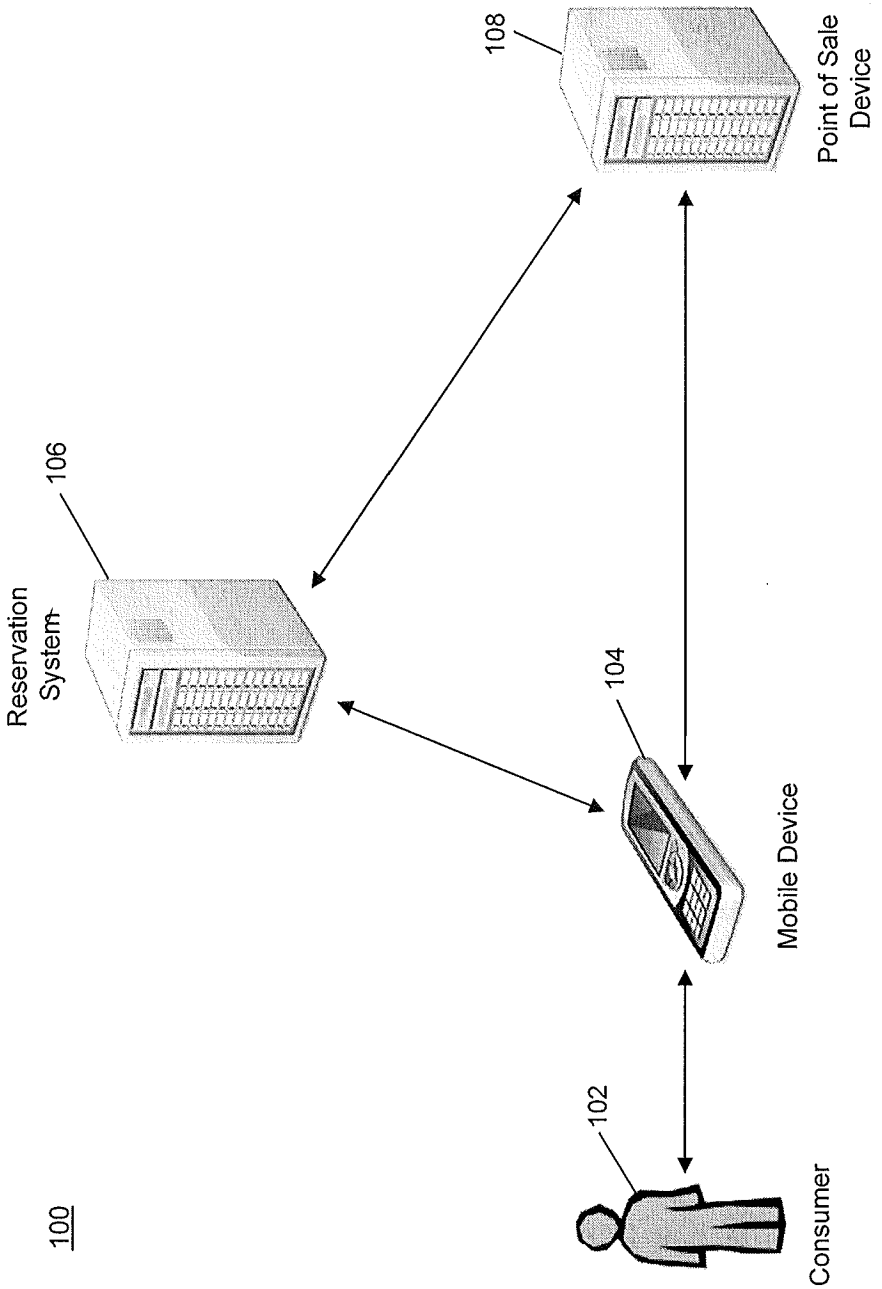

108
Point of Sale Device
106
Reservation System
104
Mobile Device
102
Consumer
100

FIG. 1

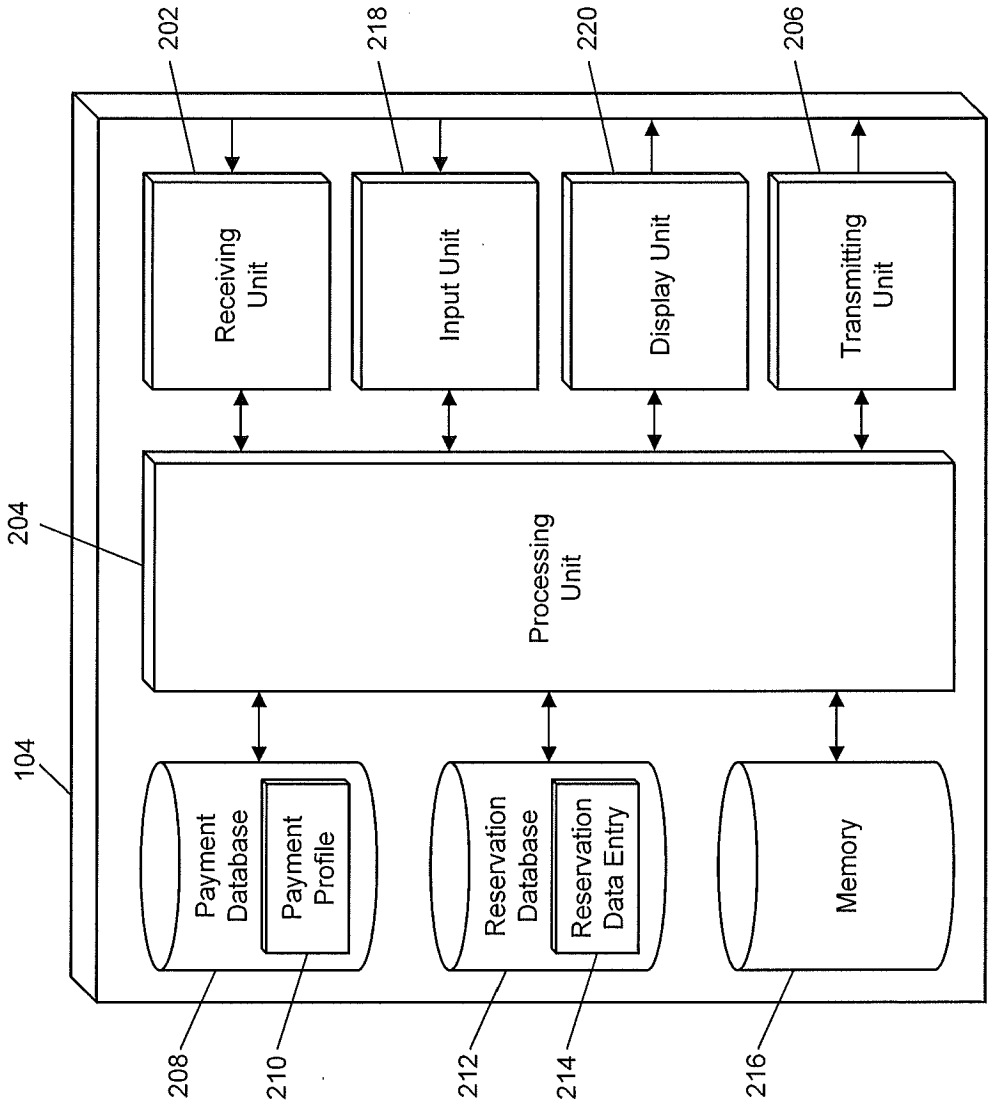

202
218
220
206
Receiving Unit
Input Unit
Display Unit
Transmitting Unit
204
Processing Unit
104
Payment Database
Payment Profile
Reservation Database
