CLAIMS:

1. A page processing method, comprising:

displaying a first personal homepage of a first user in a preset application, wherein a currently logged in identity of the preset application is consistent with the first user, and the first personal homepage concurrently displays a first presentation area and a second presentation area, wherein the first presentation area and the second presentation each has an area boundary, so that the first presentation area boundary and the second presentation area boundary do not overlap; and

displaying in a first sub-area in the first presentation area a user identifier of the first user, displaying in a second sub-area in the first presentation area an entry of first functions in a first function set, displaying, in the second presentation area, information associated with multimedia content published by the first user and displaying an entry of second functions in a second function set, wherein the first functions in the first function set and the second functions in the second function set are divided according to different participating users and do not overlap, the second sub-area is invisible to a second user when the second user accesses the first personal homepage, and the second user is different from the first user, the first functions are those the second user does not participate in, and the second functions are those the second user participates in, and the first functions are collectively displayed in the first sub-area, and the second functions are collectively displayed in the second presentation area.

2. The method according to claim 1, further comprising:

obtaining a historical operation that is input by the first user for a candidate function in a candidate function set, and under the condition that a historical operation corresponding to a target candidate function meets a preset condition, adding the target candidate function to the first function set.

3. The method according to claim 2, wherein the adding the target candidate function to the first function set comprises:

determining whether the number of the first functions in the first function set has reached a preset number threshold;

if yes, displaying preset prompt information, wherein the preset prompt information is used for prompting the first user whether to replace one first function in the first function set with the target candidate function; and

receiving confirmation information that is input by the first user for the preset prompt information, to replace the one first function in the first function set with the target candidate function.

4. The method according to claim 1, further comprising:

in response to a folding operation for the second sub-area that is input by the first user, hiding the entry of the second function and reducing a display area of the second sub-area, and displaying an unfold control corresponding to the second sub-area, the unfold control being used for inputting an unfolding operation for the second sub-area.

5. The method according to claim 1, further comprising: displaying in the first presentation area a background image,

wherein the background image is determined according to a target image uploaded by the first user, a display area of the target image being less than that of the background image, a color of a display area other than the target image in the background image being matched with that of the

target image, and the display area of the target image and the second sub-area not overlapping.

6. The method according to claim 5, wherein the background image comprises a solid color layer, the target image, and a gradient layer with consistent widths and overlapping upper boundaries that are superposed in this order from bottom to top,

wherein the solid color layer and the gradient layer are generated according to a target color, the target color is determined according to a theme color of the target image, and transparency of the gradient layer gradually decreases from top to bottom.

7. The method according to claim 6, wherein the target color is determined by:

obtaining the theme color of the target image; and

performing dimming processing on a brightness component in the theme color to obtain the target color.

8. A page processing apparatus, comprising:

a homepage display module configured to display a first personal homepage of a first user in a preset application, wherein a currently logged in identity of the preset application is consistent with the first user, and the first personal homepage concurrently displays a first presentation area and a second presentation area, wherein the first presentation area and the second presentation each has an area boundary, so that the first presentation area boundary and the second presentation area boundary do not overlap; and

a display module configured to display in a first sub-area in the first presentation area a user identifier of the first user, display in a second sub-area in the first presentation area an entry of first

functions in a first function set, display, in the second presentation area, information associated with multimedia content published by the first user and display an entry of second functions in a second function set, wherein the first functions in the first function set and the second functions in the second function set are divided according to different participating users and do not overlap, the second sub-area is invisible to a second user when the second user accesses the first personal homepage, and the second user is different from the first user, the first functions are those the second user does not participate in, and the second functions are those the second user participates in, and the first functions are collectively displayed in the first sub-area, and the second functions are collectively displayed in the second presentation area.

9. An electronic device comprising a memory, a processor, and a computer program stored on the memory and executable on the processor, wherein the processor, when executing the computer program, implements the method according to any of claims 1 to 7.

10. A computer-readable storage medium having a computer program stored thereon, the program, when executed by a processor, implements the method according to any of claims 1 to 7.