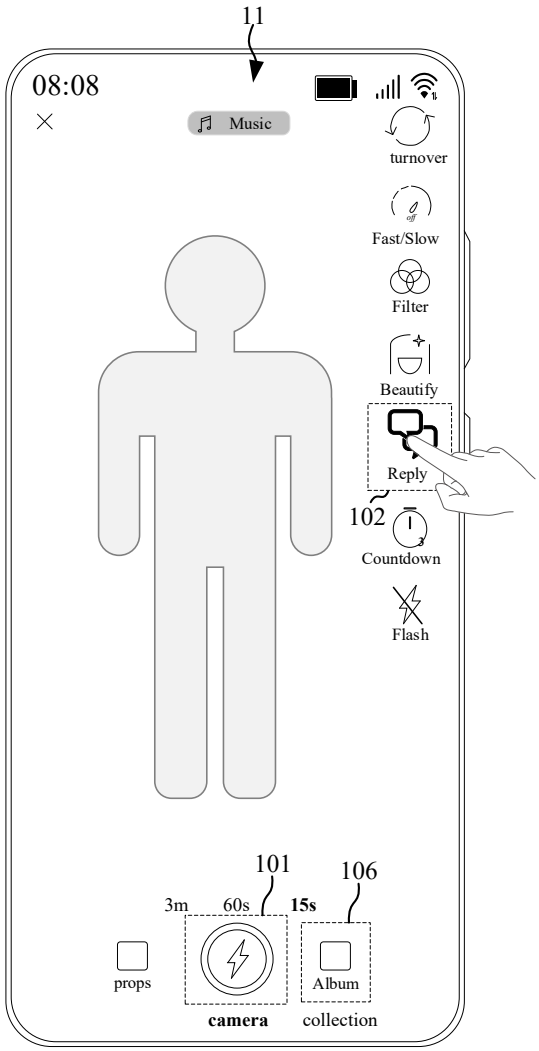
11
08:08
Music
turnover
Fast/Slow
Filter
Beautify
Reply
102
Countdown
Flash
101
106
3m
60s
15s
props
Album
camera
collection

Fig. 1A

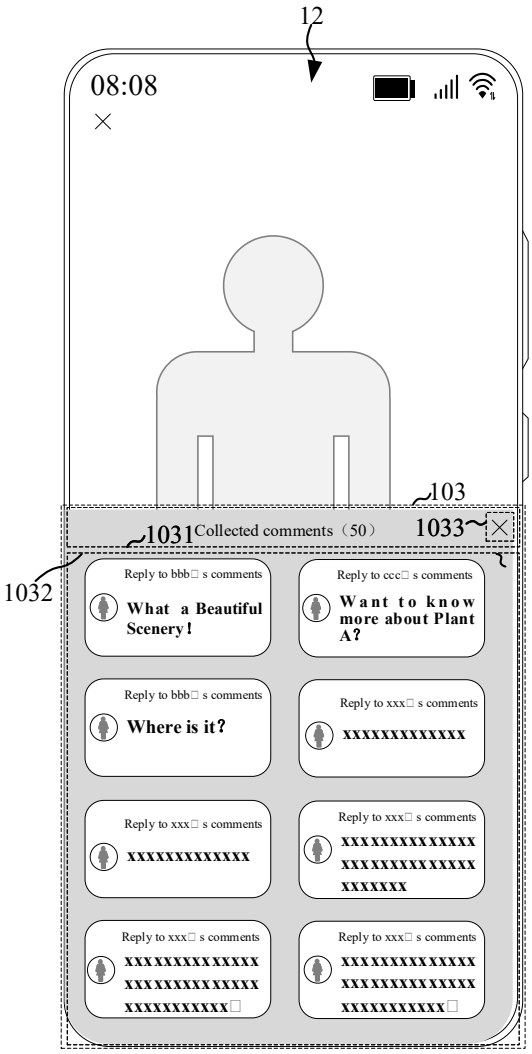
12
08:08
103
1031
Collected comments（50）
1033
1032
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comments
Want to know more about Plant A?
Reply to bbb□ s comments
Where is it?
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxx□
Reply to xxx□ s comments
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxx□

Fig. 1B

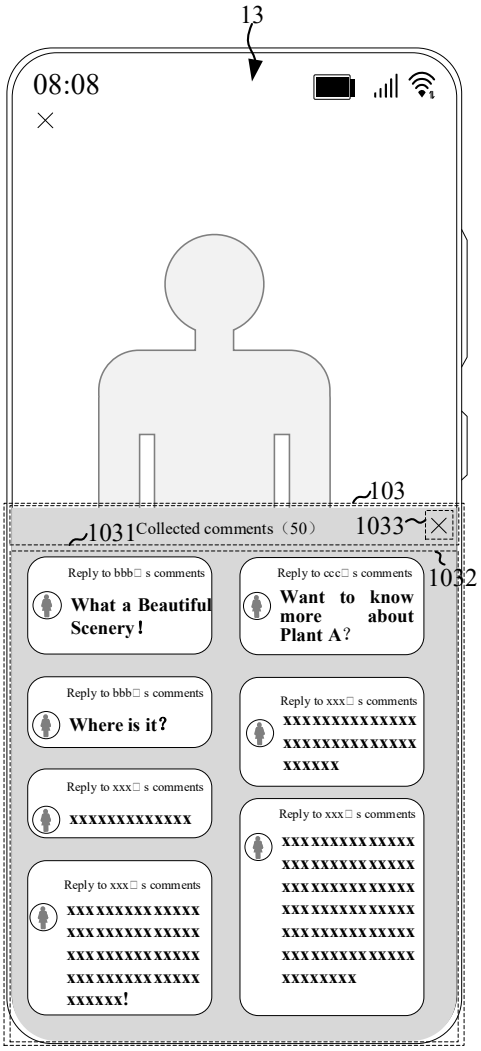
13
08:08
103
1031
Collected comments（50）
1033
1032
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comments
Want to know more about Plant A?
Reply to bbb□ s comments
Where is it?
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxx!
Reply to xxx□ s comments
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxx

