Claims

1. A shooting method, comprising:

displaying a current display page and displaying controls in a control region of the current display page, wherein the controls comprises a main shooting control and at least two special effect controls for recommending shooting special effects;

when a target slide operation acting on a main display region of the current display page is received, controlling each of the controls displayed in the control region to move along a sliding direction of the target slide operation, so as to determine a target control when an end of the target slide operation is detected, wherein the target control is a control located at a trigger position in the control region when the target slide operation ends;

in a case where the target control is one of the at least two special effect controls, displaying a shooting page and a preview effect of a target shooting special effect corresponding to the target control on the shooting page, and when a first trigger operation acting on the trigger position is detected, performing shooting by using the target shooting special effect; and

in a case where the target control is the main shooting control, displaying the shooting page and when a second trigger operation acting on the trigger position is detected, performing shooting.

2. The method of claim 1, wherein a batch switching control is further displayed in the control region and the method further comprises:

in a case where the target control is the batch switching control, replacing the at least two special effect controls displayed in the control region when a third trigger operation acting on the batch switching control is detected.

3. The method of claim 2, wherein after the at least two special effect controls displayed in the control region are replaced, the method further comprises:

adjusting positions of the controls displayed in the control region to adjust the main shooting control to the trigger position.

4. The method of claim 1, wherein a more special effect control is further displayed in the control region and the method further comprises:

in a case where the target control is the more special effect control, when a fourth trigger operation acting on the more special effect control is detected, displaying a special effect window for a user

to select a shooting special effect in the special effect window.

5. The method of claim 1, wherein at least two page controls for displaying pages are further displayed in the control region and the method further comprises:

in a case where the target control is one of the at least two page controls, displaying a target display page corresponding to the target control.

6. The method of any one of claims 1 to 5, further comprising:

determining a recommended shooting special effect according to a preset recommendation parameter, wherein the preset recommendation parameter comprises at least one of type information of a camera currently turned on by an electronic device or gender information of a user.

7. The method of claim 6, wherein the current display page is the shooting page and after the current display page is displayed and the main shooting control and the at least two special effect controls for recommending the shooting special effects are displayed in the control region of the current display page, the method further comprises at least one of the following:

in a case where the shooting page displayed is displayed for a first time, displaying slide prompt information on the shooting page to prompt the user to perform the target slide operation in the main display region of the shooting page; or

in a case where the shooting page displayed is displayed for an n-th time, displaying camera switching prompt information on the shooting page to prompt the user to switch the at least two special effect controls in the control region through switching the camera, wherein n is a positive integer and $n \geq 2$.

8. A shooting apparatus, comprising:

a page displaying module configured to display controls in a control regions of the current display page, wherein the controls comprises a current display page and display a main shooting control and at least two special effect controls for recommending shooting special effects;

a control moving module configured to, when a target slide operation acting on a main display region of the current display page is received, control each of the controls displayed in the control region to move along a sliding direction of the target slide operation, so as to determine a target control when an end of the target slide operation is detected, wherein the target control is a control located at a trigger position in the control region when the target slide operation ends;

a first shooting module configured to, in a case where the target control is one of the at least two special effect controls, display a shooting page and a preview effect of a target shooting special effect corresponding to the target control on the shooting page, and when a first trigger operation acting on the trigger position is detected, perform shooting by using the target shooting special effect; and

a second shooting module configured to, in a case where the target control is the main shooting control, display the shooting page and when a second trigger operation acting on the trigger position is detected, perform shooting.

9. The apparatus of claim 8, wherein a batch switching control is further displayed in the control region and the method further comprises:

a control switching module configured to, in a case where the target control is the batch switching control, replace the at least two special effect controls displayed in the control region when a third trigger operation acting on the batch switching control is detected.

10. The apparatus of claim 9, further comprising:

a position adjustment module configured to, after the at least two special effect controls displayed in the control region are replaced, adjust positions of the controls displayed in the control region to adjust the main shooting control to the trigger position.

11. The apparatus of claim 8, wherein a more special effect control is further displayed in the control region and the method further comprises:

a more special effect presentation module configured to, in a case where the target control is the more special effect control, when a fourth trigger operation acting on the more special effect control is detected, display a special effect window for a user to select a shooting special effect in the special effect window.

12. The apparatus of claim 8, wherein at least two page controls for displaying pages are further displayed in the control region and the page display module (1101) is further configured to:

in a case where the target control is one of the at least two page controls, display a target display page corresponding to the target control.

13. The apparatus of any one of claims 8 to 12, further comprising:

a shooting recommendation module configured to determine a recommended shooting special

effect according to a preset recommendation parameter, wherein the preset recommendation parameter comprises at least one of type information of a camera currently turned on by an electronic device or gender information of a user.

14. The method of claim 13, further comprising an operation prompt module which comprises at least one of:

a first prompt unit which is configured to, the current display page is the shooting page and after the current display page is displayed and the main shooting control and the at least two special effect controls for recommending the shooting special effects are displayed in the control region of the current display page, in the case where the shooting page displayed this time is displayed for a first time, display slide prompt information on the shooting page to prompt the user to perform the target slide operation in the main display region of the shooting page; and

a second prompt unit configured to, the current display page is the shooting page, and after the current display page is displayed and the main shooting control and the at least two special effect controls for recommending the shooting special effects are displayed in the control region of the current display page, in the case where the shooting page displayed this time is displayed for an n-th time, display camera switching prompt information on the shooting page to prompt the user to switch the camera to switch the at least two special effect controls in the control region, where n is a positive integer and $n \geq 2$.

15. An electronic device, comprising:

at least one processor; and

a memory configured to store at least one program;

wherein the at least one program, when executed by the at least one processor, causes the at least one processor to perform:

displaying a current display page and displaying controls in a control region of the current display page, wherein the controls comprises a main shooting control and at least two special effect controls for recommending shooting special effects;

when a target slide operation acting on a main display region of the current display page is received, controlling each of the controls displayed in the control region to move along a sliding direction of the target slide operation, so as to determine a target control when an end of the target slide operation is detected, wherein the target control is a control located at a trigger position in the control region when the target slide operation ends;

in a case where the target control is one of the at least two special effect controls, displaying a shooting page and a preview effect of a target shooting special effect corresponding to the target control on the shooting page, and when a first trigger operation acting on the trigger position is detected, performing shooting by using the target shooting special effect; and

in a case where the target control is the main shooting control, displaying the shooting page and when a second trigger operation acting on the trigger position is detected, performing shooting.

16. The electronic device of claim 15, wherein a batch switching control is further displayed in the control region and the at least one processor is further configured to:

in a case where the target control is the batch switching control, replace the at least two special effect controls displayed in the control region when a third trigger operation acting on the batch switching control is detected.

17. The electronic device of claim 16, wherein after the at least two special effect controls displayed in the control region are replaced, the at least one processor is further configured to:

adjust positions of the controls displayed in the control region to adjust the main shooting control to the trigger position.

18. The electronic device of claim 15, wherein a more special effect control is further displayed in the control region and the at least one processor is further configured to:

in a case where the target control is the more special effect control, when a fourth trigger operation acting on the more special effect control is detected, display a special effect window for a user to select a shooting special effect in the special effect window.

19. The electronic device of claim 15, wherein at least two page controls for displaying pages are further displayed in the control region and the at least one processor is further configured to:

in a case where the target control is one of the at least two page controls, display a target display page corresponding to the target control.

20. A computer-readable storage medium storing a computer program which, when executed by a processor, causes the processor to perform the shooting method of any one of claims 1 to 7.