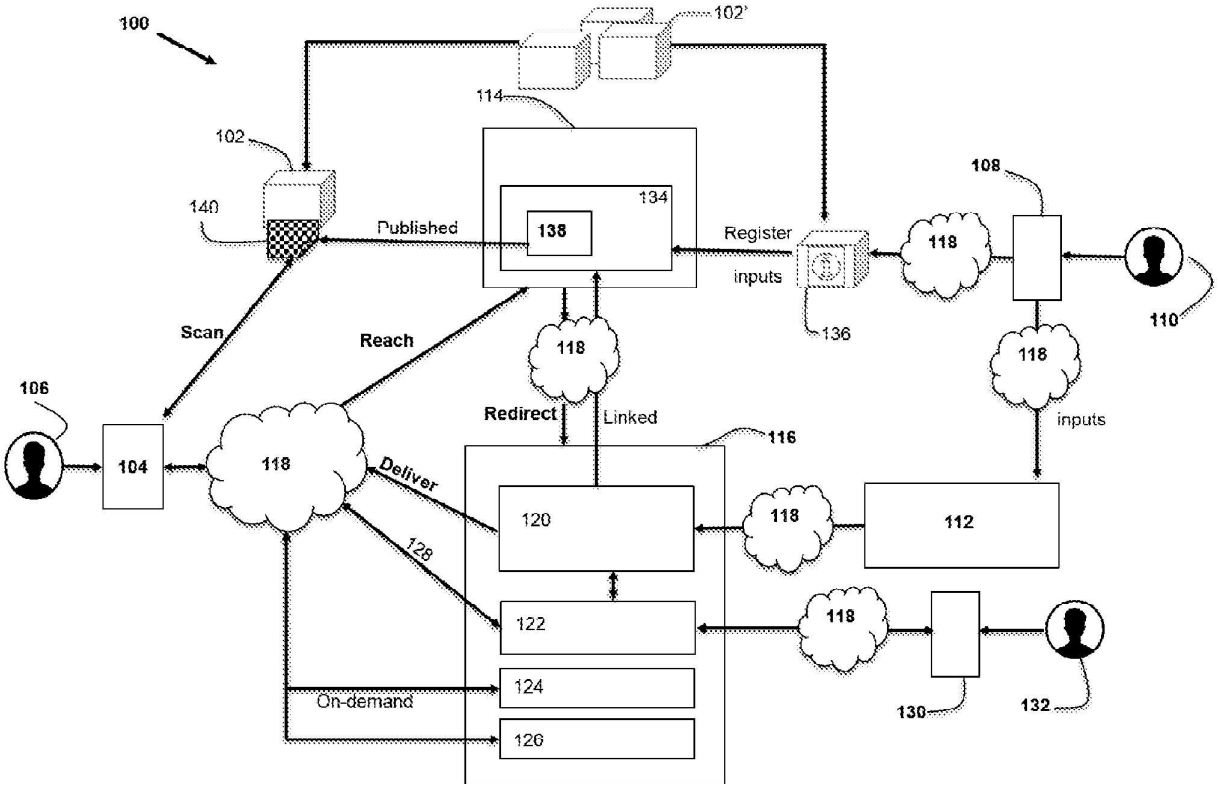

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inputs
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Reach
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106
Redirect
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inputs
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Deliver
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128
122
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124
On-demand
126
130
132