Fig. 1C

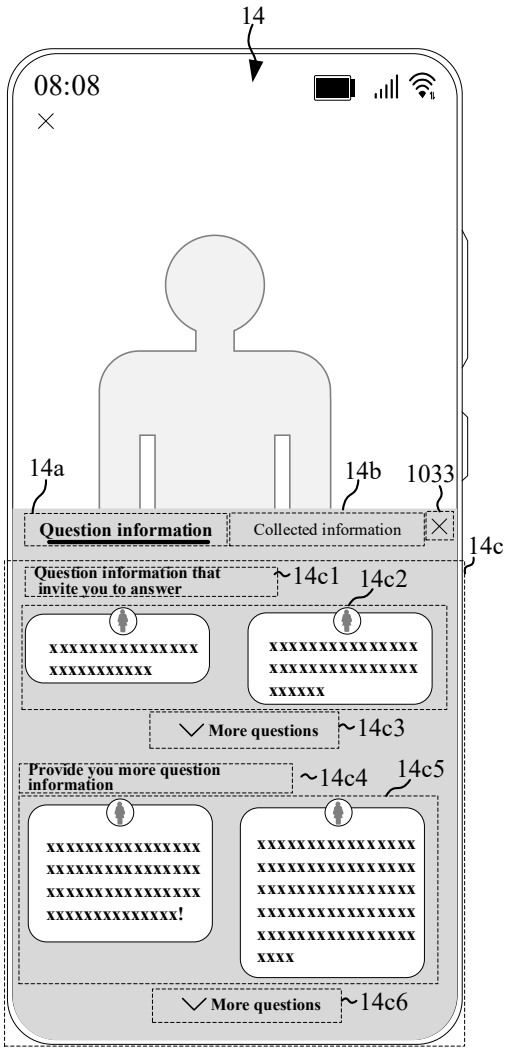
14
08:08
14a
14b
1033
Question information
Collected information
14c
Question information that invite you to answer
14c1
14c2
xxxxxxxxxxxxxxx
xxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxx
More questions
14c3
Provide you more question information
14c4
14c5
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxxxx!
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxx
More questions
14c6

Fig. 1D

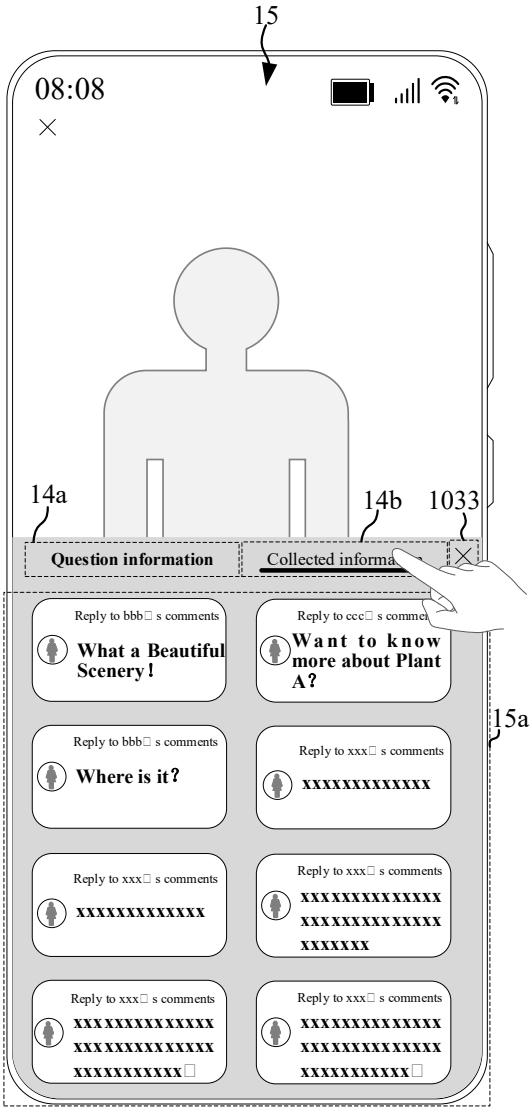
15
08:08
14a
14b
1033
Question information
Collected informa
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comme
Want to know more about Plant A?
15a
Reply to bbb□ s comments
Where is it?
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxxx xxxxxxxxxxxxxx xxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxxx xxxxxxxxxxxxxx xxxxxxxxxxx□
Reply to xxx□ s comments
xxxxxxxxxxxxxx xxxxxxxxxxxxxx xxxxxxxxxxx□

