

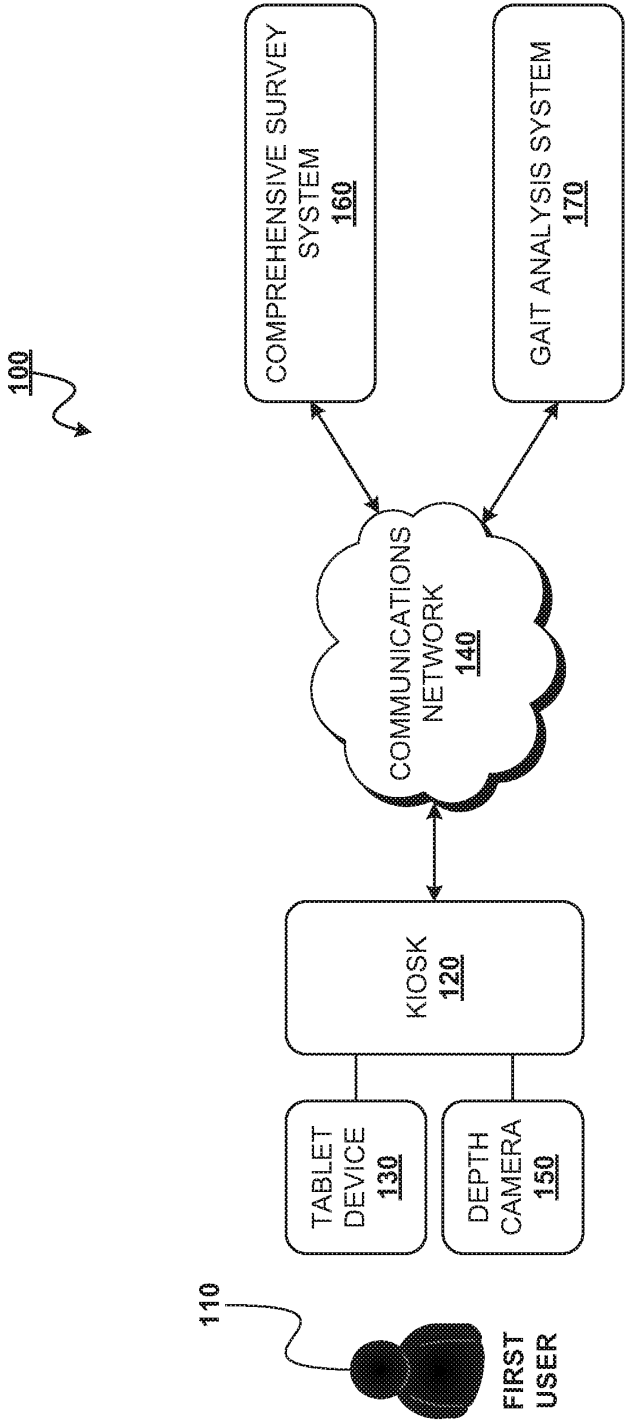


FIG. 1

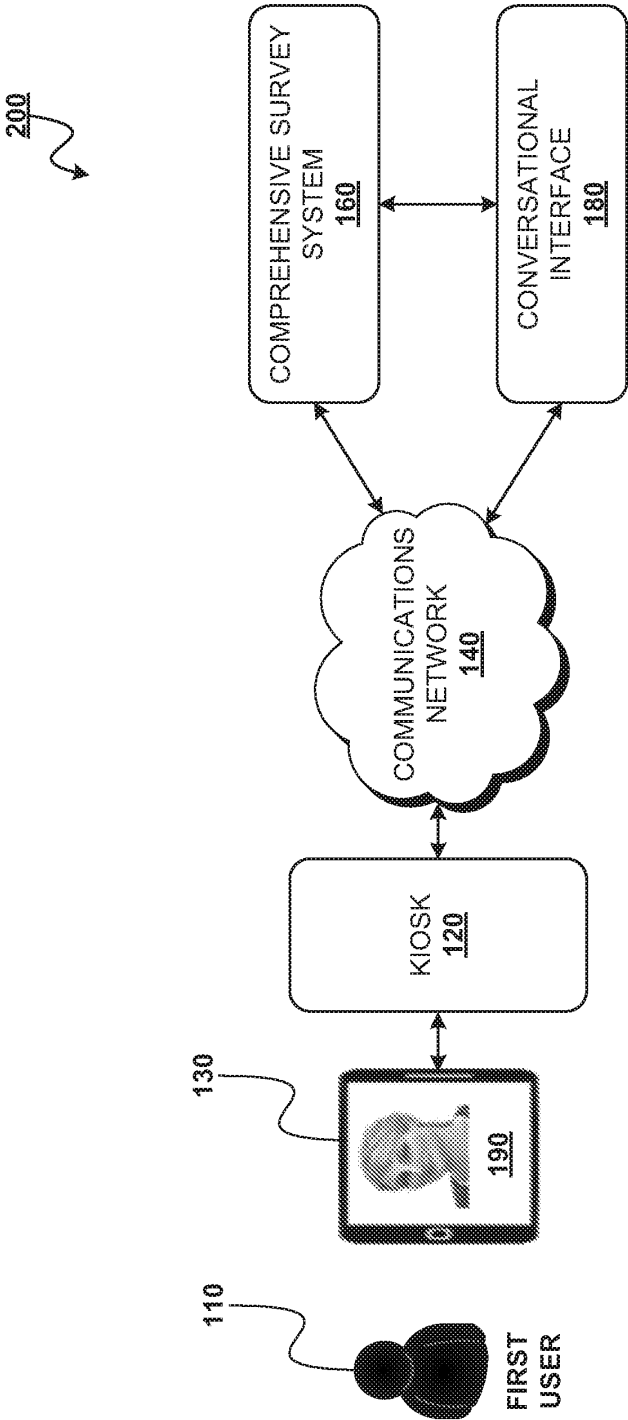