FIG 1

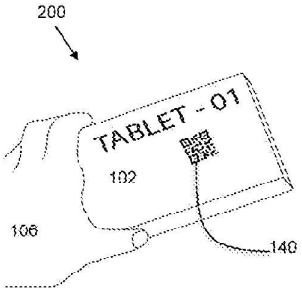


Fig. 2A

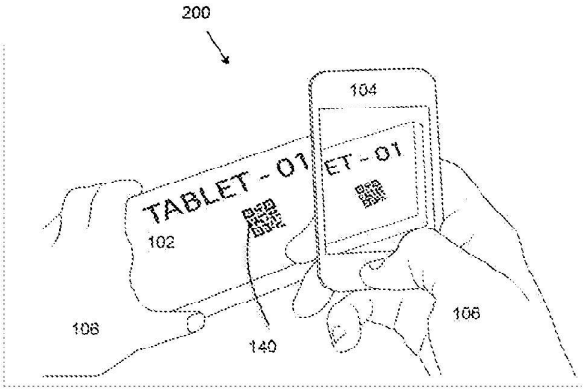


Fig. 2B

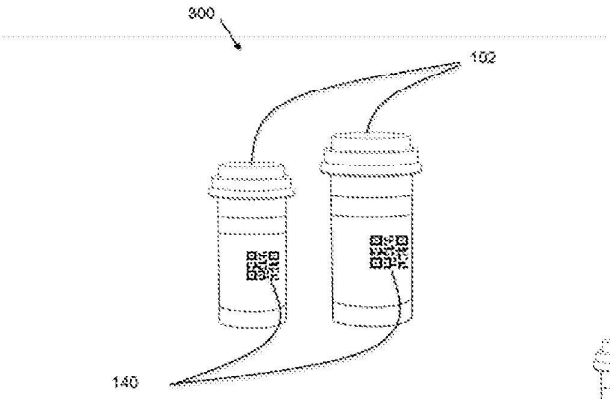


Fig. 3A

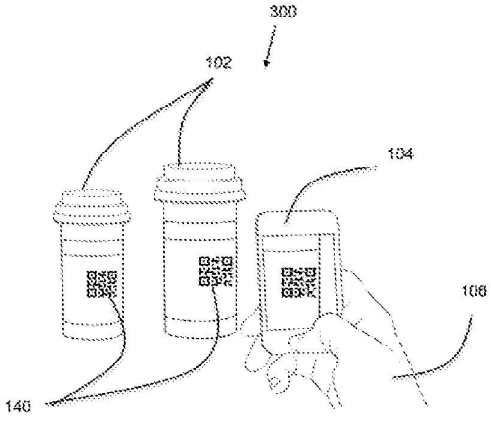


Fig. 3B

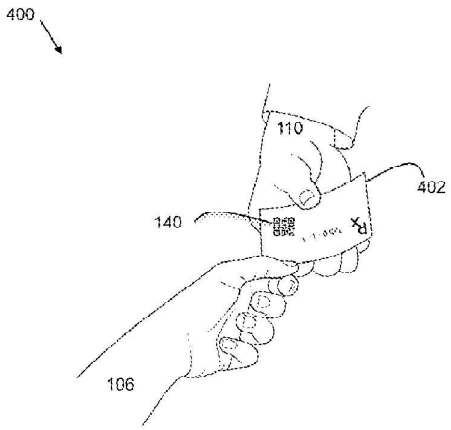


Fig. 4A

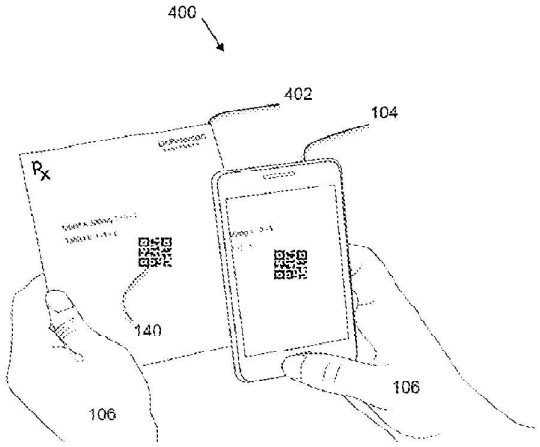


Fig. 4B

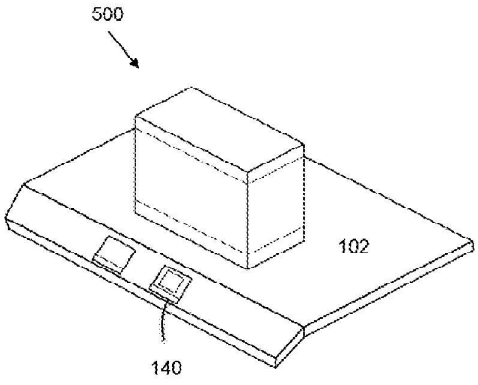


Fig. 5A

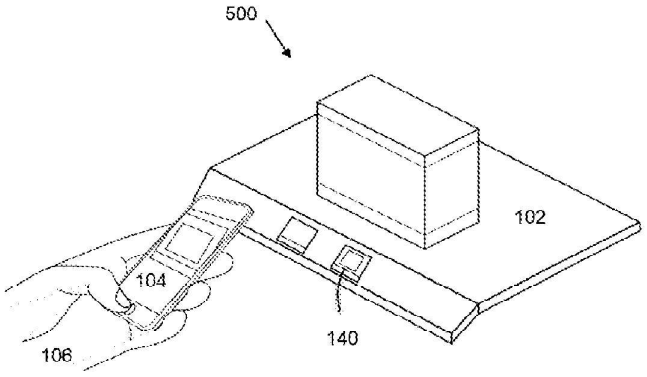


Fig. 5B

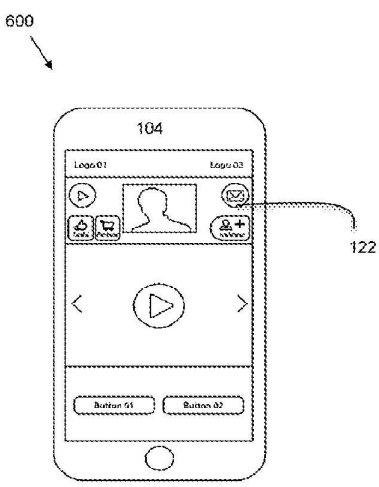


FIG 6

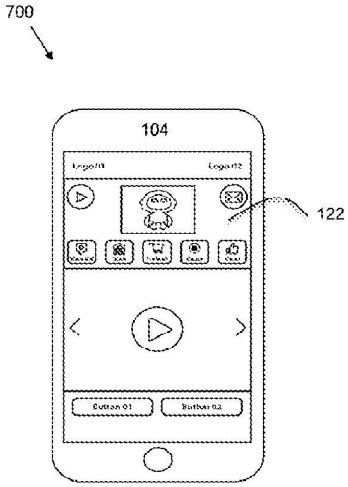


FIG 7

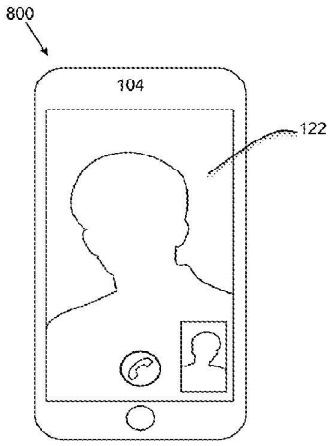


FIG 8