Fig. 1E

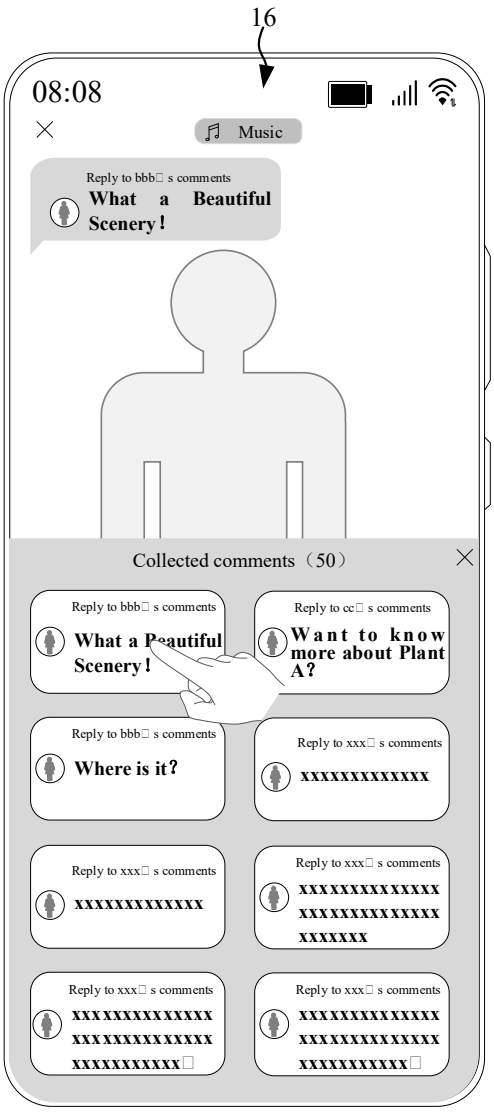
16
08:08
Music
Reply to bbb□ s comments
What a Beautiful Scenery!
Collected comments（50）
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to cc□ s comments
Want to know more about Plant A?
Reply to bbb□ s comments
Where is it?
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxxx xxxxxxxxxxxxxx xxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxxx xxxxxxxxxxxxxx xxxxxxxxxxx□
Reply to xxx□ s comments
xxxxxxxxxxxxxx xxxxxxxxxxxxxx xxxxxxxxxxx□

Fig. 1F

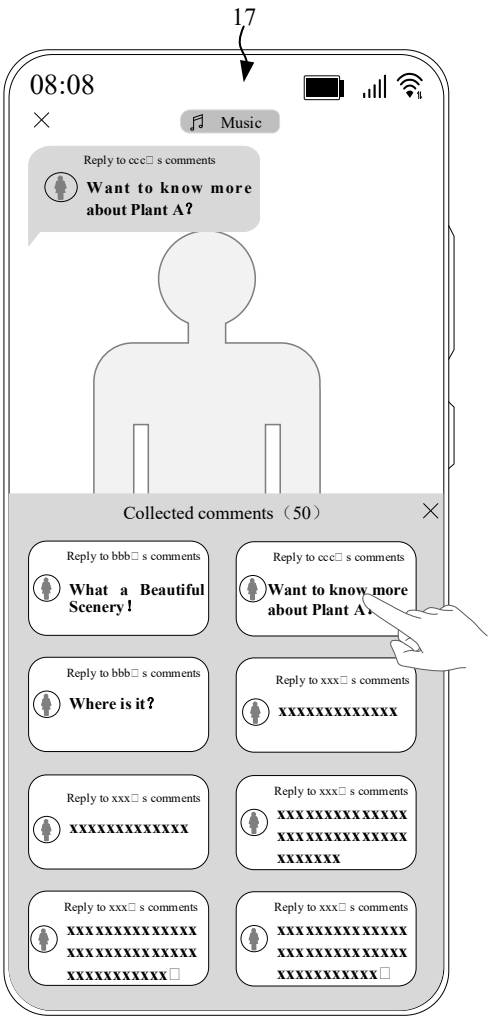
17
08:08
Music
Reply to ccc□ s comments
Want to know more about Plant A?
Collected comments（50）
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comments
Want to know more about Plant A?
Reply to bbb□ s comments
Where is it?
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxx□
Reply to xxx□ s comments
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxx□

