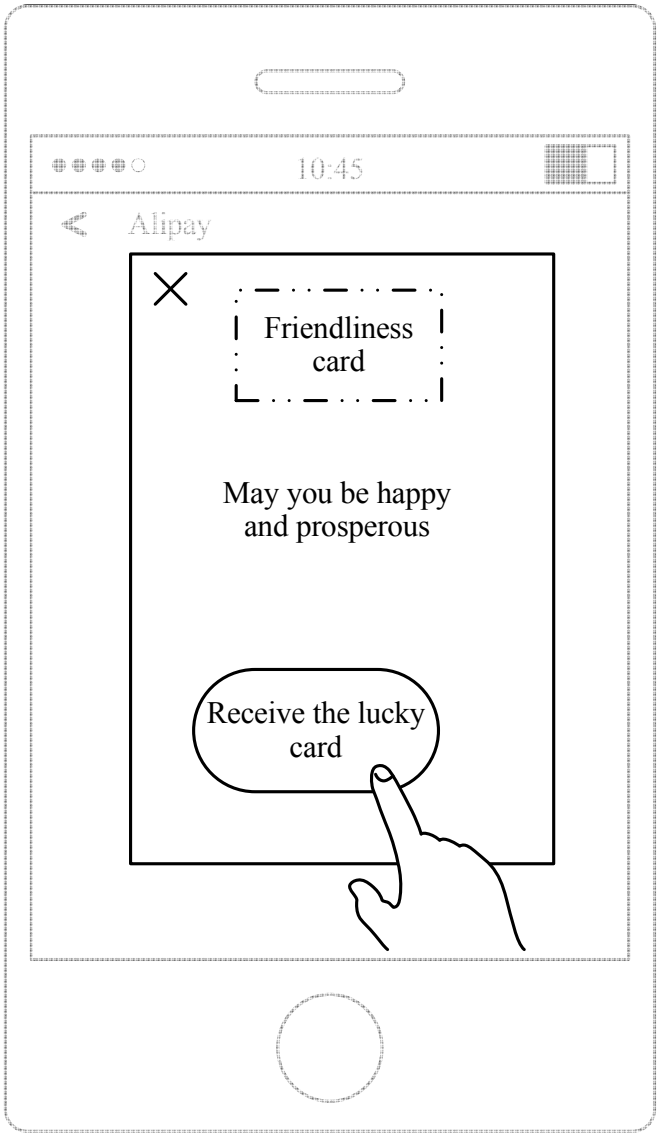

10:45
Alipay
Friendliness card
May you be happy and prosperous
Receive the lucky card