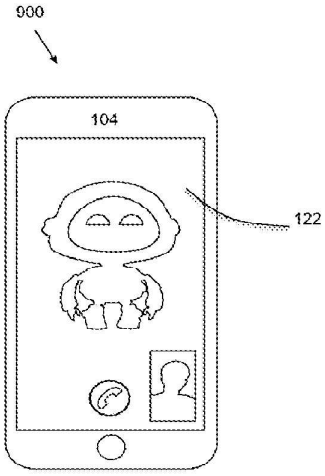


FIG 9

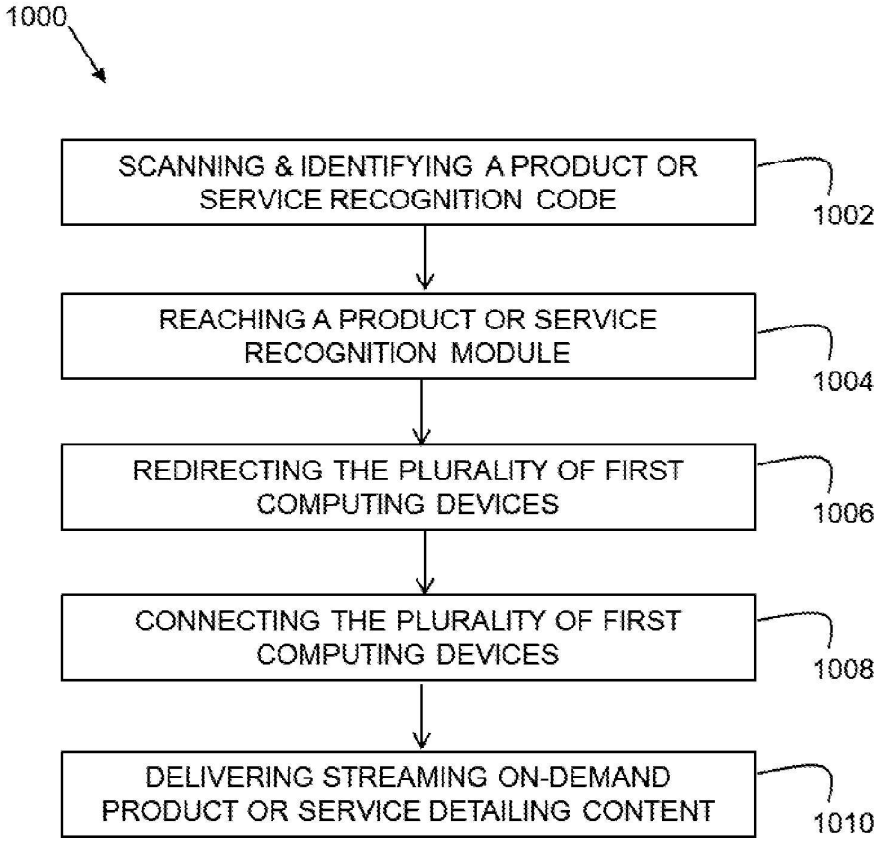

1000
SCANNING & IDENTIFYING A PRODUCT OR SERVICE RECOGNITION CODE
1002
REACHING A PRODUCT OR SERVICE RECOGNITION MODULE
1004
REDIRECTING THE PLURALITY OF FIRST COMPUTING DEVICES
1006
CONNECTING THE PLURALITY OF FIRST COMPUTING DEVICES
1008
DELIVERING STREAMING ON-DEMAND PRODUCT OR SERVICE DETAILING CONTENT
1010

FIG 10

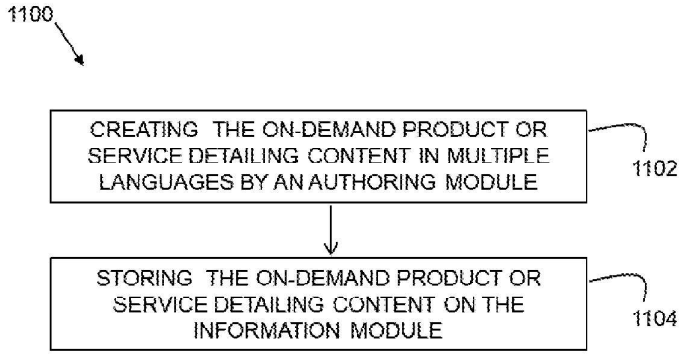

1100
CREATING THE ON-DEMAND PRODUCT OR SERVICE DETAILING CONTENT IN MULTIPLE LANGUAGES BY AN AUTHORING MODULE
1102