Fig. 1G

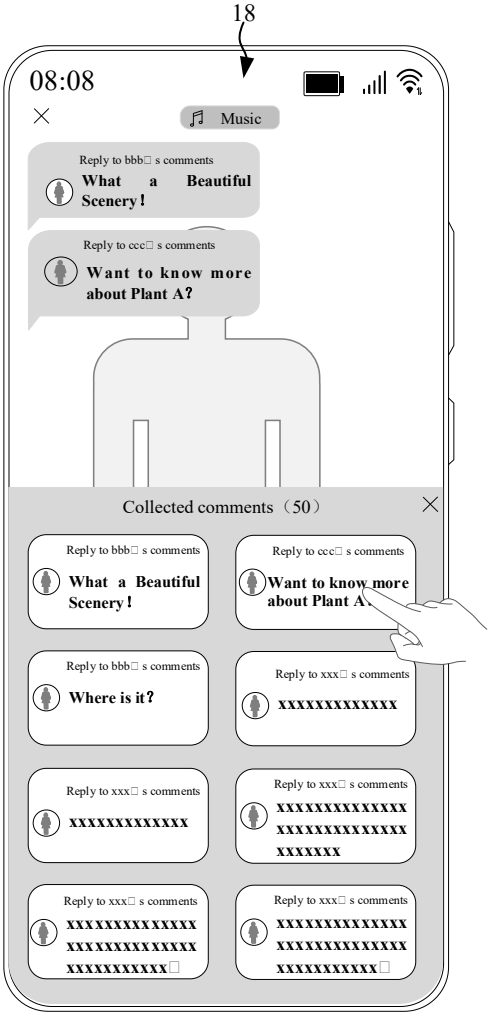
18
08:08
Music
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comments
Want to know more about Plant A?
Collected comments（50）
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comments
Want to know more about Plant A?
Reply to bbb□ s comments
Where is it?
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxx□
Reply to xxx□ s comments
xxxxxxxxxxxxx
xxxxxxxxxxxxx
xxxxxxxxxx□

Fig. 1H

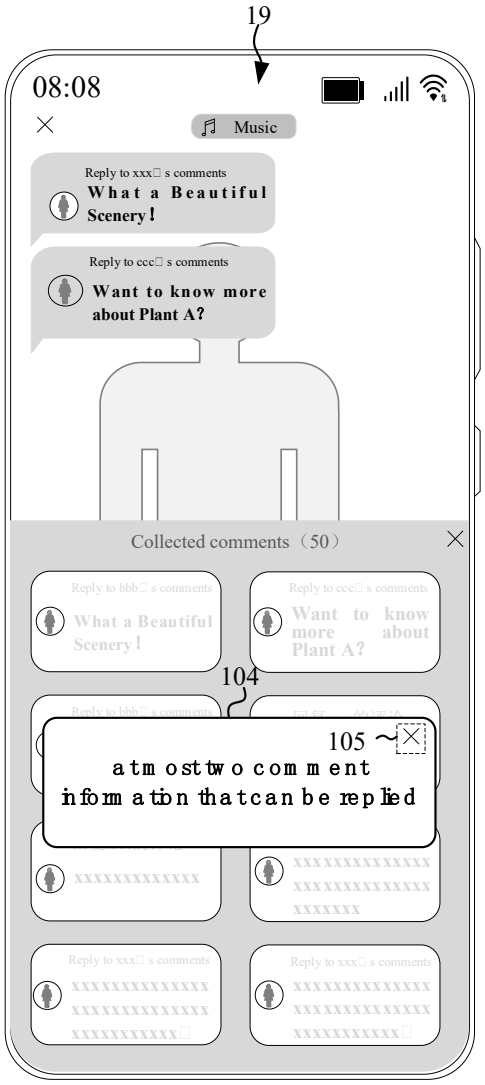
19
08:08
Music
Reply to xxx□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comments
Want to know more about Plant A?
Collected comments（50）
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comments
Want to know more about Plant A?
104
105
atmosttwo comment information thatcan be replied
Reply to xxx□ s comments
Reply to xxx□ s comments

Fig. 1I

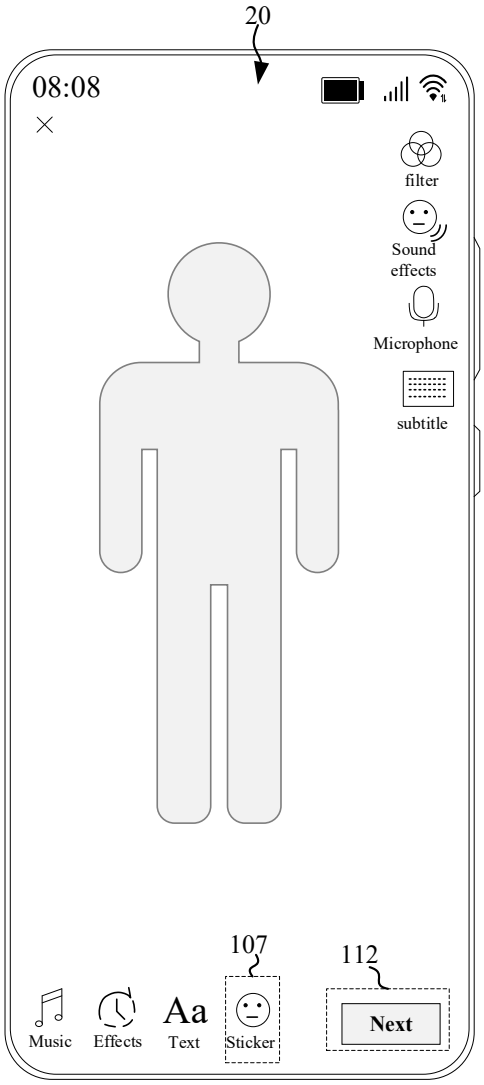
20
08:08
filter
Sound effects
Microphone
subtitle
107
112
Music
Effects
Aa
Text
Sticker
Next