FIG. 3

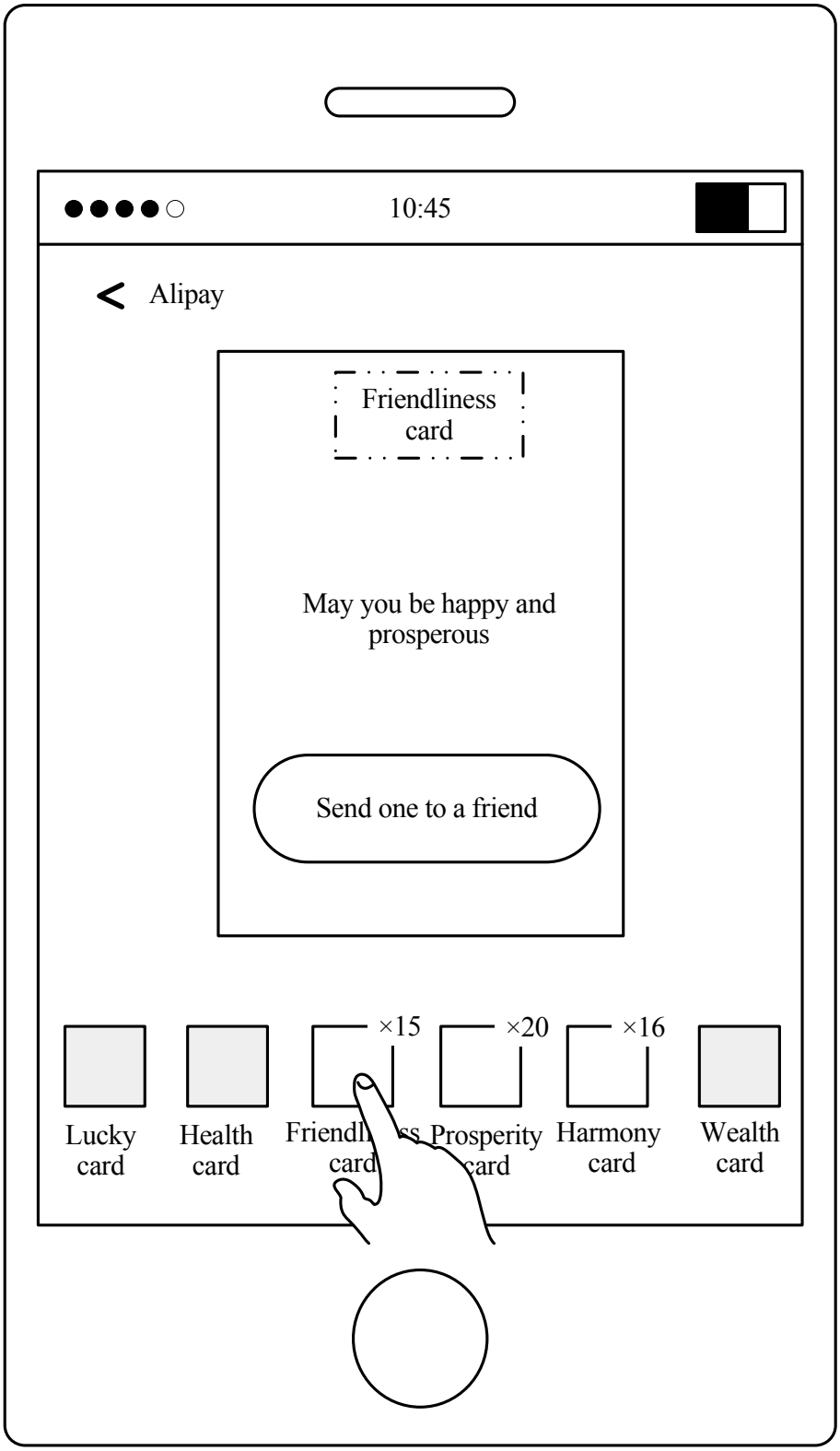

10:45
Alipay
Friendliness card
May you be happy and prosperous
Send one to a friend
×15
×20
×16
Lucky card
Health card
Friendliness card
Prosperity card
Harmony card
Wealth card