Reservation Data Entry
Memory
208
210
212
214
216

FIG. 2

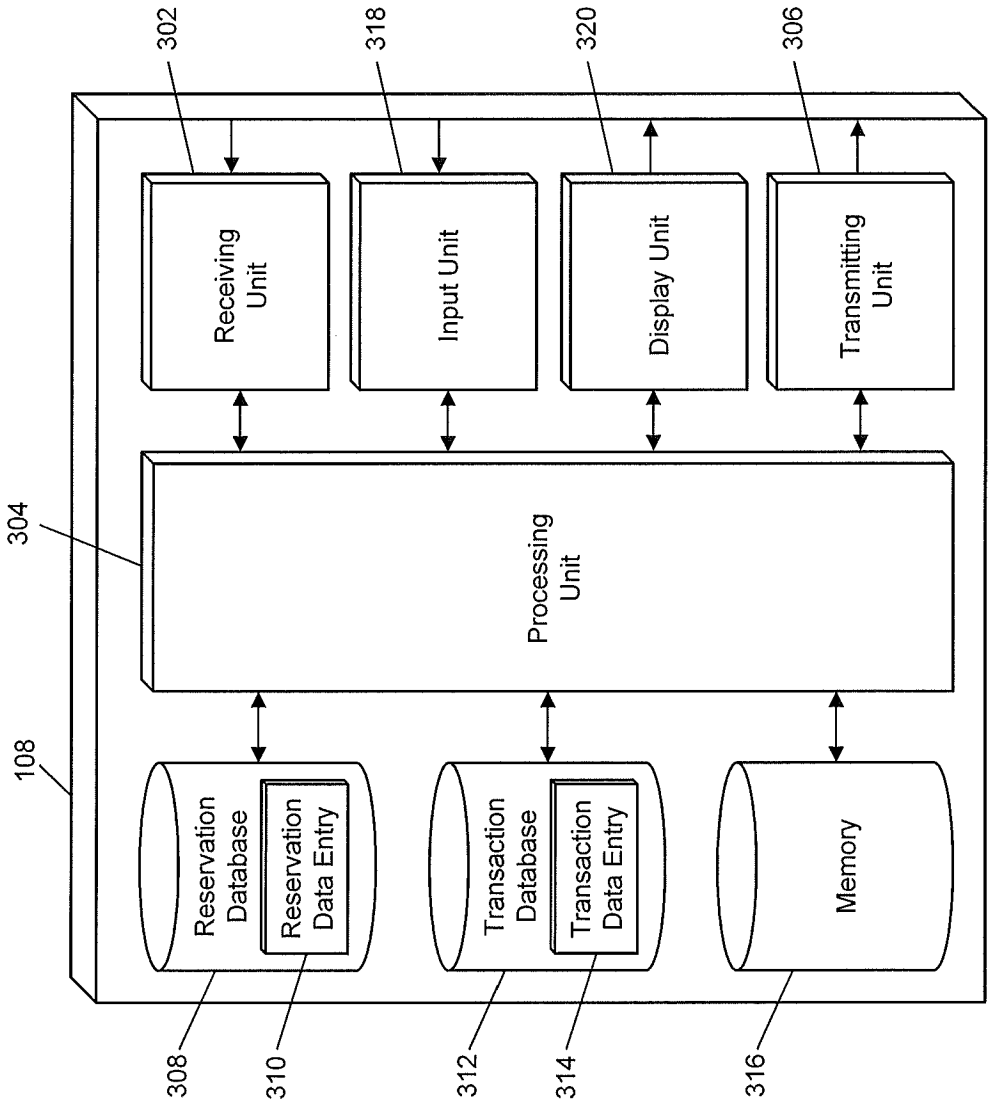

302
318
320
306
Receiving Unit
Input Unit
Display Unit
Transmitting Unit
304
Processing Unit
108
Reservation Database
Reservation Data Entry
Transaction Database
Transaction Data Entry
Memory
308
310
312
314
316

