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(71) Applicant *(for all designated States except US)*: **MICROSOFT CORPORATION** [US/US]; One Microsoft Way, Redmond, WA 98052-6399 (US).

(72) Inventors: **DUNN, Melissa, W.**; 19435 NE 169th Place, Woodinville, WA 98072 (US). **PERLOW, Jonathan, D.**; 734 10th Ave.E, Seattle, WA 98102 (US). **PARK, Vivien**; 201 Galer Street, #101, Seattle, WA 98109 (US). **CAMERON, Kim**; 9328 SE Shoreland Drive, Bellevue, WA 98004 (US). **OWENS, John-Anthony**; 845 Bellevue Place E, Apt.201, Seattle, WA 98102 (US).

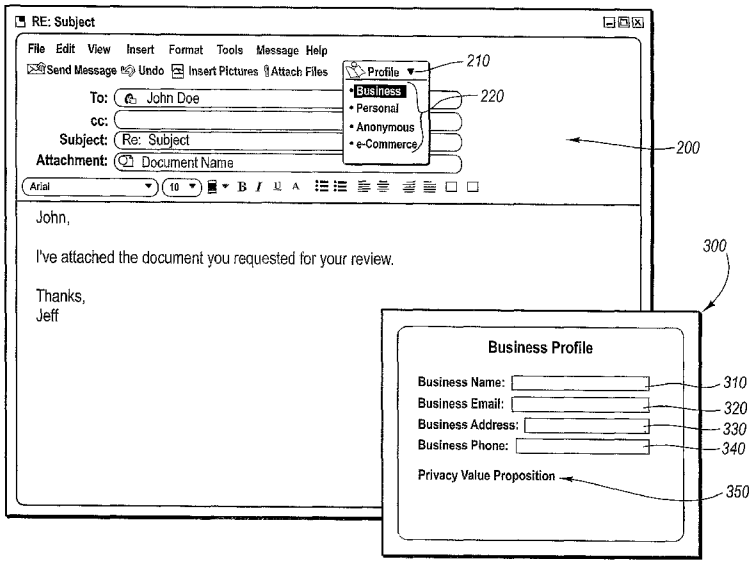
(74) Agents: **NYDEGGER, Rick, D.** et al.; Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, UT 84111 (US).

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*[Continued on next page]*

(54) Title: INFORMATION PICKER




(57) Abstract: A user is able to informatively control how contact information is provided to one or more applications through the use of a persona interface object (210), corresponding personas (220) and contact information, and an information picker interface (300). The persona interface (210) identifies available personas (220), each persona (220) having different contact information. The user can select a persona (220) to use in response to an applications request for information. The personas (220) can be modified and developed through the information picker interface (300), which can also be used to inform the user about what information is being requested and how it will be used.

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