FIG. 4

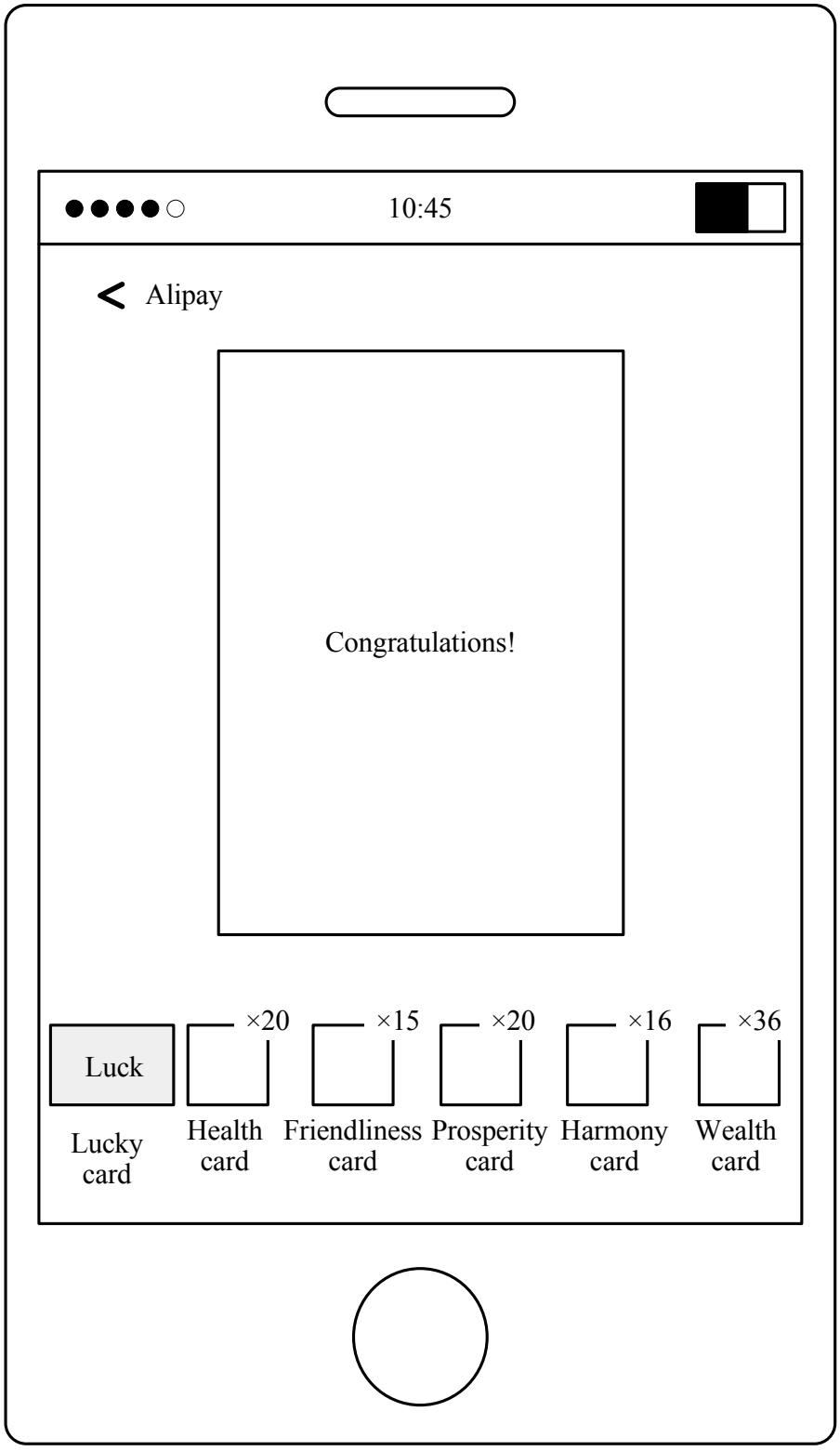

10:45
Alipay
Congratulations!
×20
×15
×20
×16
×36
Luck
Lucky card
Health card
Friendliness card
Prosperity card
Harmony card
Wealth card

FIG. 5

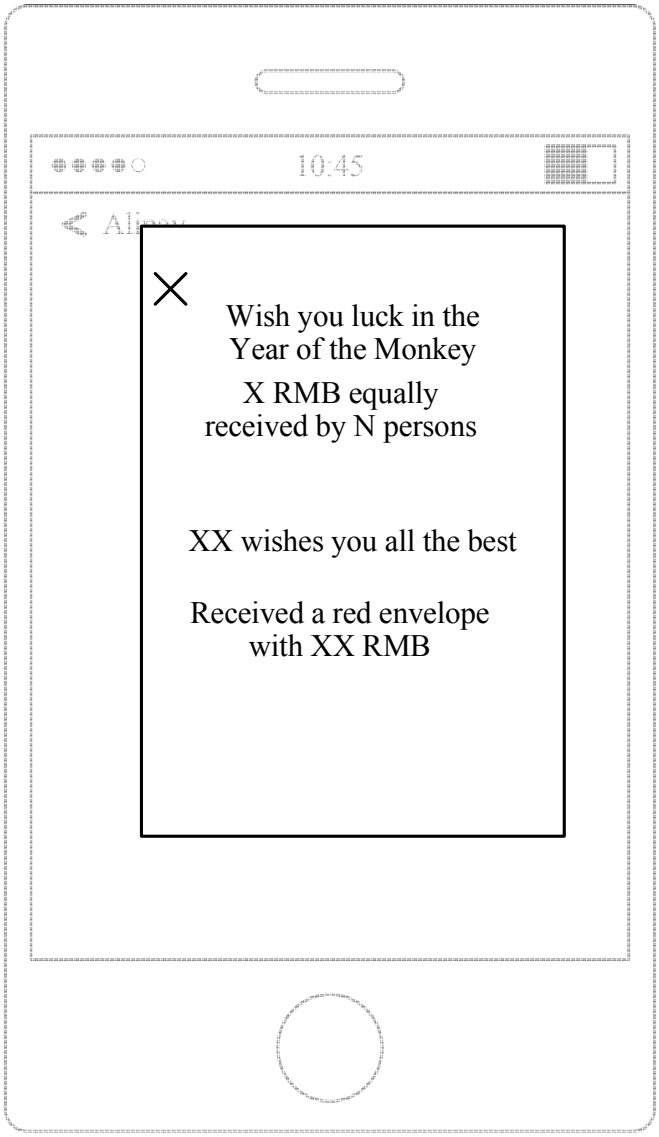

10:45
Alipay
Wish you luck in the
Year of the Monkey
X RMB equally
received by N persons
XX wishes you all the best
Received a red envelope
with XX RMB

