

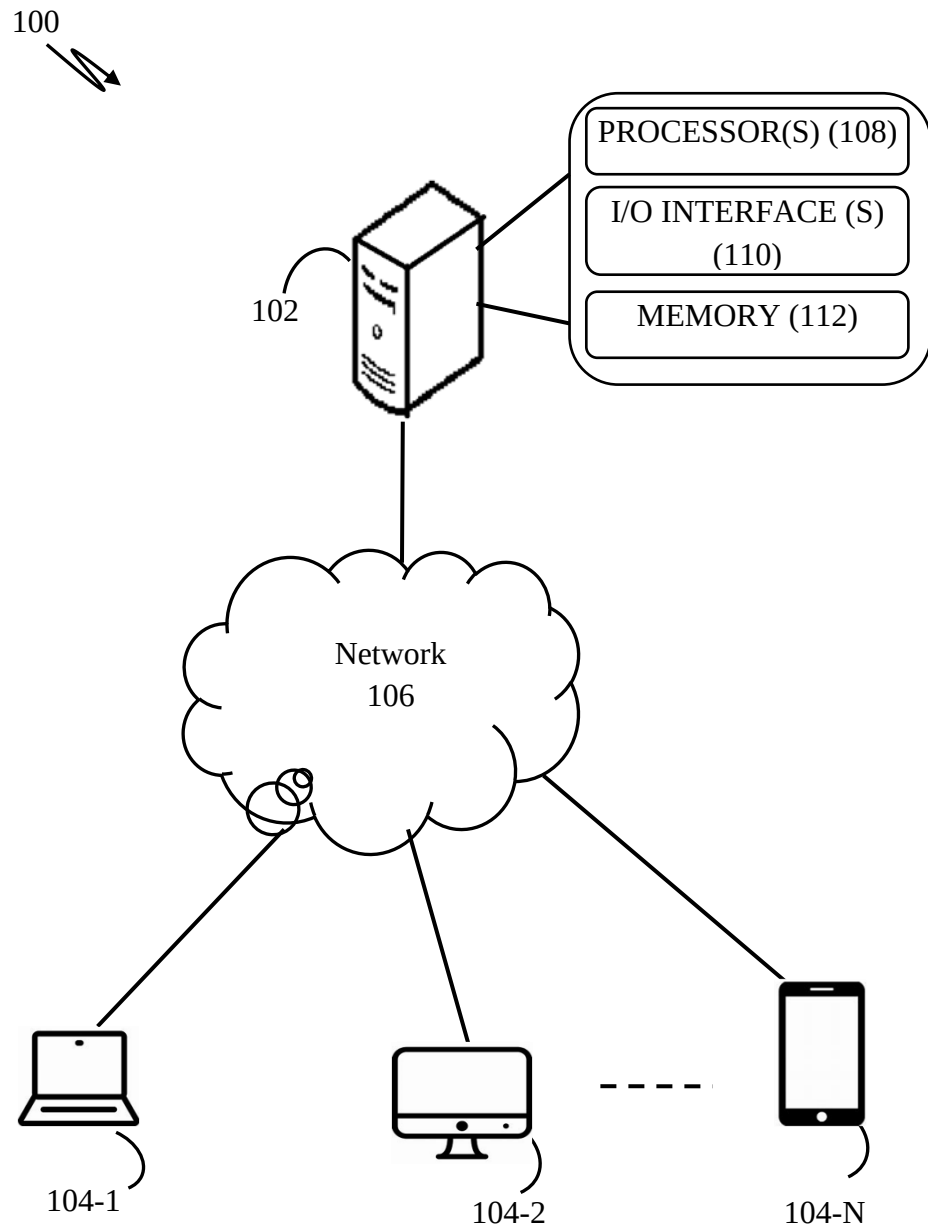


Figure 1

