

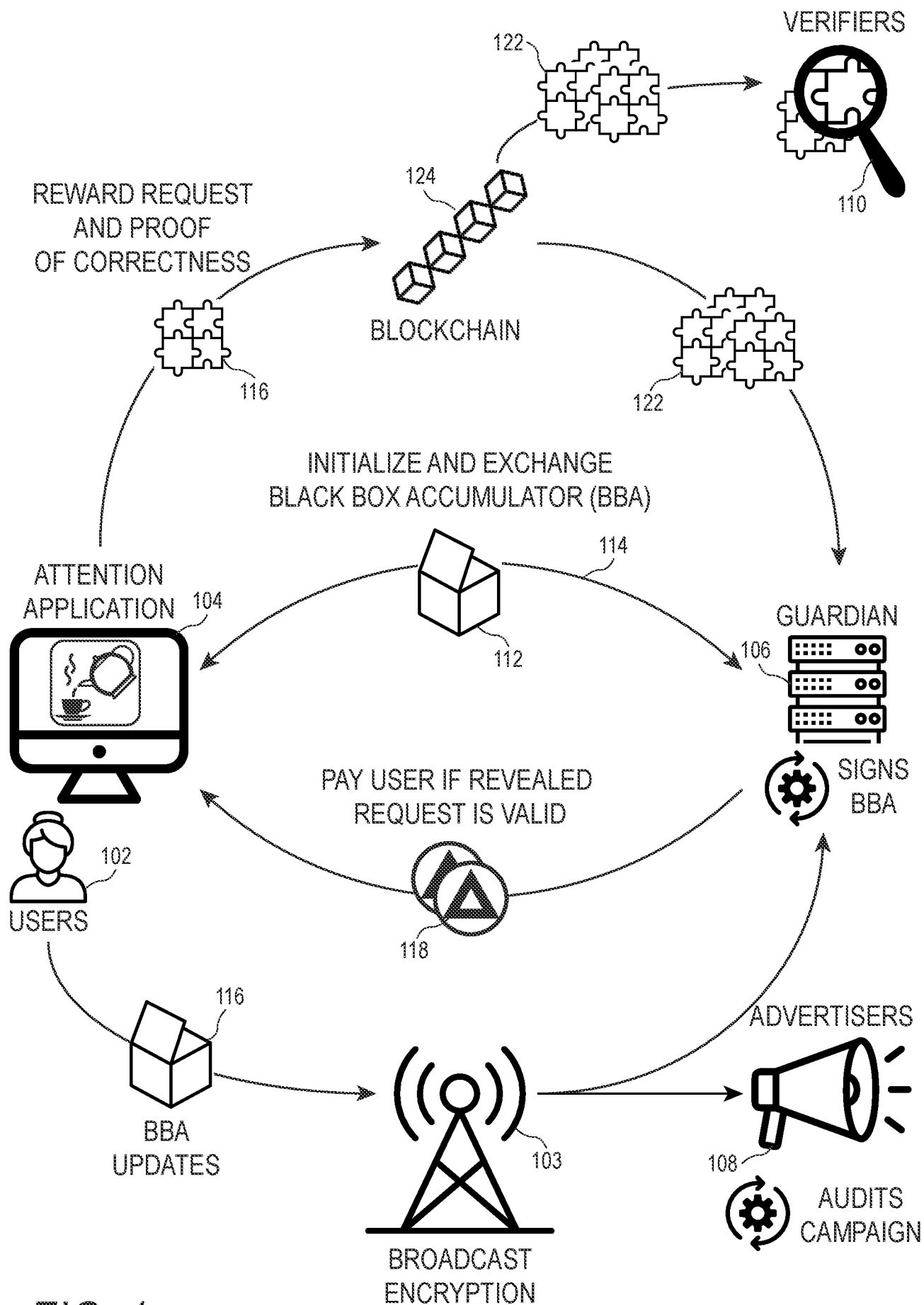


FIG. 1

200

