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(71) Applicant: **SENSIENT TECHNOLOGIES ASIA
PACIFIC PTE LTD.** [SG/SG]; 11 Biopolis Way, Helios,
#06-03/04, Singapore 138667 (SG).

(72) Inventors: **MAH, Chin Hao**; Block 522A, Tampines,
GreenLeaf, Tampines Central 7, #12-07, Singapore 521522
(SG). **HONG, Sophie**; 29 West Coast Park, #11-14, Sin-
gapore 127647 (SG). **ZHAO, Handong**; Room 601, #26
building, No. 99 Wanding Road, Minhang District, Shang-
hai 201104 (CN). **BOULIER, Virginie**; 25 rue des Bau-
driaux, 95450 Condecourt (FR). **PELTIER, Marianne**; 79
Grace Walk, Verdana Villa, Singapore 554497 (SG).

(74) Agent: **SPRUSON & FERGUSON (ASIA) PTE LTD**;
P.O. Box 1531, Robinson Road Post Office, Singapore
903031 (SG).

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(54) Title: BRIGHT NATURAL PIGMENTS – MANUFACTURING PROCESS, COMPOSITION AND COSMETIC APPLI-
CATION

(57) Abstract: A composition is disclosed including a natural dye, a bentonite clay substrate, maltodextrin, and an optional pH adjuster. The composition maintains color stability after storage at 28 °C and 68% relative humidity for 30 days. The color stability includes maintaining one or more of an L* value, an a* value, or a b* value, as measured by reflectance visible spectroscopy at one or more wavelengths between 400 nm and 800 nm.

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