FIG. 2

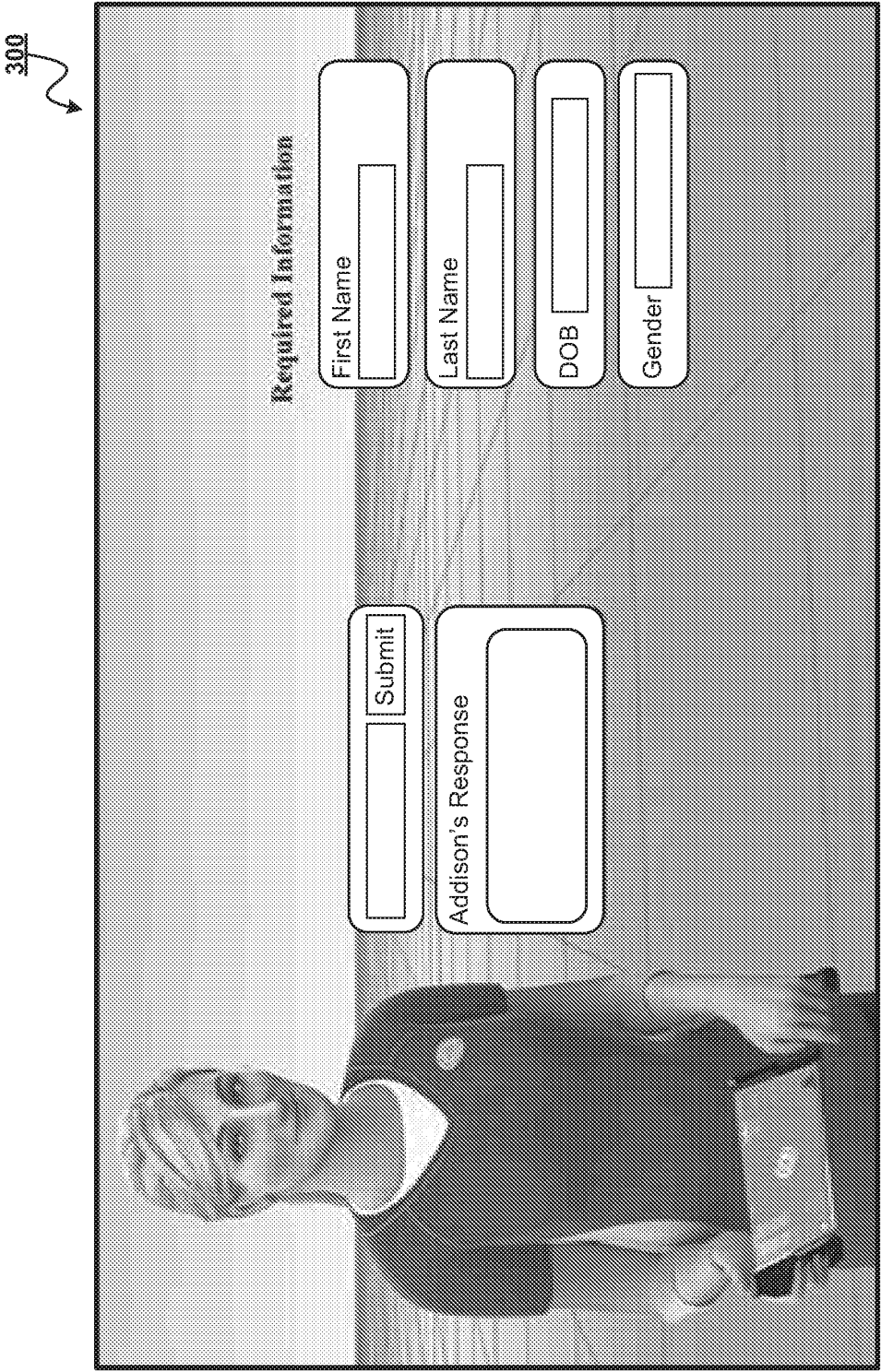
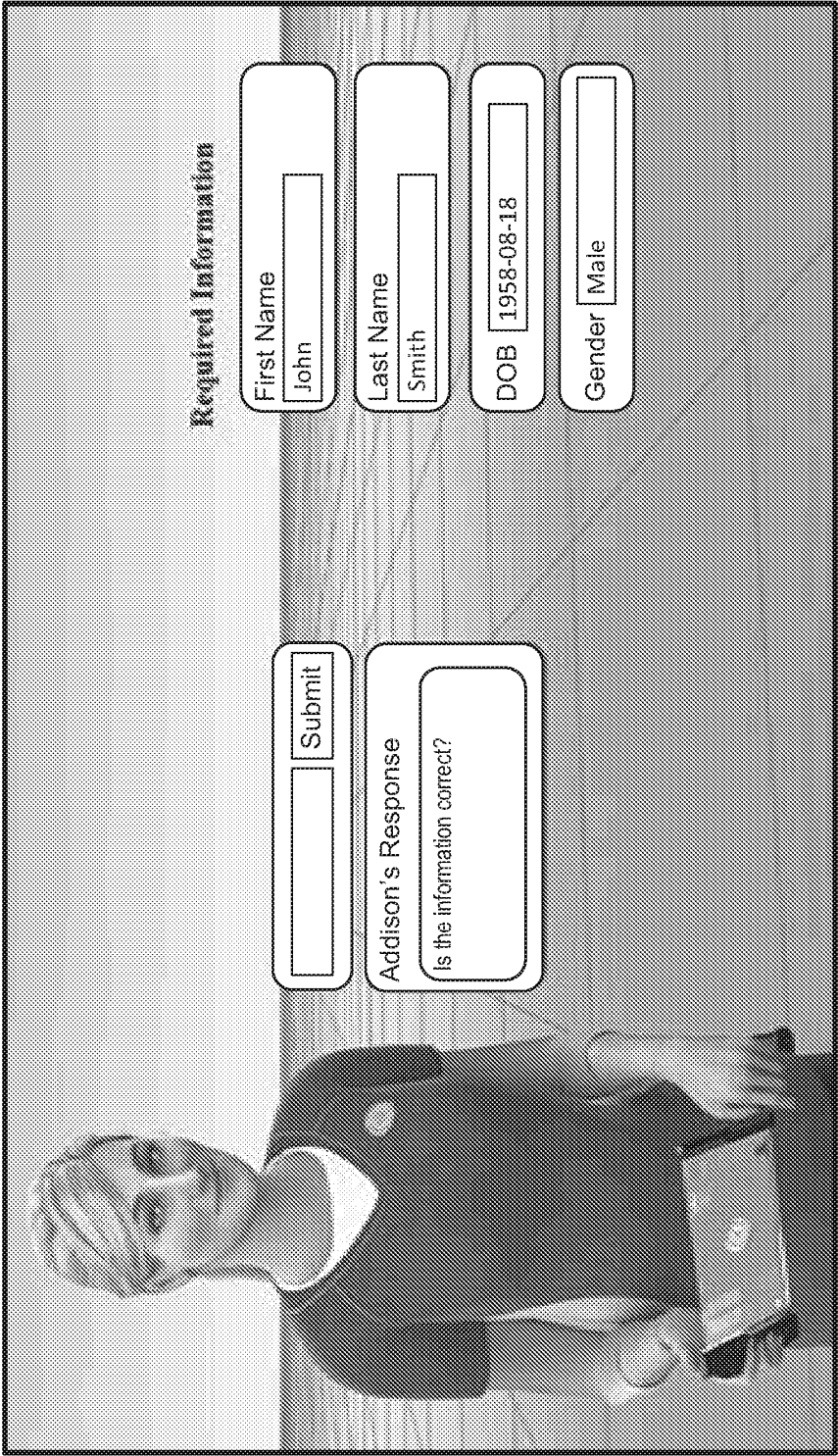