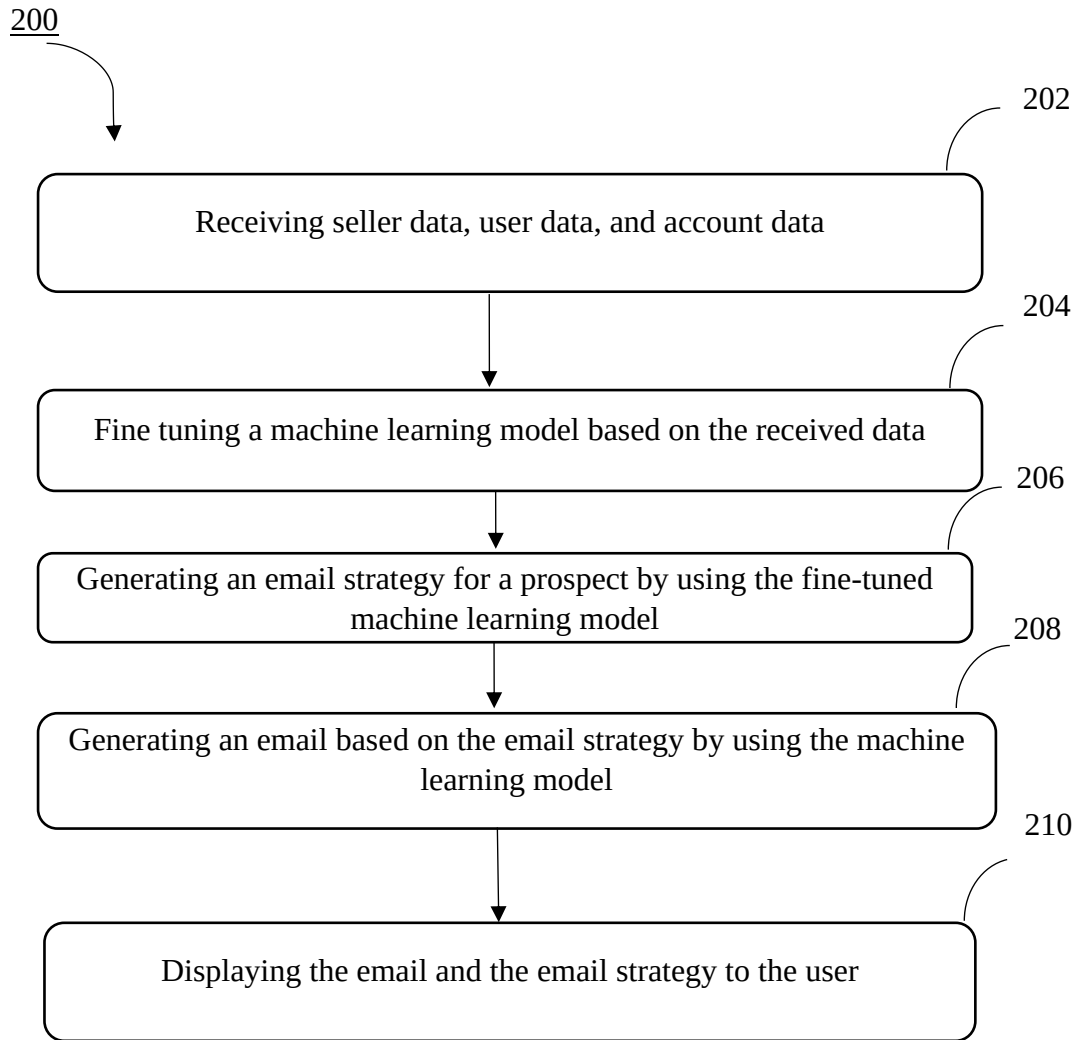
**Figure 2**

Figure 3