STORING THE ON-DEMAND PRODUCT OR SERVICE DETAILING CONTENT ON THE INFORMATION MODULE
1104

FIG 11

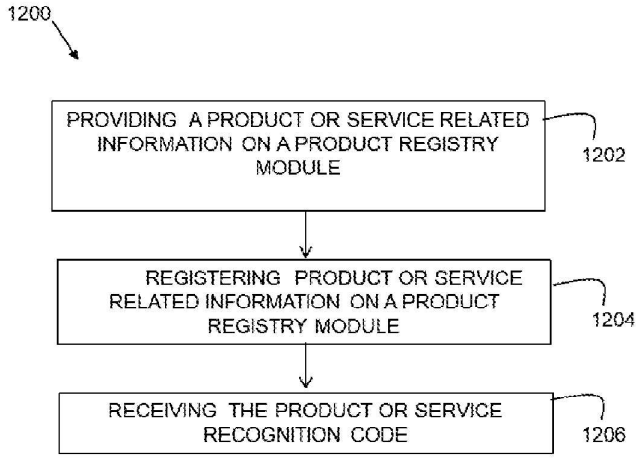

1200
PROVIDING A PRODUCT OR SERVICE RELATED INFORMATION ON A PRODUCT REGISTRY MODULE
1202
REGISTERING PRODUCT OR SERVICE RELATED INFORMATION ON A PRODUCT REGISTRY MODULE
1204
RECEIVING THE PRODUCT OR SERVICE RECOGNITION CODE
1206

FIG 12

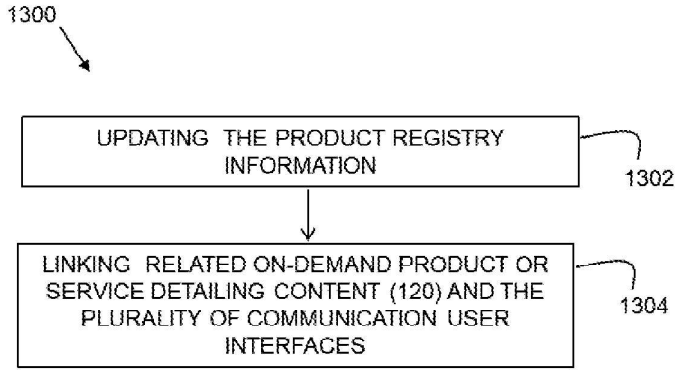

1300
UPDATING THE PRODUCT REGISTRY INFORMATION
1302
LINKING RELATED ON-DEMAND PRODUCT OR SERVICE DETAILING CONTENT (120) AND THE PLURALITY OF COMMUNICATION USER INTERFACES
1304