FIG. 3a

300



The image shows a woman with blonde hair, wearing a dark long-sleeved shirt, holding a tablet. The tablet screen displays a registration form titled "Required Information". The form contains four input fields: "First Name" with the value "John", "Last Name" with the value "Smith", "DOB" with the value "1958-08-18", and "Gender" with the value "Male". Below these fields is a "Submit" button. To the right of the "Submit" button is a section titled "Addison's Response" with a text area containing the question "Is the information correct?". The entire form is overlaid on a background image of a woman holding a tablet.

Required Information

First Name

Last Name

DOB

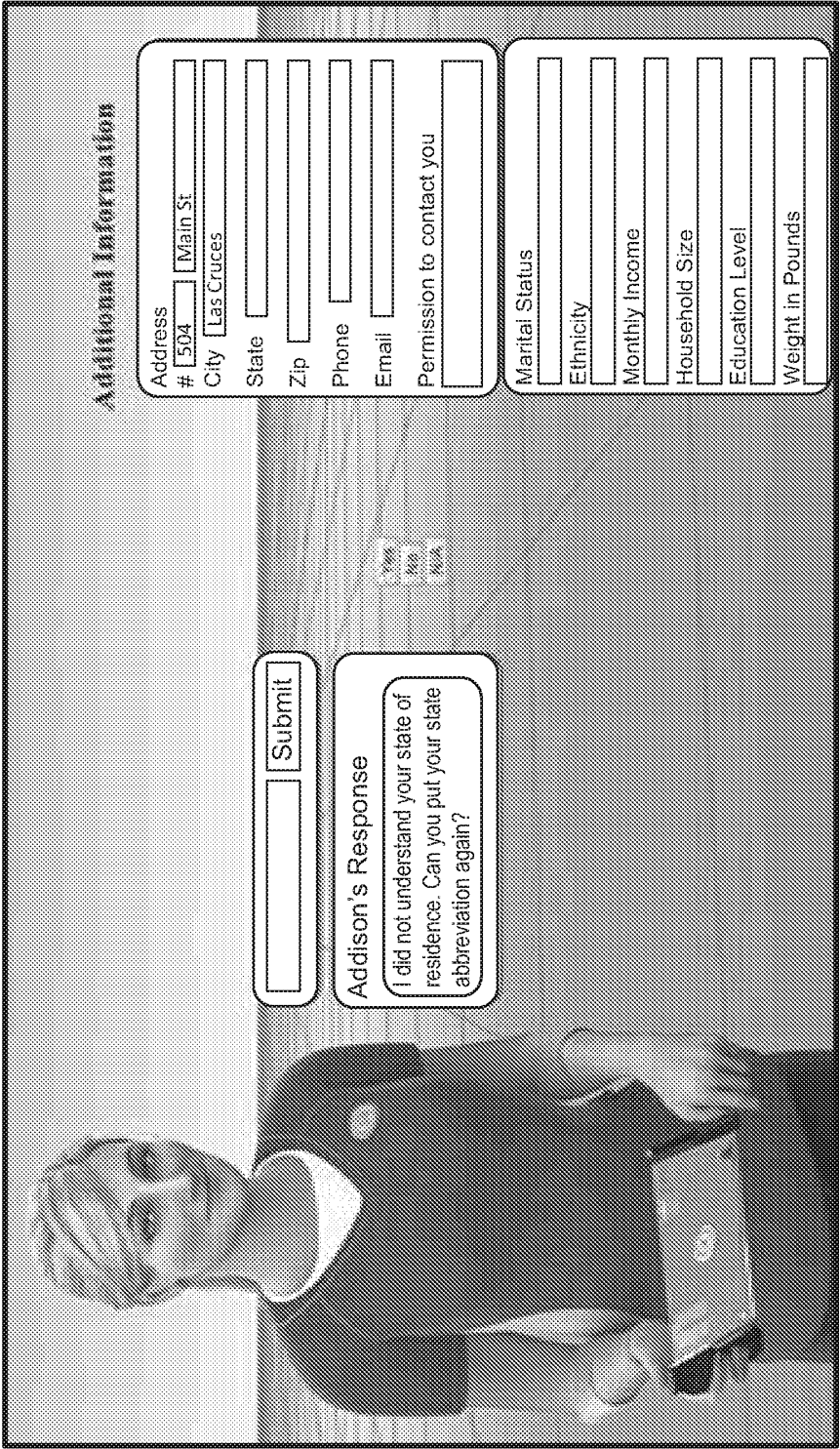
Gender

Addison's Response

Is the information correct?

FIG. 3b

300



Address

Main St

City

State

Zip

Phone

Email

Permission to contact you

Marital Status

Ethnicity

Monthly Income

Household Size

Education Level

Weight in Pounds

Submit

Addison's Response

I did not understand your state of residence. Can you put your state abbreviation again?