FIG. 3

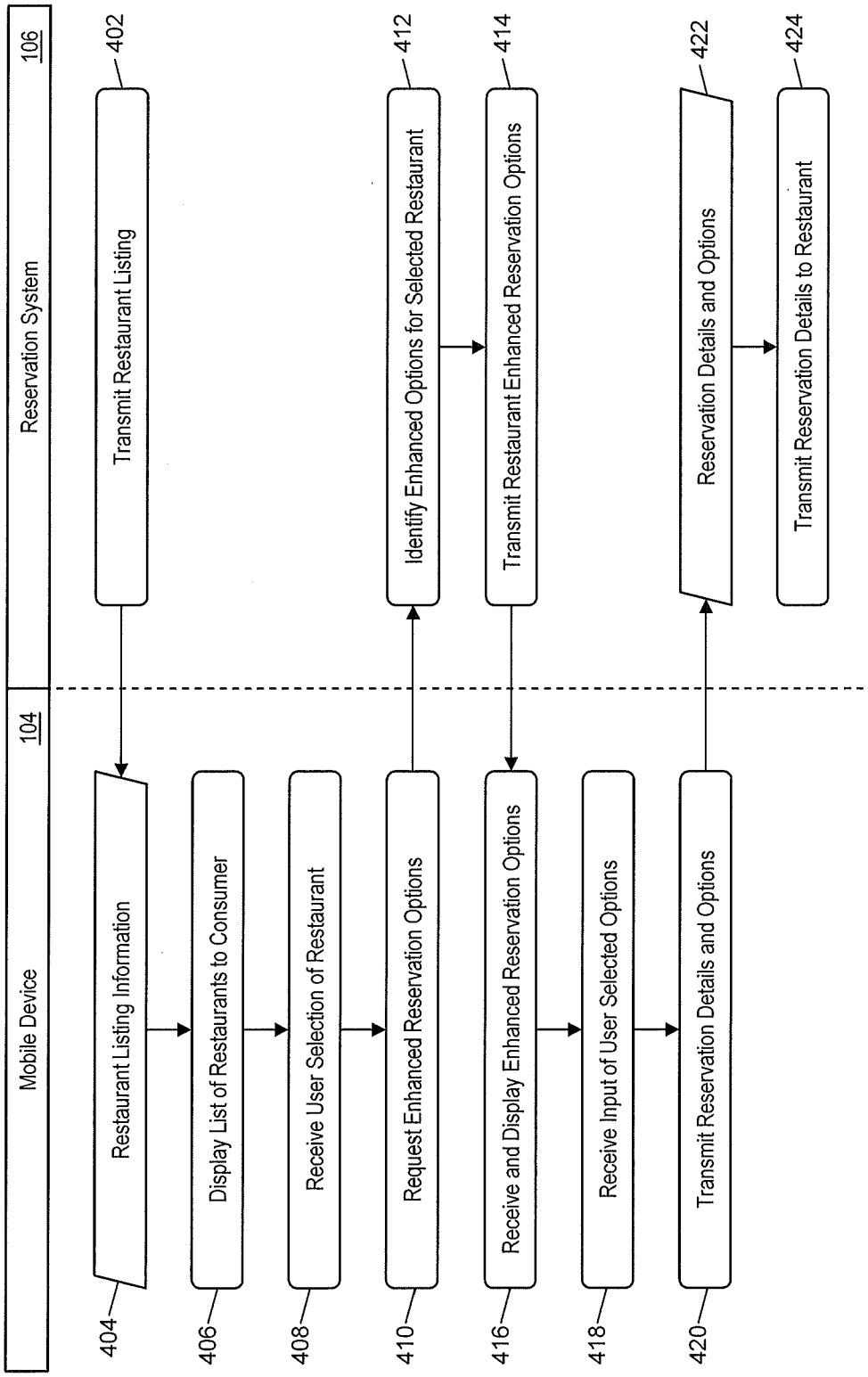

Mobile Device
104
Reservation System
106
Transmit Restaurant Listing
402
Restaurant Listing Information
404
Display List of Restaurants to Consumer
406
Receive User Selection of Restaurant
408
Request Enhanced Reservation Options
410
Identify Enhanced Options for Selected Restaurant
412
Transmit Restaurant Enhanced Reservation Options
414
Receive and Display Enhanced Reservation Options
416
Receive Input of User Selected Options
418
Transmit Reservation Details and Options
420
Reservation Details and Options
422
Transmit Reservation Details to Restaurant
424