Fig. 1J

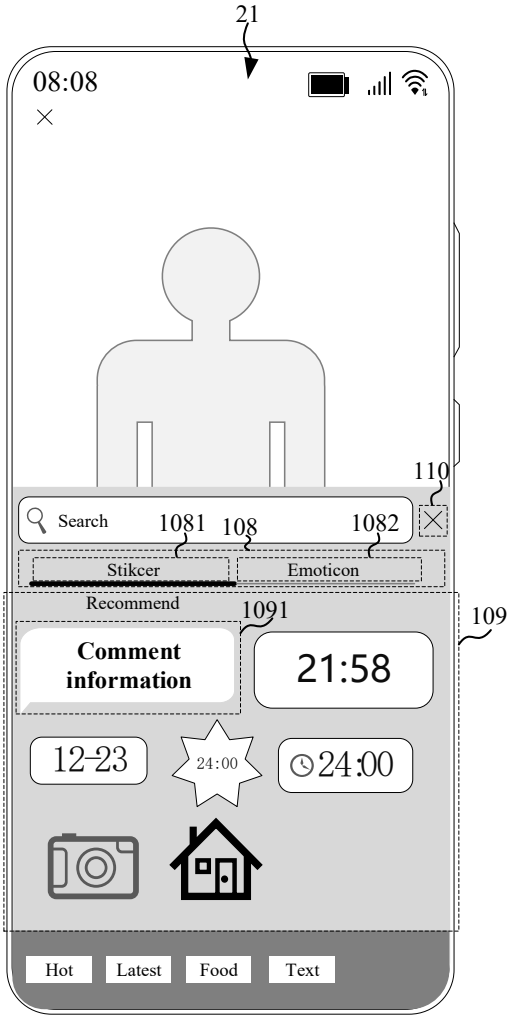
21
08:08
110
Search
1081
108
1082
Stikcer
Emoticon
Recommend
1091
109
Comment information
21:58
12-23
24:00
24:00
Hot
Latest
Food
Text

Fig. 1K

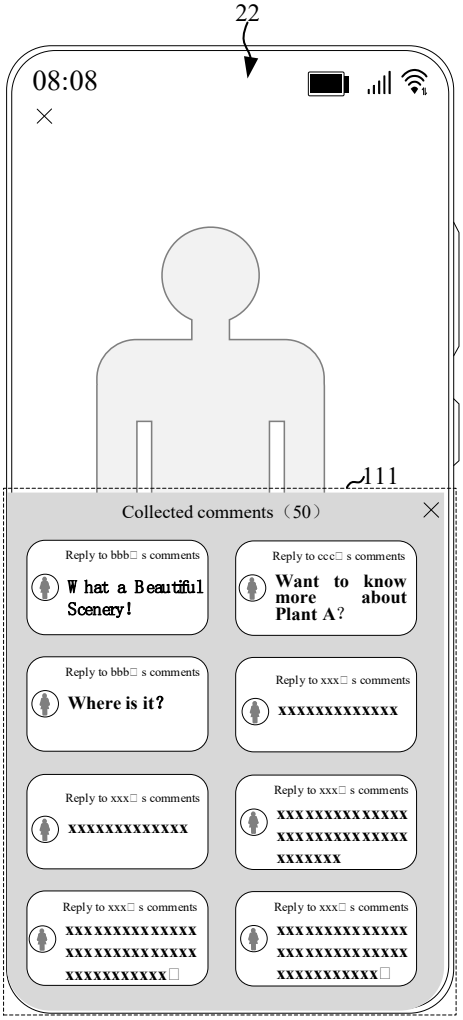
22
08:08
111
Collected comments（50）
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comments
Want to know more about Plant A?
Reply to bbb□ s comments
Where is it?
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxx
Reply to xxx□ s comments
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxx□
Reply to xxx□ s comments
xxxxxxxxxxxxxxx
xxxxxxxxxxxxxxx
xxxxxxxxxxx□

Fig. 1L

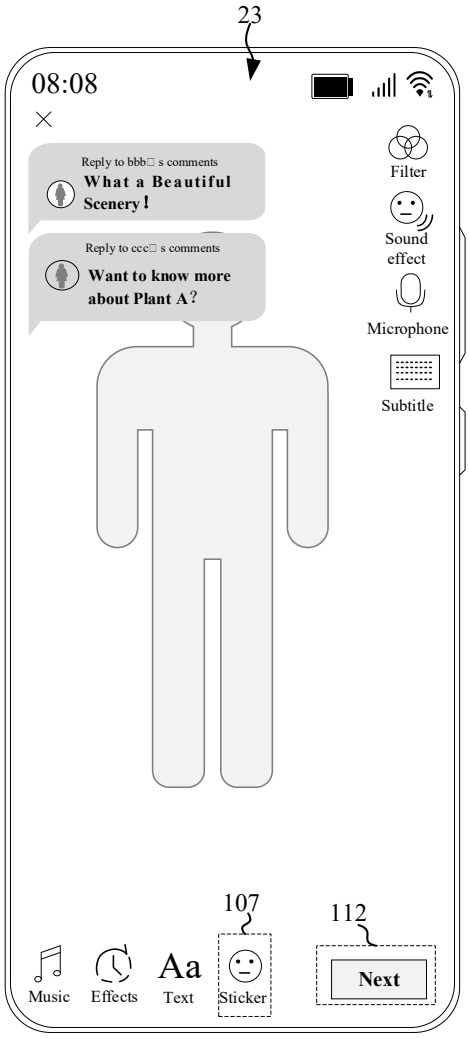
23
08:08
Reply to bbb□ s comments
What a Beautiful Scenery!
Reply to ccc□ s comments
Want to know more about Plant A?
Filter
Sound effect
Microphone
Subtitle
107
112
Music
Effects
Aa
Text
Sticker
Next

