Title of Invention: CONTROL APPARATUS

ABSTRACT

A control apparatus includes: a detecting unit configured to detect, in accordance with image data including a read target as a subject, from the image data, a predetermined mark by which a control target can be identified, the control target displaying the read target and being a target toward which an imaging device that acquires the image data is to be directed; an identifying unit configured to identify the control target from the image data in accordance with the mark detected by the detecting unit; and a control unit configured to control the imaging device in such a manner that an imaging direction of the imaging device is directed toward the control target identified by the identifying unit.

Fig. 6