Yes

No

NA

FIG. 3c

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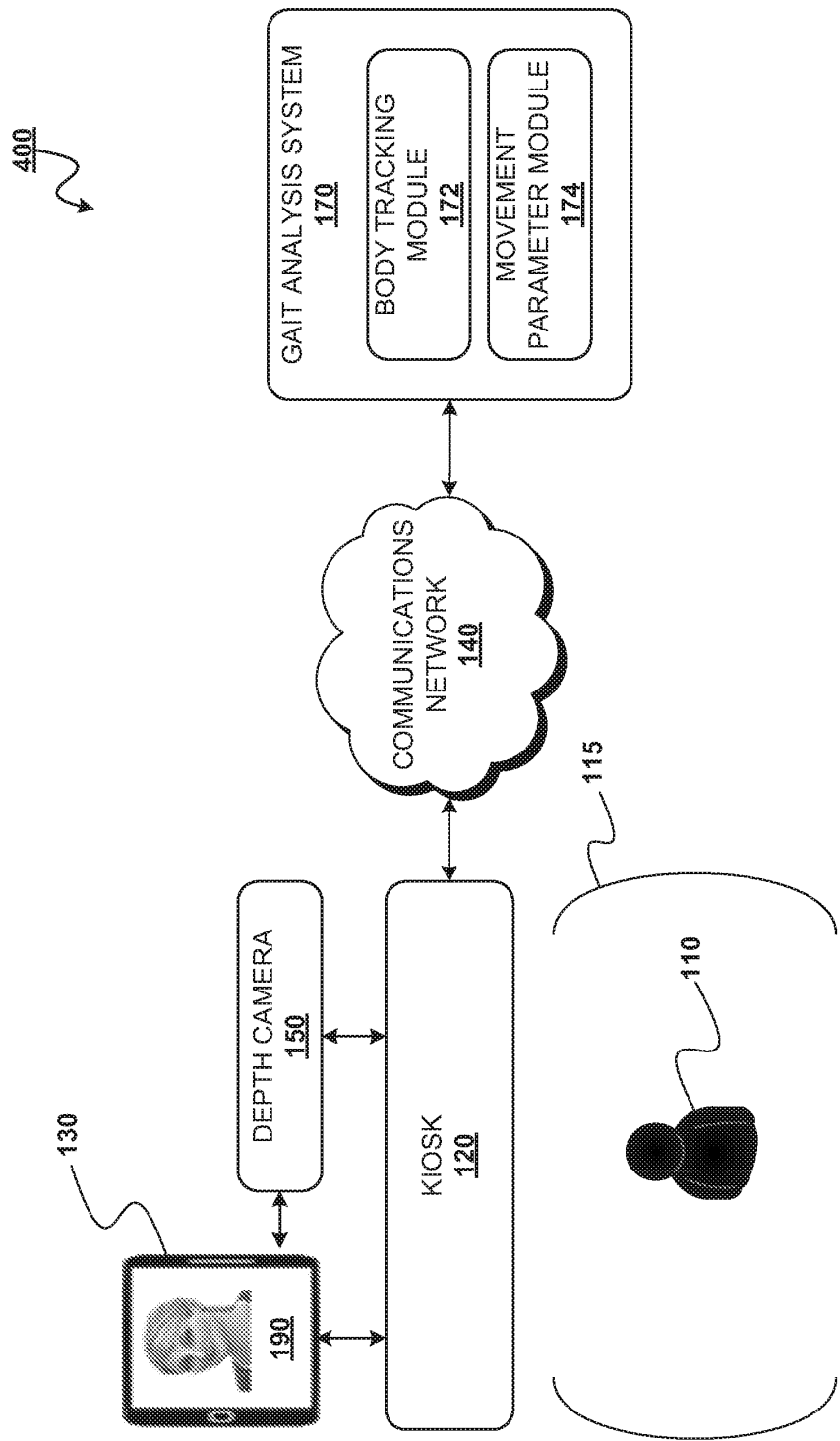