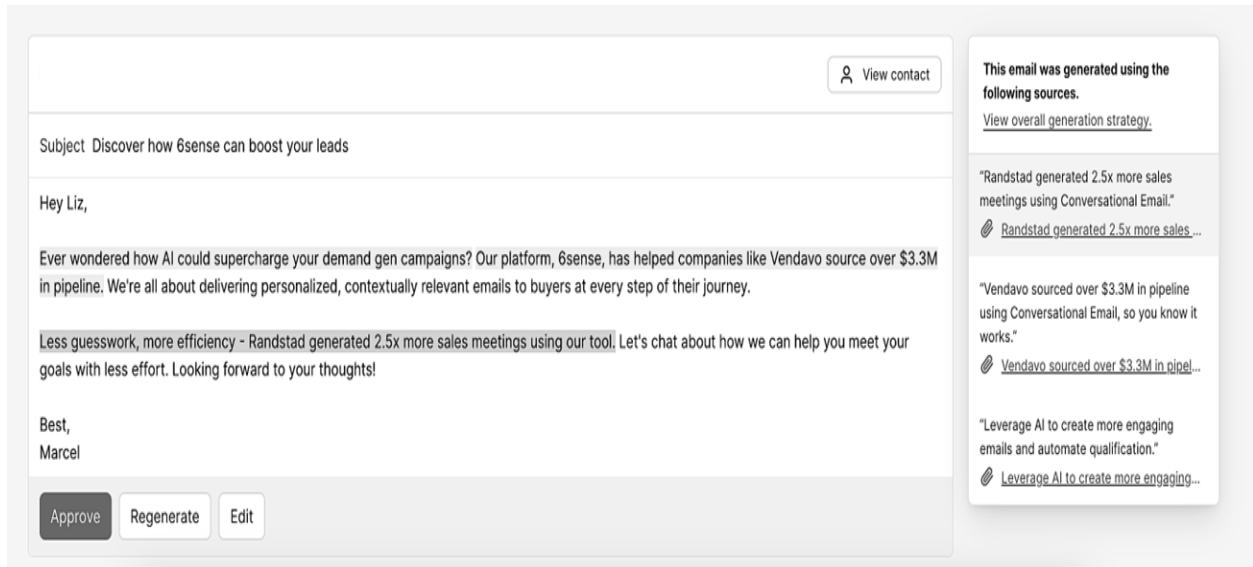
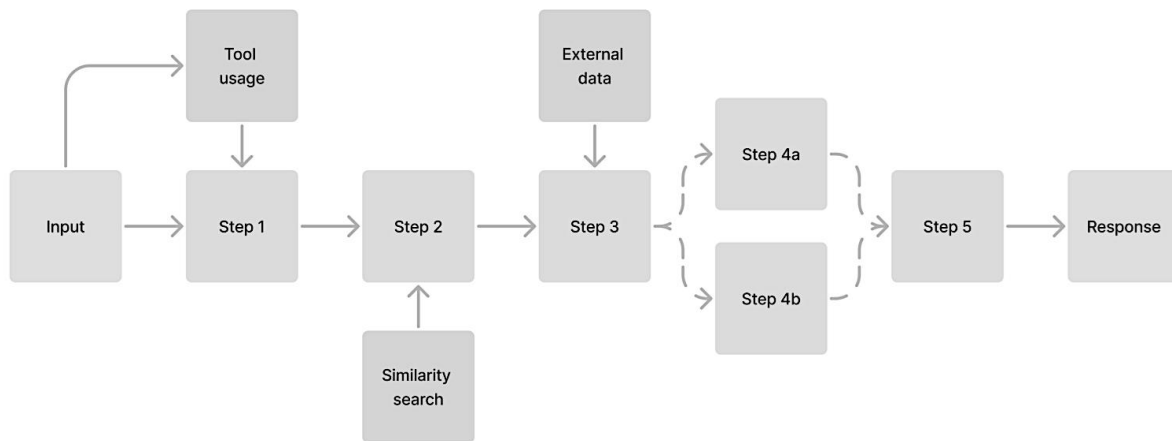