FIG 13

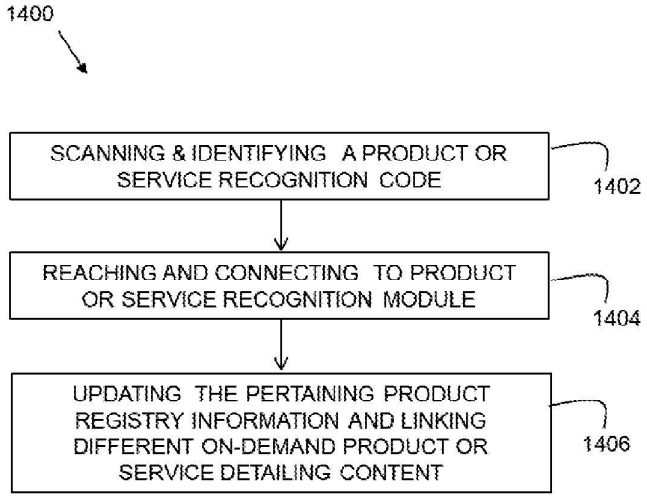

1400
SCANNING & IDENTIFYING A PRODUCT OR SERVICE RECOGNITION CODE
1402
REACHING AND CONNECTING TO PRODUCT OR SERVICE RECOGNITION MODULE
1404
UPDATING THE PERTAINING PRODUCT REGISTRY INFORMATION AND LINKING DIFFERENT ON-DEMAND PRODUCT OR SERVICE DETAILING CONTENT
1406

FIG 14

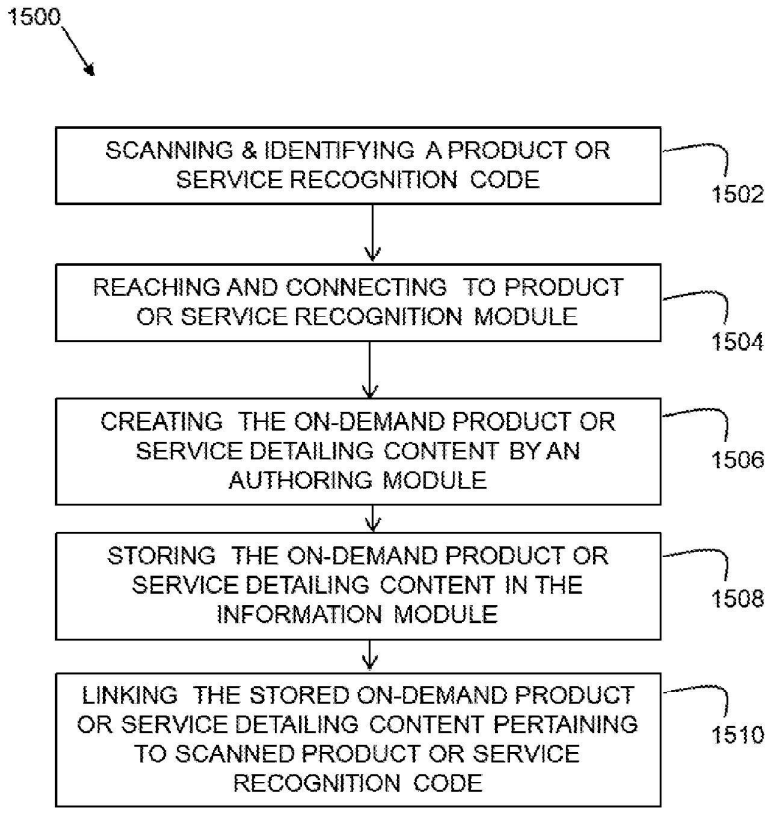

1500
SCANNING & IDENTIFYING A PRODUCT OR SERVICE RECOGNITION CODE
1502
REACHING AND CONNECTING TO PRODUCT OR SERVICE RECOGNITION MODULE
1504
CREATING THE ON-DEMAND PRODUCT OR SERVICE DETAILING CONTENT BY AN AUTHORING MODULE
1506
STORING THE ON-DEMAND PRODUCT OR SERVICE DETAILING CONTENT IN THE INFORMATION MODULE
1508
LINKING THE STORED ON-DEMAND PRODUCT OR SERVICE DETAILING CONTENT PERTAINING TO SCANNED PRODUCT OR SERVICE RECOGNITION CODE
1510

FIG 15