METHOD FOR PROVIDING ELECTRONIC COUPON SERVICE USING COMMUNICATION NETWORK, AND COMPUTER-READABLE RECORDING MEDIUM FOR STORING PROGRAM FOR EXECUTING THE METHOD

ABSTRACT

The present invention provides a method for providing an electronic coupon service using a communication network, including: requesting a purchase for the electronic coupon product registered in an electronic coupon service-providing server via a purchaser terminal; enabling the electronic coupon service-providing server to generate first contract information containing a purchaser and a first contract number, using the electronic coupon service provider as a seller; and enabling the electronic coupon service-providing server to generate second contract information containing a second contract number, using the place at which the electronic coupon is used as a seller, and using the electronic coupon service provider as a purchaser, wherein said second contract information contains said first contract number.

(Figure 1)