FIG. 4

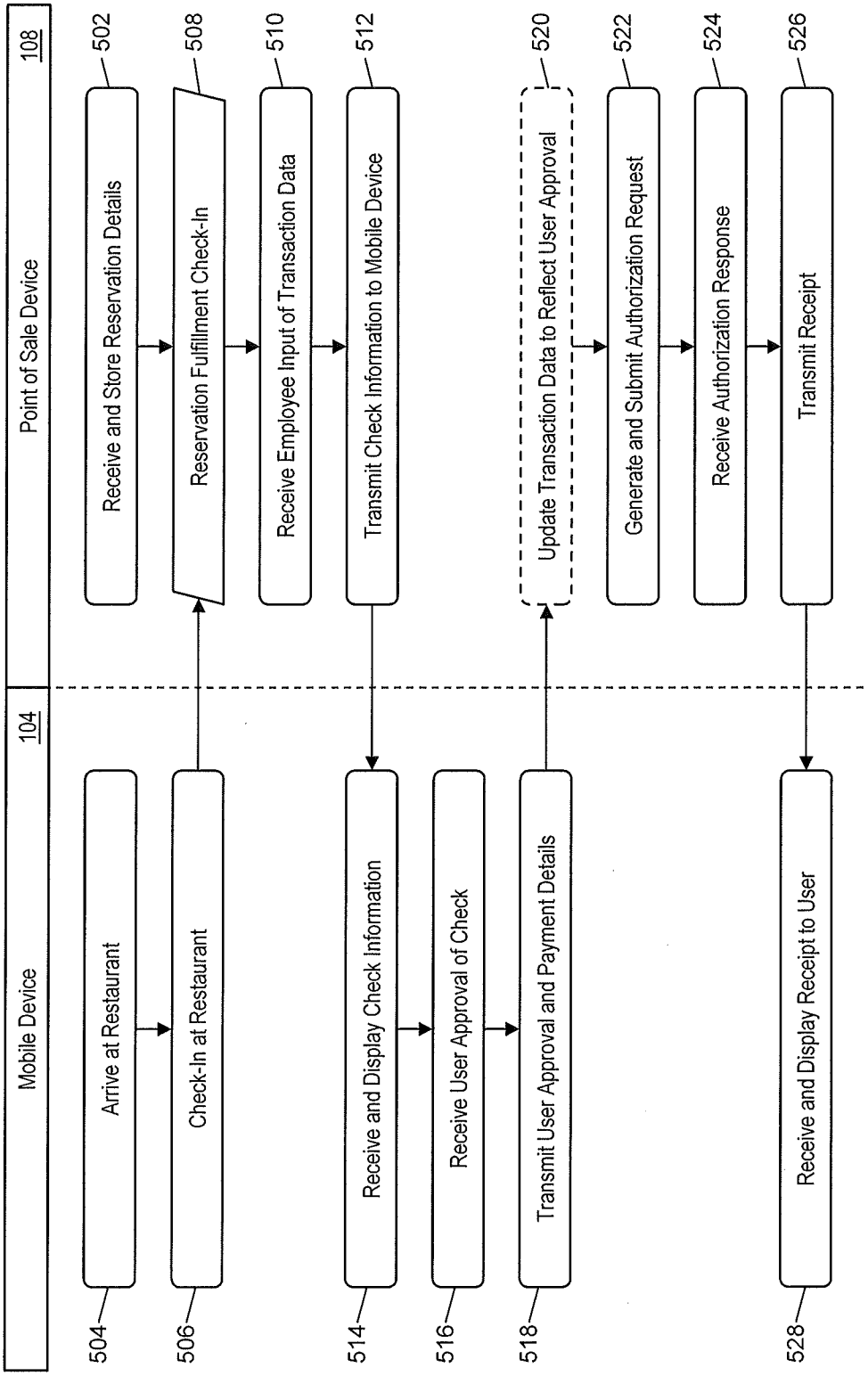

Mobile Device
104
Point of Sale Device
108
Arrive at Restaurant
Check-In at Restaurant
Receive and Store Reservation Details
Reservation Fulfillment Check-In
Receive Employee Input of Transaction Data
Transmit Check Information to Mobile Device
Receive and Display Check Information
Receive User Approval of Check
Transmit User Approval and Payment Details
Update Transaction Data to Reflect User Approval
Generate and Submit Authorization Request
Receive Authorization Response
Transmit Receipt
Receive and Display Receipt to User
502
504
506
508
510
512
514
516
518
520
522
524
526
528

FIG. 5

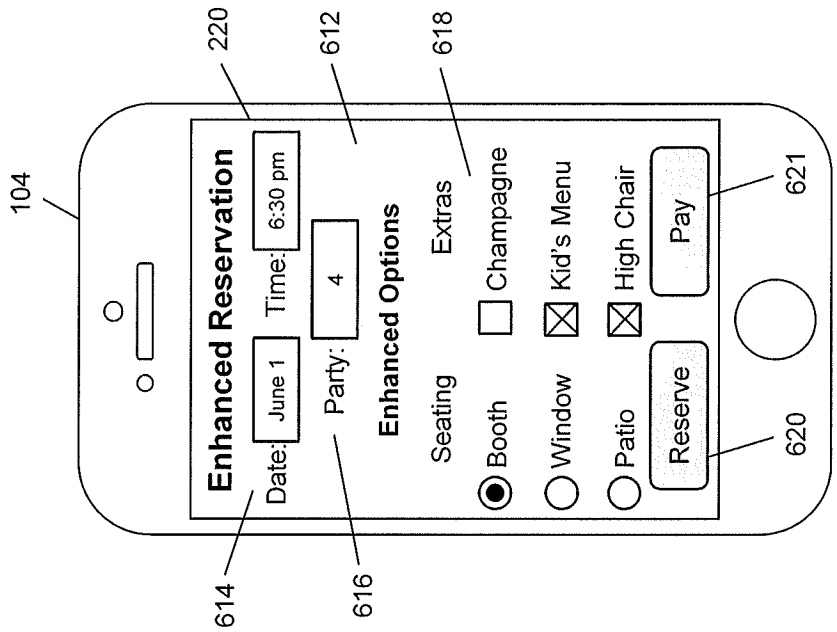

104
220
612
618
Enhanced Reservation
Date: June 1
Time: 6:30 pm
Party: 4
Enhanced Options
Seating
Extras
Booth
Champagne
Window
Kid's Menu
Patio
High Chair
Reserve
Pay
614
616
620
621

FIG. 6B

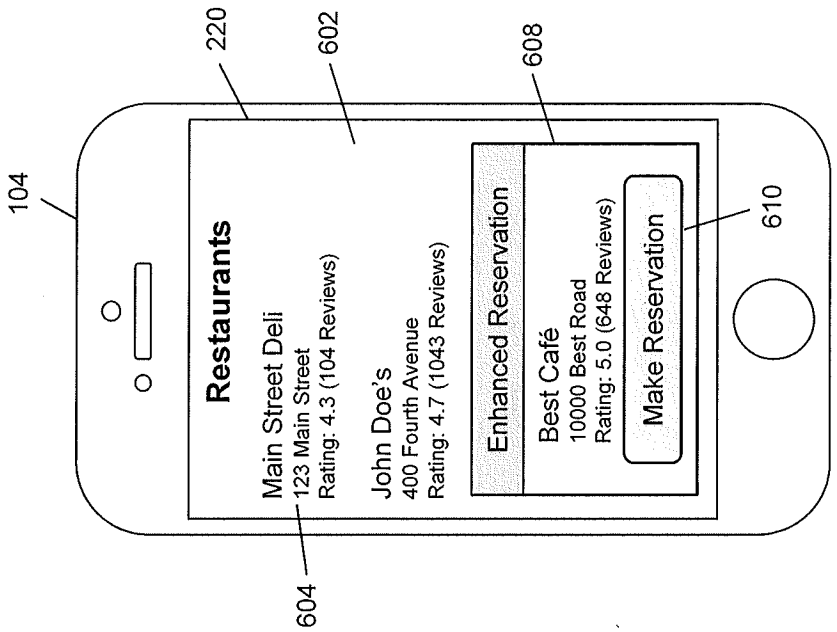

104
220
602
608
Restaurants
Main Street Deli
123 Main Street
Rating: 4.3 (104 Reviews)
John Doe's
400 Fourth Avenue
Rating: 4.7 (1043 Reviews)
Enhanced Reservation
Best Café
10000 Best Road
Rating: 5.0 (648 Reviews)
Make Reservation
604
610

