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ABSTRACT



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A liquid crystal display device, by which a
5 reduction of costs of a color filter is realized and
declining of the transmittance or reflectance due to an
alignment error is suppressed, comprising a pair of
substrates arranged facing to each other over a liquid
crystal layer, wherein one substrate is formed pixels PXL
10 arranged in matrix. Each pixel is formed a reflection
portion for reflecting an outside light and a
transmission portion for transmitting a light. The other
substrate is formed a color filter colored to be
different colors (red, green and blue) corresponding to
15 respective pixels. One or more color adjusting windows
CFW having a coloring concentration of zero or less than
that of other portions are provided on reflection regions
CFR superposing with reflection portions inside pixel
regions corresponding to respective pixels.