Figure 4

**Figure 5**

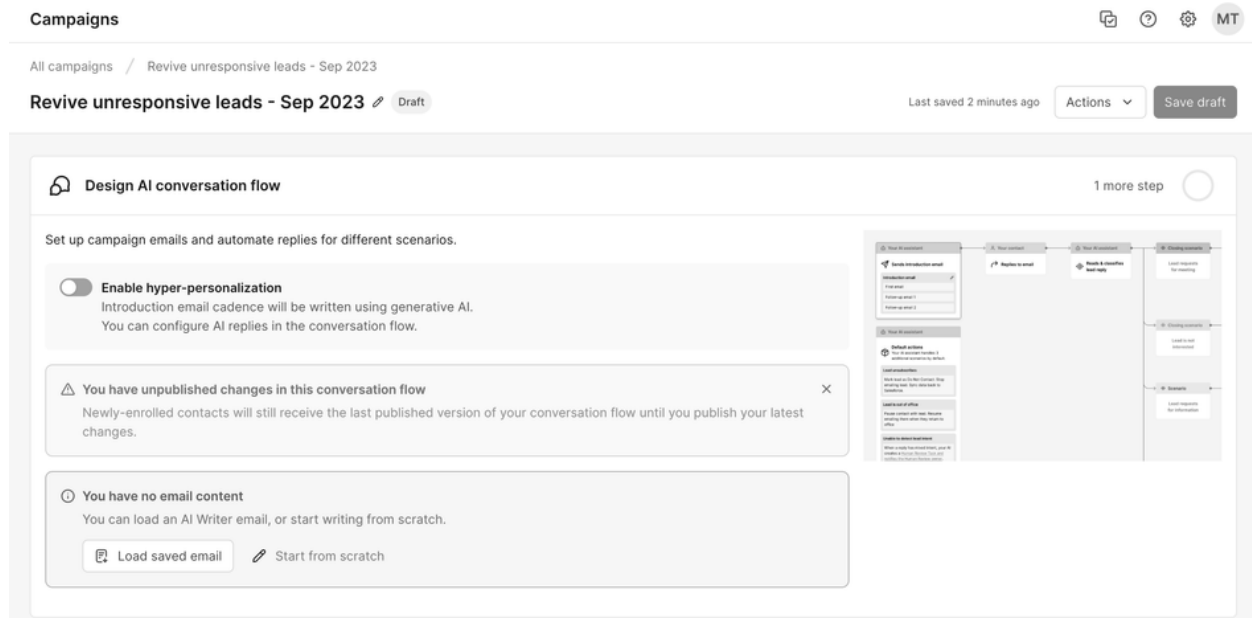


Figure 6A

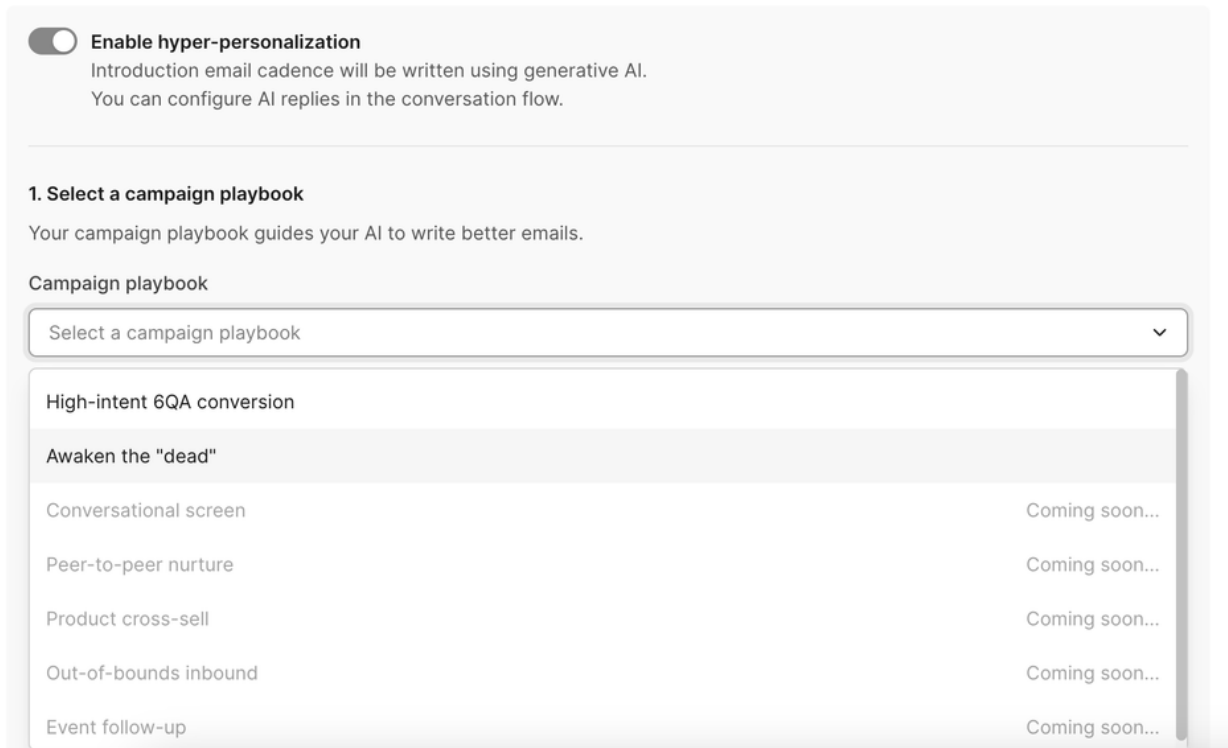


Figure 6B

Campaigns

All campaigns / Revive unresponsive leads - Sep 2023

Revive unresponsive leads - Sep 2023 Draft

- Select a campaign playbook**
Your campaign playbook guides your AI to write better emails.
Campaign playbook
Awaken the "dead"
- Select training content (optional)**
Training content helps your AI provide accurate information to your contacts. Select up to 5 from your [Knowledge Base](#).
No training content selected
- Conversation settings**
If a contact doesn't reply, send a follow up after work days, up to a maximum of total emails.
- Configure AI replies**
Write or automate replies for different scenarios.
[Customize AI conversation flow](#)

⚠ You have unpublished changes in this conversation flow
Newly-enrolled contacts will still receive the last published version of your conversation flow until you publish.

Select training content

Select up to 5 pieces of training content.

[Add training content](#)

Custom Truck CE Story .pdf
64.72 KB

Conversational Email One-pager.pdf
2.36 MB

The information era is over. Welcome to the Age of Intelligence. Intelligence is different. It...

Final Forrester Summit_Revenue AI One-p...
1.80 MB

Marathon Health's Marketing Was 'Lonely ...
82.26 KB

Manage training content at your [Knowledge Base](#)

[Cancel](#) [Save](#)

Figure 6C

Campaigns

This campaign is running in safe mode. Only approved emails will be sent to contacts. [Turn off safe mode.](#)

