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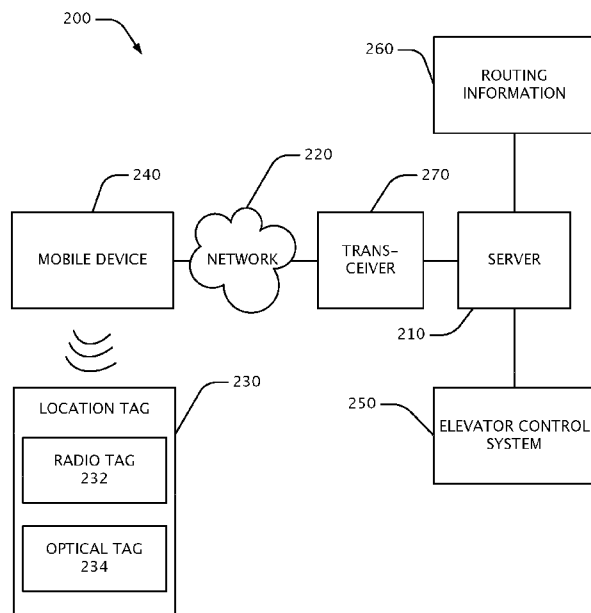
(54) **Title:** USER GUIDANCE WITH MOBILE ELECTRONIC DEVICES

FIG. 2

(57) **Abstract:** A visitor (120) can receive guidance (e.g., movement directions) through a portable electronic device (140). The visitor (120) can read an information-containing tag (230) with the electronic device (140) to input location information into the device (140). With the electronic device (140), the visitor (120) can then select one or more destinations. The device (140) then provides directions to the visitor (120) for the one or more destinations.