FIG. 6A

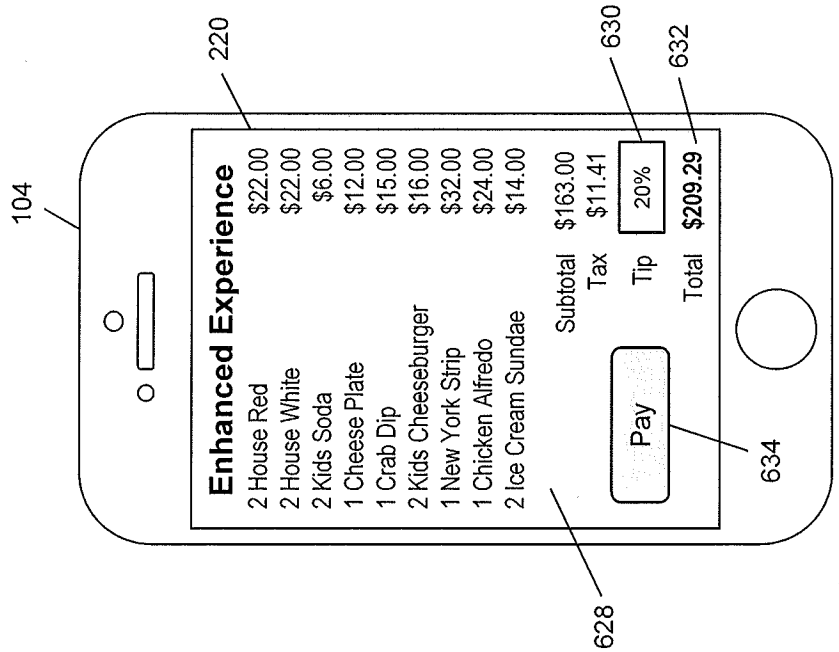

104
220
Enhanced Experience
2 House Red $22.00
2 House White $22.00
2 Kids Soda $6.00
1 Cheese Plate $12.00
1 Crab Dip $15.00
2 Kids Cheeseburger $16.00
1 New York Strip $32.00
1 Chicken Alfredo $24.00
2 Ice Cream Sundae $14.00
Subtotal $163.00
Tax $11.41
Tip 20%
Total $209.29
Pay
628
630
632
634

FIG. 6D

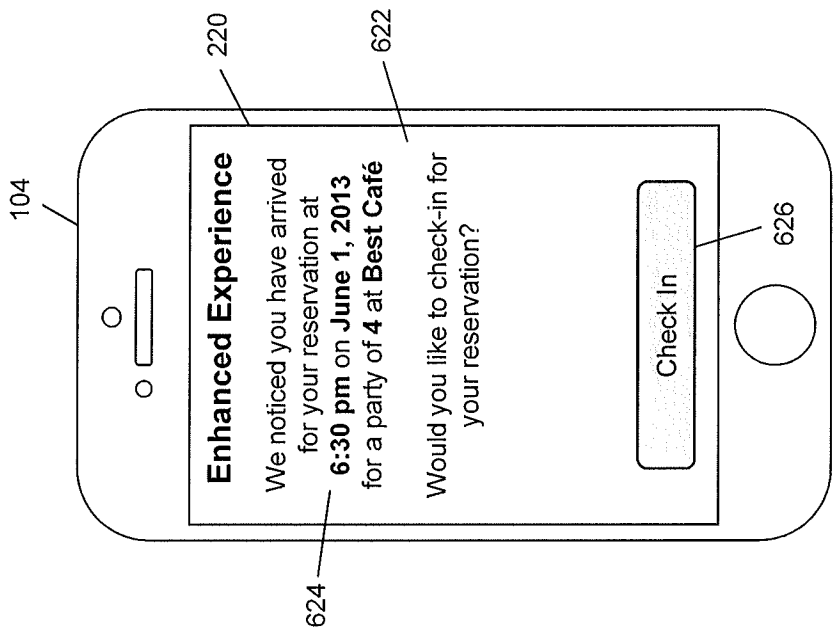

104
220
622
Enhanced Experience
We noticed you have arrived for your reservation at 6:30 pm on June 1, 2013 for a party of 4 at Best Café
Would you like to check-in for your reservation?
Check In
624
626

FIG. 6C

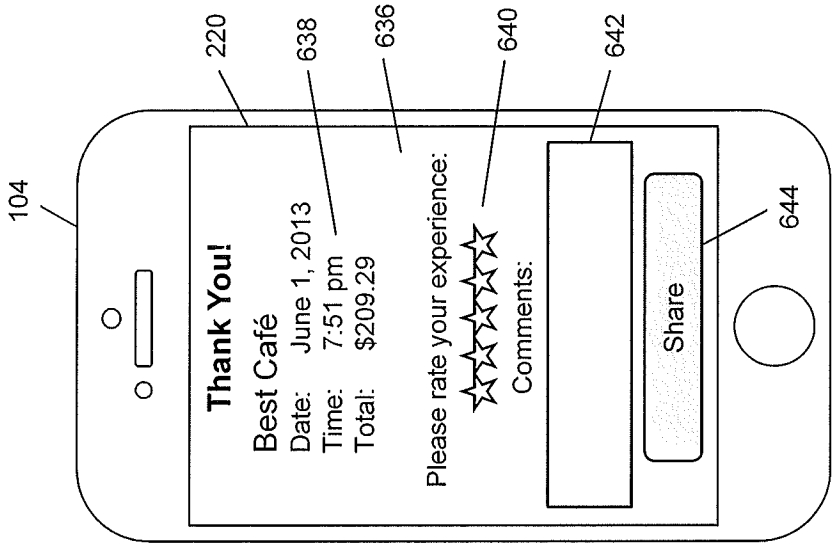

104
220
638
636
640
642
644
Thank You!
Best Café
Date: June 1, 2013
Time: 7:51 pm
Total: $209.29
Please rate your experience:
Comments:
Share