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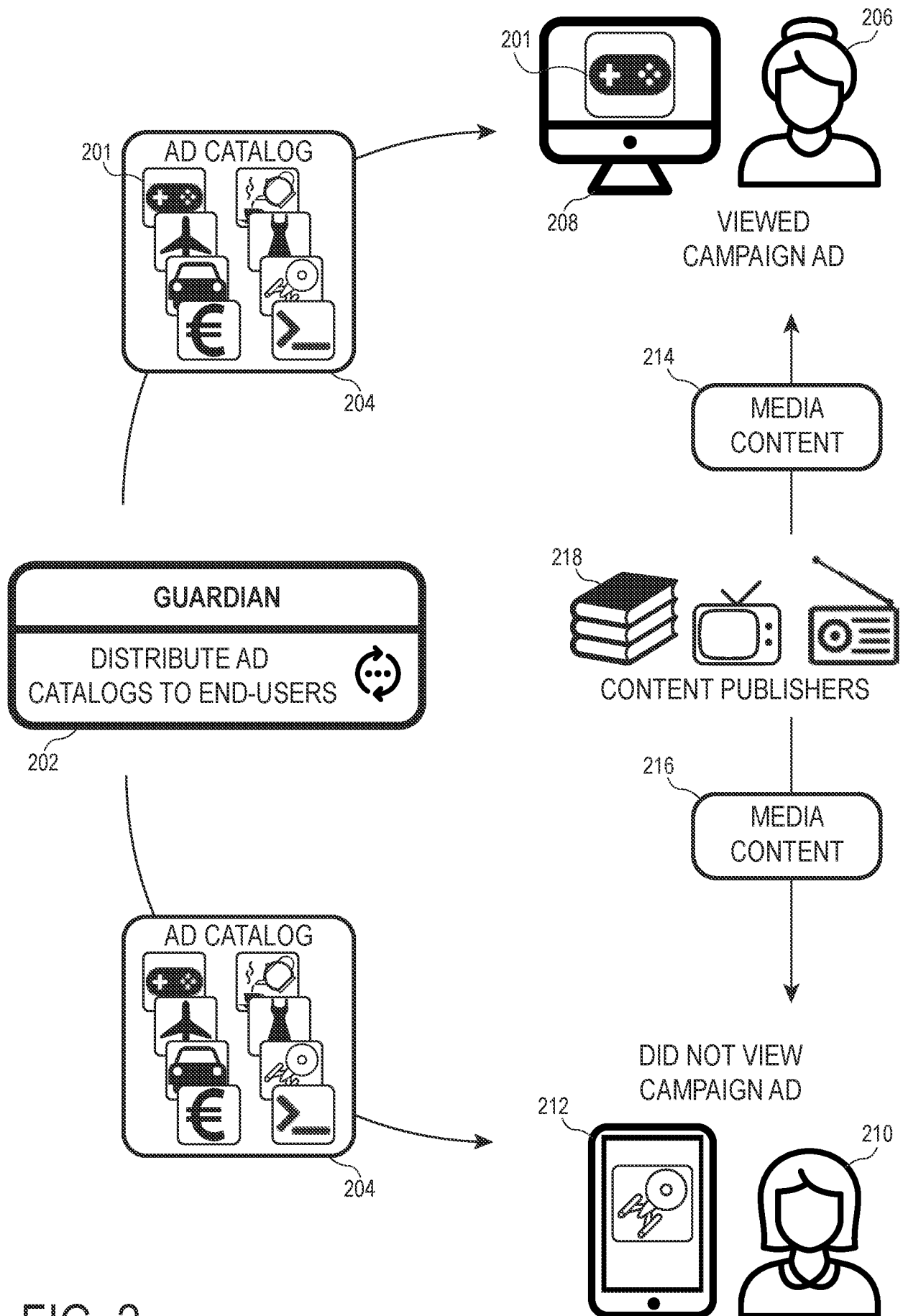


