

ABSTRACT**5 A SYSTEM AND METHOD FOR PROPOSING A SALES ORDER**

The invention is directed to a computer-implemented system (100) for facilitating generation of sales order in a retail outlet, the system (100) comprising an interface module (210) for providing a platform interface on a computing device to allow user
10 interaction with the system (100) through the platform interface; an inventory database for storing a list of merchandise items, each of the items is identified by a Stock Keeping Unit, SKU; a task module (220) configured for creating and managing a task by the user for merchandising the merchandise items, the creation of the task comprises specifying visiting schedule of a merchandiser to the retail outlet; a sales record module (230) for
15 storing sales historical data of the merchandise items coupled to the associated SKU in the retail outlet; a stock aging module (240) for storing and displaying outlet stock quantity (OS) of the merchandise items at the retail outlet, the stock aging module (240) is further configured for receiving update on the outlet stock quantity (OS) of the merchandise items by the user; a sales ordering module (260) for creating a sales order
20 of the merchandise items, wherein the sales ordering module (260) is configured for providing the merchandise items associated with the task for including in the sales order, and providing a proposed number to be ordered for each of the merchandise items in the sales order, wherein the proposed number to be ordered is calculated based on the outlet stock quantity (OS), the sales historical data, and the visiting schedule of
25 the merchandiser in the task, submitting the sales order in the system (100) upon confirmation by the user.

[Figure 8]