Fig. 1M

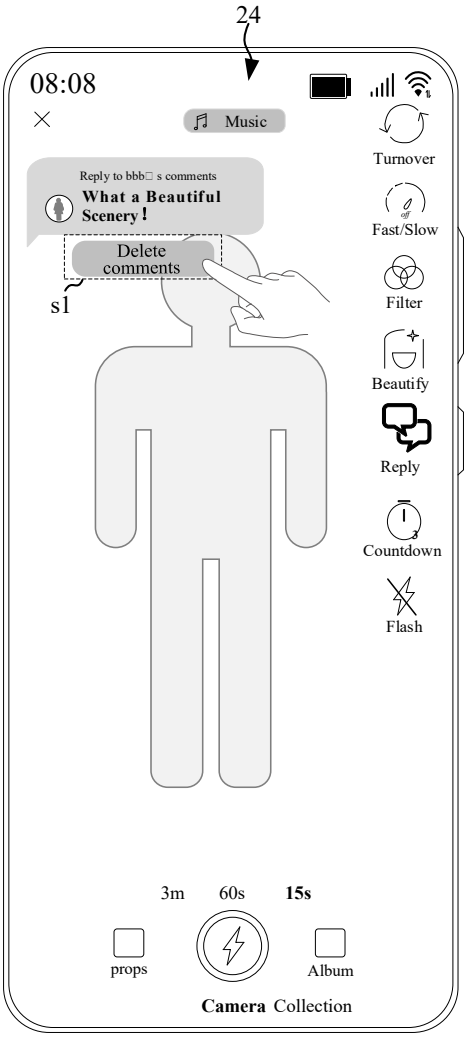
24
08:08
Music
Reply to bbb□ s comments
What a Beautiful Scenery!
Delete comments
s1
Turnover
Fast/Slow
Filter
Beautify
Reply
Countdown
Flash
3m
60s
15s
props
Album
Camera
Collection

Fig. 1N

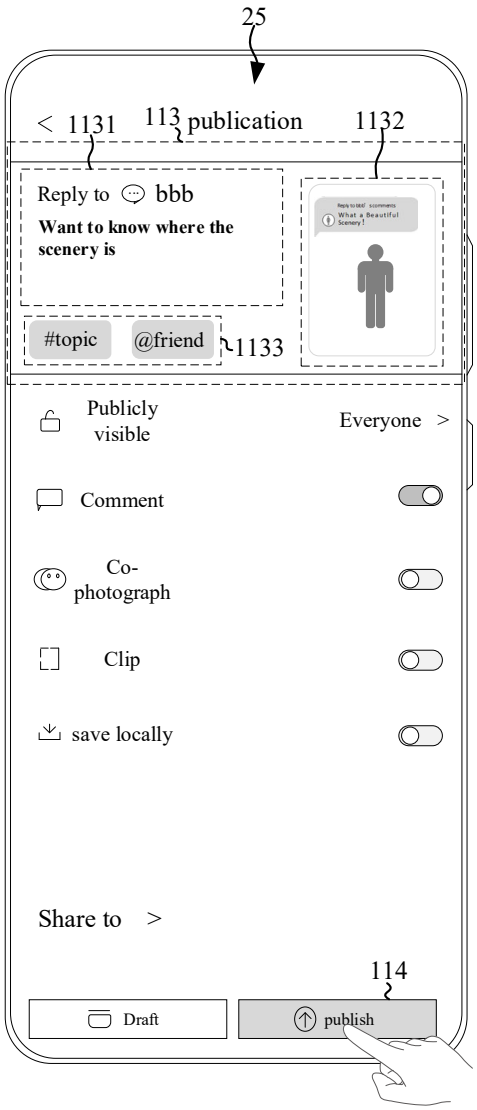
25
< 1131
113 publication
1132
Reply to bbb
Want to know where the scenery is
#topic
@friend
1133
Publicly visible
Everyone >
Comment
Co-photograph
Clip
save locally
Share to >
114
Draft
publish