FIG. 2

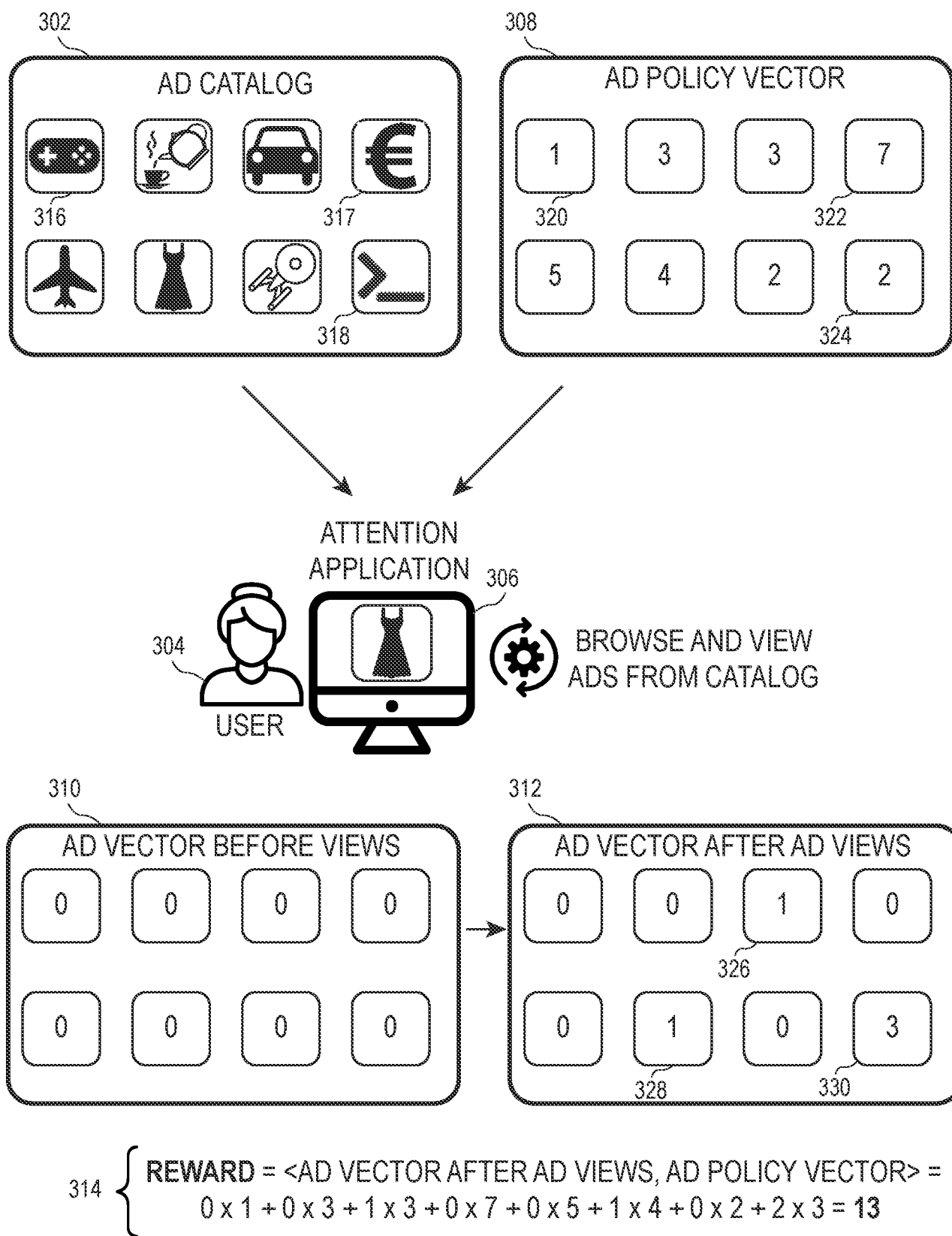


FIG. 3

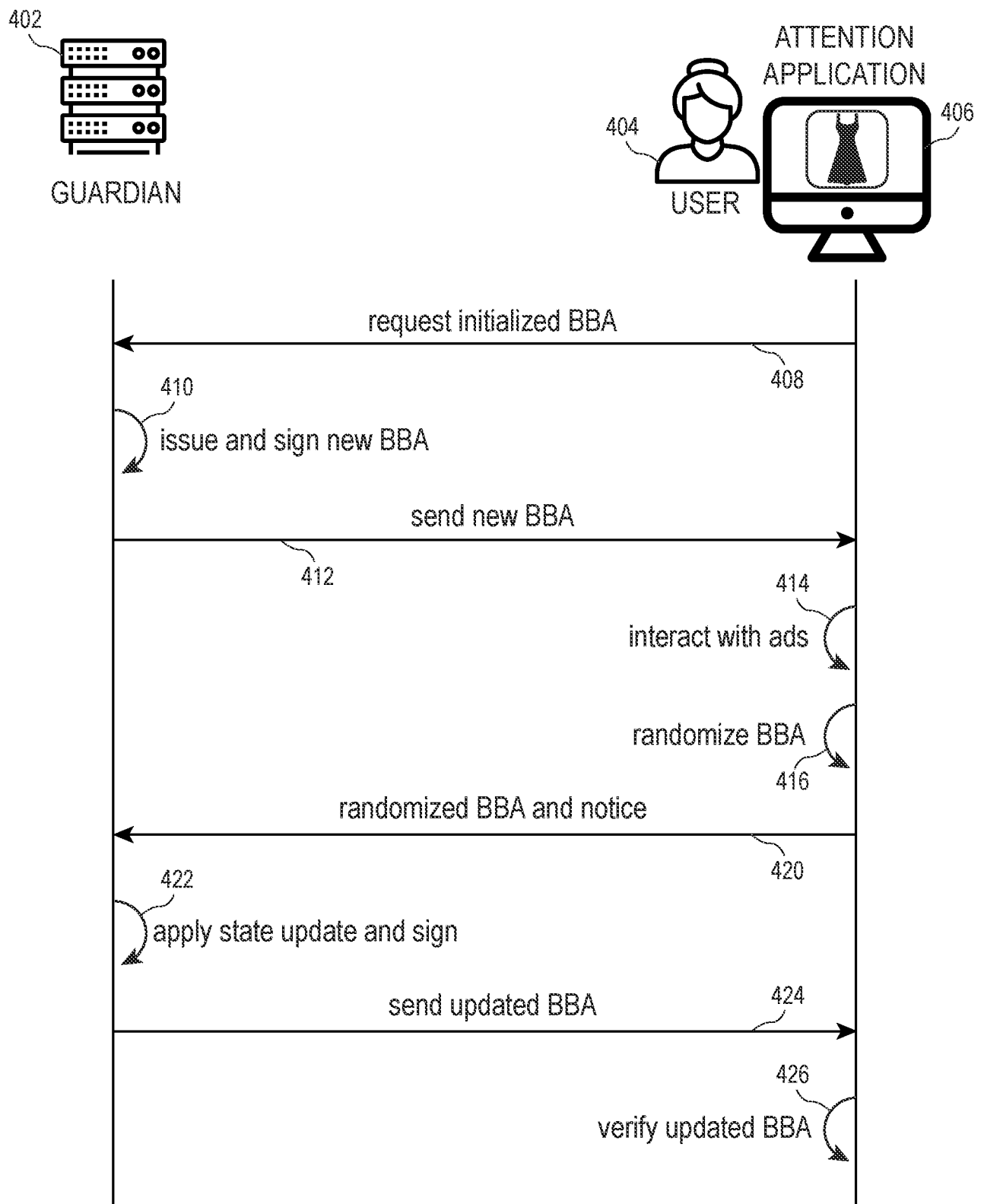


