ABSTRACT

Embodiments of the present application provide a footwear strap and a footwear having the same. Among others, the footwear strap comprises a strap element and a rigid heel structural element; wherein the rigid heel structural element is disposed inside the strap element, and the rigid heel structural element comprises an upper rear portion; when the footwear strap is assembled to a footwear, the upper rear portion extends in a direction from the position where the footwear contacts the heel toward the position where the footwear contacts the toe, and inclines downward of the footwear; the upper rear portion has a convex curvature which is adapted to the shape of the heel so as to facilitate easily receiving the heel; when the footwear strap is assembled to the footwear, an inner lower portion of the convex curvature faces an opening of the footwear.

Fig. 1 and Fig. 3