Claims:

1. A method of masking an off-note in an orally-receivable or -ingestible composition, comprising the addition thereto of an off-note masking quantity of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one or a salt thereof.

2. A method according to claim 1, in which there is additionally added a compound selected from the group consisting of 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid, 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid, and salts thereof.

3. An off-note-masked orally-receivable or -ingestible composition comprising an off-note masking quantity of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one or a salt thereof.

4. An off-note-masked orally-receivable or -ingestible composition comprising an off-note masking quantity of a masking composition comprising 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one and at least one of 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid or 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid or salts thereof.

5. An off-note-masking composition consisting of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one and at least one of 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid or 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid or salts thereof.

6. An off-note-masking composition according to claim 5, consisting of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one and 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid, or salts thereof.

7. An off-note-masking composition according to claim 5, consisting of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one and 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid, or salts thereof.

8. An off-note-masking composition according to claim 5, consisting of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one, 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid and 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid, or salts thereof.

Claims:

1. A method of masking an off-note in an orally-receivable or -ingestible composition, comprising the addition thereto of an off-note masking quantity of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one or a salt thereof, and a compound selected from the group consisting of 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid, 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid, and salts thereof.

2. An off-note-masked orally-receivable or -ingestible composition comprising an off-note masking quantity of a masking composition comprising 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one and at least one of 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid or 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid or salts thereof.

3. An off-note-masking composition consisting of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one and at least one of 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid or 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid or salts thereof.

4. An off-note-masking composition according to claim 3, consisting of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one and 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid, or salts thereof.

5. An off-note-masking composition according to claim 3, consisting of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one and 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid, or salts thereof.

6. An off-note-masking composition according to claim 3, consisting of 1-(2-hydroxyphenyl)-3-(pyridin-4-yl)propane-1-one, 4-[2,2,3-trimethyl-cyclopentyl]-butanoic acid and 2-[(3-ethyl-4,8-dimethyl-2-oxo-2H-chromen-7-yl)oxy]propanoic acid, or salts thereof.