CLAIMS

1. A method for posting a work, comprising:

receiving a creation request associated with video content;

displaying an editing interface, the editing interface displaying image content and text content determined based on the video content; and

posting a picture-text work associated with the video content based on at least one operation received in the editing interface, the picture-text work being generated based on the image content and the text content.

2. The method of claim 1, wherein receiving the creation request associated with the video content comprises:

displaying a first interface associated with the video content; and

receiving the creation request associated with the video content based on a selection of a creation entry in the first interface.

3. The method of claim 2, wherein the first interface comprises:

a posting interface for posting a video work associated with the video content, or

a viewing interface for viewing a video work associated with the video content.

4. The method of claim 3, further comprising:

determining posting information based on the posting interface; and

posting the video work corresponding to the video content based on the posting information, wherein the picture-text work is associated with at least part of the posting information.

5. The method of claim 4, wherein the image content or the text content displayed in the editing interface is determined further based on the posting information.

6. The method of claim 3, wherein the video work is associated with a first viewing interface, the picture-text work is associated with a second viewing interface, and the method further comprises:

providing a first redirect entry in the first viewing interface, the first redirect entry configured for redirect to the second viewing interface of the picture-text work; and/or

providing a second redirect entry in the second viewing interface, the second redirect entry configured for redirect to the first viewing interface of the video work.

7. The method of claim 6, wherein:

the first redirect entry or the second redirect entry is provided in a work playing area of the corresponding viewing interface; and/or

the first redirect entry or the second redirect entry is provided in an interaction information display panel of

the corresponding work.

8. The method of claim 6, further comprising:

determining, in response to the first redirect entry being triggered, a second playing progress of the picture-text work in the second viewing interface based on a first playing progress of the video work in the first viewing interface; or

determining, in response to the second redirect entry being triggered, a fourth playing progress of the video work in the first viewing interface based on a third playing progress of the picture-text work in the second viewing interface.

9. The method of claim 3, wherein at least one of:

the picture-text work and the video work correspond to a same work identification, or

the video work and the picture-text work are associated with unified interaction information or separate interaction information.

10. The method of claim 1, wherein at least one of:

the image content comprises at least one video frame determined from the video content, or

the text content is determined based on text information associated with the video content, the text information comprising at least one of:

first text information corresponding to an audio part of the video content;

second text information corresponding to a subtitle part of the video content; or

third text information associated with semantics of the video content.

11. The method of claim 1, further comprising:

acquiring guidance information input by a user; and

providing the guidance information for a device to determine the image content or the text content according to the guidance information.

12. The method of claim 1, wherein posting the picture-text work associated with the video content based on the at least one operation received in the editing interface comprises:

receiving, via the editing interface, an editing operation for the image content; and

updating the text content based on the edited image content, such that the picture-text work comprises the updated text content, and/or posting the picture-text work based on a received posting request, the picture-text work comprising the edited image content.

13. The method of claim 12, wherein the editing operation comprises at least one of:

a first operation for deleting an existing image in the image content;

a second operation for adding an additional image to the image content; or

a third operation for replacing an existing image in the image content with a specified video frame of the video content.

14. A method for viewing a work, comprising:

displaying a first viewing interface of a first work; and

displaying a second viewing interface of a second work associated with the first work based on a selection of a first redirect entry in the first viewing interface,

wherein one of the first work and the second work is a video work associated with video content, and the other of the first work and the second work is a picture-text work posted based on the video content.

15. The method of claim 14, further comprising at least one of:

providing the first redirect entry in at least one of a work playing area in the first viewing interface or an interaction information display panel of the first work,

providing a second redirect entry in the second viewing interface, the second redirect entry configured for access to the first viewing interface of the first work, or

determining, based on a first playing progress of the first work in the first viewing interface, a second playing progress of the second work in the second viewing interface, and playing the second work in the second viewing interface based on the second playing progress.

16. The method of claim 14, wherein at least one of:

at least part of image content and/or text content of the picture-text work is generated based on the video content,

the first work and the second work are associated with unified interaction information or separate interaction information, or

the first work and the second work correspond to a same work identification.

17. An apparatus for posting a work, comprising:

a receiving module configured to receive a creation request associated with video content;

a first display module configured to display an editing interface, the editing interface displaying image content and text content determined based on the video content; and

a posting module configured to post a picture-text work associated with the video content based on at least one operation received in the editing interface, the picture-text work being generated based on the image content and the text content.

18. An apparatus for viewing a work, comprising:

a second display module configured to display a first viewing interface of a first work; and

a third display module configured to display a second viewing interface of a second work associated with the first work based on a selection of a first redirect entry in the first viewing interface,

wherein one of the first work and the second work is a video work associated with video content, and the other of the first work and the second work is a picture-text work posted based on the video content.

19. An electronic device, comprising:

at least one processing unit; and

at least one memory, the at least one memory being coupled to the at least one processing unit and storing instructions for execution by the at least one processing unit, the instructions, when executed by the at least one processing unit, causing the electronic device to perform the method of any of claims 1 to 13 or 14 to 16.

20. A computer-readable storage medium having a computer program stored thereon, the computer program being executable by a processor to implement the method of any of claims 1 to 13 or 14 to 16.