FIG. 6E

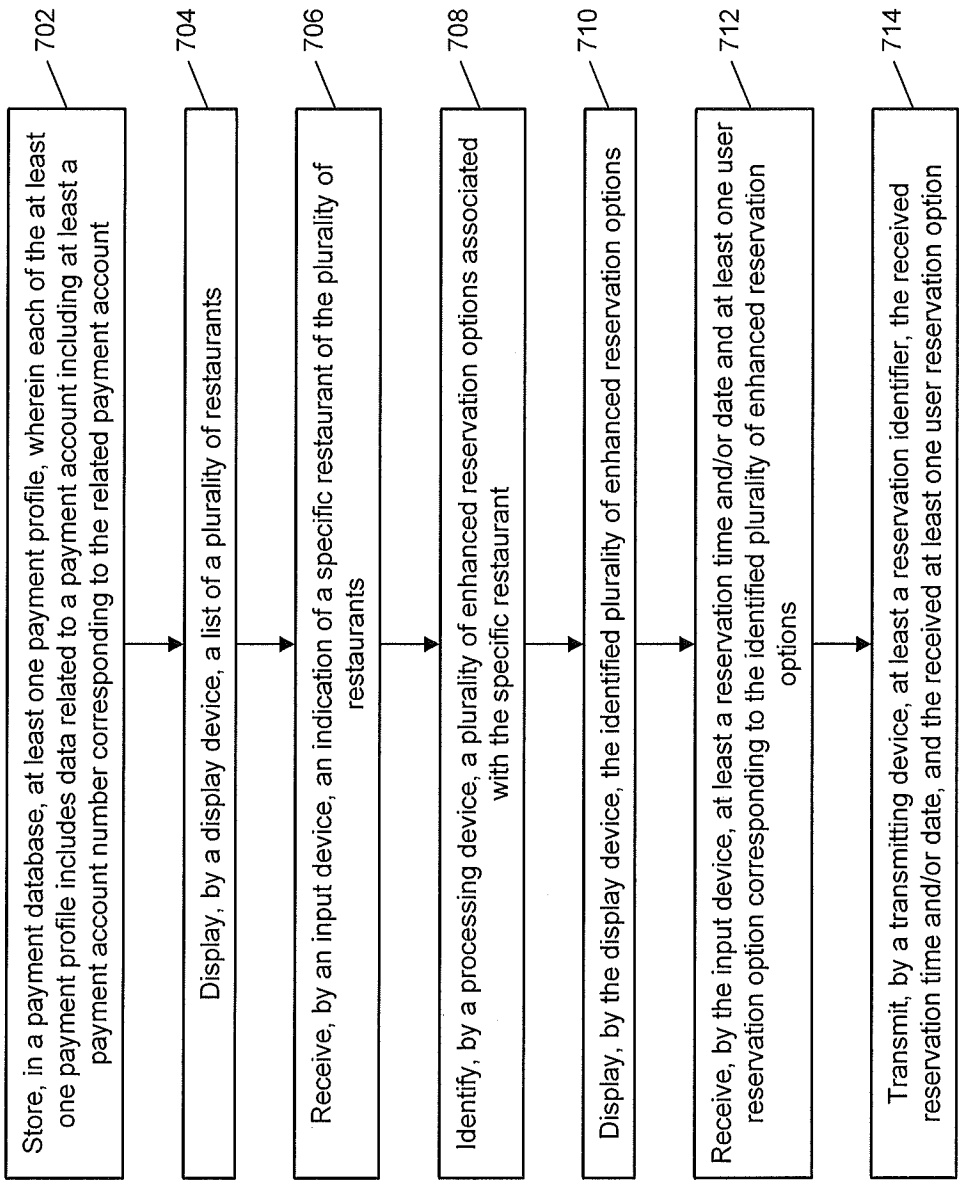

700
Store, in a payment database, at least one payment profile, wherein each of the at least one payment profile includes data related to a payment account including at least a payment account number corresponding to the related payment account
702
Display, by a display device, a list of a plurality of restaurants
704
Receive, by an input device, an indication of a specific restaurant of the plurality of restaurants
706
Identify, by a processing device, a plurality of enhanced reservation options associated with the specific restaurant
708
Display, by the display device, the identified plurality of enhanced reservation options
710
Receive, by the input device, at least a reservation time and/or date and at least one user reservation option corresponding to the identified plurality of enhanced reservation options
712
Transmit, by a transmitting device, at least a reservation identifier, the received reservation time and/or date, and the received at least one user reservation option
714