FIG. 4

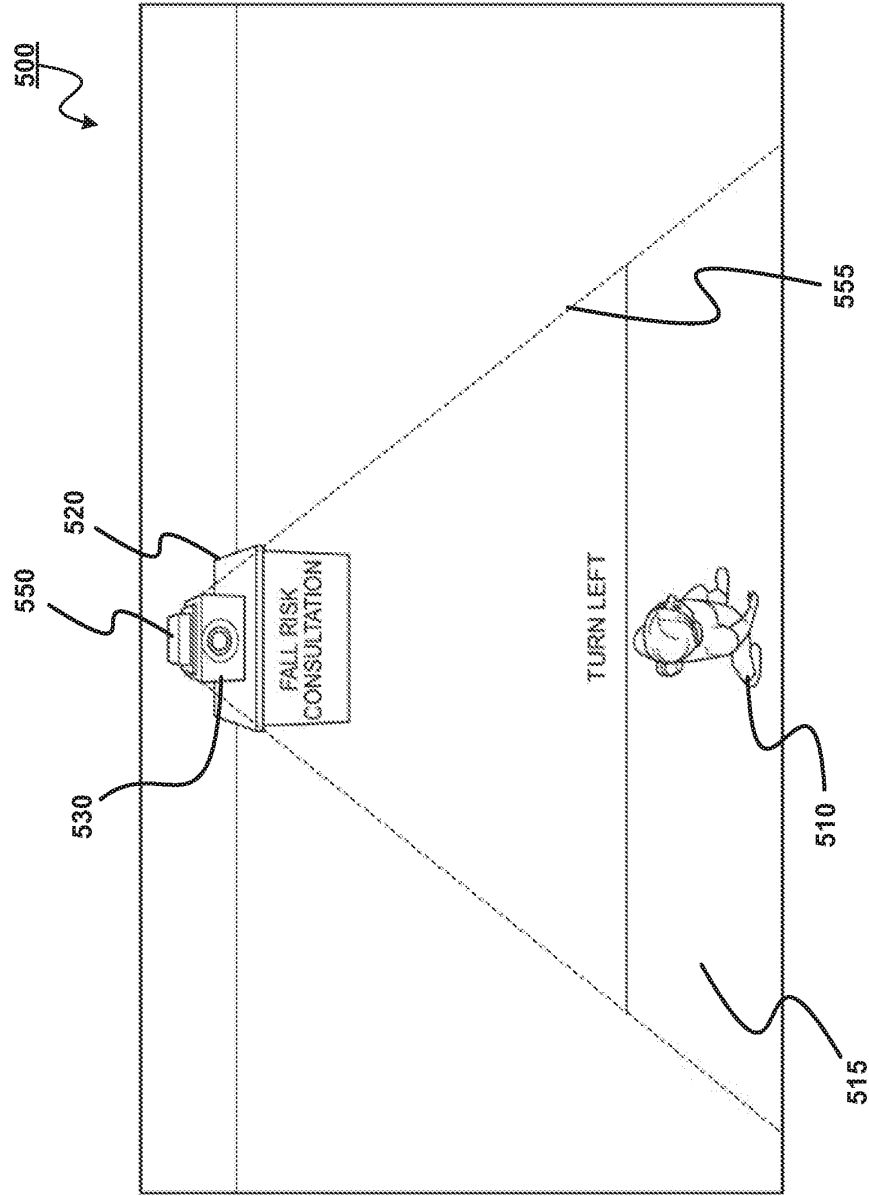
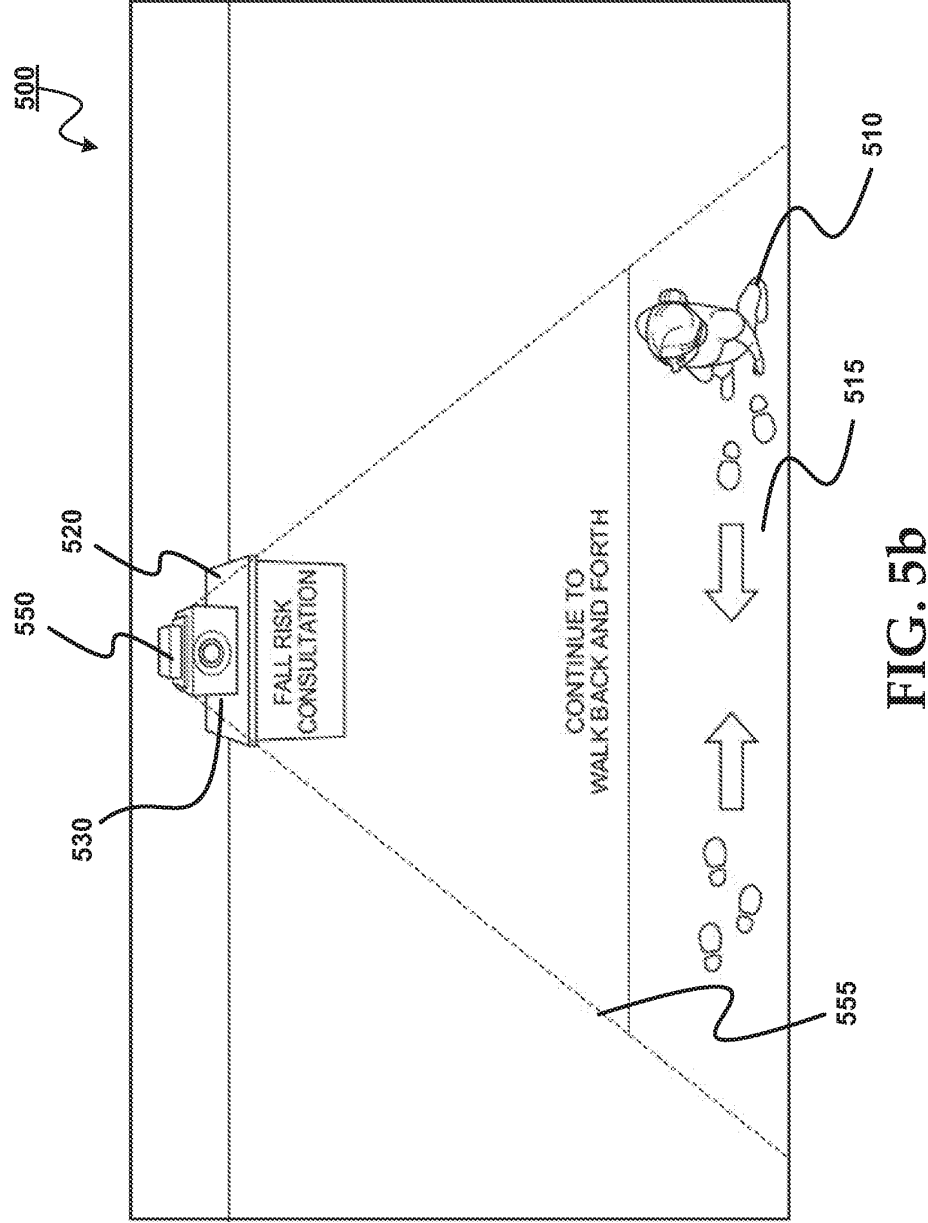


