

(12) 按照专利合作条约所公布的国际申请

(19) 世界知识产权组织  
国际局

(43) 国际公布日  
2024 年 3 月 7 日 (07.03.2024)



(10) 国际公布号  
WO 2024/046475 A1

(51) 国际专利分类号:  
H04N 21/431 (2011.01) G06F 3/0483 (2013.01)

(21) 国际申请号: PCT/CN2023/116565

(22) 国际申请日: 2023 年 9 月 1 日 (01.09.2023)

(25) 申请语言: 中文

(26) 公布语言: 中文

(30) 优先权:  
202211072095.9 2022 年 9 月 2 日 (02.09.2022) CN  
202211075030.X 2022 年 9 月 2 日 (02.09.2022) CN

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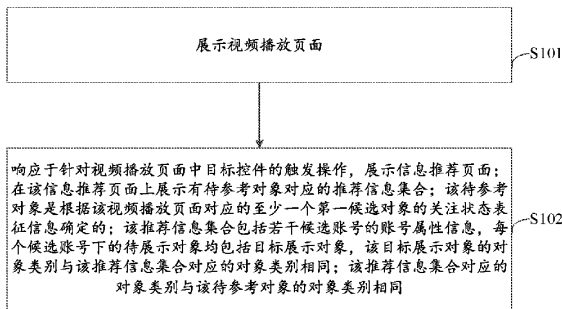
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(81) 指定国 (除另有指明, 要求每一种可提供的国家保护): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU,

(54) Title: DISPLAY METHOD AND APPARATUS, ELECTRONIC DEVICE, AND COMPUTER-READABLE MEDIUM

(54) 发明名称: 一种展示方法、装置、电子设备、以及计算机可读介质



S101 Display a video playing page  
S102 In response to a trigger operation for a target control on the video playing page, display an information recommendation page, and display, on the information recommendation page, a set of recommended information corresponding to an object to be referenced, wherein the object to be referenced is determined according to following state representation information of at least one first candidate object corresponding to the video playing page; the set of recommended information comprises account attribute information of several candidate accounts, objects to be displayed under each candidate account include a target display object; an object category of the target display object is the same as an object category corresponding to the set of recommended information; and the object category corresponding to the set of recommended information is the same as an object category of the object to be referenced

图 1

(57) Abstract: The present application discloses a display method and apparatus, an electronic device, and a computer-readable medium. The method comprises: when a client is displaying a video playing page, the client being capable of displaying some first candidate objects to a user, and after the client receives a trigger operation for a target control on the video playing page, displaying an information recommendation page, and displaying, on the information recommendation page, a set of recommended information corresponding to an object to be referenced, wherein the set of recommended information comprises account attribute information of several candidate accounts; objects to be displayed under each candidate account include a target display object; an object category of the target display object is the same as an object category corresponding to the set of recommended information; and the object category corresponding to the set of recommended information is also the same as the category of the object to be referenced, such that these candidate accounts can provide, to the user, some objects of the same category as the object to be referenced, and in this way, an information viewing requirement of the user can be better met.

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CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN, MU, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW。

- (84) 指定国(除另有指明, 要求每一种可提供的地区保护): ARIPO (BW, CV, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SC, SD, SL, ST, SZ, TZ, UG, ZM, ZW), 欧亚 (AM, AZ, BY, KG, KZ, RU, TJ, TM), 欧洲 (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, ME, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG)。

本国际公布:

— 包括国际检索报告(条约第21条(3))。

(57) 摘要: 本申请公开了一种展示方法、装置、电子设备、以及计算机可读介质, 该方法包括: 当客户端正在展示视频播放页面时, 该客户端可以向用户展示一些第一候选对象, 并且在该客户端接收到针对该视频播放页面中目标控件的触发操作之后, 展示信息推荐页面, 并在该信息推荐页面上展示有待参考对象对应的推荐信息集合。其中, 该推荐信息集合包括若干候选账号的账号属性信息, 每个候选账号下的待展示对象均包括目标展示对象, 该目标展示对象的对象类别与该推荐信息集合对应的对象类别相同, 而且该推荐信息集合对应的对象类别与该待参考对象的类别也相同, 使得这些候选账号能够向该用户提供一些该待参考对象的同类对象, 如此能够更好地满足用户的信息查看需求。