FIG. 7

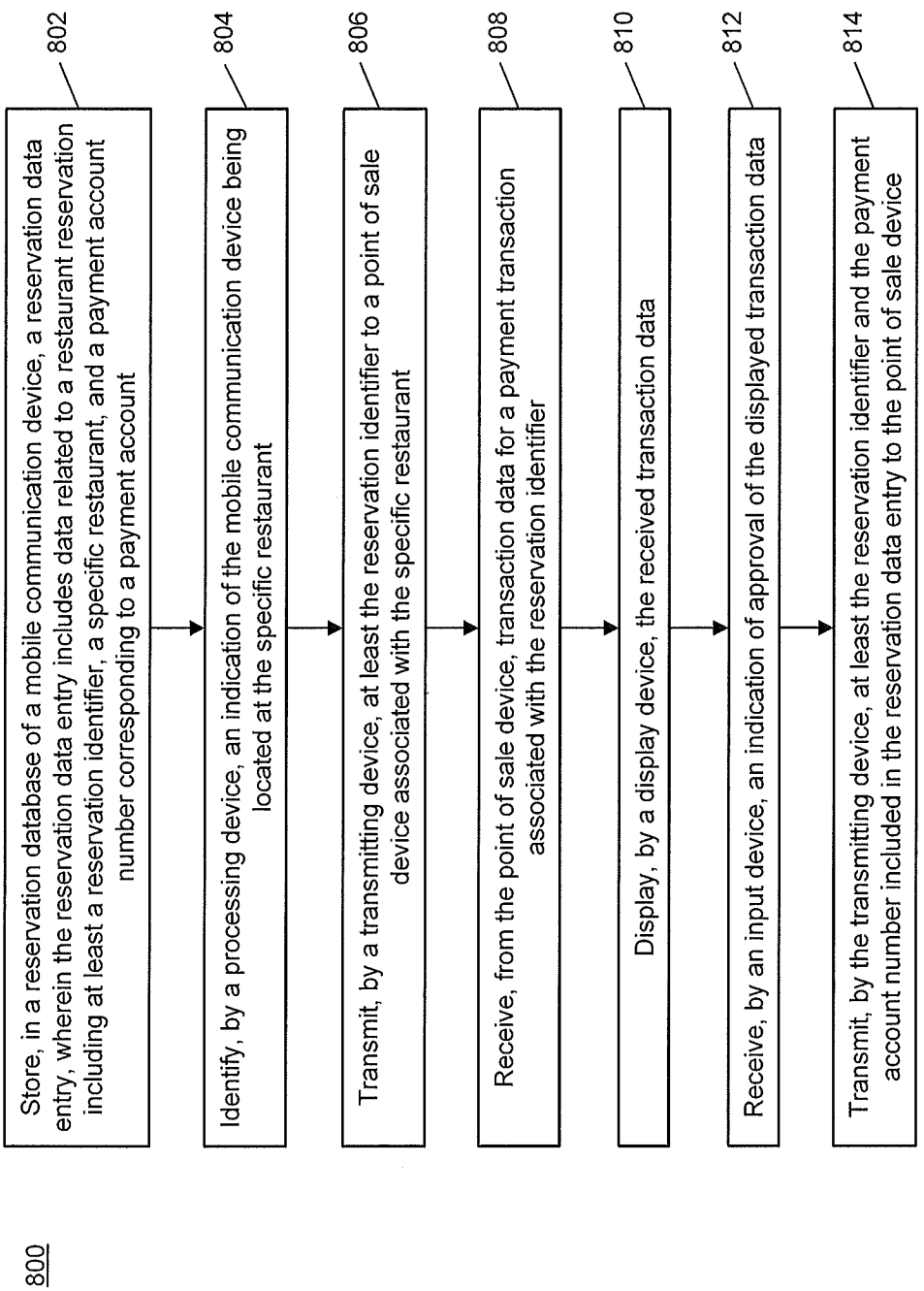

800
802
Store, in a reservation database of a mobile communication device, a reservation data entry, wherein the reservation data entry includes data related to a restaurant reservation including at least a reservation identifier, a specific restaurant, and a payment account number corresponding to a payment account
804
Identify, by a processing device, an indication of the mobile communication device being located at the specific restaurant
806
Transmit, by a transmitting device, at least the reservation identifier to a point of sale device associated with the specific restaurant
808
Receive, from the point of sale device, transaction data for a payment transaction associated with the reservation identifier
810
Display, by a display device, the received transaction data
812
Receive, by an input device, an indication of approval of the displayed transaction data
814
Transmit, by the transmitting device, at least the reservation identifier and the payment account number included in the reservation data entry to the point of sale device