FIG. 5a



500

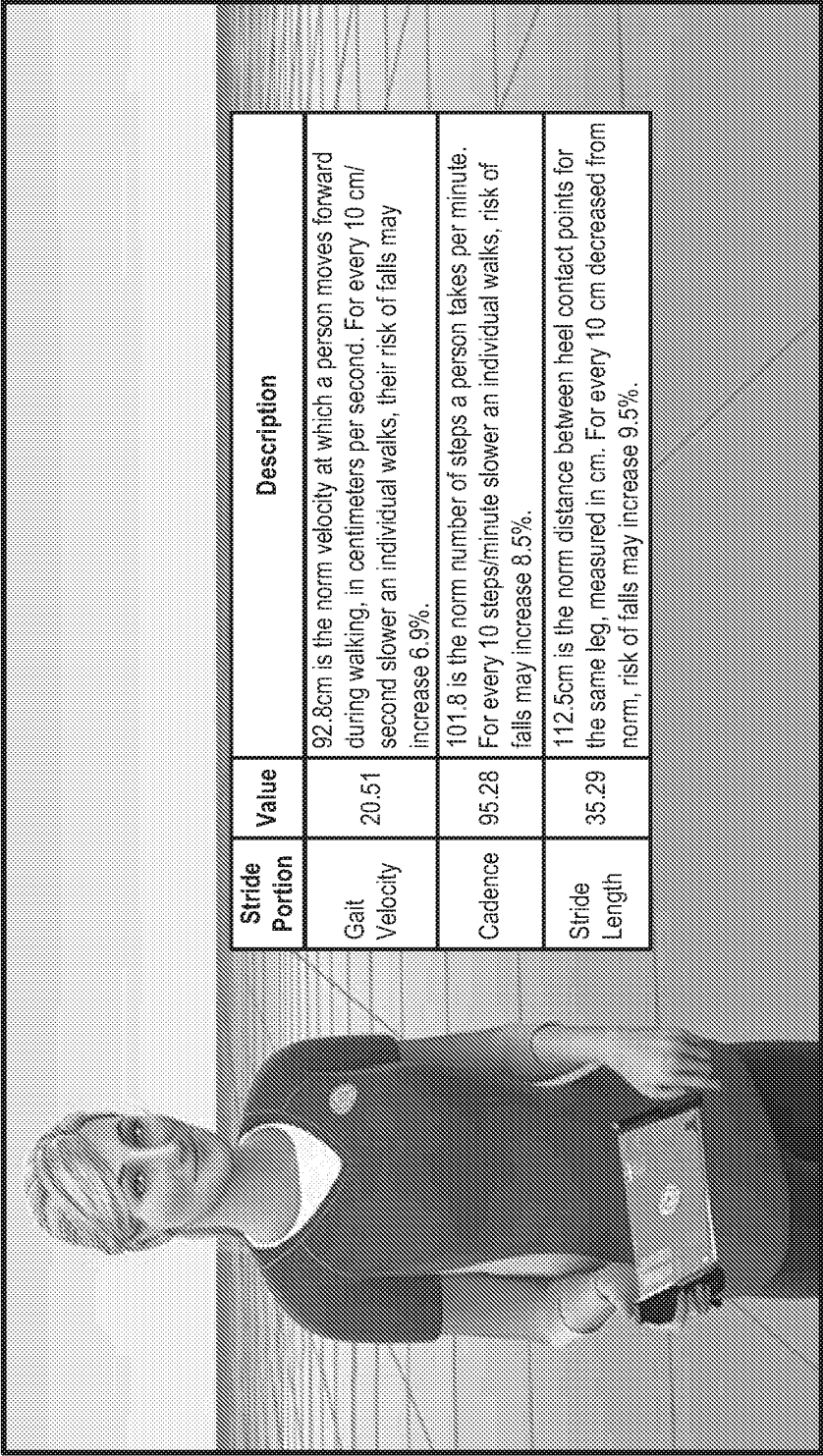


FIG. 6

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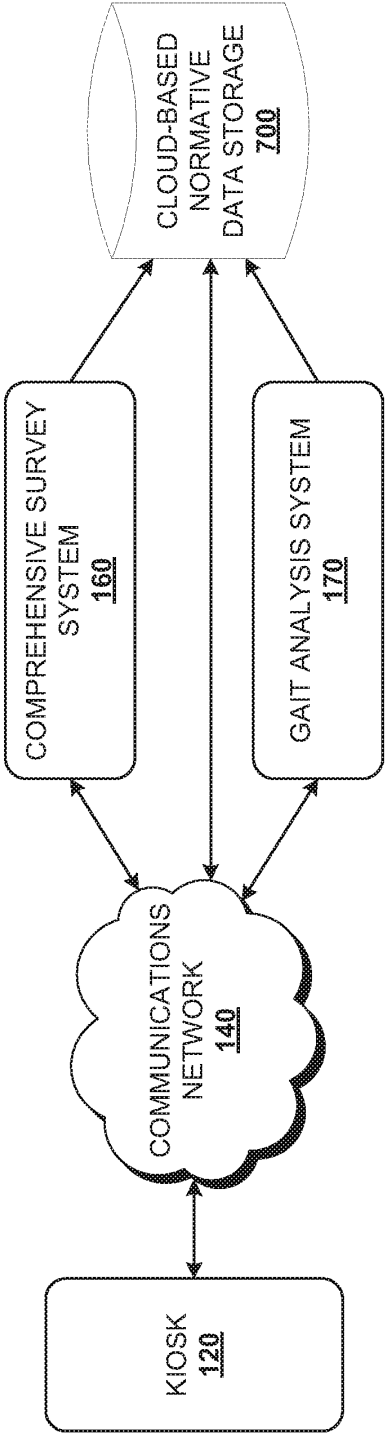
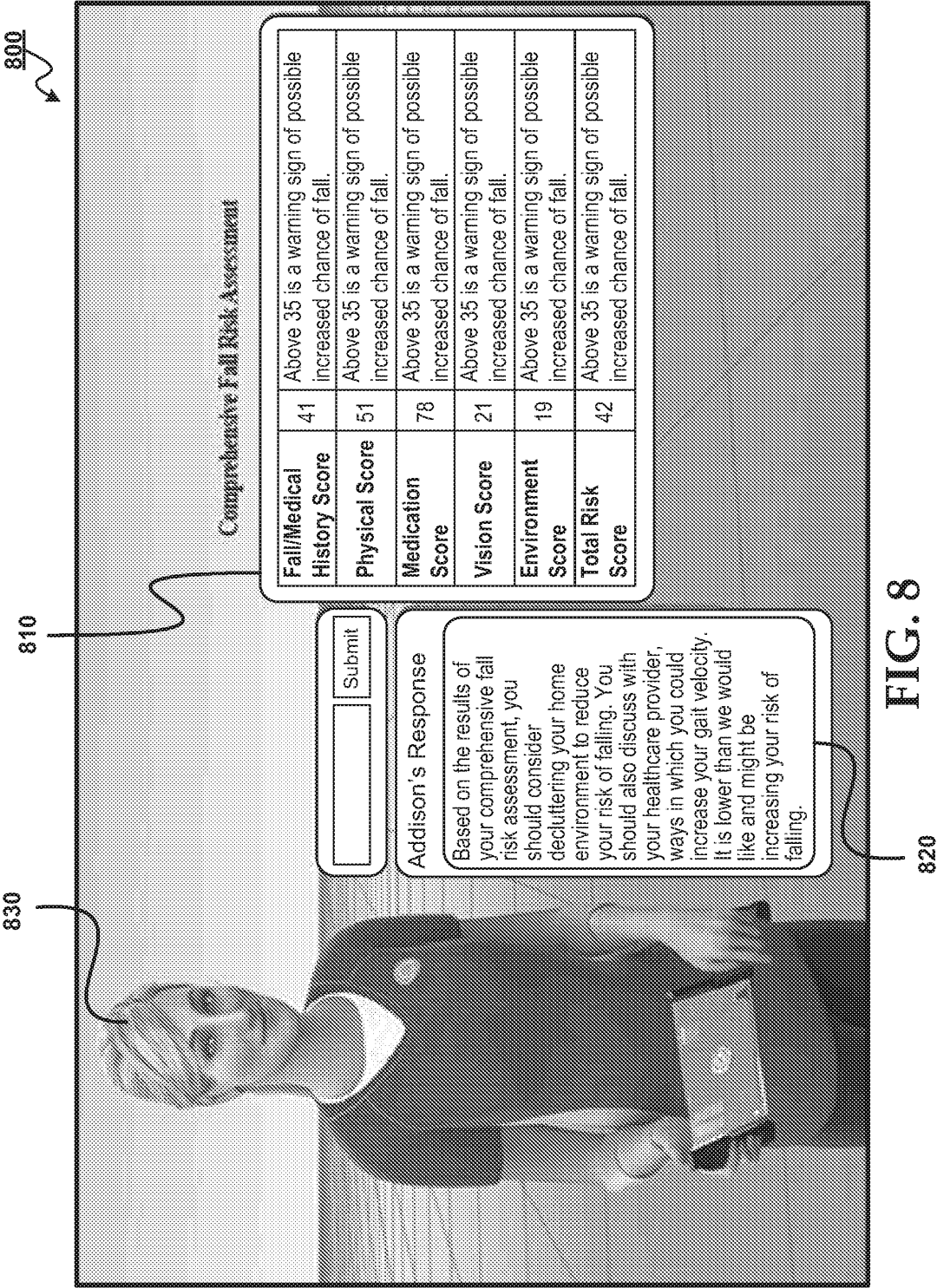