Campaigns / Revive unresponsive leads - Sep 2023

Revive unresponsive leads - Sep 2023 Running Safe mode

[Cancel](#) [Pause](#) [Actions](#)

Launched	Last modified	Creator	Route qualified contacts to	Contacts enrolled	AI inbox
Aug 25, 2023, 4:55PM	Sep 26, 2023, 3:11PM	Marcel Tan	All sales reps	3	Marcel Tan

[Review queue](#) [Performance](#) [Contacts](#) [Conversations](#) [Settings](#) [Integrations](#)

[View contact](#)

Subject Discover how 6sense can boost your leads

Hey Liz,

Ever wondered how AI could supercharge your demand gen campaigns? Our platform, 6sense, has helped companies like Vendavo source over **\$3.3M in pipeline**. We're all about delivering personalized, contextually relevant emails to buyers at every step of their journey.

Less guesswork, more efficiency - Randstad generated 2.5x more sales meetings using our tool. Let's chat about how we can help you meet your goals with less effort. Looking forward to your thoughts!

Best,
Marcel

[Approve](#) [Regenerate](#) [Edit](#)

This email was generated using the following sources.

[View overall generation strategy.](#)

"Randstad generated 2.5x more sales meetings using Conversational Email."

[Randstad generated 2.5x more sales...](#)

"Vendavo sourced over \$3.3M in pipeline using Conversational Email, so you know it works."

[Vendavo sourced over \\$3.3M in pipeline...](#)

"Leverage AI to create more engaging emails and automate qualification."

[Leverage AI to create more engaging...](#)

Figure 6D