FIG. 6

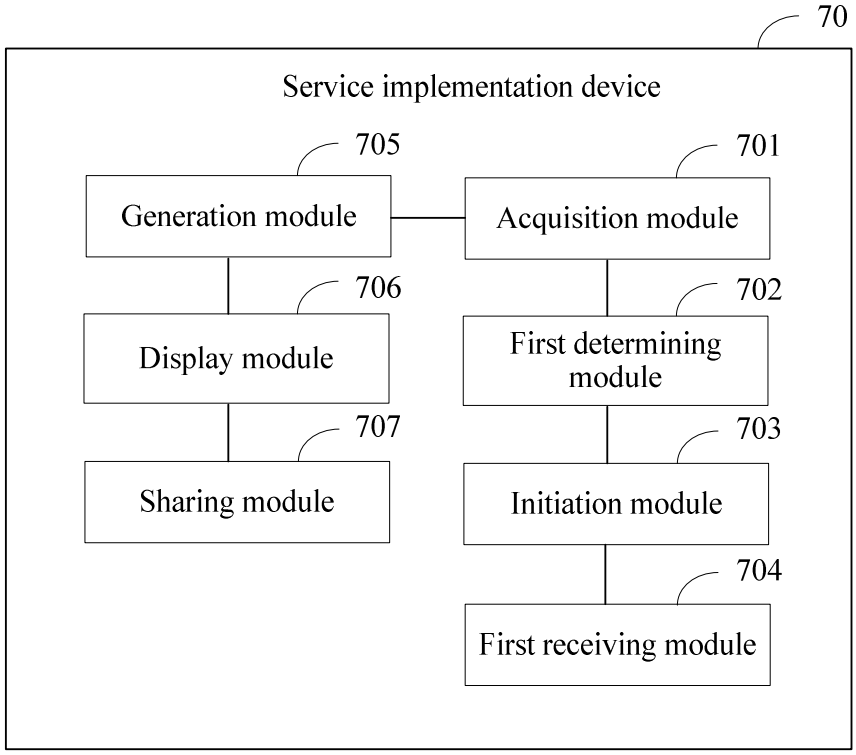

70
Service implementation device
705
Generation module
701
Acquisition module
706
Display module
702
First determining module
707
Sharing module
703
Initiation module
704
First receiving module

FIG. 7

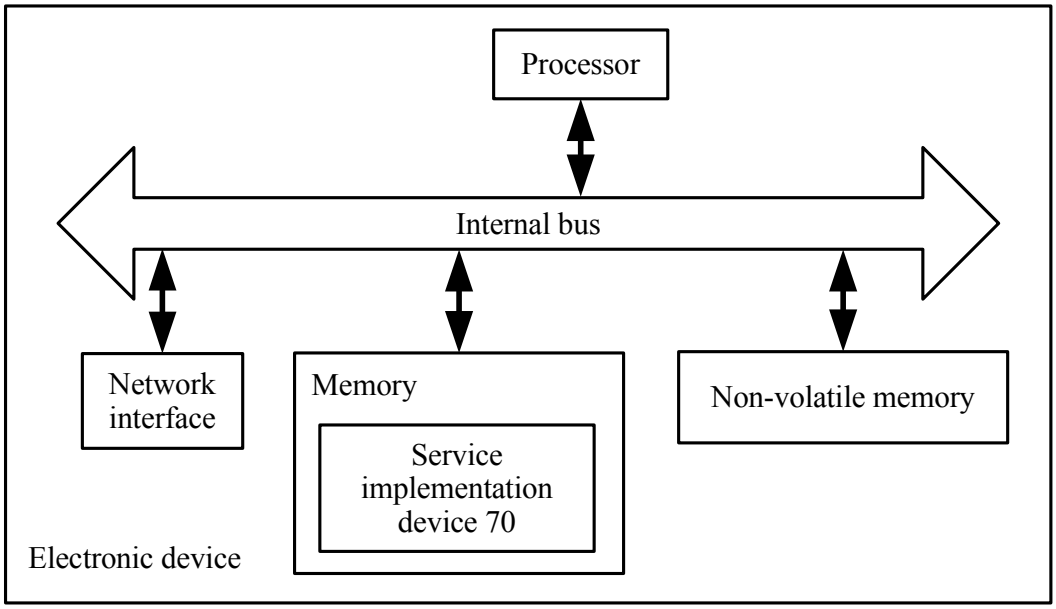

Processor
Internal bus
Network interface
Memory
Service implementation device 70
Non-volatile memory
Electronic device