FIG. 4

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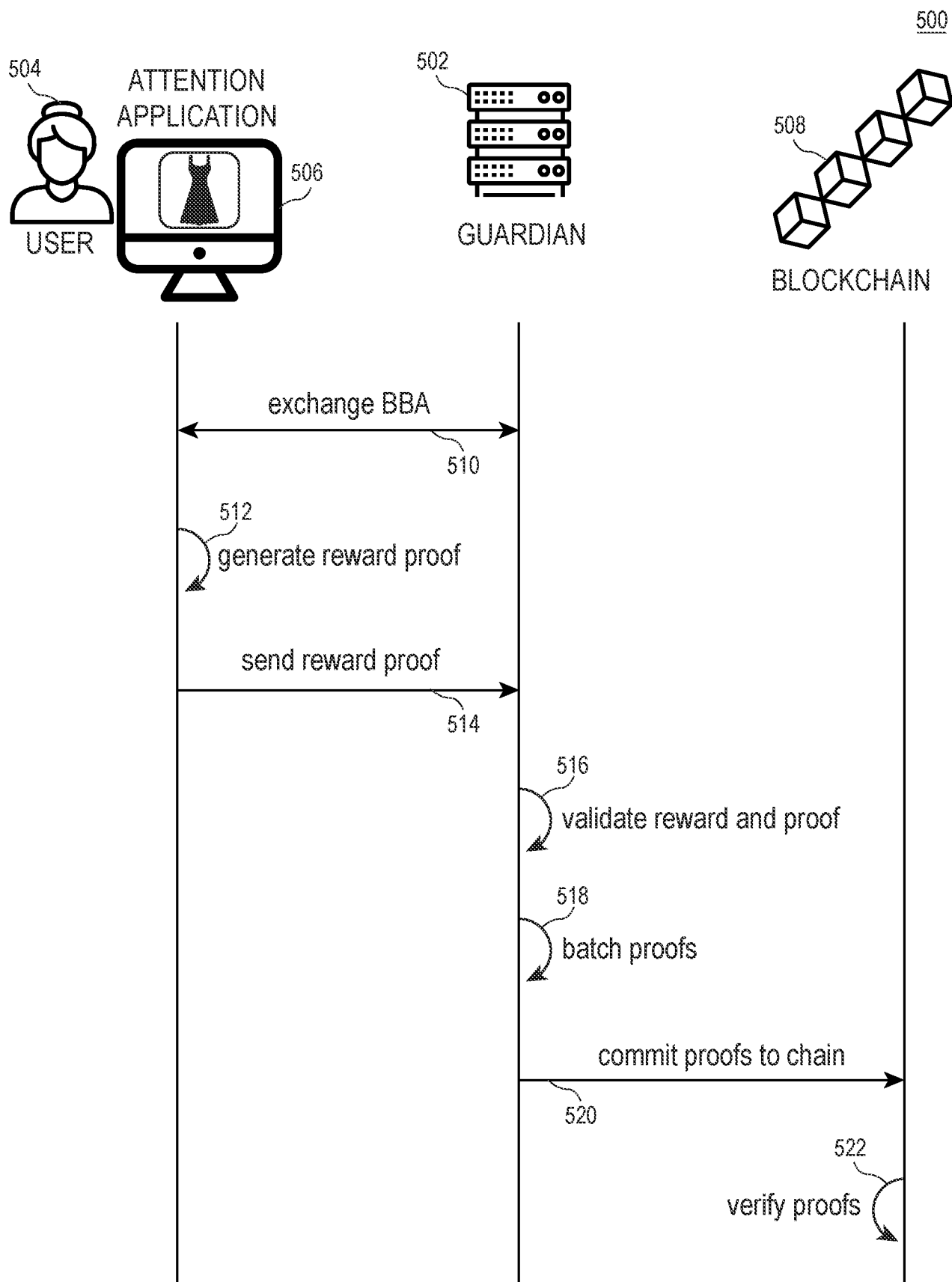