FIG. 8

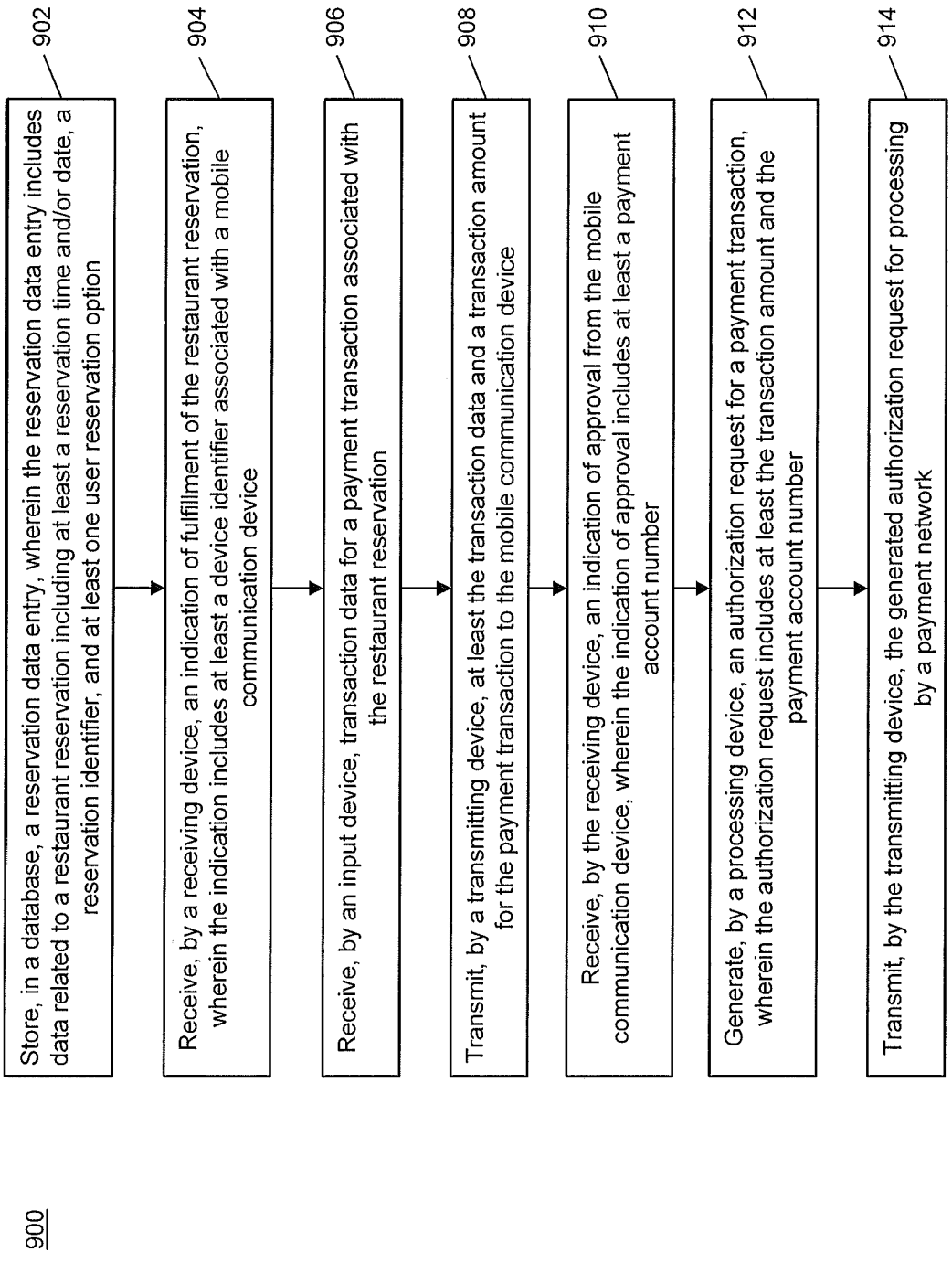

900
902
Store, in a database, a reservation data entry, wherein the reservation data entry includes data related to a restaurant reservation including at least a reservation time and/or date, a reservation identifier, and at least one user reservation option
904
Receive, by a receiving device, an indication of fulfillment of the restaurant reservation, wherein the indication includes at least a device identifier associated with a mobile communication device
906
Receive, by an input device, transaction data for a payment transaction associated with the restaurant reservation
908
Transmit, by a transmitting device, at least the transaction data and a transaction amount for the payment transaction to the mobile communication device
910
Receive, by the receiving device, an indication of approval from the mobile communication device, wherein the indication of approval includes at least a payment account number
912
Generate, by a processing device, an authorization request for a payment transaction, wherein the authorization request includes at least the transaction amount and the payment account number
914
Transmit, by the transmitting device, the generated authorization request for processing by a payment network

FIG. 9

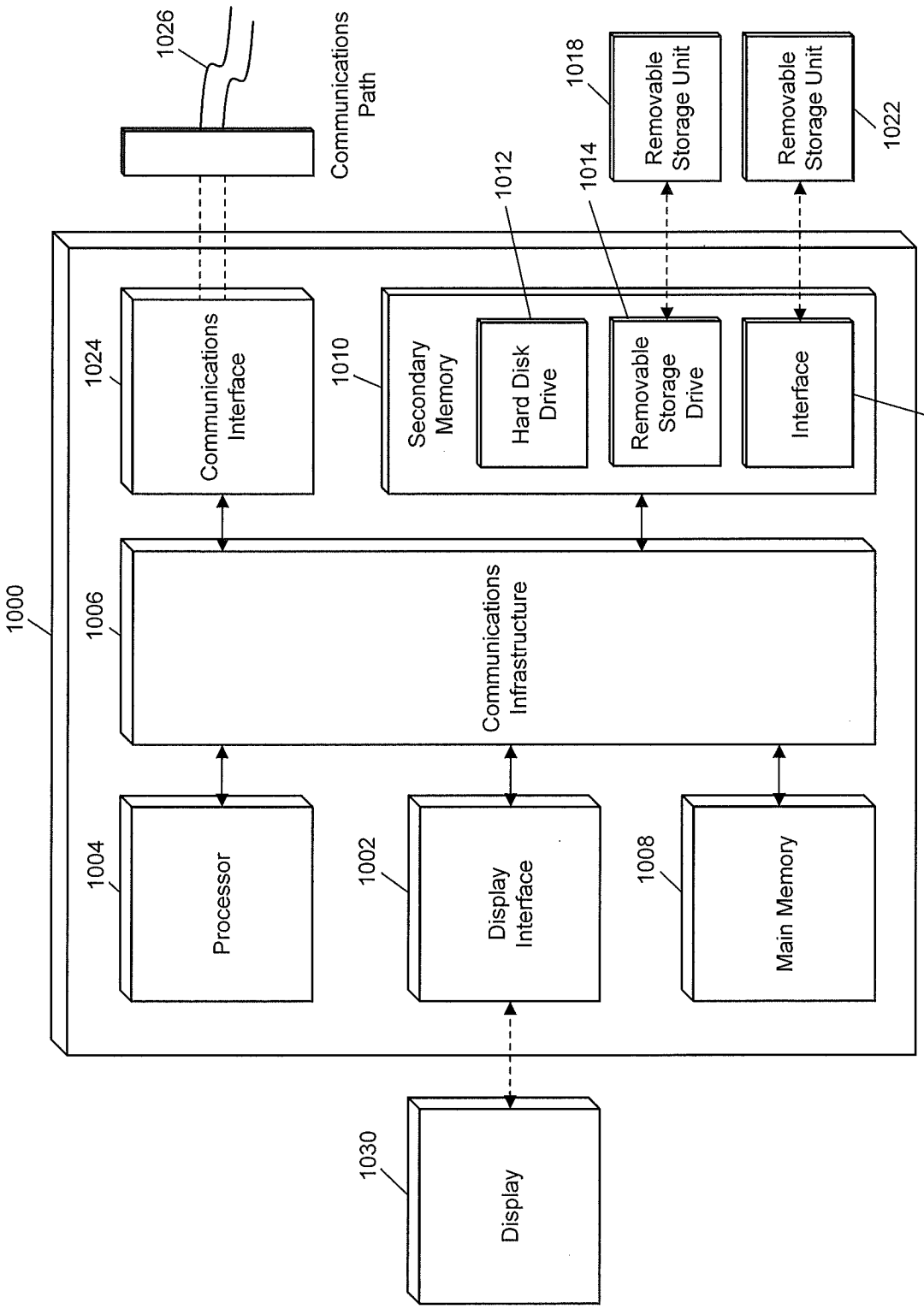

1026
Communications Path
1018
Removable Storage Unit
1022
Removable Storage Unit
1012
1014
1000
1024
Communications Interface
1010
Secondary Memory
Hard Disk Drive
Removable Storage Drive
Interface
1020
1006
Communications Infrastructure
1004
Processor
1002
Display Interface
1008
Main Memory
1030
Display

FIG. 10