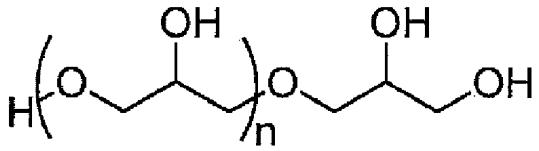
In one aspect, there is provided a lubricating oil additive composition comprising the reaction product of

(a) an alkylated aromatic ether alcohol,

(b) a source of boron, and

(c) an alkyl polyol, having at least two hydroxyl groups, wherein the alkyl polyol has the following structure:



wherein n is 0 or an integer from 1 to 5.

In one aspect, there is provided a lubricating oil composition comprising

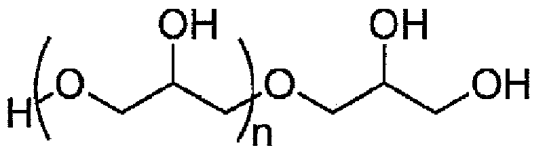
A. major amount of an oil of lubricating viscosity and

B. 0.05% to 15% by weight, based on the total weight of the lubricating oil composition, of a lubricating oil additive composition comprising the reaction product of

(i) an alkylated aromatic ether alcohol,

(ii) a source of boron, and

(iii) an alkyl polyol, having at least three hydroxyl groups, wherein the alkyl polyol has the following structure:



wherein n is 0 or an integer from 1 to 5.

In one aspect, there is provided a method for reducing friction in an internal combustion engine comprising lubricating said engine with a lubricating oil composition comprising the lubricating oil composition comprising A. major amount of an oil of lubricating viscosity and B. a lubricating oil additive composition comprising the reaction product of (i) an alkylated aromatic ether alcohol, (ii) a source of boron, and (iii) an alkyl polyol, having at least three hydroxyl groups.

7. The lubricating oil additive composition of Claim 1 wherein the ratio of the alkylated aromatic ether alcohol, the source of boron and the alkyl polyol is from 1:0.2:0.2 to 1:3:3, respectively.

8. A lubricating oil composition comprising

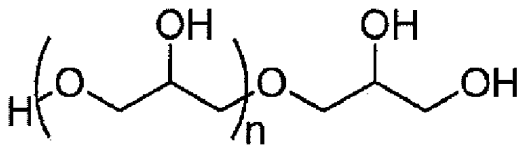
A. a major amount of an oil of lubricating viscosity and

B. 0.05% to 15% by weight, based on the total weight of the lubricating oil composition, of a lubricating oil additive composition comprising the reaction product of

(i) an alkylated aromatic ether alcohol,

(ii) a source of boron, and

(iii) an alkyl polyol, having at least three hydroxyl groups, wherein the alkyl polyol has the following structure:



wherein n is 0 or an integer from 1 to 5.

9. The lubricating oil composition of Claim 8 wherein the alkyl group in the alkylated aromatic ether alcohol has from 2 to 40 carbon atoms.

10. The lubricating oil composition of Claim 9 wherein the alkyl group in the alkylated aromatic ether alcohol has from 2 to 12 carbon atoms.

11. The lubricating oil composition of Claim 1 wherein the alkylated aromatic ether alcohol is dodecyl resorcinol ether alcohol.

12. The lubricating oil composition of Claim 8 wherein the source of boron is boric acid.