FIG. 5

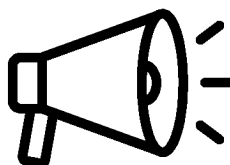
BLOCKCHAIN

622



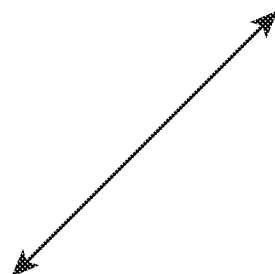
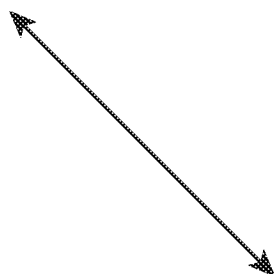
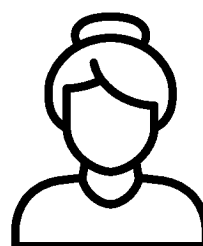
ADVERTISER

624



END-USER

626



GUARDIAN

602

AD POLICY VECTOR
COMPONENT

604

AD CATALOG
COMPONENT

606

SMART CONTRACT
COMPONENT

608

ENCRYPTION
COMPONENT

610

REWARD
COMPONENT

612

BBA
COMPONENT

614

CAMPAIGN
REPORTING
COMPONENT

616

NETWORK
COMMUNICATIONS
COMPONENT

618

FIG. 6

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700

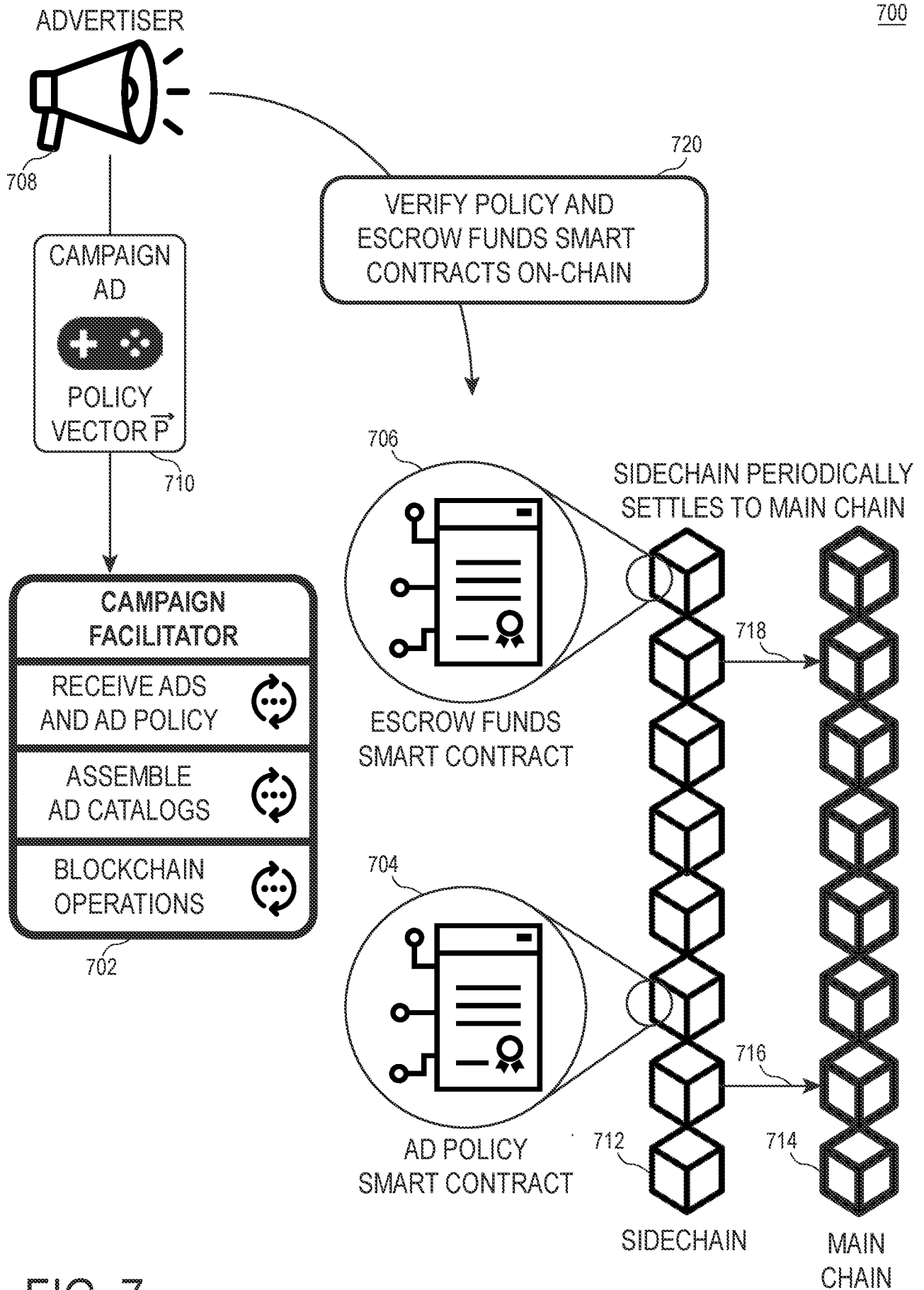


FIG. 7

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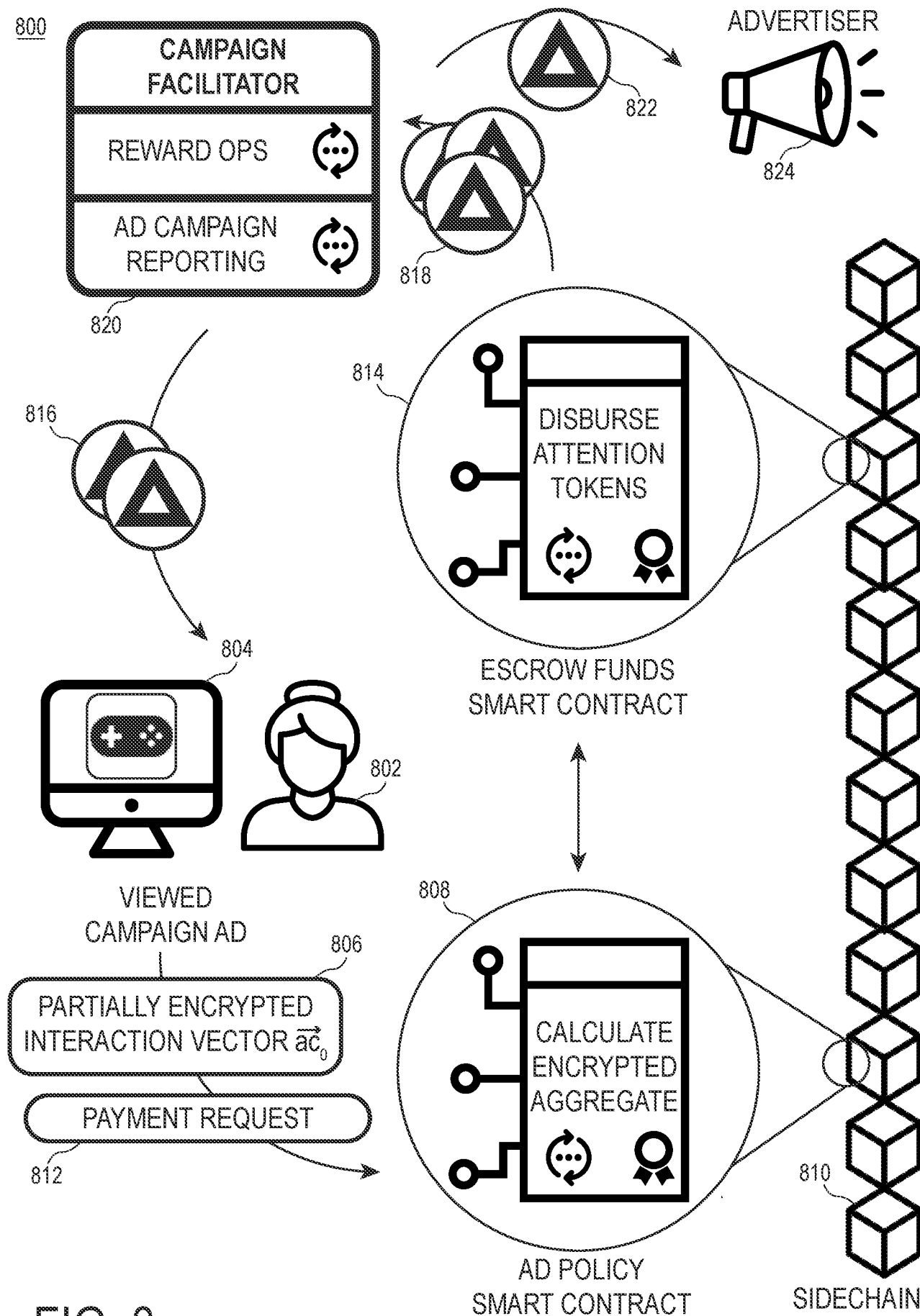