FIG. 8

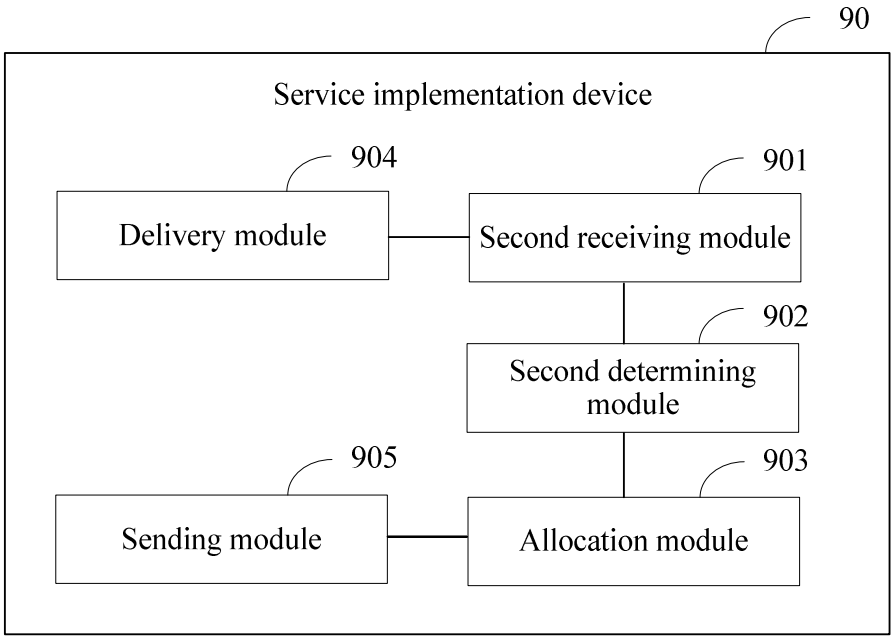

90
Service implementation device
904
Delivery module
901
Second receiving module
902
Second determining module
905
Sending module
903
Allocation module

FIG. 9

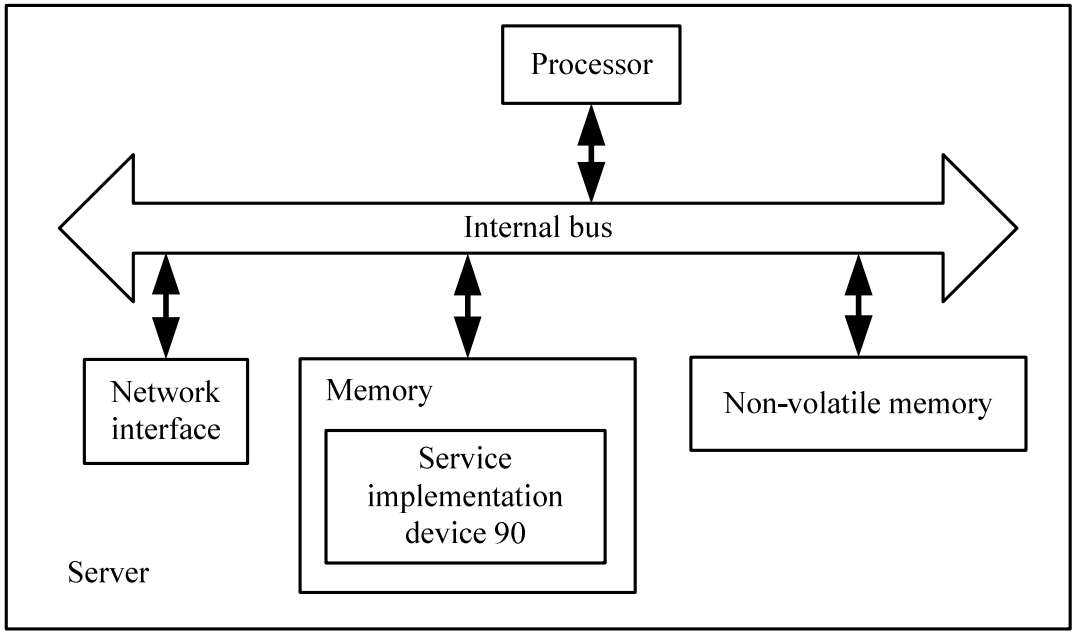

Processor
Internal bus
Network interface
Memory
Service implementation device 90
Non-volatile memory
Server

FIG. 10