FIG. 7



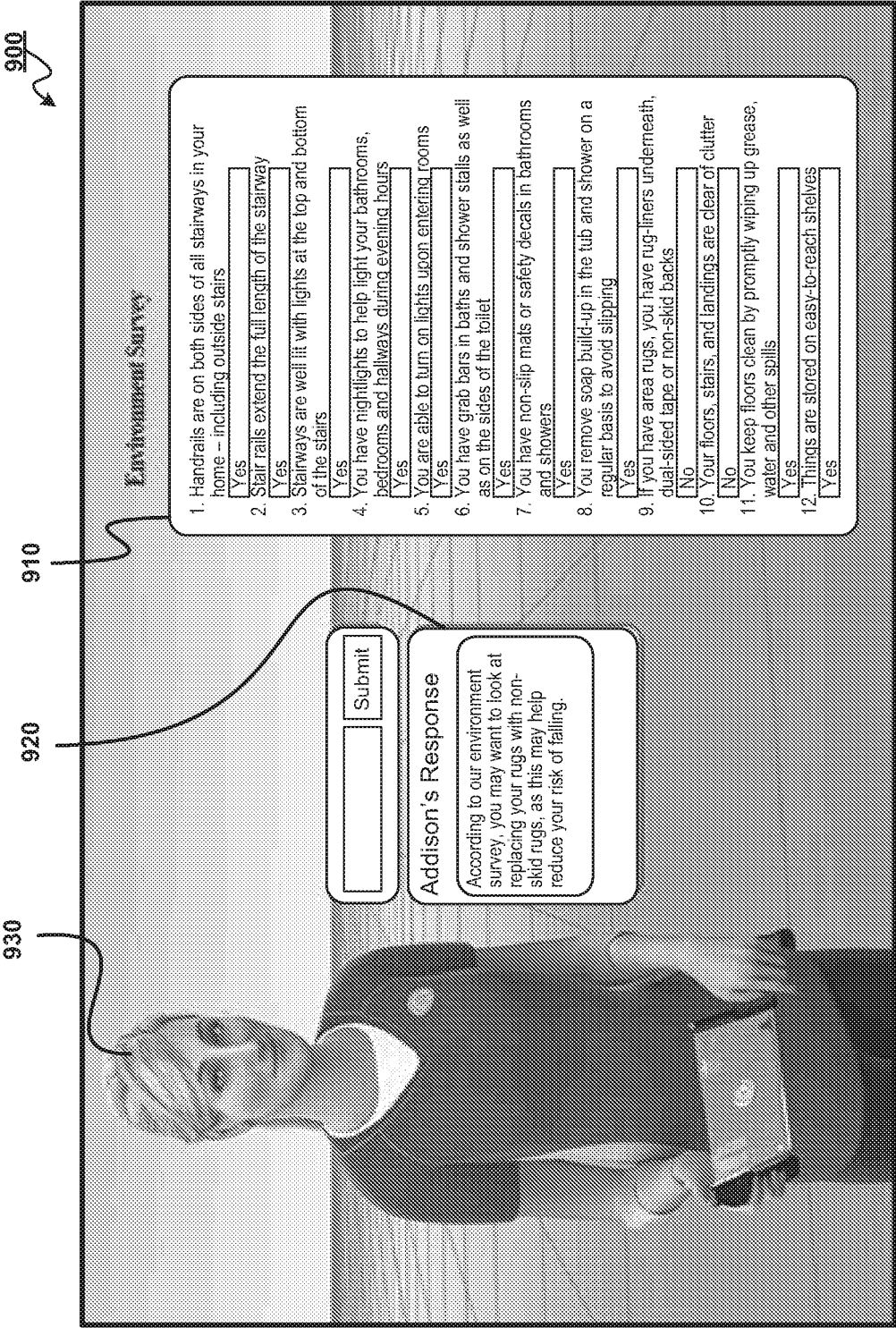


FIG. 9

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1000
↘



FIG. 10

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1100