FIG. 8

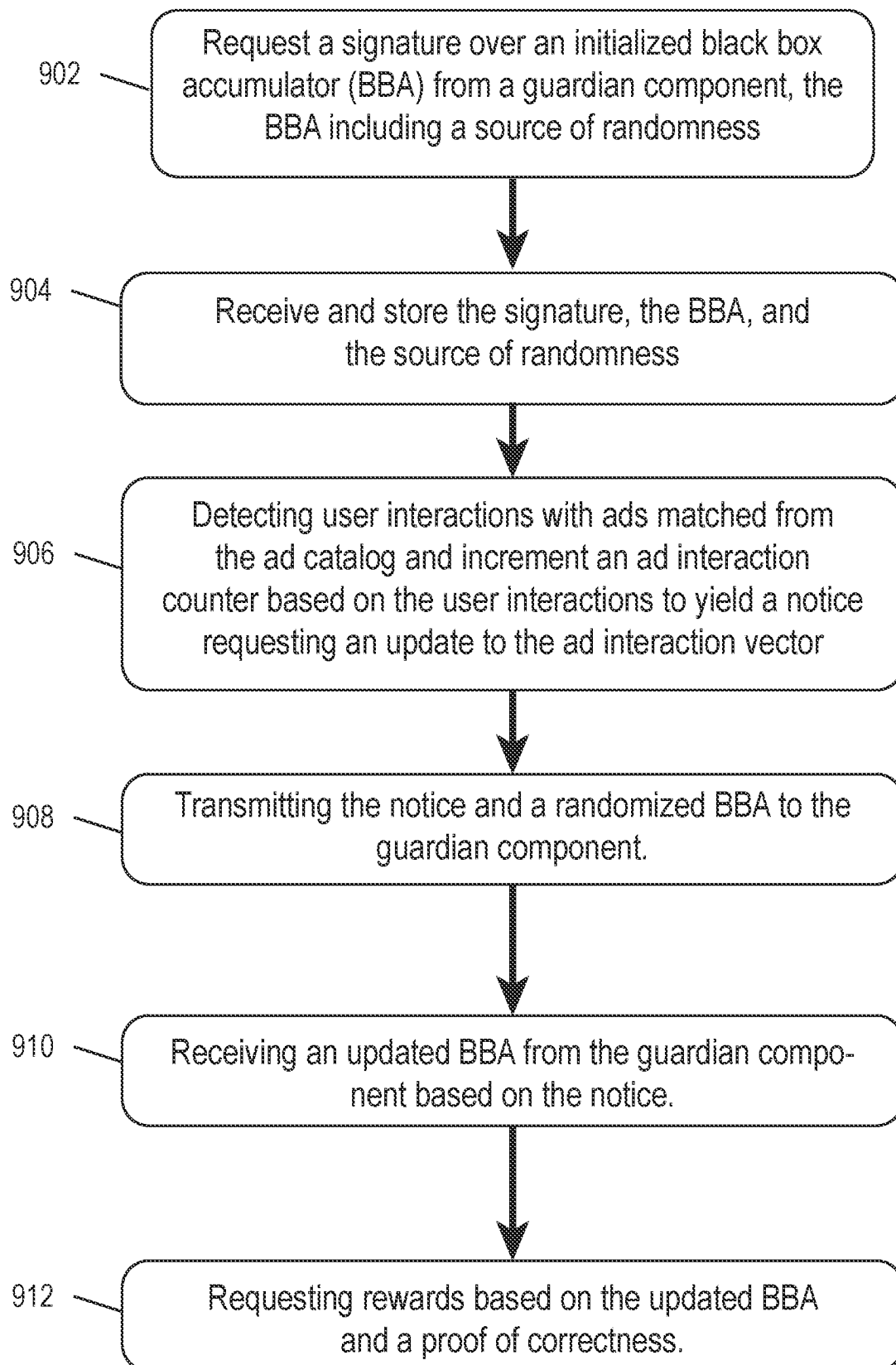