Fig. 1O

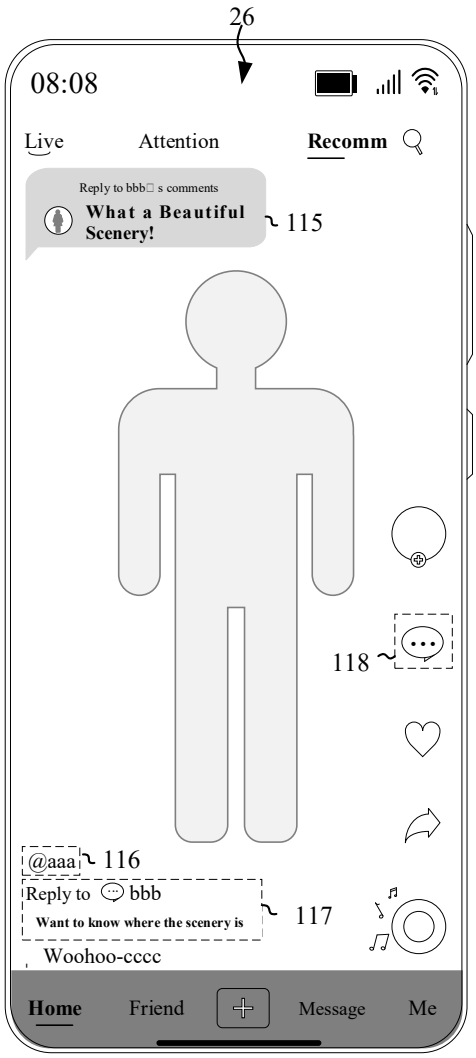
26
08:08
Live
Attention
Recomm
Reply to bbb s comments
What a Beautiful Scenery!
115
118
@aaa
116
Reply to bbb
Want to know where the scenery is
117
Woohoo-cccc
Home
Friend
Message
Me

Fig. 1P

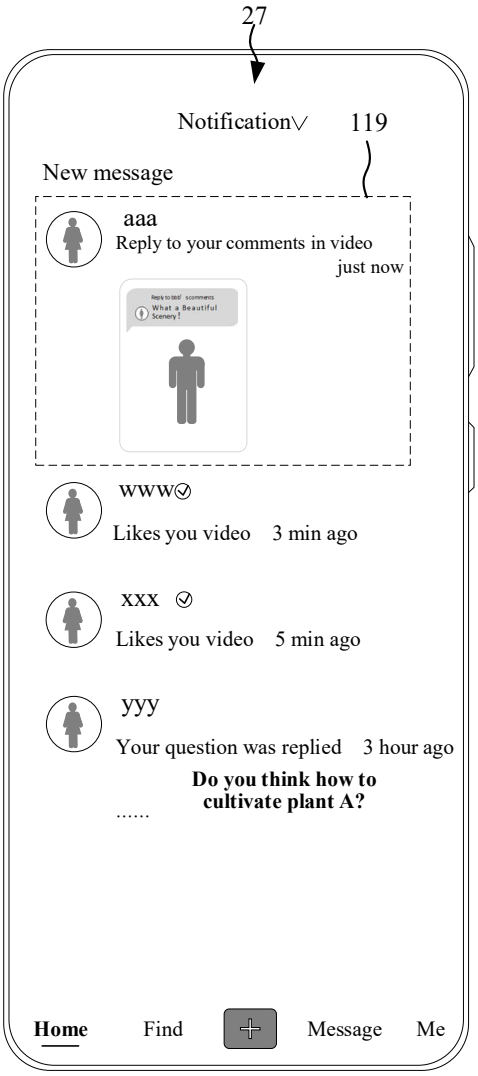
27
Notification
119
New message
aaa
Reply to your comments in video
just now
www
Likes you video 3 min ago
xxx
Likes you video 5 min ago
yyy
Your question was replied 3 hour ago
Do you think how to cultivate plant A?
.....
Home
Find
Message
Me

Fig. 1Q

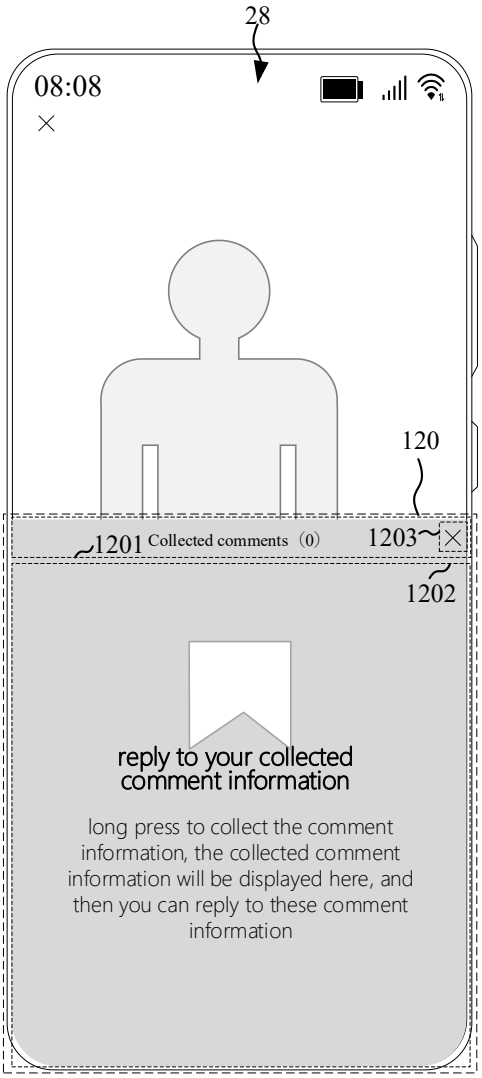
28
08:08
120
1201 Collected comments (0)
1203
1202
reply to your collected comment information
long press to collect the comment information, the collected comment information will be displayed here, and then you can reply to these comment information