↘

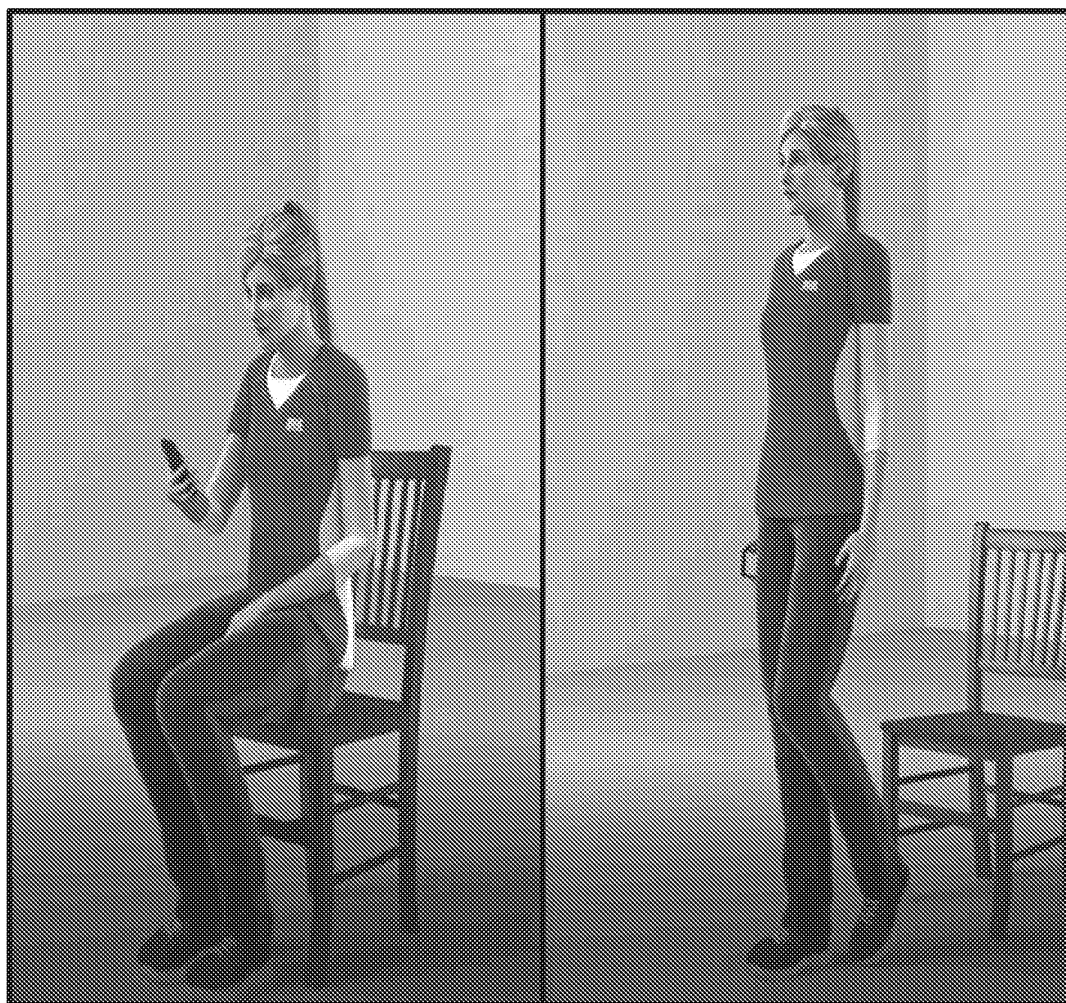


FIG. 11

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1200

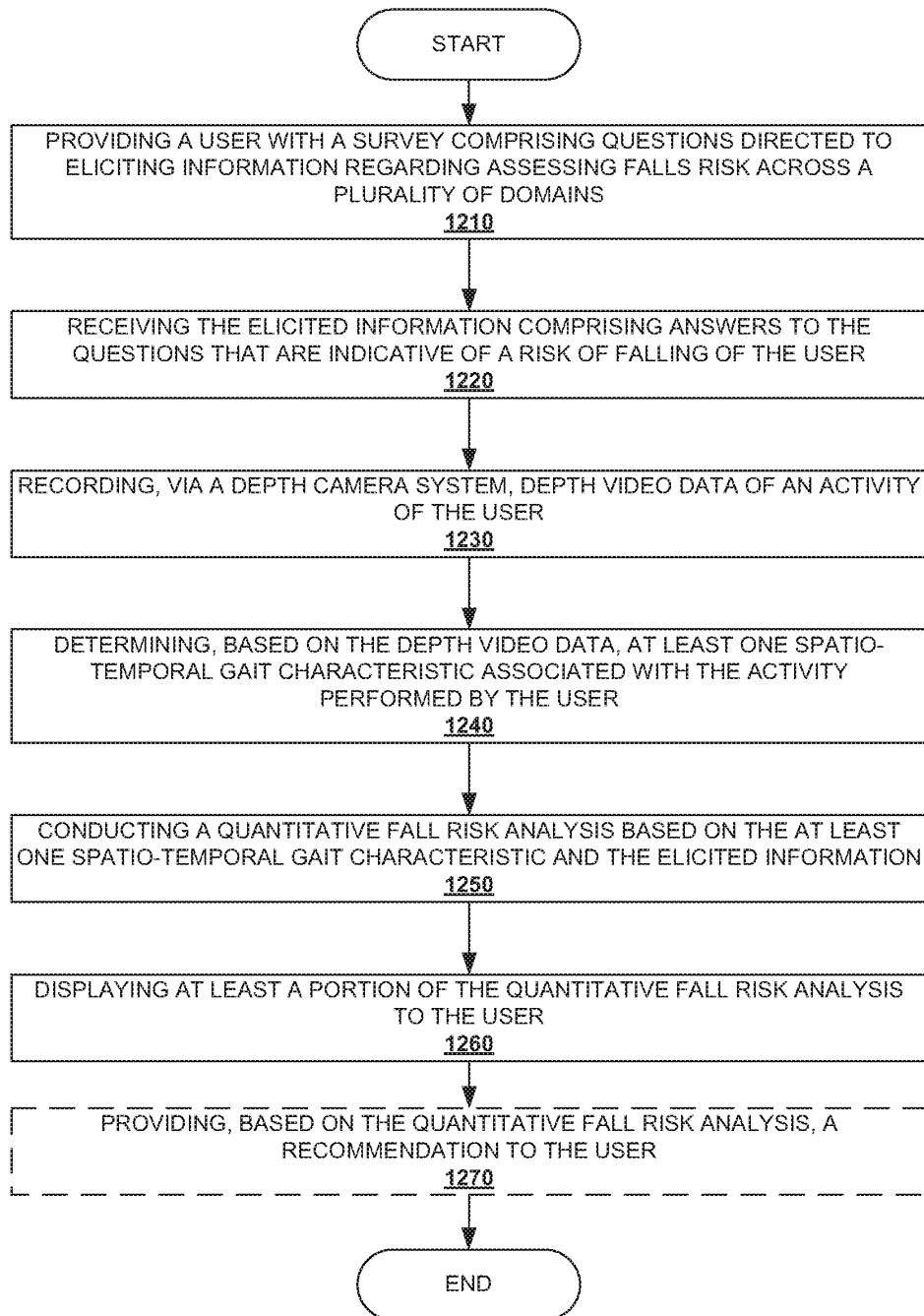


FIG. 12