FIG. 9

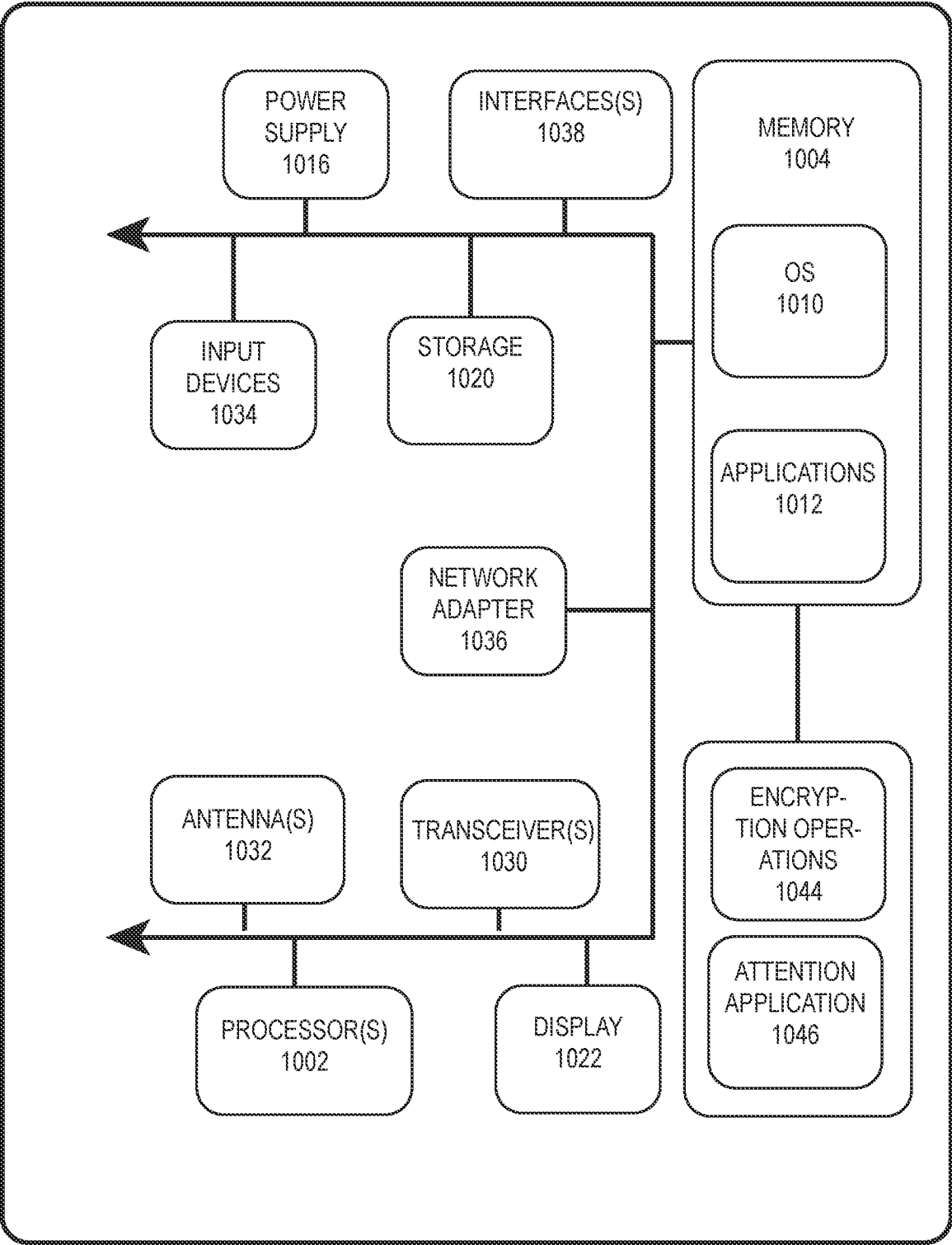


FIG. 10