Fig. 1R

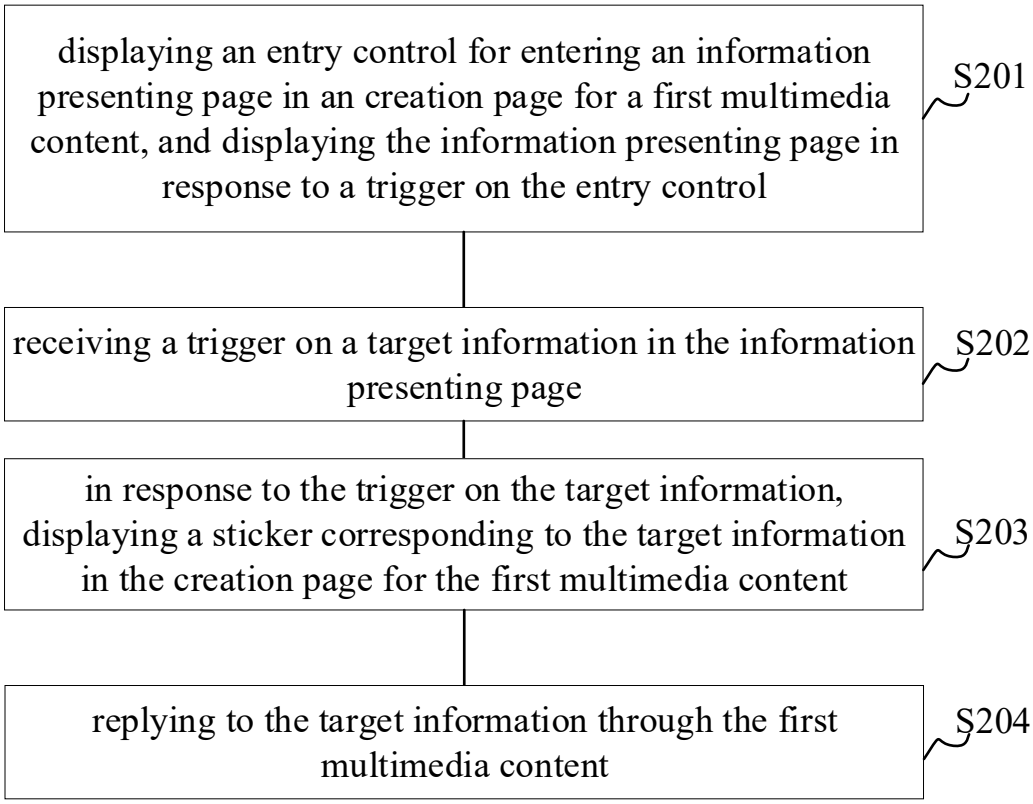
displaying an entry control for entering an information presenting page in an creation page for a first multimedia content, and displaying the information presenting page in response to a trigger on the entry control
S201
receiving a trigger on a target information in the information presenting page
S202
in response to the trigger on the target information, displaying a sticker corresponding to the target information in the creation page for the first multimedia content
S203
replying to the target information through the first multimedia content
S204

Fig. 2

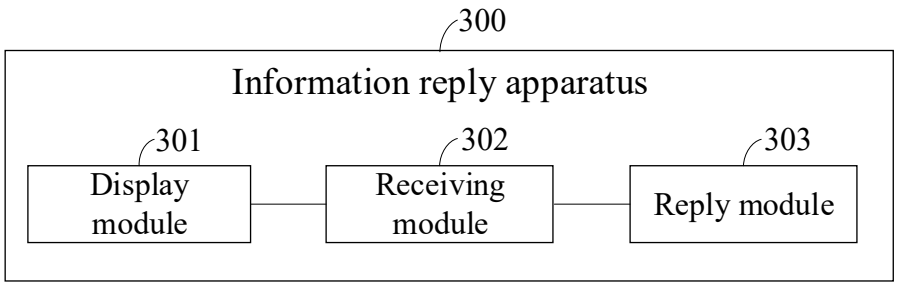
300
Information reply apparatus
301
Display module
302
Receiving module
303
Reply module

Fig. 3

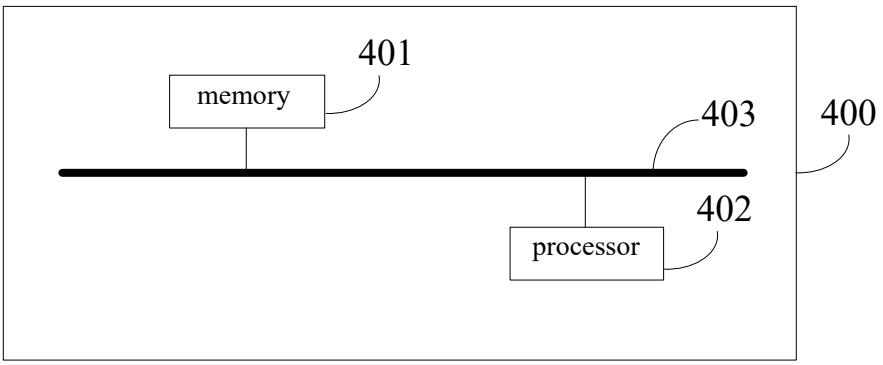
401
memory
403
400
402
processor

Fig. 4