

ABSTRACT

The present invention provides a video file processing method and apparatus, an electronic device, and a computer readable storage medium, relating to the field of video processing. The method comprises: in a preset first editing interface for an original video file, when a trigger instruction for a preset first interaction function is received, displaying a preset second editing interface, the second editing interface comprising a preset interaction label; receiving, in the interaction label, first identification information, which is determined by an editor, of an interaction object to obtain an interaction label comprising the first identification information; and when an editing completion instruction initiated by the editor is received, generating a target video file comprising the interaction label, and publishing the target video file. The present invention enhances an interaction feeling when a user interacts with friends, so that social penetration and an interaction feedback rate between the friends are improved.